

GIGANTIC

STOCK REDUCING SALE

10 p.c. TO 30 p.c. OFF

NOTICE!

Owing to the death of one of our partners, we are obliged to put on what is undoubtedly the biggest cut-and-slash price sale ever known in the history of the Charlottetown boot and shoe trade.

We are forced to turn our large stock of boots, shoes and rubbers into cash, and to do so quickly.

WE NEED THE MONEY YOU NEED THE BOOTS

Even if you do not need the boots, etc., for immediate wear, you cannot afford to miss the opportunity of profiting by this sale.

REMEMBER

The price of boots is not declining, but is steadily advancing.

LUMBERMAN'S RUBBERS

300 PAIRS
5 eyelet first grade red-sole, regular price 4.10
Sale price \$2.75
By mail extra 10c.
It will pay you to get two pair and set them aside for next year.

LATEST SPRING STYLES IN HIGH CLASS BOOTS

10 p.c. TO 20 p.c. OFF

300 Pairs Ladies' High Grade Shoes.
Small sizes \$2.15

MEN'S HEAVY WORKING BOOTS

10 p.c. TO 20 p.c. OFF

Boots Shoes
 Gaiters
Pumps Slippers
 Hose
 At Reduced Prices

THINK

THE EARLY BIRD CATCHES THE WORM

THE CREAM IS AT THE TOP, AND IS POURED OFF FIRST

'TIS AN ILL WIND THAT BLOWS NOBODY GOOD

COME EARLY AND AVOID THE RUSH, AND SECURE THE BEST CHOICE.

DON'T BE THE ONE TO SAY: "I'M SORRY I MISSED IT."

PUT IN A BIG STOCK AND LAUGH AT THE HIGH COST OF LIVING FOR SOME TIME TO COME. AS FAR AS BOOTS ARE CONCERNED

WE NEED THE MONEY

BIG REDUCTIONS ALL OVER THE STORE

REMEMBER

WE NEED THE MONEY

YOU NEED THE BOOTS

MORRIS-SMITH-BEER

'Tis Not Necessary to Say **FOR VALUE**

In place of an Easter card—your photograph. Both reasonable—but one a permanent reminder of YOU.

THE COOK STUDIO

I will be in Montreal the week of 8th to 13th of March attending the Eastman School of Professional Photography, on my return the

BAYER PHOTO STUDIO
WILL HAVE THE LATEST IN THE ACT
J. A. S. BAYER.

Expert Optical Service

Blowing your own horn gets you nowhere. Its service and being able to deliver the goods that count. Our patients tell us that we are giving an Optical Service equal to any given in the larger centres. They also tell us that before we came to Montague they had to go to Charlottetown or elsewhere to have any special work done. Now that is all changed and they can get any special work done here. Have your eyes examined and be convinced by the latest methods that we back up all we claim in our advertisements. Service first last and all the time is our motto.

H. J. MABON
Optometrist and Prescription Dispensing. F. R. C. I. Next door Bank of Commerce

A careful selection of every line of Jewelry marks our stock. We will be pleased to have you call.

W.N. Tanton
JEWELER

Complete Optical Service

Our expert system of eye-examination, coupled with our

LENS GRINDING SERVICE

offers a complete service, equal to the best procurable. That this service is appreciated is evidenced by our constantly increasing volume of business. We sincerely thank our patrons, and will continue to strive to merit their confidence.

G. F. Hutcherson
Optometrist and Optician

THE EASTERN GUARDIAN

---IT PAYS to buy in this Province.

*SOURIS BRANCH G. W. V. A. annual meeting will be held in their rooms at 8 p. m. on Tuesday the 23rd inst. Business election of officers and other important matters. A full attendance is requested. 7545-3-11ME61.

PHILIPPINE TOBACCO

The Philippine Islands' tobacco exports increased greatly in 1918. In that year 25,700 tons of tobacco were exported as compared with 6,890 tons in 1917. The bulk of this tobacco was shipped during the early months of 1918, and the later months showed a marked decrease. The exports of cigars, however, showed a steady increase during the entire year, the number shipped being 359,000, valued at \$7,000,000, as against 284,000,000, value at \$4,500,000, in 1917. Most of this production was absorbed by the American market. The increase is largely due to government supervision in order to guarantee the quality of all shipments to the United States.

Culling the flocks in the fall insures that the feed will be consumed by the best producing hens and saves those that will make the best breeding birds. Among the pullets those that are hatched early in the season, that mature early and have begun to lay in the fall are generally the birds that should be kept.

A. E. Lyon

Have Baby's Photo taken for Your Easter Card

Moderate Prices
Artistic Photographs

BRITON WAS ASSAULTED

LONDON, March 11.—When General Nollet, head of the French mission, and M. de Marcell, French charge d'affaires in Berlin, received the apology of the German Minister of Foreign Affairs, Herr Mueller, for the Hotel Adlon incident, they called attention to a more serious affair, the details of which have not previously been published, says the Daily Mail's Berlin correspondent.

This, the newspaper continues, was a violent and apparently organized attack on three uniformed officers on March 4th, when a British Lieutenant and a Belgian comrade were visiting the barracks at Pirmxeau, Province of Brandenburg, in connection with the demobilization of the German army. While being escorted through the camp by a single German officer they were hooded and stoned by soldiers, who ignored the orders of the escort to desist. The Briton and the Belgian were wounded by stones. Their escort took to cover.

The visitors undertook to walk toward the officers' quarters where the commandant advanced to meet them, and ordered the yelling soldier to fall in. They immediately obeyed, showing, says the correspondent, that they were not out of hand and giving the impression that the demonstration was arranged to cease until it was ordered to cease.

PRINCESS PATRICIA'S SON CHRISTENED

LONDON, March 11.—The infant son of Commander of the Hon. Alexander and Lady Patricia Ramsay was christened at noon today in the Chapel Royal, St. James's Palace.

Long before noon mounted police had to hold the crowds in check, whose enthusiasm to see Princess Patricia's baby had meant a wait of many hours. A number of women took up their places in the Quadrangle of St. James's Palace as early as nine in the morning, and by noon the mounted escort had to control them.

Lady Patricia Ramsay was one of the first to arrive on the scene, with her husband. She was wearing a brown dress under a long coat of beaver, and a wide picture-brown hat trimmed with rust-colored plumes. Master baby arrived later in his nurse's arms, and Princess Christian stepped forward and carried the little boy into the Chapel.

Alexander Arthur Alphonso David Ramsay were the names bestowed on him, and the list of sponsors was a long one, including the Prince of Wales and Princess Mary, while Prince Arthur of Connaught acted as proxy for the King of Spain.

The Chapel was lit by candle-light, and the altar was decorated with gold plate, with the tall vases of lilies. The baptism font contained water from the Jordan which the Duke of Connaught had himself brought from Palestine just after the troops had crossed the river in 1917.

Queen Mary, in a dress of purple velvet, with a toque to match, wore a coat of mole. Princess Mary's fair hair showed to perfection against her long coat of black satin, gathered at the waist, and a toque of silver brocade. The Queen Mother, who was the only Royal personage to wear gold, wore an early Victorian mantle of gold brocade over a black velvet gown, and baby preceded her into the car, and then she turned to tuck him in his nurse's arms. This was the last glimpse seen of her by crowds that had stood patiently waiting to see her and her baby since early morning.

was trimmed with blue ostrich feathers. The Princess Royal, with Princess Maud, wore quiet colors. The baby was very good during the ceremony, and looked a delightful picture in his hand-embroidered dress and pelisse of white corded silk and quaint, old fashioned cape. As Lady Patricia Ramsay left the Chapel she made the nurse and baby precede her into the car, and then she turned to tuck him in his nurse's arms. This was the last glimpse seen of her by crowds that had stood patiently waiting to see her and her baby since early morning.

**One Step, and—
You're on a Better Road!**

You'll save money by stopping coffee and drinking Postum—
That's certain

You may save health and nerve efficiency—
That's probable

There's just one simple step to take—buy a tin of

INSTANT POSTUM

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Has a rich satisfying flavor
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