

So hat Store east of Montreal makes a fine display of hats as we do. We have been gradually getting the hat trade of this city and country as well. Our prices are the lowest possible we buy direct for spot cash. We would like to show our hats to every gentleman in the city as we know the styles will please, as well as the price.—S. A. McDonald, The Up-to-Date Hat Store.

There is no line of our business which we take more pride in than our hat department realizing that we have the only up-to-date system in the city, for showing hats. We have a larger variety to choose from than all the other hat stores combined. Our guarantee goes with every hat we sell or money returned.—S. A. McDonald, The Up-to-Date Hat Store.

One of the hats for sale now in our store is the most complete in the city. The English best is recognized in every city in Canada as the best English Hat made. No other hat has so much style it is well known as England's best.—S. A. McDonald.

Every man who is at all interested in hats must know that we do the leading hat trade in the city. We have the only up-to-date system of displaying hats. No other store has so complete a stock of hats to suit your best, three hundred hats displayed behind large sliding glass doors. Store open every day till 8 o'clock.—S. A. McDonald, The only up-to-date Hat Store.

The Advantage

of owning a diamond. The world at large takes off its hat to the successful. Wearers of diamonds are prosperous people. Show your prosperity, good taste, judgment and tactfulness by wearing diamonds. The only product in the world unharmed by wear, and at the same time gives to the wearer a growing dividend on the expenditure. All diamonds purchased here are worth their full purchase price in exchange. Start with a small stone. Let us talk and point out diamond advantages to you.

W. N. TANTON,
JEWELER etc.
SUNNYSIDE

Are You Troubled

with poor fitting clothes? If so, come to us and we will fit you in our line.

We are gaining a reputation for our fine and well fitting clothes. We have a large stock of suits, shirts, and ties. We have a large stock of hats and are ready to fit you in our line.

W. N. TANTON & Perry,
The Nobby Tailors
67 George St.

Notice

Summons will be issued without any further notice against all persons who have received paying their tax for the year 1917.

Automobile to Hire

Thomas Street, 1917 model, seats five persons in billiard room. Will hire by the day for country runs, and by the hour about the city. For further particulars apply to JAMES OFFER, Opp Cathedral.

GEO. S. INMAN
Barrister and Attorney.
Solicitor for the Canadian Bank of Commerce.

MONEY TO LOAN.
On account of P. E. Island.

LADIES

Emboss your own STATIONERY with a

Defiance initial Embossing Press

Ask to see it.

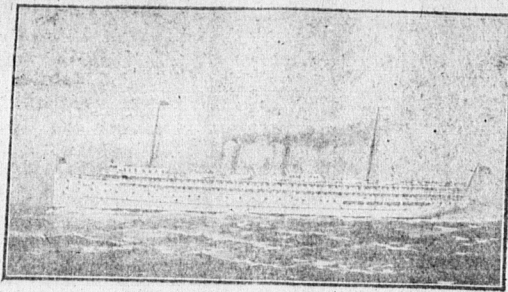
The only device made with which LADIES can EMBOSS all their own WRITING PAPER, ENVELOPES, Cards, and SOUVENIR POSTALS. Any letter desired. Everybody likes their initial embossed on STATIONERY, and the price is now within the reach of all.

It makes a very appropriate and inexpensive present, as well as a most useful article for any Lady's Desk. A beautiful little Press, Nickel plated, only 75 cents each.

CARTER & CO.
Limited.
Agents for P. E. Island.
9-5drtttf

THE EASTERN S. S. CO'S NEW STEAMER "YALE"

The Magnificent Vessel Which is on the 'Route Between St. John and Boston—a Fast Boat, Fitted Like a Palace, Making the Trip a Luxury For Travellers—Some Particulars.



S. S. YALE.

Guarantee readers, hundreds of whom will visit Boston this month, will be interested in some particulars regarding the magnificent new S. S. Yale of the Eastern Steamship Company, which conducts the Express service between St. John and Boston. The Yale makes the trip in the unprecedented time of eighteen hours, thus making her not only the fastest steamship engaged in American Atlantic Coast Service, but the fastest yet built in American yards. The Yale established a new world's record on her run from

PIMPLES

Facial Blemishes,
Blackheads, Eruptions.

They Have One Common Cause. An Impure Condition of the Blood.

Make the blood normal and you cure the pimples.

But a mere elimination is perfect the blood can't be normal, can't be anything but foul.

In elimination nothing plays a more important part than the skin, and if it gets too much work, blemishes, pimples, blotches and eruptions are the result.

Not a bit of use to try external applications. The fountain of life, the blood, must be purified.

More than that, the blood must be supplied with the elements necessary to furnish the organs with increased power and life.

Ferrozine supplies exactly these conditions, and it does more.

It stimulates through the nervous system all the eliminative functions of the body.

By stimulating the kidneys and liver the skin is relieved of an excessive work, and it soon resumes its normal mode of action.

Ferrozine destroys the poisons in the blood, gives it new and rich material through the breaking digestion of food.

The skin resumes its normal function. Every vestige of blotch, pimple, eruption then disappears.

You see then that Ferrozine is not only a blood purifier, but a blood builder and strengthener. It gives the skin freedom from blemishes and pimples, but the whole body will be rejuvenated and far more and given the power of enduring any and every natural calamity of health. Ferrozine is sold by all dealers in 30c. boxes.

ANNOUNCEMENTS

Notice to Debtors. If you owe a debt in Jans, Marmalades, Jellies, as a security for BALMORAL 1901.

DOES YOUR HEART FLUTTER?

You know heart fluttering means you're not as well as you should be. It is an evidence of impaired nerve and muscular power. To obtain cure, try Ferrozine. It is the exact action of the heart as seen in the case of Mr. G. W. G. of the Harbor, N. S., who says: "If I exerted myself I would bring palpitation. To carry any heavy weight or go quickly upstairs completely knocked me out. When laid up I came on I lived in fear of sudden death. Ferrozine gave my heart the very rest and comfort, and now I can walk well." For heart or nerves it's hard to excel Ferrozine, 50c per box at all dealers. Druggists.

CREAM!

Fresh cream received daily and Saturday night from James Roper, Union Road for 10c pint at

Walter S. Brown's
GROCER.

Phone 109 Phone 100
Cor. Kent and Great George St.
3-drtttf

White's Worcestershire Sauce

15c Large Bottle

Just received an other lot of this delicious sauce.

Try a bottle.

STEWART & SON,
Phone 21. GROCERS.

her glass slides, so large are they. The deck outside showed nothing, however, is a false weather deck and in rough weather is closed in by huge steel ports which fit into the ribs of the ship and prevent any damage to the vessel by the waves.

Passengers should remember that the S. S. Yale lands in Boston but a little later than all rail, and affords them the unquestioned superiority of travel by water.

One is not confined to a narrow, tiresome corner. The health giving sea breeze is all pervading.

To walk the promenade deck, to enjoy some of the most celebrated marine pictures in the world, for which the route is famous, is in itself a delightful experience long to be remembered.

There are Electric Lights in staterooms. There is a wireless telegraph service on board for the protection of the ships, and for the convenience of passengers, who are enabled to telegraph to their friends in any part of the world, and telephonate with friends on other steamships or steamboats equipped with the same service.

Nothing that can be thought of to contribute to the safety, comfort, convenience or entertainment of passengers is omitted.

The Steamship "Yale" is of the new celebrated turbine type—the very latest scientific application of steam to marine propulsion. In fact, there have been only two other steamships of this type ever built in the United States, and they are the "Governor Cobb" plying between Boston and Portland, Me., and the "Camden" plying between Boston and Bangor, Me., under the same ownership. The success of the "Governor Cobb" and "Camden" as well as of the turbine principle throughout the world, finally resulted in the adoption of this type in the "Yale."

Turbine propelled steamships are remarkable for their absence of vibration, wonderful steadiness and the preclusion of engine throbbing.

The most important changes have been made in the location of the dining-room, which is reached directly from the social hall on the main deck, and as the windows all look directly out to sea, passengers are enabled to enjoy the passing panorama while they dine.

Special attention is given to the decorations and furnishings of the saloons. Here is where every passenger comes at some time or another during the voyage, and these rooms are so cheerful, bright and inspiring as to create the most pleasant impressions.

Those who have never traveled on Turbine steamship have a very agreeable surprise awaiting them. They will be astonished at the smooth running and plain sailing of the boats. It is a revelation to the average sea-going traveler.

All of the Railroads, Steamship and State of New Brunswick, the United States, Canada and Mexico sell through tickets, so that it is possible for travelers coming from any territory to purchase tickets by this route.

As in years past, August found many people embracing the excellent opportunity afforded by the International Division of the Eastern Steamship Company to visit Boston and other New England points and with the magnificent new Turbine Express Steamship "YALE" performing the direct service, St. John to Boston, this steamboat traffic has been given a greater impetus than ever. The tide of travel on these lines is steadily increasing, and according to all indications will continue to rise rapidly.

The sailings from St. John of the "YALE" are Tuesdays and Saturdays at 7 p. m., and for the return trip from Boston on Mondays and Thursdays at 12 o'clock noon.

Coastwise steamers for Boston, the "Calvin Austin" and "Bay State" leave St. John on Mondays, Wednesdays and Fridays at 8 a. m., stopping at Lunenburg and Portland. For the return trip, the leaving time at Boston (Union Wharf) is 9 a. m. on Mondays, Wednesdays and Fridays.

E. LeBaron Thompson is the popular and hustling travelling representative of the above line in this Province.

New Clothing For Men

New Clothing For Boys

New hats and caps, new shirts, new fancy fall vests

new under clothing

new hosiery

Don't buy your clothing or furnishings until you have seen what I am showing.

H. H. BROWN,

The Young Men's Man.

School Books,

College Books,

School Supplies

Big Stock Low Prices

HABZARD & MOORE.

Big and little game both succumb to the effectiveness of

Kynoch Loaded Shells

We have them in both smokeless and black powder

Wholesale and Retail.

The Rogers Hardware Co., Ltd.

BINDER TWINE

"PLYMOUTH"

Plymouth Special 500 ft. to the Pound,
Green Sheaf 550 ft. to the Pound.

"INTERNATIONAL"

STANDARD 500 ft. to the Pound
MANILLA 600 ft. to the Pound

We have 20 tons of the above brands of Binder Twine which we are selling at lowest prices.

WHOLESALE AND RETAIL.

A. HORNE & CO.

Be Wise in Season

Order your coal now, its cleaner and cheaper than it will be later.

A. Pickard & Co.

Phone 240.

Do You Like Comfort?

You cannot be comfortable if your linen and laundry work is out of sorts.

We give you comfortable satisfactions, with beauty as well, in the laundry work we do.

A. F. WEBSTER,

Star Steam Laundry,
Kent St. Phone 51.

TEA

Our finest Blend of Tea is only 25c per pound.

The name is Matchless and the quality is the same. Try a pound.

Jenkins & Son,

GROCERIES.
6-24ths rtu17yr

S.S. City of London

will leave Charlottetown until further notice as follows:

For Vernon River Bridge every second Monday by appointment.

For Halliday's, China Point, and Brush wharves on Tuesday at 3.01 p.m.

For Grand on Wednesday and Thursday at 7.00 a.m.

For East River ports on Friday at 5.30 p.m. and 2.30 p.m.

For West River ports on Saturday at 9.30 a.m. and 2.30 p.m.

For freight and excursion rates and other information apply to

T. J. CRAIG
Manager,
Charlottetown, P.E.I.

COAL!

We would advise customers

to order their coal and have

it delivered before the season

gets too late as the strike now

at the Spring Hill Mine

may cause a scarcity and b

the means of advancing the

prices.

G. Lyons & Co

8-181r m

HOTEL BRUNSWICK

MONCTON, N. B.

The Largest and Best Located Hotel in the City, Accommodating 200 guests, situated in the centre of spacious grounds, and surrounded by elegant shade trees, making it particularly desirable for tourists. In the summer months the hotel is open to the public.

2811yr J. B. McSWENBY, Prop

Arthur J. B. Mellish, B.A.

(HARVARD.)
BARRISTER AND ATTORNEY-AT-LAW.
111 Queen and Richmond Sts., Charlottetown.
Telephone 11