

TYPICAL VALUES

\$1.25 Size IRONIZED YEAST Only 90c	MINERAL OIL Extra Heavy 16 Oz. Bottle Only 60c	MALT EXTRACT WITH COD LIVER OIL 3 Lb. Bottle Only \$1.19	LEMONKIST TOILET SOAP 4 Cakes Only 19c
DU BARRY FACE POWDER All the New Shades Large Size Box \$2.50	25c Cake JASMINE TOILET SOAP And 25c Vial JASMINE PERFUME Both For 25c	YARDLEY'S LAVENDER PERFUME 4 Sizes 40c, 75c, \$1.19, \$1.65	JASMINE LIQUID FOUNDATION CREAM Large Bottle 55c
50c Tube RECALL MILK OF MAGNESIA TOOTH PASTE Only 35c	DU BARRY PORE CREAM \$1.19 By HUDNUT	50c Tube LANGLOIS LAVENDER SHAVING CREAM Cooling and Refreshing For 39c	RECALL COMPOUND SYRUP Hypophosphites 16 Oz. Bottle Only 55c
25c Jar NOXZEMA SKIN CREAM	YARDLEY'S AFTER SHAVE LOTION Two Sizes 75c and \$1.35	KOTEX OR MODESS 2 Packages For 45c	

Ross-Drug-United
SAINT JOHN STREET, MONCTON AND 750 THE GUARDIAN BUILDING, CHARLOTTETOWN

CENTRAL GUARDIAN

This column is reserved for news of local interest. It is advised that news items may be inserted at a cost a word strictly payable in advance.

CONDITION IMPROVING—The condition of Mr. Alexander MacLaughlin, who was found Tuesday in a serious condition in his cottage adjoining St. John's Beach Inn is reported to be improving. He was brought to the city yesterday morning by the Eastern train, and was placed in the Charlottetown Hospital. It is understood that he will receive a blood transfusion today.

CHARLOTTETOWN ARTIST—Mr. A. L. Wright, proprietor of the Wright Shoe Co., Charlottetown, and well known as an artist of distinction has completed another painting which he is considering sending to compete in the Toronto Art Exhibition which is to be held on May 1st. The picture, entitled "The Song of the Bluebird" is a splendid example of color blending, and faithful reproduction of the subject.

LIBERAL STORY CONTRADICTED—A report, appearing in yesterday's Patriot, of an alleged fracas in the Queen's County Jail, resulting in one of the prisoners being wounded on the head "by a bottle or wrench" is emphatically denied by Jailer MacEachern, who states that there has been no disturbance of any kind in the jail since he took charge. One of the prisoners recently injured his head by striking it on the side of his bunk, and the injury was attended to in the hospital. The report of the Liberal organ's story, Mr. MacEachern states, is absolutely untrue.

KNEES WOULD LET HER DOWN

Rheumatism for 12 Years.
Here is a letter that goes to prove that even rheumatism of long standing can be relieved by the right treatment:

"I have been a sufferer from rheumatism for some 12 to 14 years now and have foolishly taken no steps to relieve it. My particular form of rheumatism seemed to take the use out of hands and knees. The latter would suddenly give way and let me down unless a chair or table were handy. All at once, I determined to give Kruschen salts a trial—a bona fide trial—and now I feel a re-created being. I can scarcely believe that so short a time ago I was hobbling along with a stick." (Mrs. M. L. P. Kruschen)

Kruschen is an effective against rheumatism because its six salts stimulate the liver and kidneys to regular action. When these organs are working efficiently, they rid the body of excess uric acid. And when uric acid goes, those aches and pains go, too.

SIMPSON'S

CLEAN-UP

CLEARANCE

Scores of keen buyers flocked to our original Clearance Sale one month ago. . . . Friday and Saturday will offer even more outstanding values because this is a Final Clean-Up of all merchandise on hand—with further drastic cuts which will ensure quick disposal of present stocks. . . . New reasonable lines are on the way—space must be found for them and the best way to accomplish this is to offer the public—BARGAINS . . . HERE THEY ARE!

PERSONALS

Mr. and Mrs. J. D. Jenkins spent the week-end in Moncton.

Mr. Nelson Bowness of Kennington is visiting friends in Charlottetown.

Mr. Forest Slocombe returned home Monday evening from Boston. While there he took a course in the Bonat Method Permanent Waving.

Mr. James Warren of Albany and daughter, Miss Joseph Muttart of Seven Mile Bay have returned from a very pleasant visit with friends and relatives in Moncton, N.B.

IN MEMORIAM

LOUIS CURLEY JR.
Many friends and relatives throughout the province were shocked to hear of the death of Louis Curley, son of Mr. and Mrs. Louis Curley, 30 Longworth Ave., which occurred at the City Hospital on March 25.

Stricken with Meningitis, Louis entered the Hospital the previous Thursday. All the medical skill and kind nursing provided was of no avail, and his gentle spirit passed peacefully away on the following Sunday. Although "Brother" as he was familiarly known was only fourteen he had made many friends during his short life. His smiling face will be missed by his companions at school, where he was a very intelligent boy, but most of all in the home, where he was the life of the family.

There are left to mourn the loss of a loving son and brother, his parents and one sister, Emma, his baby sister having predeceased him four years ago.

(Patriot Please Copy)

GENUINE KROEHLER Chesterfield Chairs with cut-out cushions—less than half original price \$14.95 \$2.95 down, \$2.50 a month NO INTEREST	GENUINE WALLACE BRUNS- Wick Ice Chests \$8.75 hardwood, 2 Only	SIMMONS Sliding \$3.75 Couch	KROEHLER CHESTERFIELD SUITE, unusually handsome style in irresistible shade of Mulberry \$89.00 1 Only \$9.00 down, \$8.00 a month, NO INTEREST
9-piece DINING ROOM SUITE of unique and distinctive beauty \$135.00 1 Only \$14.00 down, \$12.10 a month NO INTEREST	LADY CHURCHILL CHAIRS with famous "Sleepy Hollow" design—choice of coverings and solid Walnut \$18.50 throughout, 3 Only \$2.50 down, \$2.50 a month, NO INTEREST	STUDIO COUCH —one of Simmons' very best—2 Spring Filled Mattresses and Wardrobe compartment \$29.75 \$2.75 with order, \$2.70 a month, NO INTEREST	GOVERNOR WINTHROP DESK, solid Walnut with drawers and glass \$52.50 top Bookcase 1 Only \$3.50 down, \$4.70 a month, NO INTEREST
Walnut DINING ROOM TABLE with leaves, clearing at \$14.75	KITCHEN CABINET finished in White Enamel all over—One Only, a distinct bargain \$39.00 \$4.00 down, \$3.50 a month, NO INTEREST	APEX WASHER —a rare opportunity to secure a snap in a famous electric washer of superior specification \$75.00 \$7.50 with order, \$6.75 a month, NO INTEREST	DeLuxe model GENERAL ELECTRIC VACUUM Cleaner at a fraction of the nationally advertised price \$33.00 2 Only \$4.00 down, \$2.70 a month, NO INTEREST
ROGERS RADIO , console model superheterodyne, formerly \$79.50, at less than half price tomorrow \$39.50 \$4.00 down, \$3.50 a month, NO INTEREST	ELECTRIC WASHER , a product of one of Canada's largest manufacturers with the mechanism of a \$100.00 machine \$59.50 \$6.00 down, \$5.35 a month, NO INTEREST	AXMINSTER RUG 9' x 12' very slightly imperfect—a snap for somebody \$27.50 \$2.50 down, \$2.50 a month, NO INTEREST	HALF PRICE on Walnut finished SMOK-ERS \$1.65
		Solid Walnut OCCASIONAL CHAIRS \$6.75	

SILVER PRODUCTIONS IN JANUARY

Production of silver in January was 1,408,066 ounces as against 1,066,484 in December and 1,383,776 in January 1933. On the New York market silver was quoted at an average of 44.189 cents per ounce as compared with the December average of 43.25. In Canadian funds the January average was 44.80405 at which price the month's production was worth \$622,876. The December average price in Canadian funds was 43.9697 and the total production value was \$479,906.

WONDERFUL ISLE OF THE SEA (Prince Edward Island)

First Magazine Rights (Only) Most dear to my heart is this beautiful island, Where meadows are lush, streams crystal and pure; Where peaceful enchantment shines most bewitching— Oh, may the wild beauty forever endure!

How mild curls the breeze round your red-tinted bosom As gay in the morning those dew-diamonds shine, Which flowers, unfolding, drink deeply each morn, Enchanting their beauty so pure and divine.

Let poets and painters exult in the pleasure They picture in arctic or tropical clime; I sing of an island where nature has guided An Eden of beauty most lovely, sublime.

Oh, wonderful, beautiful isle of the sea, Oh, land of enchantment endearing to me, My birthplace, the home of my dear childhood dreams, I mingle my songs with the voice of your streams; I think of you only while shouting with glee, Oh wonderful, beautiful isle of the sea.

F. H. MacArthur.

Canadian Tobacco And Economics

General economic conditions in Canada during the past three years have had an important effect on conditions in the domestic market for Canadian-grown tobacco, according to the Agricultural Situation Bulletin published by the Dominion Department of Agriculture. Faced with a rapidly decreasing per capita consumption of tobacco products, the manufacturer has been forced to seek cheaper sources of supply for his raw material. In brief, there has been a general shift to lower-priced products by Canadian smokers. The total of cigar consumption has dropped from 180 millions in 1930 to about 114 millions in 1933; in addition there has been a move from the more expensive sizes to the five cent cigar. Decreases in the use of pipe tobacco have occurred for many years, and have been accelerated since 1930. The use of snuff has fallen 25 per cent. Until recently there has been an increase in the use of cut tobacco but this has been at the expense of cigarette consumption. This situation was somewhat alleviated by the reduction in the price of cigarettes permitted by the lowering of the excise duty, but this has not steadily increased in cigarette consumption from the low levels reached in 1932. Recently, the price of cut tobacco also has been reduced apparently with a view to recovering some of the trade lost to the raw leaf vendors.

Another important trend has been the increasing use of domestic leaf tobacco and the corresponding fall in importations from the United States and elsewhere. In 1927 imports totalled over 18 1-2 million pounds, and in 1933 only 9 1-2 millions. This tendency is further evidenced by the fact that in 1930 only 5 per cent of the total leaf used by manufacturers was of domestic origin, while in 1933 the proportion is estimated to have been about 65 per cent. In addition to the use of tobacco for smoking purposes, recent developments indicate that increasing quantities of low-grade leaf will be used in the manufacture of nicotine insecticides and in feeds and fertilizers.

Advertising Rates—Payable in Advance

Central Guardian local, 40c per word; Western and Eastern local, 50c per word; Advertising Events, 50c per word; Classified 20c per word; In Memoriam Notices, 70c per line; Lists of Floral and Spiritual Offerings, Cards, etc., 40c per name; Letters of Condolence, 70c per inch; Notices of Thanks and Appreciation, 70c per inch or 40c per word. Other rates on application. Minimum charge for any advertisement twenty-five cents.

N.S. TAXATION LEGISLATION UNDER FIRE

HALIFAX, April 17—(Canadian Press)—Legislation whereby the Nova Scotia government hopes to draw additional revenues through new forms of taxation was under fire before the Legislature's law amendments committee today. A half-dozen members appeared before the committee to voice protest at various clauses of the measure. It provides for taxation on chain stores, partnerships, small corporations hitherto untaxed, and reserve and rest funds of certain companies.

It would force some of the smaller chain stores to close. C. D. Hodgson of Acadia Stores told the committee. Chains had carried some stores at a loss, hoping for better times. The tax would increase losses beyond the point where the chain store is no longer profitable. He would like to see the Minister of Agriculture Joseph MacDonald point out that the smaller chains—stores banded together for purchasing only, and still under separate management—were not taxed as heavily as the larger chains. The tax would be only 40¢ per store in their case.

D. G. Grant, representing Sterling Stores, a Halifax organization with 12 branches, said his firm, as an actual chain, would be assessed \$100 per store. It was, however, only a small firm, and the taxation would result in two stores closing.

James Myrden, whose wholesale concern supplies a group of purchasers, said they would come under the new taxation, though their establishments had none of the modern necessities of chain stores. It was the great stores, with their huge buying power and with "30 stores in one building," which should be taxed, he declared.

Wanted

WANTED — HUDSON SEAL FUR. Mrs. Davison, 170 Prince Street.

WANTED — 3 BOARDERS. APPLY 177 Grafton Street. L-2014.

BOTTLES WANTED, PHONE 1107. Will call for. Bill Michael, L-1839

WANTED—THREE FURNISHINGS for room for light housekeeping. Apply Guardian Office. L-1976.

WANTED TO RENT WITH OPTION to purchase, farm within four miles of Charlottetown, 40 acres or more with some building on North or West. Apply "G" care Guardian. L-2007.

MOB GATHERS

(Special to the Guardian)
MONTREAL, April 17—The gross revenues of the all inclusive Canadian National Railway system for the week ending April 14th, 1934, \$3,074,020 as compared with \$2,802,210 for the corresponding period of 1933, an increase of 9.71%.

For Sale

FOR EARLY CHICKS WRITE Everett Howatt, Carleton. L-1726.

FOR SALE — AUCTION FOREY. Five, Bridge and Whist Score Cards, Guardian Central Job Printery. Nov. 1-4.

FOR SALE — HAY, SEED OATS. Also oats and barley mixed. John R. Munn, Marshfield. L-2008.

FOR SALE — USED CAR. A-1 condition. Apply 10 Grafton St. L-2011.

C. N. E. EARNINGS

(Special to the Guardian)
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To Let

TO LET — SELF - CONTAINED Flat, 206 Boston Street. L-1958.

MEAT SHOP TO LET, APPLY 343 Richmond St. L-1985.

BY AIR TO MONCTON

Comfortable Cabin Planes leave Charlottetown Airport at 12.45 p. m. arriving Moncton 1.45 p. m.

Lost

LOST — BROWN BUFFALO BE- tween Charlie Larter's and Roy Cole's. Finder leave at Charlie Larter's, Hampshire. L-1977.

LOST — BETWEEN LONGWORTH Avenue and Rochford Square, W.D.6. Finder please leave at Guardian Office. L-2010.

WORLD LEAD PRODUCTION

The world refined lead production in January was recorded at 122,610 tons; in the preceding month 136,050 were produced. In the United States lead output from domestic sources declined 8 per cent to 34,818 tons from the December total, on the other hand stocks increased 4,513 during the month to 207,674 tons.

Miscellaneous

HAVE YOUR SHOES REBUILT by Henry Neale, Lycium Building, Prince Street. L-1954.

WILL PARTY WHO TOOK BE- cycle from in front of Balmoral Apartments return same as they are known. L-2003

SAVE MONEY. HAVE YOUR FUR coats remodeled, repaired and re-lined now. Mrs. Davison, 170 Prince Street. L-1965.

Lord Willingdon's Life Work

(By The Canadian Press)
NEW DELHI, April 16—(20) help India attain complete equality of status within the Empire was declared by Lord Willingdon to be the main purpose of his life, and that of Lady Willingdon. The Viceroy was recently tendered a farewell dinner in view of his leaving England on furlough.

Male Help Wanted

WANTED—MAN TO WORK ON farm. Apply A. L. McKinnon, Alexandria. L-1999

CANADIAN AIRWAYS LIMITED

Phone 1403 for Tickets and Reservations

Look Carefully at these Golden Opportunities!

1/2 PRICE on VICTOR - RADIO 12-Tube Bi-Acoustic Highboy with doors, regular \$189.00, for \$95.00 down, \$8.00 a month, NO INTEREST. 10-Tube Bi-Acoustic Highboy with doors, regular \$149.00, for \$88.00 down, \$6.60 a month, NO INTEREST. 7-Tube Console superheterodyne in charming Walnut finished console regularly \$89.00, for \$50.00 down, \$3.90 a month, NO INTEREST.	3/4 PRICE on SIMMONS BEDDING SIMMONS BEDS, SPRINGS, AND MATTRESSES Offered to clear at 3-4 of Depression low prices; this means at half price on today's values because we have not marked up to care for recent price advances. Come look these over, you are sure to find a bargain in what you want. Included in this remarkable offer are Spring Filled Mattresses, Wide Panel Steel Beds, as well as a general assortment of Springs, Beds, and Mattresses of all kinds, also Cribs.	DRASTIC CUTS on EASY WASHERS Model A, regularly \$114.50, with the famous Lounds Clutch guaranteed five years \$79.00 \$9.00 down, \$7.00 a month, NO INTEREST. Model CP, regularly \$98.50, for \$79.00 \$7.00 down, \$6.20 a month, NO INTEREST. Beautiful Vogue Model, modern design, regularly \$84.50, for \$65.00 \$6.50 down, \$5.85 a month, NO INTEREST.
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3 Glorious Days for "BARGAIN HUNTERS"

Electric MIXERS —fully automatic, simply plug in and use—whips cream, mixes drinks, etc., and look at the \$2.85 price	EMPRESS KITCHEN RANGE —full size, porcelain enamel finish, and polished top, complete with reservoir—save a \$10.00 bill tomorrow \$49.50 \$5.00 down, \$4.45 a month, NO INTEREST	BREAKFAST SUITE —6-pieces, in walnut finished design—Table, Buffet, and four Chairs, Windsor style \$29.50 \$3.00 down, \$2.65 a month, NO INTEREST	CHESTERFIELD COUCH and TWO CHAIRS—an unusual suite with many uses—3 pieces for \$69.00 \$7.00 down, \$6.20 a month, NO INTEREST
KROEHLER BED CHESTERFIELD SUITE —a deluxe suite of guaranteed construction and clearing to-morrow at \$149.00 \$15.00 down, \$13.40 a month NO INTEREST	Solid Walnut OCCASIONAL TABLE , hexagon Top and twisted Legs—half manufacturer's list price \$7.75	PHILCO RADIO , 1934 Model Highboy with doors. Dual Wave—1 \$69.00 \$7.00 down, \$6.20 a month, NO INTEREST	Full Length Mirrors , just the thing for your Bed-room, clearing at \$1.69
NORTHERN ELECTRIC RADIO 7-Tube reconditioned originally \$159.50 \$18.50 down, \$16.40 a month, NO INTEREST	TEA WAGON —1 Only and truly a splendid opportunity \$15.00	Dresser —Walnut finished, with mirror and drawers \$13.50	RADIO , Philco superheterodyne Mantel \$25.00 \$3.00 down, \$2.20 a month NO INTEREST
KELVINATOR POLAR KING , extra large 7 cu. ft. model reconditioned like new and with a year's guarantee \$179.00 \$17.90 down, terms as low as \$3.25 a month			1000 HOUR BATTERY CONSOLE Model Radio, recently traded on an electric model—the best buy we have offered in 1000 hour Battery model—complete with \$59.50 \$6.00 down, \$5.35 a month, NO INTEREST

ELECTRIC LAMPS OFFERED AT HALF PRICE

HALF PRICE — Wide Assortment of Electric Lamps and Shades — various sizes — Table and Floor models as low as \$1.49

STORE OPEN EVERY NIGHT

THIS GREAT OPPORTUNITY SALE
THURSDAY — FRIDAY SATURDAY

EASIEST of SIMPSON TERMS
10% DOWN Balance in monthly payments...NO INTEREST.

SPECIAL REPRESENTATIVE

L. W. PROUDE

58 GRAFTON STREET
Phone 602
Charlottetown.

THE SIMPSON EASTERN LIMITED