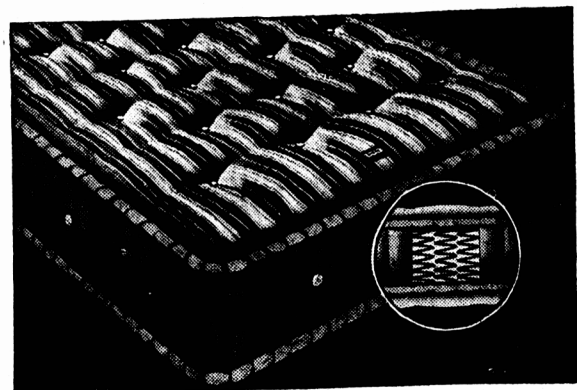


SHOP NOW - IN SMALLMATT'S MAGICAL TOY TOWN - NOW OPEN ON THE LOWER FLOOR

A "Simmons" 220 Coil  
MATTRESS  
for only - - **28<sup>95</sup>**



Another shipment of outstanding "Simmons Mattress Value" has arrived. Although the price is low—these are not a cheap mattress as they contain 220 coil springs. The mattress having a taped roll edge and upholstered with heavy Belgium damask ticking. Attractive colored coverings. Sizes—3', 3'4", and 4'6".

Street Floor — House Furnishings Store

Week-end Values in the  
Hardware Section

Covered  
Cooking Kettles

5 quart size, in Ivory and red. Regular value \$2.15. While quantity lasts . . . . . **1.69**  
SPECIAL . . . . .

Indoor  
Clothes Lines

Reel-in type. Regular value 55c — While quantity lasts **39c**  
SPECIAL . . . . .

Galvanized  
Buckets

Regular value 65c. While quantity lasts **49c**  
SPECIAL . . . . .

O'Cedar  
Glass Wax

Sponge applicator supplied with every purchase. **49c**  
FEATURED at

Featuring . . . . .  
The tool that scrubs, mops, waxes and cleans  
**The "CHAN" SPONGE MOP**  
made and guaranteed by O'Cedar

For use on floors, walls, woodwork, rugs and carpets. Will not scratch the finest surfaces. Sturdily constructed of metal, being both light in weight and rust resistant.

The attached wringer cuts work in half — no stooping, no wet hands, an easily replaceable sponge absorbs 20 times its own weight of water.

**3<sup>95</sup>**  
Hardware Section

A four car Electric Train

The "E E L" Line - - only **8<sup>95</sup>**



A complete 4 car freight train which includes the engine, oil tanker, flat car (complete with logs) and a coal car. Eight curved sections and 4 straight sections of track. Operates on any 60 cycle circuit. Complete with transformers — while quantities last . . . . .



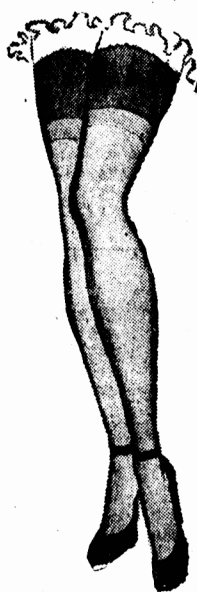
Lower Floor — Main Store

SUB-STANDARD  
Crepe Slips



Straight-cut slips in fine lingerie crepe, with double seams, self-made straps, hemstitched front, in white, pink, blue, maize, green, mauve and brown. Sizes 32 to 40. These garments are mill runs, some with slight imperfections. Per garment—while quantities last . . . . . **1<sup>95</sup>**

Nylon Hose  
"A Length For Every Leg"



Two great names in the Nylon hose world—Weldrest and Supersilk—Names that hold top place for style, beauty and quality in the hosiery world. Every care is taken in fashioning to make Weldrest and Supersilk the best—every step of the way. Glamorous hose in a color and shade to compliment and harmonize with your every dress, suit or gown. Per pair . . . . . **1<sup>65</sup>**

Street Floor — Main Store

Special Sale of 4 ply  
BOTANY YARN

Botany yarn with a shrink-resist finish, in colors of rust, green, brown, yellow and navy. 1 oz. balls.

**25c**  
Street Floor — Main Store



Hooded and Plain  
Cloth Coats  
for misses'

Boxed and fitted fall and winter coats. Plain, hooded and scarf styles in warm wools. Plain or quilted linings. All of fall's colors. Sizes 12 to 14x.

**19<sup>50</sup> to 26<sup>50</sup>**  
Upper Floor — Main Store



Smart and Snappy

Superbly styled, amazingly comfortable — our fine fall shoe group. A complete selection of styles that step from shopping to dancing.



from Kitchen to Den. All new popular shades and colors in fine suede, kid and calf leathers — browns, blues, greys, wine and black.

- \* Pumps
- \* Straps
- \* Wedgies
- \* Baby Dolls



Military, cuban, continental and flat heels. Full range of Ladies' sizes in widths AA to C.



From 6.00 to

**10<sup>50</sup>**  
Street Floor — Main Store

What a wonderfully low price to pay for a cloth coat that represents the best fashions of today

**29<sup>95</sup>**

These untrimmed coats will thrill your fashion sense!— classic wrap - around polo types . . . . . double breasted fitted coats. . . . . Princess lines — all with exciting new detail—pockets, buttons, collars, cuffs. All this in a marvellous array of all wools for only \$29.95. Colors, of course, run the gamut of this season's favourites.



CASUAL  
Wool Felts

Shaped for winter these becoming budget Hats. We've exactly the thing for every type and taste, in both the feather and ribbon trim. All fall colors.

**4<sup>95</sup>**  
Upper Floor — Main Store

We will be pleased to assist you in

OPENING  
either a  
BUDGET PLAN  
or  
LAY-AWAY  
ACCOUNT