

Sanitol Toilet Articles

are among the finest made. Try Sanitol Tooth Paste " Powder Face Cream Tooth Wash 25 cent each

"The Mackinnon Drug Co"
Cor Great Geo & Kent Streets.

A Widowed Mother

What position would your wife and little ones be in tomorrow if tonight the harvester of death should cut you down? Your family's future welfare demands your attention and self sacrifice.

A LARGER ESTATE can be created by taking out a contract of life insurance than can be accomplished in any other way, for the same amount of cash deposits.

CONSULT THE FAMILY PROTECTOR, The Great-West Life Assurance Co.—Lowest premium rates quoted—highest Dividends to policy-holders. For further particulars apply to

Hyndman & Co Ltd

Provincial Managers.

T. Edgar McNutt Soliciting Agent.
S. M. Hicks, Agent at Summerside.

Watson's Unshrinkable Underwear for Women and Children.

Stanfield's Unshrinkable Underwear for Men.

Men's Fancy Shirts, Collars, Ties, Cuffs, Socks, Braces.

Men's Working Shirts 50c up.

Bargains in dress goods.

Bargains in all goods that we handle.

At the low price Store.

W. C. Turner & Co.

Sunnyside Ch'Town.

dtstrmwftf

Sir:

If the "nappy-go-lucky-slap-it-on-a press-and-let'er-go" kind of advertising you are using is doing you some good doesn't it seem reasonable to suppose that "something different"—bright, convincing, thought-out and mailed regularly "direct" to your list will prove of much greater values (This is intended only for the man who feels the bullet strike him).

I study Printing! I make a feature of preparing printing that is profitable. That is, I make it profitable to my patrons. I study types and effects to insure attractive arrangement, and I believe you'll appreciate how I handle your work. From a card to a catalogue I want to figure on your work.

Archibald Irwin,
Richmond Street Telephone no 201.

Autumn Excursions to Boston via Digby and Dominion Atlantic Railway via Yarmouth.

Autumn Excursion tickets will be on sale via the above route from Sept. 17th to October 15th, both dates inclusive, tickets good returning 30 days from the date of issue. \$12.50 for the round trip. Apply to W. K. ROGERS, Co. Ltd. General Agents. 84 Great George St. Charlottetown. 9-19dtf.

A Larger Loaf

1. You pay less, and you get more, when you buy STEWART'S CREAM BREAD.
2. You get more in quantity. Instead of 14 or 20 ounces, you get 24 ounces—the full standard weight, under the bread law.
3. You get more quality—that real, nourishing, appetizing goodness that comes from the finest materials rightly used.
4. There are no labels on Stewart's Bread. That is another reason why it will please you.

Price, 6c per 24 oz. loaf, or 17 for \$1.00.

STEWART'S CREAM BREAD

The 2 Macs

149 Great George St.

THE QUEEN'S COUNTY GUARDIAN

Head Offices in New Prowse Block—Charlottetown

The latest news, first of all.

L. E. Prowse, M. L. A. leaves this morning for Ottawa.

Frank Duggan, Station Agent at Vernon River, was in the City yesterday.

Jas. St. C. Moore and Miss M. Moore, returned last evening from Halifax.

J. McQuillan, Queen St. is buying pressed hay. Anyone having a quantity for sale should apply there.

The Caspacia is making a change in her time table for today. She will leave this port today instead of Monday as heretofore.

Miss Maud Bearisto who has been visiting in Summerside and Charlottetown left yesterday morning on return to Philadelphia.

Today's Guardian contains sixteen pages of news matter, including the weekly sermon, Sunday School lesson and Shakespearean sermon.

J. A. McLaren, Mrs McLaren and Miss Helen, City, leave this morning on a visit to their son in Montreal and other Canadian Cities.

The flag is flying at half mast on the Provincial Building as a mark of respect to the memory of the late Lieut. Governor Fraser of Nova Scotia.

The City market was well attended yesterday and produce was moving fairly well. The only change in the quotations was that of hay which sold at thirty-five to forty cents a cwt.

Rev. T. F. Fullerton will preach in St James Church at both services on Sunday. In the morning the subject will be "Propitiation," and in the evening "When Repentance is of no avail."

Among the outward passengers from this City yesterday were Mrs A. C. Cox and child to Boston, Miss Bessie Essory to Boston; Mrs Wm McPherson, West Royalty to Cambridge, Mass.

Rev. Harry S. Erb of Pownal, who has been taking an extended trip through New Brunswick, returned by the mail train last night. While in Woodstock Mr. Erb was the guest of Rev. H. G. Kennedy. He has been absent from his pulpit for the past six weeks and will preach tomorrow at Cross Roads at 11 a.m. and at Alexandria at 7 p.m.

Persons unable to get No. 133, The Guardian news department, by phone at any hour are asked to ring 124 as it is useless to call up any other number. In the interim, between the hour of closing Saturday night and that of opening in the early morning of Monday, communications and news can be dropped in the letter box of The Guardian main entrance, and further inquiries can be made by phoning as above.

The organizing committee of the Imperial Order of the Daughters of the Empire, consisting of Miss Catherine Weland Merritt, St. Catherine's; Mrs. Douglas Young, Kingston; Mrs. Auden and Mrs. Nanno Hughes, are on their way to the maritime provinces. They lunched with their excellencies at the citadel, Quebec, and proceeded to Sydney, N. S., where they take the boat for Newfoundland, arriving in St. John's and spending a few days. They will return a week later, stopping at Charlottetown, Halifax, Amherst, Moncton, St. John, Fredericton, Quebec, Sherbrooke and Montreal, arriving in Toronto on Tuesday morning, Oct. 25, after a journey of over 5,000 miles.

Yesterday The Guardian was shown six silver and two bronze medals won by Roper Bros, Royalty, in St John at the recent Dominion Exhibition as special prizes for their exhibits of Gurnsey cattle. The medals are of handsome design. On the obverse side of the British coat of arms in relief is the British coat of arms in relief is encircled by the separate shielded coat of arms of the provinces of bandage, also in bold relief. The reverse side has a space in the centre for suitable engraving, this space being enclosed by a laurel wreath, emblematic of victory, which is again encircled by the words "Dominion Exhibition, 1910; St John, N. B." near the edge of the medal. They are of a large yet neat and appropriate size and are each enclosed in a nice leather case. The owners of these medals have every reason to feel proud of these awards which will long serve to remind them of one of their most successful years at Maritime Exhibition.

Bowling, Burke's Alley under market. Open lawful days ten to eleven. 9-29dtf.

Stop at the American House, Pictou, H. W. Falger. 9-1dimpd

E. H. and Mrs. Beer, City, leave this morning for Montreal.

The Northumberland arrived in port last evening at eight fifteen.

George Wheatley and wife, City, returned last evening from Halifax.

Fred and Mrs. Long, City, returned last evening from Halifax where they attended the exhibition.

The Schr. "Circassian" arrived yesterday with a cargo of Inverness Round Coal for A. Pickard & Co.

Mr Simons, West Royalty, T. P. Cass and Major Crockett, York, returned yesterday from Georgetown.

The annual driving, approaching, and putting competition for men players will be held this afternoon on Belvidere Links, for sweep stake prizes, commencing at 3 o'clock.

Jas. H. and Mrs. Beattie of Rosindale, Mass., left by the S. S. New Aulic yesterday after having spent a pleasant vacation in this city the guest of John and Mrs. Cameron, Gt. Geo. St. Mr. and Mrs. Beattie will visit the Halifax Fair.

Mrs. J. A. S. Bayer and Master Teddy Bayer, City, returned last evening from Halifax where they have been visiting for the past few weeks. They were accompanied by Mrs. S. Waddel, Halifax, who will visit here for some time.

Do not send communications to individual members of staff. Everything should be addressed, "The Charlottetown Guardian, Charlottetown, P. E. I.," and on the left hand corner at the bottom of the envelope should be "Advertising," "Subscription," "Editorial," or "News" according to the contents.

Albert Journal—Rev. Z. L. Fash, of Hillsboro, farewelled to a large congregation on Sunday evening. On Monday he and his family left for Mr. Fash's new pastorate in Charlottetown, P. E. I. Mr. Fash has successfully ministered to the congregation of the first Baptist Church for the last six years and his going away is much regretted. His successor has not yet been appointed.

Capt. R. J. Birdwhistle, of Ottawa, General Secretary of the St. John Ambulance Association, arrived in the City last night. Col. G. Carleton Jones, D. G. M. S. will arrive tonight. Both visitors are here to make preparations for the public meeting to be held on Monday evening at 8 o'clock in the Prince of Wales College for the purpose of organizing a Provincial Branch of the St. John Ambulance Association. This organization is for the purpose of giving instruction to individuals in First Aid work, and has been established in Canada on a purely civilian basis. His Honor the Lieutenant Governor will preside at the meeting, and the General public has been invited to be present to hear the objects of the Association explained.

ARENA Bowling Aheys open today 10 a.m. to 11 p.m. 9-27dtf.

USE
Kodak Films
The films of speed and quality.
Johnson & Johnson.

Full Strength Essence Vinegar

Our Essence of Vinegar is made from full strength Glacial Acetic Acid, and each pint of the Essence makes eight pints of Vinegar.

Get your Essence here guarantee it.

20 cents a pint

Johnson & Johnson

OXYGENATOR

Will cure

Asthma, bronchitis and all pulmonary troubles are quickly relieved and in most cases cured by the prompt use of Oxygenator—a germ killer and highly efficient remedy.

Oxygenator destroys all mucous matter—which is a poisonous fungus microbe—and by its potent power will put you on the rapid road to recovery.

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Asthma, bronchitis and all pulmonary troubles are quickly relieved and in most cases cured by the prompt use of Oxygenator—a germ killer and highly efficient remedy.

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The 2 Macs

Saturday banner glove value, ladies' \$1.35 value, silk lined Dogskin Gloves \$1.00



THEY CAME A LONG way to meet the ladies of P. E. Island. They were made at a little city just outside the Austrain frontier, where, until now, we did not know that gloves were made. They are fine soft, dogskin, in tans - The lining is of a nice weight of silk—two stud fastener. We have never before had so good a glove even as low as 1.35.

You will find for to-day a complete range of sizes at.....1.00
Post paid—on receipt of Postal Note for the amount.
SMART NEW UNLINED MOCHA GLOVE FOR LADIES—VALUE \$1.00 1.35—SELLS AT.....
Our Buyer cleared out this lot—complete from the wholesale house—and got a very special price on it. The weight is just right for fall days—rich browns—Very English—two pearl buttons. Value 1.35—all **\$1.00** sizes.....

In addition to the above two special value leaders—we want to remind you of our great and complete stock of Perrin and Reynier gloves—just received within the last few days.
PERRIN'S LYNTON, the ideal smartly made Dogskin glove mannish style, all sizes, light and dark tans.....**1.00**
Same style glove—with shorter wrist.....**85c**
Countess **1.00** Marcelle and Bonneval **1.25** Olga and Suzette **1.50**

New Washable Hair Roll--19c

- New washable hair rolls. Regular 25c grade.....19c
- Ideal hair net, fine silk, no elastic.....10c
- New Tub hair pins, latest shape 2 for 15c
- Newest nickel plated coat and skirt hanger.....25c set
- The latest, round top turban pin each.....12c
- Barbours fine white linen spools for embroidery.....10c
- Box of 100 assorted hair pins only.....5c
- Card of 12 assorted gilt collar buttons.....10c
- Another great lot of 40 inch boot laces.....7c doz
- 500 pins in a convenient book for.....5c
- Silk hair net, large, with elastic.....5c
- Ideal grey hair net all silk.....15c
- 10 packages wire hair pins, worth 2c each, all for.....5c
- Genuine Bristle hair brush, solid back ebony finish, 75c for.....50c
- 1000 yd spools of basting thread.....10c
- Maxlore's Irish lace thread, pure linen.....5c
- Peerless safety pins 1 dozen on card 5c
- Special front pad hose supporters, "C M C" clasp.....25c
- Bone hair pins 3 on card.....5c
- Strong Mohair boot lace, worth 4c pair.....10c dozen

Penman's Fleece Lined 50c Underwear

This line we offer you—is the "real thing"—there are all sorts of imitations. These are cut in generous size—well made—durable. All sizes here at each.....**50c**
Cheaper grade.....**45c**

Stanfield's Unshrinkable--A Grand Value at per Suit 2.00

ALWAYS WE HAVE BEEN able to offer you a fine line of Stanfield's at this price—but when the new line came along this fall it amazed us in its excellence. Soft warm firm, strong pleasant to the touch, durable and perfectly unshrinkable. We have all the sizes you want.....**2.00**

Save one third on Furs

See our sale of Sample Furs

Charlottetown's best fur range

YOU CAN SAVE MONEY ON FURS by trading at this store—no difference whether you live in Charlottetown—or in the farthest corner of P. E. Island. We will send any fur express paid to your nearest station on receipt of price.

THIS store stands ready to beat any genuine and real fur offer that will be made by any store anywhere. There is no test so good as comparison—our best salesman.

MARMOT MUFFS **MARMOT SCARFS**
SABLE MUFFS **SABLE SCARFS**
MINK MUFFS **MINK SCARFS**

Another great supply of furs opened Thursday—making the third shipment received this week—Hurry your order.

We Saved a Third On Buying—You'll Save a Third When You Buy Of Us—Come and See.

Moore & McLeod