

These
Clearance
Values Demand
Immediate
Attention

JANUARY CLEARANCE - SALE -

Some
of the best
Values
are not Ad-
vertised

4 Great Shopping Days Commencing Wednesday 24th Study the Bargain List

A great clean up of Winter goods, at this store, will give you a most notable shopping opportunity. All over the store you will find clearance bargains at specially cut prices. And a cut price—in the face of heavy advances—means much more than such a bargain ever meant before. The bargains are such that the trip to Charlottetown from any point on P. E. Island will repay you well. THE BURNS CONCERT SPECIAL TRAINS GIVE FINE OPPORTUNITY TO OUR OUT OF TOWN CUSTOMERS. TO SHOP IN CHARLOTTETOWN.



Great 4 day Clearance Sale of Children's and Women's Wearables

The best and smartest ready to wear department from one end of P. E. Island to the other—offers you a chance to secure furs—coats—suits—dresses—at just about your own prices. Just look into the lists—it will pay you to come from any station in P. E. I.—Come to the Burns Concert—shop in Charlotte-town.

Girls' Coats

All the girls coats left in stock—all new this season—our price cut for this four day clearance.

- \$10.00 Coats for 6.67
- 8.50 Coats for 5.67
- 7.25 Coats for 4.84
- 5.75 Coats for 3.84
- 6.75 Coats for 4.50

and so on through the whole stock.

Misses' Coats

Young ladies from 13 or so—right up—will find this gathering of bargains interesting. All new, all specially price cut.

- \$21.00 Coats for \$14.00
- 19.00 Coats for 12.67
- 16.00 Coats for 10.67
- 10.50 Coats for 7.00
- 9.50 Coats for 6.34

All our misses coats are price cut as above.

Women's Coats

By all odds the finest showing of Women's Coats in the Province—all specially price cut for this great sale.

- \$32.00 Coats for \$21.40
- 26.00 Coats for 17.34
- 23.00 Coats for 15.34
- 21.00 Coats for 14.00
- 16.00 Coats for 10.67

Every Coat in stock is new. Every one price cut.

Women's New Suits offered in this Sale at prices that will surprise you

These are serges—tweeds—gaberdines, properly cut—well made, handsome, well lined. For the great 4 days sale you buy:—

- \$16.00 Suits here at \$10.67
- 19.00 Suits here at 12.67
- 13.50 Suits here at 9.00
- 15.00 Suits here at 10.00
- 25.00 Suits here at 16.67

A VERY SPECIAL LINE OF LADIES HANDSOME NEW SUITS WORTH \$37.00 FOR.....

\$19.00

Clearance Sale of Furs 4 days

Choose from the handsomest collections of furs in P. E. I., and for 4 days choose at your own price—Muffs—Neckpieces—Coats—all new.

- \$5.75 Muffs 4.60 \$ 5.50 Scarfs 4.40
- 7.25 Muffs 5.80 7.75 Scarfs 6.20
- 12.00 Muffs 9.80 12.50 Scarfs 10.00
- 15.00 Muffs 12.00 16.00 Scarfs 12.80
- 19.50 Muffs 16.50 18.00 Scarfs 14.40
- 24.00 Muffs 19.20 34.00 Scarfs 27.20
- 32.50 Muffs 26.00 50.00 Scarfs 40.00

Make money by buying furs now—every fur offered would be cheap at the full price.

4 Days Sale of Wall Paper Remnants

Previous to stock taking we go over our whole Wall Paper Stock. Every pattern of which we have only a few rolls—10 or

a dozen rolls—is discarded—tied up into room lots—border included—marked about HALF PRICE.

This great sale is on for the 4 days special shopping. Get your spring decoration now—at less than half what you'll pay later.

Boys British Warm Coat made from a heavy all wool Khaki Tweed heavy flannel lined leather Buttons will make a dainty warm coat for your Boy and not to long only refer length for Boys from 8 to 11 years **\$5.50**
Special

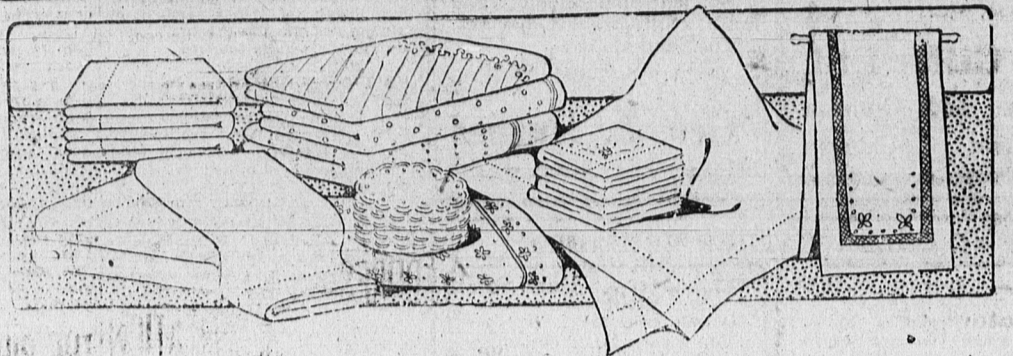
A little finer quality Khaki Suit for boys from 5 to 8 years, made the same as a Lieutenant's Suit, dark buttons and stripes. **\$5.75**

Large line left of Men's Winter Overcoats in Converto Chesterfield and Slip on's at \$15.00 18.00 20.00 22.00 up to 32.00

Moore & McLeod, Ltd.

119-121 Queen St., Charlottetown

Sheetings and Pillow Cottons Hemmed Free During this Sale



Great 4 Day Sale of White Sheetings, Linens, etc

Sample damask table cloths in many pretty designs and sizes to choose from. They are all good cloths and are priced less than the factory prices today. Some have napkins to match.

- \$2.50 cloth \$2.00 \$4.00 cloth for \$3.20
- \$3.50 " \$2.80 \$5.00 " \$4.00
- \$6.00 " \$4.80 \$7.00 " \$5.60

All pure linen table napkins in many designs at greatly reduced prices. These napkins are selling for less than factory prices.

- \$2.50 per doz. for \$2.00 \$5.00 per doz. for \$4.00
- \$3.00 " " " \$2.40 \$6.00 " " " \$4.80
- \$4.00 " " " \$3.20 \$7.00 " " " \$5.60

Damask table linen made from all pure linen choose from. This is the time to put in your stock yarn in very pretty designs and a large range too! linen as prices will be very high in the Spring.

- 60c per yard for 50c \$1.71 per yard for \$1.58
- 85c " " " 76c \$2.00 " " " \$1.80
- \$1.25 " " " \$1.10 \$2.25 " " " 2.00
- \$1.50 " " " \$1.35 2.75 " " " 2.48

Bleached English sheeting in good strong durable round thread cotton and others in a fine evenly woven thread in 72 inches wide, 80 inches and 90 inches.

- 32c per yard for 28c 60c per yard for 54c
- 40c " " " 36c 65c " " " 58c
- 50c " " " 45c
- 55c " " " 49c

Unbleached sheeting in many qualities at greatly reduced prices. They are all good durable sheetings and will give good satisfaction in wear.

- 27c per yard for 22c 30c per yard for 27c
- 33c " " " 29c 38c " " " 34c
- 40c " " " 35c

Bleached English circular pillow cotton made from fine evenly woven cotton. Will give splendid satisfaction. In all widths, 40 in, 42 in and 44 ins.

- 28c per yard for 25c 32c per yard for 28c
- 30c " " " 27c 38c " " " 34c

Figured huck toweling made from all pure linen yarn in many beautiful designs and qualities to choose from. Ranging in prices from

- 55c per yard for 50c 68c per yard for 51c
- 58c " " " 52c 75c " " " 58c
- 60c " " " 54c 88c " " " 80c

Crash toweling, good strong and durable for every day use. Special for 8c per yard.

Crash roller toweling, special for 10c, 12c, 14c, 16c, 18c per yard.

Check glass toweling in red and blue check.

- 15c per yard for 12c 18c per yard for 15c
- 16c " " " 14c 20c " " " 17c

Honey comb bed spreads, good large size, will give satisfaction in wear, Regular \$1.75, special for \$1.49 each.

4 Day Sale of Boys' Coats

Boys' Khaki Military Suits made from a good quality Tweed, buttoned to throat, military buttons, suits have tunics, breeches and puttees for boys from 3 to 9 years spl. **\$3.75**

Boys' Medium Dark Khaki Suits for the larger boys, they will make a dandy warm winter or spring suit, full military buttons, tunic, breeches and puttees for boys up to 14 years— **\$5.50** special

Boys' British warm Coats same as above only large sizes for Boys from 12 to 16 years **\$6.50**

Child's Khaki winter Coats for Boys from 4 to 8 years made from a heavy Khaki frieze with good warm flannel lining Belted Back Military Buttons Military collar Buttoned to throat two pockets Special **\$5.00**

January
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