

# People's Theatre

Matinee 3:15 Sharp—Night 7 & 8.45

LAST TIME TODAY

**Pauline Frederick**  
The Bernhardt of the screen



**Her Better Self**  
A Vivid Portrayal of the East side of New York.

**The British Gazette**  
LATE NEWS OF THE WAR

**Out for the Coin**  
CHRISTIE COMEDY

FRIDAY AND SATURDAY  
PEARL WHITE

FRIDAY AND SATURDAY  
HAROLD LLOYD  
(LONESOME LUKE)

**The Fatal Ring**

—IN—  
"LUKE'S WILD WOMEN"  
ON UPROARIOUS COMEDY

**TITLE OF PRINCE FOR HINDENBURG**

LONDON, Sept. 25.—Emperor William has decided that on Oct. 2, the seventieth birthday of Field Marshal Von Hindenburg, addresses shall be delivered in all the schools of Germany by all the teachers who will point out to the pupils the value of

held marshal to the fatherland, says an Exchange Telegraph despatch from Amsterdam. The money is to be collected from the scholars on that day for the Hindenburg fund for the sick and wounded.

It is said, adds the correspondent, that Emperor William will grant Field Marshal Von Hindenburg the title of prince.

## The Central Guardian

IT PAYS to buy in this Province.

**CHEAP HEHRING.** For sale forty barrels No. 2 quality at \$5.00 per bbl. Auld Bros., Ltd. 254-9-25mtf

**MOIR'S SULTANA** and plain pound cake just received at Beer & Goffs. 299-9-26MtH.

**EXHIBITION VISITORS.**—See our large stock of watches. Special discounts for this week. G. H. Taylor, Jeweler. 258-9-25MtH

**THE WOMAN HE MARRIED** will be presented at the matinee this afternoon in the Prince Edward Theatre. 321.

**RECEIVED BY EXPRESS TO-DAY** new Furs, Suits, Coats, ladies Sweaters and Silk Waists for Exhibition trade. Patons Limited. 342-9-25MtH.

**"COMMON CLAY."**—The play that everyone has been looking forward to will be presented at the Prince Edward Theatre tonight. Tickets should be secured early to avoid disappointment. 321.

**DRESS SILKS.**—You are invited to examine our large and complete stock of DRESS SILKS, including black and colored tafeta, black and colored duchess mousseline, paillettes and duchess satins, white and colored wash Habutai silks, natural chantungs, georgette crepes, crepe-de-chenes, and fancy waistings and skirtings. Samples on request. R. T. HOLMAN, LIMITED. 323-9-27MtEHL.

We are making a special showing of men's and boys' caps during Exhibition week. The very latest word in caps will be found here. Prose Bros., Ltd. 303-9-26MtE.

**COAL FOR CHINA PT.**—Last week the schooner, Jessie Brown, Sydney, N. B. commanded by Captain William G. Richards, Grand River, P.E.I., discharged a load of nut coal—75 tons for Mr. Frank Mutch, Earncliffe.—Q.

**OUT FOR A GOOD TIME.**—It is currently reported that three Truro visitors arriving in the city Tuesday night, feeling the effects of their journey, endeavored very earnestly to secure some liquid refreshments, but owing to the "lid being down solidly," the visitors were disappointed, but not disheartened, for it is stated that they appealed to Headquarters, the Police Station, and acquired of an official there where they could supply their wants. The outcome is only being whispered among their friends.

**SERIOUS ACCIDENT.**—The many P. E. Island friends of Rev. N.A. McNeill, Salisbury, N. B., will regret to learn that he met with a painful accident one evening last week when returning home from his mid-week prayer service at North River. The night was dark and in meeting a team his carriage came in collision with the heavier wagon. He was thrown out and received a very severe shaking up and has since been confined to his home. His horse was also severely injured.

**HOME ON FURLOUGH.**—Mr. Houghton Mutch returned to Halifax Friday to resume his military duties there after spending his furlough at his home in Earncliffe. Mr. Mutch is one of the most popular and estimable young men in the province, and his many old friends and neighbors here were greatly pleased to have him with them once more. Mr. Sydney McLeod, another popular and talented young man in the King's service at Halifax is enjoying his furlough with his parents, Mr. and Mrs. Malcolm McLeod, Earncliffe.—Q.

**A WELCOME VISITOR.**—Among the visitors to the city this week, registered at the Hotel Victoria was Mr. T. T. Cartwright, District Sales Manager; E. W. Gillett Co., Ltd., Toronto. Mr. Cartwright is on his annual visit to the trade in the Maritime Provinces in the interest of the well known Company. In answer to a question Mr. Cartwright said "I am on my way to Newfoundland after spending about six weeks calling on the wholesale trade in the Maritime Province. He reports trade as exceptionally good for Gillett's Goods. While in the Maritime Provinces Mr. Cartwright has inaugurated a Demonstrating Campaign for their goods. Newfoundland was never so prosperous as she is now. There has been an exceptionally good fishery and prices are good. The people of Newfoundland have devoted more time to ground crops than ever before with the result that she will for the first time in her history have potatoes to export." From this time out, owing to the good showing made this year Mr. Cartwright thinks Newfoundland will produce more agricultural produce. We are only just catching up with our orders, said Mr. Cartwright, after installing a large amount of new machinery which we were compelled to do owing to so many of our employees going to the front and the great shortage of help throughout the country. The sales of Royal Yeast, Gillett's Lye, and Magic Baking Powder so far this year are far in excess of any year in the history of the Country. Mr. Cartwright who is one of the oldest travelling men visiting the Island received the glad hand from his numerous friends who were all glad to see him looking so well and trust he may be spared many years to visit the Garden Province. He speaks in glowing terms of the business done in P. E. I.

We are showing all the latest in men's soft hats the best assortment in the City will be found here. Prose Bros., Ltd. 303-9-26MtE.

# Prince Edward

All This Week  
The supreme favorite  
**GLADYS KLARK**



And a superior company of players  
Matinee—2.30

The Woman He Married  
Doors open at 2.00

TONIGHT

**Common Clay**

By Clives Kinkead

The Dramatic Success of the Century

NOTE—PARTIES COMING LATE WILL BE OBLIGED TO AWAIT UNTIL THE ACT IS OVER.

Next Week—INTOLERANCE

FRIDAY MATINEE  
"PEGGY O'MOORE"

FRIDAY NIGHT  
The Great War Play  
"INSIDE THE LINES"

SATURDAY MATINEE  
THE ROSARY

SATURDAY NIGHT  
BELIEVE ME XANTIPPE  
A Screaming Farce.

Doors open Matinees 2  
Performance at 2.30 Sharp  
Evening Doors Open 7.30  
Performance at 8.20 sharp

CHURCH OF SCOTLAND.—Rev. bath 30th at Kinross at 10.30; M.H. Ewen MacDougall will preach, Sab-view at 2.30 and Birch Hill at 6.30.

## All Good Sorts of Underwear Offered Here in Best Range on Prince Edward Island

SEPTEMBER is the month to procure your Fall and Winter Underwear. Never had a more attractive line for you. And each line described was bought long before the present heavy advance in price. In most cases—our retail prices on these lines of underwear are as low or lower than to-day's prices at the mills. We have the biggest range of underwear—in the most complete assortment—and we can save you money on every item.



The best stock of shirts in P.E.I. can be depended on at THE MEN'S STORE. The new shirts are here always—and they're always here first.

And if you want something a little out of the ordinary—if you want an extra big size—ask for it here—we have it.

All the new colorings and patterns are here, all sizes from 14 to 18 1/2. Prices—1.25, 1.50, 1.75, 2.00, 2.75 and up to 4.00 each.

A SPECIAL SALE OF ENGLISH flannelette shirts, lines bought before war prices came into being, all sizes, stripe effects, wonderful values at the same old price.

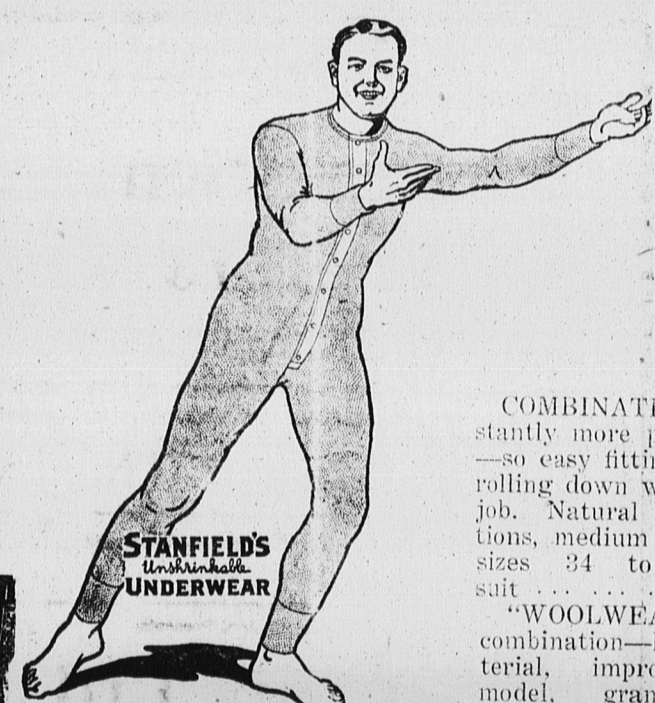
### \$1.25

SEE OUR SPECIAL SHOWING

OF NEW

- Hats
- Caps
- Umbrellas
- Handkerchiefs
- Collars
- Shirts
- Ties
- Suspenders

In every sort of Men's furnishings—THE MEN'S STORE is the leader.



## SOX

Men's plain black working absolutely seamless, made from medium weight strong yarns, sizes 10 to 11. Price 25c

A dandy work sock for farmers, teamsters, and those who require a good warm working sock, made from strong clean yarns, with ribbed leg and plain sole. Special 38c

Men's heavy weight cashmere hosiery, plain and ribbed, made of all wolly yarns, and have been in stock some time. Prices 50c 60c 75c

Men's working gloves, made of horsehide and hog, good strong working gloves, fleecy lined. Prices 70c 1.00 1.25 1.50

DID YOU SEE THE NEW TIES?

Never was a man yet who had enough ties—Every man needs a variety of them so that he'll always be well dressed.

A clean collar and a fresh tie makes all the difference in the world . . . 50c to 2.00 each

COMBINATIONS are getting constantly more popular—so convenient—so easy fitting—no crawling up or rolling down when you're at a warm job. Natural Llama wool combinations, medium weight, closed crotch, sizes 34 to 40, per 7.00

"WOOLWEAR" is a specially nice combination—lovely soft wool material, improved closed crotch model, grand winter 7.00

PENMAN'S cream cashmere combinations, all wool, soft and light, a grand fall weight, sizes 36 to 40, sells here at per 5.50

ST. GEORGE elastic knit combinations, medium weight, warm and a splendid wearing material, sizes 36 to 40 sells here at per 4.75

PENMAN'S silk and wool combinations, especially adapted to the needs of the man who can't wear all wool, smooth, durable, 5.00

KINGWEAR tailor cut combinations, cream shade, fine cotton and wool material with a slight fleecing, made with closed crotch, and is a splendid value, at per 3.00

Other combinations in unique material, splendidly made and in all sizes, per suit . . . 1.50, 1.85, 2.25, 2.75

### Stanfield's Unshrinkable

Probably the largest stock of Stanfield makes that this store has ever offered you is ready right now.

We can give you right prices for immediate sale, but we cannot guarantee that any line we may have to buy later will cost so little. Stanfield's TRURO KNIT . . . 1.50 each  
Stanfield's RED LABEL . . . 1.75 each  
Stanfield's BLUE LABEL . . . 2.00 each  
Stanfield's BLACK LABEL . . . 2.40 each  
Oversizes, such as 44 42 will cost you 25 cents extra.

PENMAN'S genuine fleece lined underwear, all sizes, at each . . . 75c  
PENMAN'S genuine fleece lined underwear for boys, sizes 26 and 28 . . . 40c  
for boys, sizes 26 and 28 . . . 45c  
for boys, sizes 30 and 32 . . . 50c

And some of the biggest mail order houses in Canada are getting 50c per garment for all sizes.

### ODD LINES AT CLEARING PRICES

Men's fine fall underwear—Stanfield's, Ceetee, Wolsey, and some English makes—lines that are cancelled and not obtainable in many cases—are offered you here at BEFORE THE WAR PRICES. See them—on the end of the underwear counter—they're wonderful.

### New Fall Caps Just Arrived

New fall caps have just arrived; they are made of all wool; mixed tweeds, in stripes and checks, with and without band. We have a very large range to choose from, such as you would see in large cities. Our prices range from 75c, 1.00, 1.50, 1.75 2.00.

We have also 4 lines in English Tress caps, which are of the very best wool mixture. You should see this range before you buy your new fall caps. Prices . . . 1.75, 2.00, 2.25

Our new winter caps are now on display. They are made of silk, plush, chinchilla, black beaver, melton and mixed tweeds, with inside fur and sanitary lined bands. Prices 75c, 1.00, 1.25, 1.50, 1.75.

New fall hats arrived by express to-day. English and American makes, such as Stetson, Barsalino, Tress and Barbisio. We ask you to see our range before you buy. Prices 3.00, 3.50, 4.00, 4.50, 5.00.

## Special Sale of Coal Sweaters

We bought these many months ago—and carried them over so as to be able to sell them to you at the old prices.

The assortment includes men's heavy sweater coats in navy, grey, tan, maroon and combination shades

- You can save just 15 per cent on this line if you are a quick buyer.
- 6.75 Sweaters for . . . 5.33
- 6.50 Sweaters for . . . 5.33
- 6.00 Sweaters for . . . 5.10
- 5.50 Sweaters for . . . 4.68
- 5.00 Sweaters for . . . 4.25
- 3.50 Sweaters for . . . 2.98
- 3.00 Sweaters for . . . 2.55

Come in to-day—and look these over—there's money for you in a purchase of this sort.

## Moore & McLeod

Limited  
119-121 Queen Street  
CHARLOTTETOWN