



A shiver to-day may mean the doctor to-morrow. Keep the warmth IN and the cold OUT with a cup of hot Oxo—made in a moment with—

OXO
CUBES

The little strength-builders.

Tins of 4, 10, 50 and 100 cubes.

Compared with other foods the cost of bread is insignificant, yet no food costing so little, nourishes so much as

BREAD BAKED FROM

PURITY FLOUR

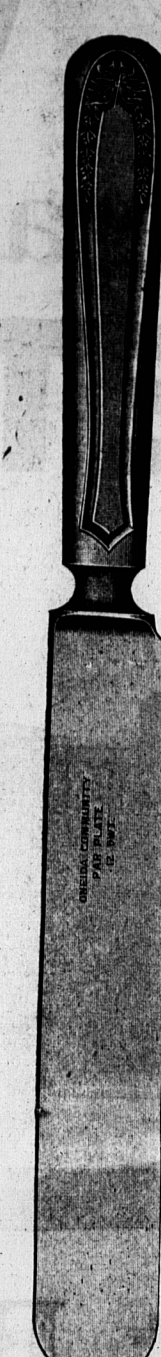
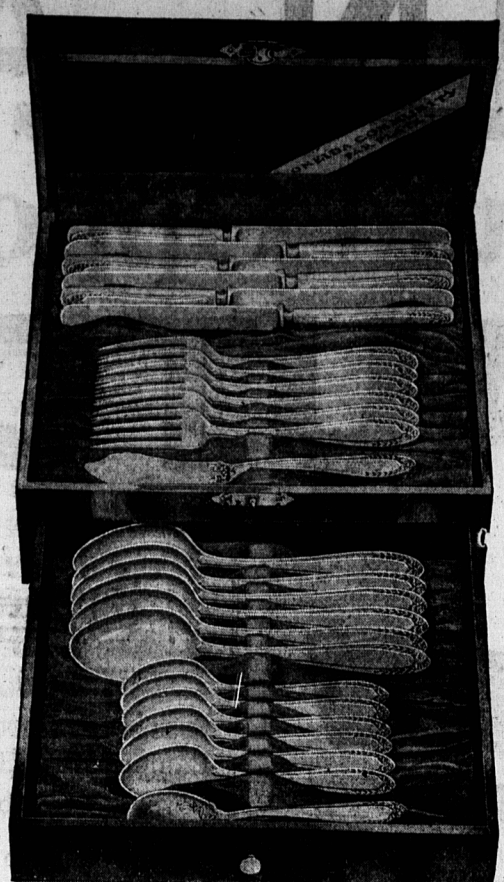
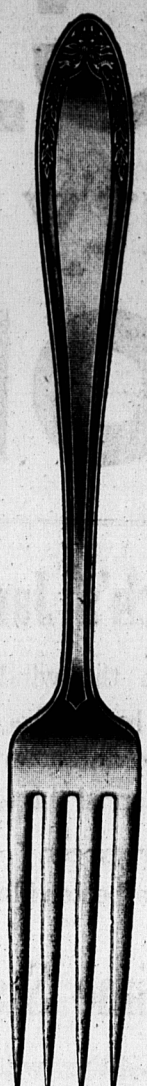
Use it for all your baking
More Bread and Better Bread
and Better Pastry

Western Canada Flour Mills
Company, Limited
TORONTO—Head Office

Branches at
Winnipeg, Brandon, Calgary, Edmonton,
Montreal, Ottawa, St. John, Goderich

Ten Commandments for Canadian Trade

1. BUY CANADIAN PRODUCTS. In doing so, you develop the home market, encourage factory expansion, provide employment for new populations, and create bigger and better markets for all kinds of farm produce. New factories, expansion of old factories, greater production, more workers, and better agricultural markets mean national progress.
2. IMPORT ONLY NECESSITIES, and then only if similar Canadian articles or substitutes are not available. With Canadian money at a discount of from 10 to 15 per cent., exchange with the United States is costing Canadian consumers between \$75,000,000 and \$100,000,000 a year.
3. PRODUCE TO THE LIMIT IN FIELD AND FACTORY. Increased production means new wealth and is essential to the success of any effort to reduce imports and promote export trade.
4. CO-OPERATE, CONSERVE, SPECIALIZE, STANDARDIZE. These are the means to maximum production of high quality goods at minimum cost.
5. DEVELOP EXPORT MARKETS. Foreign business gives stability to trade. It reduces unit costs, benefits domestic consumers, affords employment to factories and workers in times of depression, and corrects adverse exchange by improving the trade balance.
6. UTILIZE CANADIAN SERVICES. Ship by Canadian carriers through Canadian ports. Patronize Canadian railways, Canadian steamships, and Canadian banks. Place insurance in Canadian companies. Employ Canadian architects, engineers, scientists, and other experts. Spend vacations in Canada.
7. MANUFACTURE RAW MATERIALS TO FINAL STAGES in Canada. Hundreds of millions of dollars are lost annually to the Dominion, and especially to Canadian wage earners, by the exportation of raw materials and semi-manufactured products.
8. USE SCIENCE FOR THE DETERMINATION AND DEVELOPMENT OF NATURAL RESOURCES. Industrial research will reveal new wealth, improve industrial processes, and help to relieve our economic dependence upon outside resources for fuel, iron, and other essentials.
9. MAKE GOOD WORKMANSHIP AND MAXIMUM PRODUCTION LABOR'S STANDARD'S. Quality should be the hall-mark of Canadian products.
10. BE FAIR TO CAPITAL. Canadian money should be encouraged to invest at home and foreign capital attracted to promote Canadian industrial expansion.



A 26-PIECE CHEST

ONEIDA COMMUNITY

PAR PLATE

Will Be Given Free to You For a Few Hours of Your Time

Here is the Plan

Fill out and send in the Silverware reservation Coupon and we will hold a chest for you. Then turn in three one year subscriptions and you will receive the 6 teaspoons. Many people start out with their own subscriptions. The subscriptions must be new and not renewals.

- 3 one year subscriptions get 6 teaspoons.
- 5 one year subscriptions get 1 doz. teaspoons.
- 6 new subscribers, 1 doz. desert spoons.
- 8 new subscribers, 1 doz. medium tablespoons.
- 12 new subscribers, 1 doz. Medium knives or half dozen forks and half dozen knives.
- 20 new subscribers, 1 set Bridal Wreath knives, forks, spoons, 26 pieces in all \$18.75

The Butter Knife, Sugar Shell and Mahogany-finished Chest free with the Guardian's compliments to complete your chest.

REMEMBER—There are only a limited number of chests so if you desire one you had better send in the reservation slip at once.

SEE THE SILVERWARE ON DISPLAY IN THE GUARDIAN'S WINDOW.

Get Subscriptions for The Charlottetown Guardian

Reservation Silver Offer

Kindly reserve chest of the Oneida Community Par Plate Silverware for me until I can get the required number of subscriptions to procure it. I will begin work on and think that the desired number of orders can be secured by I will get the number of subscriptions and take the chest of silverware.

Signed

Address

Phone

The Druggist Recommends

TAROL

BECAUSE he knows that it is prepared with beech wood creosote, cod liver oil and other choice ingredients by graduated chemists according to Dr. Ed. Morin's formula, and that it is the best remedy for the immediate relief and cure of all affections of the respiratory organs.

Use it as soon as you notice the first symptoms of a cold—it works wonders.

Dr. ED. MORIN & CIE, Limitée, :: QUEBEC, Qué.

FRED'k HUTH & CO.

Established 1809

12 Tokenhouse Yard

LONDON ENGLAND

FUR AUCTIONS

Winter Sale Commencing Feb. 2, 1920

Spring Sale Commencing April 26, 1920

Warehouse—

64 Park Street, Southwark, London

HENRY BENNET,

Agent

1123 Broadway New York

For particulars apply to

E. H. RAYNER,

Summerside, P. E. Island

The Passing of a Little Hero

By N deBertrand Lugin

"Muggins" is dead. The famous little dog hero of Victoria, B. C., who enlisted for active service at the outbreak of the great war, and who has been on duty ever since, died yesterday morning. He caught cold at Christmas time when he was making his last collection for the Orphan's Christmas Tree Fund.

Dear little Muggins, how many times we will regret his passing. He was known all over the Empire, the United States and many countries of Europe. Every incoming liner from the Orient was met by the little dog with his boxes on his back, the Red Cross marked upon them, showing the branch of service that Muggins had chosen.

He had collected over \$21,000.00 when he died, more money than has even been collected for patriotic purposes by any animal, and one of the remarkable features about Muggins was that he so dearly loved his work. He was quite happy away from his little stand, where he remained on duty in all sorts of weather during the war, shaking his little boxes when he saw anyone coming whom he thought likely to contribute, and now and then getting on his hind legs and crossing his paws in a beseeching manner it was impossible to resist.

That his gallant service was appreciated is shown by the number of medals which he has received and which are as follows:

- Medal from the French Red Cross.
- Bar from the United States.
- Medal from the Great War Veterans of Canada.
- Badge given by the men of H. M. S. Lancaster.
- Gold Badge from the Military branch of the Y. M. C. A.
- Auxiliary workers' medal from England.
- Medal (posthumous) from officers and men of Esquimaux Hospital.

The well-known Canadian portrait painter, Mrs. Riter Hamilton, painted a life-sized picture of "Muggins" for the Red Cross and this

latter organization intend also to have the little body of the dog mounted and placed in the Parliament Building Museum here, until such time as a war memorial is established says the Canadian Courier.

Minard's Liniment cures diphtheria

THE NEWEST COIFFURES

Height, rather than breadth, is the note for the new coiffures. A high coiled chignon may be made still higher by the addition of a Spanish comb in either blond or dark tortoise shell. The same kind of comb in cut jet or carved horn

inset with facets steel look charming in fair hair.

A modified Greek headdress is very fashionable just at present. The hair is drawn back from the forehead, but softly, and the hair itself is slightly wavy. Then at the back, rather high up, it is twisted into a big coil, which juts out rather

defiantly. Thin kiss-curls are allowed at the sides, but with this order of headdress no curls appear on the forehead.

Very thick and beautiful hair should be content to go unadorned. But as such hair is rather the exception than the rule, the bandeau or fillet in some shape is worn,

and will continue to be worn by women who have not yet discovered the elixir of hair life.

Coca, which is cultivated in the Peruvian Andes, contains a stimulant, which tends to enliven its users to a greater extent even than does opium.

BRINGING UP FATHER

ANYBODY THAT LIVES IN THIS TOWN MUST BE WANTED FOR CRIMES THEY COMMITTED IN OTHER TOWNS.

SAY—WHAT TIME DO THEY RING THE CURFEW IN THIS TOWN?

WAL—IT USED TO RING AT NINE O'CLOCK—BUT IT WOKE THE PEOPLE UP SO WE STOPPED IT.

WELL—WHERE ARE ALL THE GAMBLERS IN THIS TOWN?

OH! HE WENT TO THE CITY TO GET A OUIJA BOARD.

I GUESS I'LL GO OUT AN' GIT ARRESTED!

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