



“WHAT SHALL I GIVE?”

25 per cent off Christmas Dolls

There's a lovely collection of dolls in the house furnishings department, second floor. All kinds of dolls, wee dolls, middling dolls and great big dolls. Dolls from 10 cents to \$5.00 each.

25 PER CENT OFF CHRISTMAS DOLLS.
DOLLS

A Christmas Chance in Blankets and Comforts

Soft, warm, comfortable flannellette blankets, in all the popular sizes, specially priced for Christmas buying.

- 86 x 72 inch size . . \$3.90 pr.
- 74 x 67 inch size . . \$2.90 pr.
- 72 x 55 inch size . . \$2.40 pr.

Mail orders filled same day as order is received.

SPECIAL COMFORT \$6.00

These handsome, light weight, warm comforts in pinks, blue and yellow 72 x 78 inch size, specially priced at \$6.00
\$14.00 BLANKET FOR \$7.00

This is a clearing special, heavy, silk bound "near wool" in a clean grey shade, a really loved blanket, regularly \$14.00 pair for \$7.00 pr.



Christmas Bargains Men's Clothing

Men's Bannockburn Suits, double and twist cloth, both single and double breasted models, very special at \$22.50

Bannockburn working pants, made of strong double and twist cloth, yours for \$5.85.

ACADIA PRIDE suits for men, worsted in dark Iron Grey, Christmas price \$31.50

CHRISTMAS BARGAINS IN SUITS FOR BOYS

Browns, Greys and fancy Tweeds, Norfolk and form fitting styles; 26 to 33 sizes, special Christmas price \$11.50

25 suits in youths sizes, fancy patterns in tweeds, brown, grey, green and blue. special Christmas price \$19.50

YOUTH'S OVERCOAT \$22.50

Here is another very special price for the Christmas season, heavy weight, brown, grey, fancy and plain, 30 to 35 sizes very specially priced at \$22.50

Winter Underwear at the New Prices

Penmans Fleece lined shirts and drawers for men, are now selling at \$1.00 each

Penmans Fleece lined shirts and drawers for boys are now selling at 65c and 75c.

Stanfield's Unshrinkable shirts and drawers in the Green Label weight \$1.90

Stanfield's Unshrinkable in the Red Label weight \$2.50

Stanfield's Unshrinkable Underwear in the Blue Label weight \$2.75

Stanfield's Unshrinkable Underwear in the Black Label weight \$3.25

ONLY a matter of a few days now until Christmas is right before you. The memory of previous Christmas shopping at the last minute—mid the rush and crush of belated buyers, will suggest the wisdom of buying NOW, TO-DAY.

WHAT SHALL I GIVE? That is the question that comes back every Christmas season. This store is filled with answers to this problem. Let us help you today. If you are shopping for man or boy—for woman or girl, for little children or grown ups, you will find this store filled with answers to your question.

And with its policy of "ALL PRICES BASED ON TODAY'S COSTS" there's no store in the country where you can shop to better all round advantage. One visit to the store is a better advertisement for our prices and our service than all the newspapers in the country.

20 p.c. Discount Off These Wonderful Xmas Furs

After all--Furs are the supreme Christmas Gift---seasonable in their warmth, delightful in their beauty and style, remembrance inspiring in their durability. Give her Furs--she'll be delighted.

The opportunity is excellent also--for just at this moment we are selling all our furs at a discount of 20 p. c. We are overstocked with fine furs, and to reduce our stock we are offering you this great discount



Hudson Seal Coat \$325 For \$260

One only Hudson Seal Coat forty inch length, bust 42, straight loose lines, convertible collar \$325. for \$260.

Kolinsky Coney Fur Coat, with large shawl collar belted all round, forty-five inch length, special price \$115.00 for \$88.00.

Mink Marmot coat with large shawl collar and deep cuffs of Hudson Seal, \$195.00 for \$156.00

Hudson Seal Coat, thirty-six length, with large shawl collar and deep cuffs of Sable, belted all round, \$525.00 for \$420.00

Raccoon coat, forty inch length, with deep border at bottom, large shawl collar \$325.00 for \$260.00

Natural Wolf Stoles \$9.00 for \$7.20.

Natural Wolf Stoles, \$10.50 for \$8.40

Natural Wolf Stoles \$12.50 for \$10.00

Brown Manchurian Wolf Stoles, \$9.00 for \$7.20

Brown Manchurian Wolf Stoles \$14.50 for \$11.60.

Brown Manchurian Wolf Stoles \$16.50 for \$13.20.

Black Manchurian Wolf Stoles \$9.00 for \$7.20.

Black Manchurian Wolf Stoles \$13.50 for \$10.80.

Black Manchurian Wolf Stoles \$15.00 for \$12.00.

Raccoon animal scarf \$43.00 for \$34.40.

Raccoon muff to match \$38.00 for \$30.40

Red animal fox stole \$100.00 for \$80.00.

Red fox muff to match \$88.00 for \$70.40.

Natural Wolf Muffs \$10.00 for \$8.00

Natural Wolf Muffs \$12.75 for \$10.20

Natural Wolf Muffs \$14.50 for \$11.60

Brown Manchurian Wolf Muffs \$10.50 for \$8.40.

Black Manchurian Wolf Muffs \$6.00 for \$4.80.

Black Manchurian Wolf Muffs \$8.25 for \$6.60.

Black Manchurian Wolf Muffs \$10.50 for \$8.40.

Long Hudson Seal scarf with pockets \$115.00 for \$92.10

Hudson Seal Muff to match \$47.00 for \$37.60.

Large Sable stole \$120.00 for \$96.00

Sable Muff to match \$108.00 for \$86.40

Give the Little Girl a New Coat--Buy it at this Sale

There's a really wonderful chance to buy children's coats at away under their value in this sale.

A lot of handsome, smartly made garments have been re priced at a big saving, as the following list will show you.

\$5.75 Coats are now selling at \$3.75

\$6.00 Coats are now selling at \$4.00

\$7.25 Coats are now selling for \$5.00

\$12.75 coats are now selling for \$8.75

\$15.00 Coats are now selling for \$10.00

Buy the kiddie a pretty coat, all lovely, new stylish garments and wonderful values at these prices.

Dainty Georgette Blouse For Xmas Gifts

These lovely garments are fresh arrivals from the makers. They are made in a new style that is proving popular, with a FRILLED FRONT, low neck the Georgette used is of very nice quality, white maize and flesh are the colors. \$12.00

Some satin overblouses have just come in also--these are made with short sleeves, narrow self ruching at neck and sleeves, pretty ties at back. . \$12.00

Sale of Brassieres At Half Price

This is a line of sample brassiers that we picked up at a bargain a little while ago. We are passing the saving on to you. HALF PRICE

Line of D. & A. Corsets, regularly priced at \$2.00 special Christmas price \$1.50

Special Christmas offer in ladies undervests white or cream, 50c.

Ladies knitted bloomers, in all sizes, pink only, a very special value at 68c

Ladies all over apron, fine cotton, all sizes, a very special value at \$1.00

Christma Prices In Hosiery

Boys Heavy Wool Ribbed Stockings, Black sizes 8 1-2 to 10 50c pair

Womens Heavy Brown Fleece Lined Hose 50c.

Womens Fancy Heather Cashmere Stockings shades of Brown, Blue Light and Dark Green and Purple \$1.50

Womens Plan Cashmere Stockings Black, Penmans. This is a good weight with spliced heel, sole and toe, Seamless. \$1.00 pair

Womens fine French Kid Gloves, best quality, Black, White, White with Black stitching also Grey, Brown and Black Suedes. All sizes \$3.85 pair

The Store Where the Buyer is Safe

The policy of this store is to anticipate any revision in prices. If a price drops at the factory it also drops at our counters--no matter whether the article was bought at the top of the market or not.

MOORE & McLEOD LIMITED

