The more you know about coffee—and the more particular you are about aroma and flavour—the more you will appreciate "SEAL BRAND" COFFEE. Once you have tried it, your choice will always be Chase & Sanborn's "SEAL BRAND" COFFEE.

In ½, 1 and 2 pound tins. Whole—ground—pulverized—also fine ground for Percolators. Never sold in bulk. 186

CHASE & SANBORN, MONTREAL.

BRISCOE

Briscoe

The Car with the Half Million Dollar Motor

MADE IN CANADA

Why It Has Taken Canada by Storm

$935

NO illustration could do justice to the beauty of this car. Its pleasing body lines are the last word in artistic design. And this is but the outward expression of the perfection of those vital unseen parts which mean so much to the motorist. The BRISCOE policy has always been to make the automobile value of a dollar greater under the Briscoe name than anywhere else in the industry—to build cars so good, and so popularly priced, that the verdict of users will be our best asset for future sales.

That, in a nutshell, is why the BRISCOE has taken Canada by storm. From its wide, luxurious seats to its Artillery Wheels—from its famous "Half Million Dollar Motor" to its full elliptic springs and floating rear axle, the BRISCOE is a real car in every sense of the term.

The wonderful "Half Million Dollar Motor" cuts down the cost of gasoline and makes possible from 30 to 35 miles to the gallon. The price includes everything—no "extras" to buy. Among the notable features of the BRISCOE, B "4-24" are: 105-inch Wheel Base; Floating Type Rear Axle; Full Elliptic Springs, front and rear; Electric Lighting and Starting System; Tilted Eye Saver Windshield; Demountable Rims. The Regular Equipment includes Speedometer, Gasoline Gauge, Ammeter, Trouble Light Socket, Automatic Switch with Key Lock, Tools and Repair Kit.

Price—BRISCOE, B "4-24" Touring Car or Four-Passenger Roadster, $935 f.o.b. Brockville, Ont.

WRITE for Benjamin Briscoe's own story of the "Half Million Dollar Motor," or call at your local BRISCOE Garage and let the car "show" you.

THE CANADIAN BRISCOE MOTOR CO., LIMITED, BROCKVILLE, ONT.

H. D. McEWEN, Morell, P. E. I.
Distributor for Prince Edward Island.

96-B

Novel Pattern

A salesman brought a pile and show

An elderly lady entered a store and asked to be shown some table-cloths ed them to her, but she said she had seen those elsewhere—nothing suited her.

"Haven't you something now?" she asked.

The clerk then brough another pile and showed them to her.

"These are the newest pattern," he said. "You will notice that the edge runs right around the border and the center is in the middle."

"Isn't that lovely" said the lady. "I will take half a dozen of those."—Life.

color looking up at him. It was a solitary flower, a wild flower—the promise of Spring—and from his man, pausing on a hillock, blasted mind's eye all that desolation vanished, and he saw nothing but bounte wild flowers and fields of waving corn.

Perhaps on my boy's grave a few stray flowers are already blooming, pushing their shy, brave heads out of the sacred earth. Perhaps on your boy's grave, poor mother, on yours, poor father, the flowers of promise already bloom. But unless we do our part that promise, so far as this earth is concerned, is a mockery. For although the flowers of nature may bloom behind the German lines, the flowers of the soul are trampled in the mire. In those fields of France we have sown a terrible seed for a glorious harvest.

The promise is there. Let that promise be our resolve.

HARRY LAUDER.

Another Ghostly Warrior

Mr. Robert P. Skinner, Counsel General here, already has received 500 names of Americans in England willing to fight if necessary, including many received today. Among them is Philip Klein, a playwright, who was killed aboard the Lusitania.—Herald.

In Remembrance

He was a rackety young man and kept very late hours, but had now joined the Fusileers and was ordered to the front, and on bidding farewell to his beloved he said to her:

"Darling, when I am far away wilt thou gaze at yon star every night and think of me?"

"I will, indeed, dearest," she replied, "If I needed anything to remind me of you, I should choose that very star."

"Why?" he asked.

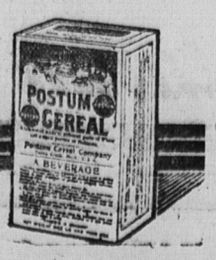
"Because its out so late at night and looks so pale in the morning."—Philadelphia Ledger.

POSTUM

appeals especially to those who wish to avoid the harmful effects of tea and coffee.

Postum satisfies!

"There's a Reason"



The Central Guardian

NURSEGIRL WANTED to look after children. See classified ad.

HARD COAL CARGO.— The schr. Moravia with a cargo of hard coal arrived yesterday for C. Lyons & Co. 1921,7,28M3i

MOTOR CAR to hire. Paddy McQuaid. Stand at Colin A. McDonald's, Kent Street. Phone 616. House phone 411-J. 1918-7-28Mtf.

WEDNESDAY EXCURSION TO MT. STEWART.—The Doris will leave Pownal Wharf at 2 o'clock, on Wednesday for Mt. Stewart. Returning same evening. John T. Inman Captain 1945.

PATROL BOAT.—Another Canadian Patrol boat called at this port yesterday morning and moored at the Marine Wharf. She received a supply of provisions and sailed later in the day.

ST. ANNE'S CELEBRATION.—St Anne's Day was celebrated by the Micmacs of Lennox Island Sunday. The weather was ideal, and the attendance was larger than for several years past, crowds coming by team boat and automobile. Over twenty automobiles went out from Summerside to the wharf at Port Hill. Her many boats were kept busy taking the passengers to and from the island about 3-4 of a mile distant. The religious service consisted of Mass in the morning and Vespers in the evening. Rev. J. A. MacDonald (Father John) officiating. Indians came from Rocky Point and More to take part in the celebration and about 300 in all were present.

MR. W. H. TAYLOR VISITS OLD HOME.—Mr. W. H. Taylor of Messrs. W. H. Taylor Inc., importers of silks, velvets, laces, chiffons, &c New York, is at present visiting the province and renewing old acquaintances. Mr. Taylor is a native of Freetown where he is the guest of his parents. He left the province a number of years ago and has succeeded in carving out for himself an important place in the commercial life of New York. His firm is one of the largest if not the largest of the kind in that City and has branches in Paris, France and Boston. Mr. Taylor as readers of The Guardian already know, is an enthusiastic member of the Canadian Club in New York and has taken a leading part in entertaining many of the distinguished Canadians who have recently been its guests, including Sir Robert Borden, Sir George E. Foster, Sir Thomas White and Sir Sam Hughes. The Canadian Club is probably the greatest institution of a social and commercial character in New York, second only to the famous Japanese Club which is the centre of Japanese social and commercial activities in the United States. Mr. Taylor extends a cordial invitation to all business men and others from the Island who visit New York to call at the Canadian Club the quarters of which are located at Hotel Baltimore, corner of 43rd and Madison Streets where they will receive a cordial wlcome. It is six years since Mr. Taylor last visited the Island and he is highly impressed with the advance and progress evident on all sides. He has been entertaind by many of the leading citizens who had previously enjoyed his hospitality at the Canadian Club, New York. He expects to spend a week in Freetown with his parents and with whom he will leave his young nephew for his summer vacation.

THE ARRANMORE.—The S. S. Arranmore leaving Charlottetown at 7 o'clock yesterday morning took out about 35 passengers and the following freight. Seven horses an dtwo cattle, a car of lobsters, five cars way freight.

WRECK SALE.—Attention is called to the Wreck Sale of the Schooner "Hilda M. Horton", Engines etc., also coal, at Rustico on Thursday, 2nd August, in this issue. 1953-7-31M2i

VESSEL REPAIRED.—The schooner Sylph, which was recently towed in from St. Peter's Island bar, having been deserted by the crew after she ran ashore, has been repaired. The cargo of coal has been disposed of in Charlottetown.

THE AMELIA.—The S. S. Amelia arrived in Souris on Sunday at 4 a. m. from the Magdalin Islands with a large number of pasesngers and a full cargo of freight. The Mogdalins have had a fairly prosperous season. The lobster fishing was exceptionally good on the South side. Codfishing has been good on all sides of the Island and the crops throughout the Island are looking splendid.

DE MORTIBUS.

Upon the recent death in a western town of a politician, who, at one time, served his country in a very high legislative place, a number of newspaper men were collaborating on an obituary notice.

"What shall we say of the former senator?" asked one of the men.

"Oh, just put down that he was always faithful to distrust."

"And, queried a cynical member of the group, "shall we mention the name of the trust?"—Puck.

CIRCUS HORSE SAVES WOUNDED SOLDIERS.

A French soldier, Private Ambroise Perrichon, owes his life to a German circus horse, which picked him up when he was lying on the field of battle and carried him into the French lines, says a correspondent in the "Horseshoer's Journal." Both the soldier's legs were shattered by a German quick-firer. When night came he heard near him the heavy breathing of a great white horse which munched the short grass. The animal was riderless, and he whistled to it and began to clap it kindly. The horse whinnied with pleasure. Perrichon was powerless to make the slightest efforts on his own behalf. The animal seemed to understand and walked around the soldier. At last it stopped, sniffed the wounded man all over, and then, seizing his leather waistbelt in its teeth, it lifted him from the ground and galloped off. When the horse stopped in the advance French lines, at daybreak its human burden was little more than a wreck. But tender care has since brought him around and he is now convalescent. Perrichon's sergeant, who knows a lot about horses says the animal which saved his life was before the war in a German circus, where it performed in the pantomime known as "The Arab and His Faithful Steed."—"Dumb Animals."

ASTROLOGER PREDICTS END OF THE WAR EARLY IN 1918

Stuart Armour, who in February of this year predicted the entry of the United States into the European war, has since then made very careful mathematical calculations, and gives it as his opinion that the war will be over in April, 1918.

Mr. Armour is not a professional astrologer, but a sincere student of it for twenty years. He is the manager of Mount Stephen House, in Field, British Columbia, and in his leisure hours devotes his attention to figuring out events from the stars and his predictions have come to pass to such an extent that he has made quite a name for himself as a prophet in western Canada. His prediction now is:—

"From the viewpoint of astrology, the entry of the United States in to the great war has given us another factor to be taken into consideration in arriving at a conclusion of the time the war will endure. With this addition to the forces of right the war can by no means last pass July, 1918, and those men who are talking of two or three more years of war are mistaken.

"As I stated in an article on October 22nd, 1916, there is much evidence that the war will close in 1917, tho from the stellar influence of the United States, now to be taken into consideration, it may possibly last until June or July, 1918. However when the evil aspects that are brewing against the kaiser are considered, in my opinion, the utmost length the war can go is to March or April, 1918.

"Gemini has been a fateful sign to the United States, and the disturbing, liberty-loving planet Uranus was in that sign during the wars of the Revolution and the Rebellion, and was in opposition to that sign during the Spanish-American war. On the other hand, Jupiter in that sign brings peace and prosperity to the United States, and Jupiter enters Gemini June 15th of this year and leaves it in July, 1918.

"In November of this year the planets in the kaiser's horoscope will produce a chaotic condition of affairs—plots, counter-plots and revolutions. The German people will begin to see the abyss toward which they have been led since 1914.

"The question that occurs to an astrologer is, will this finish the kaiser and lead to a peace, or will events wait until March or April, 1918, while Saturn is stationary in opposition to the kaiser's sun? It calls for a close decision, but one thing the reader may be sure of, that on the arrival of the last named period, the kaiser will either be dethroned or dead. If the war is not ended in 1917 the end of it will be so clearly in sight that the world will begin to figure on what shall be done when peace arrives."

HUMOR OF THE NEW ARMY.

(Farm and Home, British.)

A recruit in the new army, fresh from the plough, had obtained the privilege of an interview with the commanding officer, the matter, in question, so he stated, being too important to be divulged to any lesser light.

He was ushered into the great man's presence, and the commanding officer said to him in an awe-inspiring manner,

"Now then, my man. You wish to see me, I hear. What is it? Out with it quick. I have no time to waste!"

"Please, sir," said the recruit, stolidly—"please, sir, I want to give a month's notice!"

SOME COMPROMISE.

A little colored girl, a newcomer in Sunday school, gave her name to the teacher as "Fertilizer Johnson." Later the teacher asked the child's mother if that was right.

"Yes, ma'am, that's her name," said the fond parent. "You see, she was named fer me and her father. Her father's name am Ferdinand and my name is Liza. So we named her Fertilizer."—Boston Transcript.

MISUNDERSTOOD.

Landlord—Yes, sir. We's a centenarian in this village. As a matter of fact, this is his grandson—or are you his great-grandson, Joe?

Joe— Great—great—great—great—gr—

Visiter—Oh, come, come! That's scarcely possible.

Landlord (confidently—He isn't telling lies. He's only stuttering!—Passing Show.

THRIFT

Without me no man has ever achieved success, nor has any nation ever become great.

I have been the bedrock of every successful career, and the corner stone of every fortune.

All the world knows me and most of the world heeds my warning.

The poor may have me as well as the rich.

My power is limitless, my application boundless.

He who possesses me has contentment in the present and surety for the future.

I am of greater value than pearls, rubies and diamonds.

Once you have me, no man can take me away.

I lift my possessor to higher planes of living, increase his earning power, and bring to realization the hopes of his life.

I make a man well dressed, well housed and well fed.

I insure absolutely against the rainy day.

I drive want and doubt and care away.

I guarantee those who possess me prosperity and success.

I have exalted those of low degree, and those of high degree have found me a helpful friend.

To obtain me you put out no capital but personal effort, and on all you invest in me I guarantee dividends that last through life and after.

I am as free as air.

I am yours if you will take me.

I AM THRIFT.

—American Bankers Association.

PRINCE EDWARD

TODAY TODAY

The missing feature has arrived

"The School For Husbands"

Featuring the Musical Comedy Star

FANNIE WARD

LAST CALL To See **Mrs. Vernon Castle**

In the Second Episode of the Serial Supreme

"PATRIA"

The Nestor Comedian in

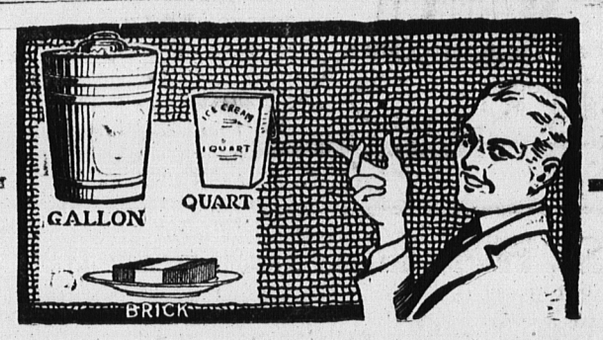
His Lost Appetite

Exculsive Comedy Feature

Tomorrow and Thursday

MARIE DORO In **Castles for Two**

A Delightful Story of Old Ireland



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By Gallon Quart or Plate

There is a rich, creamy, wholesome "body" to WHITE'S ICE—CREAM that is not rivalled by any other kind.

Nothing but undiluted cream, finest flavoring and other pure ingredients are used in this confection

Whether you buy it by the plate, quart or gallon—YOU GET THE GENUINE WHITE QUALITY IN EVERY SPOONFUL. **Leave Your Order Here Today.**

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FINAL WEEK OF

MILLER BROTHERS

THIRTY-DAY CLEARANCE SALE

We wish to state that this Sale of our entire Stock announced some few weeks ago, WILL EXPIRE PROMPTLY ON AUGUST 11TH.

Are you contemplating buying a Piano? If so we would impress upon you the necessity of prompt action on YOUR PART, if you are desirous of saving money. Buying a standard make Instrument one of Canada's Best—and buying it from us. You would appreciate our offer more, if you were aware of the ADVANCE in prices that have taken place since our announcing this Clearance Sale; and the fact that we stuck to our Sale Prices as announced, in spite of the big advance.

Be honest with yourself and your pocketbook!! Prices are advancing rapidly on all lines, these conditions will prevail not only during the continuance of the war, but for a long time after peace is declared.

And our Sale expires promptly Saturday, August 11th.

Messrs. Miller Bros., Charlottetown, P. E. Island.

Kindly send by return post your sale price list as same entrusted in subject marked X.

Pianos
Organs,
Sheet Music
Violins
Sewing Machines
Phonographs

Mr. .....
P. O. .....
County. .....
R. R. .....

Use coupon to left if you are an out of town resident, and mail same to us, writing name and address plainly.

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