

# SMALLMAN'S Introduces You to WHAT'S NEW FOR SPRING!

You'll love your look in these fitted and flared "OUTLINES" . . . fitted to scaled proportions, from nipped in waist to new soft shoulders. Flared to whirling widths—from waist to longer hem. Every detail of these scene-stealing garments is calculated to turn heads your way. And wait till you dip your fingers into the fabrics — wonderful — wonderful!



Pretty poplin swing skirt dresses with fitted waist and padded shoulders. The materials are wonderful. Pastel shades. . . . \$12.98

Distinctive ballerina dresses with fitted waist. The materials! In the new shades of navy blue, middy blue, black, brown, green and gold. . . . \$17.95



Dreamy ballerina suits with minute waistline and free swinging skirt. Grey, Aqua, grey and plaid. . . . \$24.75, \$39.75

Right now at Smallman's we're ready to show you spring-minded coats, suits and dresses . . . (Easter comes early, remember). First of all, our traditionally correct three-piecer (not illustrated) . . . so indispensable in every wardrobe. A momentous fashion for spring! You'll love it and wear it with a flourish. Suits fresh as spring itself — to wear now and later. Dresses and coats . . . with not just one look, but a look of varied silhouettes — that gives you that certain feeling of poise and pleasure.

This, all this, and more—now showing.



Graceful Great Coat highlights an immense Cavalier collar, the new butterfly back. Blue, aqua, black, red, beige, grey — \$24.75, \$44.95

The wrap-around shorts with hip hugging short coat. Blue, navy, black, grey, red, plaid. \$20.75, \$28.95

Upper Floor —  
Main Store Section

## SMALLMAN'S

Where Price is Matched With Quality