

It's Softness and Elusive Fragrance Make

**Penslar Red
Rose Talcum**

the favorite of all who appreciate dainty elegance and floral sweetness

This truly delightful talcum not only fulfills all the ordinary requirements of a talcum; it also tends to relieve irritation of the skin and nerves and serves as an excellent requisite for the most delicate baby.

Packed in handsome floral cans, that ornament your dresser—25c

E. A. Foster
Central Drugstore

"The Eternal City" in the Exact Spot in Which Stirring Scenes Take Place

New York Globe.

Imagine a riot scene of more than a thousand people, shouting, hurraing, carrying banners on which were inscribed legends of an inflammatory and revolutionary nature. Imagine them engaging with a will in all the demonstrations which characterize a mob swept off its feet by the force of a great personality. Imagine further that this mob scene is taking place in Madison Square, and that instead of interfering with it, the police stand complacently by and admire the demonstration and even restrain any who would in any way interfere with it.

It doesn't seem quite possible does it? And yet a repetition of events of just exactly that nature took place directly in front of the Coliseum, Rome, Italy, when the management of the Famous Players Film Company directed the amazing film version of Hall Caine's "The Eternal City," which will soon be presented in this city.

Under the direction of Edwin S. Porter, producing manager of the Famous Players Film Company, and a carefully selected company, headed by Pauline Frederick, was sent abroad to play "The Eternal City" in the exact spot which its stirring scenes take place. It was a big undertaking—one of the biggest that this enterprising company has yet conceived, but it was carried through to triumphant completion.

"We were treated with the utmost courtesy by the Italian government," says Mr. Porter, in telling of his experiences in arranging Hall Caine's novel for film production. "We were given permission to use the interior of the Coliseum, the first time that

such permission has ever been given. The riot scenes are shown therefore in both the interior and exterior of this magnificent building, with over a thousand people in the scene. These people, with the exception of the principals, are all Italians. They were assembled in front of the Coliseum at 5 o'clock in the morning, and with the aid of French and Italian interpreters, they were instructed in the duties of a mob. They were as interested as a lot of children, and the mob scene went off without a hitch. We were provided with a company of fifty soldiers to participate in the mob scene, as well as to see that it was not disturbed by outsiders.

"The commissions of police, the commissioner of public monuments, the military authorities were all most courteous to us in their offering of cooperation and assistance. We have scenes taken in the Castle of St. Angelo, of which the interior has never before been presented in a moving picture film; in the Roman Forum, the beautiful Villa d'Est in Tivoli, on the famous Appian Way, in St. Peter's Cathedral, and in a number of other historical spots in the Imperial City. All of the costumes of the Noble Guard of the Roman Pontiff and of the Swiss and Municipal Guards were made after specimen costumes of these organizations loaned by the highest sanction."

Scenes in the Vatican gardens, in which Donna Roma, played by Pauline Frederick, and later David Rossi, played by Thomas Holding, visit his holiness Pius XI. are also faithfully portrayed. The peaceful, blooming gardens, the spires of Rome in the distance, officers of the Papal Guard

passing now and then gorgeous in brilliant uniform and glittering decorations, the fragile white-clad figure of the Pope, it is all shown in endless detail and beauty. Just as "David" was creeping to the bronze doors of the Vatican, there to fall weak and unconscious until he is found by a monk and brought to the Pope's presence, the great doors opened, and a priest appeared. He started when he saw the figure of the Famous Players' suppliant at his feet, but when he learned what it was all about, he expressed sincere interest in what was going forward, and even took a place at the side of the operator that he might witness the completion of the scene.

"The Eternal City" as shown in the films will be in eight parts, and will finish a full afternoon or evening's entertainment. It is to be presented at the Prince Edward, Monday and Tuesday, September 4th and 5th. 1789-9-2M11.

A bargain harvest in Boys' school suits at PATON'S. 1768-91M21

SALE OF POSTAGE STAMPS

Sir—The recent action of the Drugists of this city in refusing to keep postage stamps for sale has caused great inconvenience to the public and is an injustice which should not be allowed to continue. Almost from time immemorial the drug stores of Charlottetown, as well as all other cities have kept postage stamps for sale for the benefit of their patrons and the public generally and largely on account of this public benefit the drug stores were allowed to be open at certain times during Sundays. What was granted to drugists in the past as a favor is now looked upon as a right. It appears that money has been flowing into their coffers very freely during recent years and as the compensation for selling postage

Introducing the "Ostermoor Kiddies"
Look For Their Smiling "Good-night" in the Street Cars, Newspapers, Magazines, Billboards and in the Ostermoor Dealers' Stores.



Ostermoor

Makes Bedtime Welcome

For Mamma, Daddy and the Kiddies
Watch This Paper Tomorrow!

stamps is not very large, the drugists met together and decided that not one store in the City should sell stamps. Is not this in itself a violation of the law? Is it not a combination in restraint of trade, namely the trade in postage stamps? Besides are not the drug stores violating the law on every Sunday on which they open to do business? Are they strictly observing the provisions of the Lord's Day Act, and I understand there is a local Statute which restrains gentlemen from transacting their ordinary business on Sunday. Is it not a fact that almost every drug store in the City when they open on Sundays, do not confine their business to the sale of medicines and drugs, but they will sell confectionery, cigars, soda water and sometimes goods not strictly of a medicine character? It is a well known fact that it is not necessary that all the drug stores in this city should be opened on Sundays for we find that during the summer months these same stores find it convenient to close on Monday afternoon and evenings. One store is allowed to remain open which does the drug business for the whole City and it has been noticed that this one store, which is open, is never rushed on a Monday afternoon and the sale of drugs seems to be very limited.

Therefore I contend there is no public necessity for having drug stores open on Sunday, especially since these gentlemen have decided not to sell postage stamps. It seems to me an outrage that not a stamp can be purchased in this city from 8:00 o'clock Saturday night until 8:00 o'clock Monday morning. A remedy must be found. Can the Post Office Department or the City Police Department or the Attorney General's Department find a remedy?

I am, Sir, etc.

CITIZEN.

PRINCE EDWARD THEATRE

Monday and Tuesday Sept. 4th & 5th,

DANIEL FROHAM PRESENTS A MAMMOTH ELABORATE PHOTO-PRODUCTION OF HALL CAINE'S IMMORTAL NOVEL AND PLAY

"THE ETERNAL CITY"

8 STUPENDOUS ACTS 8

THE PHOTOPLAY REVELATION OF THE AGE, produced amid the grandeur and beauty of modern Rome, under the direction of Edwin S. Porter and Hugh Ford. This amazing photo-spectacle makes a new era in dramatic picturization. For the first time in the history of motion pictures the Vatican Gardens, the Coliseum, St. Peter's, the Castle of St. Angelo, and many other historic and impressive spots in the Imperial City have been used as settings for a screen production. No summary of bare facts can adequately describe the astounding power and charm of the subject. The pictorial version of Hall Caine's thrilling romance presents the stirring incidents and climaxes, the nobility and tragedy, the elements of love and betrayal and the beautiful ideals and humanities of the original plot, with a wider range, in true colors and with bolder strokes than were possible in the novel or play, and will therefore render the inspiring story its greatest measure of immortality.

The onetime Capital of the world passes before the eye in pictorial panorama, emphasized by the dramatic intensity of the stirring plot; in relief against the classic background progresses one of the most powerful and appealing romances ever conceived.

To Prince Edward Patrons:—

While I appreciate the fact that the PRINCE EDWARD patrons are well pleased with the offerings regularly seen there, still I am aware that in other cities possibly better feature pictures are sometimes seen than those enjoyed in Charlottetown, and frequently I have been approached with the question: "why are certain subjects not seen in this city," and I invariably refer to the increased cost of doing business particularly, of the very best and most modern pictures, and the fact that in nearly every instance a higher price is charged than we have asked here. The result is that I have been urged by very many patrons, to test public opinion regarding a willingness to pay a slightly higher figure for but a portion of the Prince Edward seats in the evening only.

So after consulting many patrons, whose opinion is valued highly, I have contracted for six weeks' supply of features which will equal the programme of any theater in the world, and have arranged to charge an extra five cents for the ground floor of the Prince Edward during that period, in the evening only. Parents bringing small children will not find the additional charge applying to them. If at the end of six weeks patrons are not satisfied with the new conditions, they can be readily readjusted.

The first picture to be shown under the new policy is the great eight-reel feature: "The Eternal City," featuring Pauline Frederick, the Sarah Bernhardt of the screen. This picturization of Hall Caine's great book was considered worth in the larger Canadian cities, from fifty cents to one dollar per seat, and is undoubtedly among the first six most popular features ever made. In conjunction with The Eternal City, Sept. 4th and 5th will be shown the seventh chapter of "The Iron Claw," making ten reels in all, which can be shown twice in one evening, only with much inconvenience, and so such a long programme will probably not be presented again.

But it is desired during these six weeks to demonstrate the actual maximum of motion picture excellence and ascertain if our people are willing to pay what is being charged in about seventy per cent, of the picture theaters elsewhere.

If the new conditions prove popular in Charlottetown, this price will be the actual maximum no matter what the cost or excellence of the productions obtained, and picture lovers will know that The Prince Edward show could not be bettered anywhere.

Here are a few of the De Luxe Pictures to be seen at the Prince Edward during the next few weeks. Please read daily papers carefully for further particulars.

- ETERNAL CITY Featuring Pauline Frederick
- HEART OF NORA FLYNN Marie Doro
- RAGS Mary Pickford
- ALIEN George Belan
- TEMPTATION Geraldine Farrar
- HELENE OF THE NORTH Marguerite Clarke
- LOVE MASK Cleo Ridgeley and Wallace Reid
- INNOCENT LIE Valentine Grant
- ALIEN SOULS Sessue Hayakawa
- TESS OF THE STORM
- COUNTRY Mark Pickford

C. J. GALLAGHER,
Manager Prince Edward Theater.

P.S.—I will be pleased to have any patrons apply at the office for further particulars in connection with this proposed temporary change as there are so many further details of interest that can be referred to. In a few weeks The People's Theater will re-open with price and policy unchanged.
C. J. G.



PAULINE FREDERICK
FAMOUS PLAYERS
STAR

Who Protrays the Role of Donna Roma with Uncomparable Grace

"The Hooded Helper"
Seventh Episode of
"THE IRON CLAW"
Stirring, Novel, Sensational

This Marvellous Photo-Play has been shown in every City on the Continent at prices ranging from 25c to \$1.00. At Moncton this week the prices were 25c & 35c.

Our Prices

Orchestra	15c
Balcony	10c
Children with Parents	5c

MATINEE 2:30 Sharp
NIGHT 1st. Show 6.45. 2nd. Show 9.00

We advise all who possibly can to attend the Matinee. Prices Adults 10c, Children 5c Matinees only.
Don't forget the time of the Shows.
Matinee 2.30. Nights 6.45 & 9.