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Either Will Be More Comfortable With

"CEETEE"

ALL PURE WOOL - GUARANTEED UNSHRINKABLE UNDERCLOTHING

It will protect every one against sudden changes in weather and climate. Medical men advise pure wool as the best and safest material to be worn next the skin. Because pure wool is the only material that really protects against sudden changes from cold to heat, and vice versa, it being a non-conductor; it absorbs the perspiration rapidly and evenly and does not get clammy and damp. Most Economical Because Wears Longer "CEETEE" all-wool unshrinkable underwear is manufactured from only the very finest Australian Merino Wool, scoured and combed over and over again until every particle of foreign matter is taken out and every strand is as clean as it is possible to be made. It is then carefully manufactured on expensive and exclusive machinery, very different from the ordinary style of underwear machinery—fashioning each garment to fit the human form. It is all salvage edges, therefore cannot come unraveled, every joint is knitted together, not sewn as with ordinary underwear.

Worn by the Best People

Sold by the Best Dealers

Look for the SHEEP on Every Garment

ALL BRITISH MATERIAL AND CANADIAN MADE FROM START TO FINISH

Particular people wear "CEETEE" Underclothing because they know it to be the best.

In All Sizes, for Men, Women and Children
The C. Turnbull Co. of Galt, Limited
GALT, ONTARIO 1379



For sale by the following well known dealers in Charlottetown:— Stanley Bros, Moore & McLeod and L. J. Reddin.

REPEATING RIFLES

TALK to a representative sporting goods dealer or a big game hunter about game rifles and Remington-UMC is on his tongue in a minute. He knows that Remington-UMC Big Game Rifles have stood the test of actual service use. He feels safe in recommending them to friend and customer, as a friendly favor or a business transaction. Let your sporting goods dealer show you the Remington-UMC High Power Slide Action Repeating—25 Rem., 30 Rem., 32 Rem., 38-40 Rem., and 44 Rem. calibres. He either has them in stock already, or can get them for you. To keep your gun cleaned and lubricated right, use Rem Oil, the new powder solvent, rust preventative, and gun lubricant.

REMINGTON ARMS-UNION METALLIC CARTRIDGE CO. Windsor, Ontario

FREE COMPLETE HOCKEY OUTFIT

BOYS—Don't pay \$5.00 or \$7.00 for a hockey outfit when you can get ABSOLUTELY FREE, this magnificent outfit complete, consisting of a pair of splendid skates, polished sticks, heavy elastic gloves, a good heavy mitt, and a strong, well made neck and extra extra extra, a pair of heavy padded hockey gloves with fingers and wrists protected by extra extra extra, a pair of heavy padded hockey boots with specially padded ankles and heels, and a pair of heavy padded hockey socks. WITH THIS SLENDERTH OUTFIT YOU WILL BE THE BEST EQUIPPED PLAYER ON THE TEAM. WRITE TO-DAY before you forget, and we will send you by mail just 30 handsome bottles of our delectable Royal Japanese Perfume to sell among your friends at only 10 cents a bottle. The different odors: White Rose, Acacia, Violet, Lilac, Carnation, Helio, Tropic, etc. No trouble at all to sell, everybody wants two or three bottles. You will sell them all in an hour. Then return our \$3.00 and you will receive at once the complete hockey outfit of fine quality skates, rubber sock and hockey stick which strike you. The skates will also win the additional present of a pair of heavy padded hockey boots without selling any more socks. Hurry on your outfit right to your door under our reimbursement plan.

DEPT. H. 304 TORONTO, ONT.

Something the Fox Ranchers are Looking for READ Mr. Oulton's Testimonial

This is to certify that I have fed one pair of Foxes exclusively, on Marvin's Fox Biscuits, and a small quantity of milk, each day for over three weeks and I am well satisfied with the results.

Signed, R. T. OULTON
Dated, June 15th, 1914
Little Shemogue, N. B.

Registered J. A. MARTEN, LTD
Montreal N. B.
6094-10-782

Our Exhibit Of

Horse blankets will interest every person owning a horse because they are the best quality, bought right and prices low, you better buy today and benefit by our special Exhibition prices. Heavy Wool Wagon Wraps selected for their beauty and warmth in all the nicest shades at special Exhibition Prices. CARRIAGES—We have fifteen nice carriages at special Exhibition Prices. HARNESS and WHIPS—A swell line at special Exhibition Prices. You are in the City for pleasure we know, but by giving us a little of your time we can show you how to save money. "Money saved is money made."

W. Grant & Co.

Charlottetown
85 Queen St.

FRIDAY.
CONTRIBUTIONS.—At a meeting of Boyne Lodge, L. O. L., last night the sum of \$50 was voted for the Patriotic Fund. Ten dollars were also donated for the Belgian Relief Fund.

ST. FRANCIS XAVIER WON.—The football match at Antigonish yesterday between teams from St. Dunstan's College and St. Francis Xavier College resulted in a victory for the latter by the score of 3-0.

ARMY FIELD SERVICE.—Mr. W. H. Murray will receive oats at Murray Harbor station for the Army Field Service from districts of Murray Harbor, Beach Point, Guernsey Cove, White Sands, and Abney, on Thursday Nov. 12-14.

TEMPERANCE.—The temperance meeting at Fredericton to-night will be addressed by the Rev. Z. L. Fash, President of the Temperance Alliance; Rev. W. D. Wilson, Fredericton; and Mr. L. P. Tanton, G.W.P. of the Sons of Temperance.

DIED AT MANILA.—The death occurred at Manila, Philippine Islands, of Mrs. Francis A. Churchill, aged 24 years, leaving her parents and four daughters, the youngest being the daughter of Mr. and Mrs. A. J. McCormick, Summerside, P. E. I., and before going to Manila to be married three years ago, was employed in the U. S. Customs service, and had expected to visit P. E. I. with her wife next year, says the Oakland Maple Leaf.

NOVEMBER FIFTH CELEBRATION.—The social and supper given last evening in St. George's Hall, Charlottetown, was in every respect a great success. The address of the chairman, Mr. Geo. H. Tanton, touching on this historical event, "The Gun Powder Plot" of 1665, was fully explained. The literary part of the evening was fully enjoyed by the audience, after which supper was served in the upper hall. The following was the programme: Opening chorus, O Canada; reading, Miss Mable Worth solo, Mr. Raymond Jolymore; solo, Miss Bertha Worth; recitation, Miss Constance Worth; duet, Messrs. Barnes and Gallant; reading, Miss Bell Livingston; harmonica selection, Mr. Athol Burns; solo, Mr. Samuel Campbell; solo, Miss Hazel Worth; solo, Mr. Cleaver McLean; solo, Mr. George Worth. The renditions were excellent and many were encored. The programme concluded with the singing of the National Anthem.

COUNTY COURT.—Three cases of infringement of the Game Act were brought before Stipendiary Shaw on Tuesday. The charges alleged were for hunting wild geese with the assistance of a motor boat on about October 10th last. The evidence was to the effect that the accused had travelled from Mt Stewart down the East River and had anchored below McNally's Wharf. During the night the parties who were sleeping in the motor boat heard shots and saw lights being used by other motor boats; but the evidence showed that the defendants had used only dories, which they brought with them, and the number of geese shot by them averaged one goose per man. The motor boat in which they were not used for the purpose of hunting the geese. The evidence given tends to show that the wild geese are being driven out of the Hillsboro River by certain parties whose names and whereabouts are difficult to ascertain. It is now a matter for the residents living in the vicinity of East River to trace the offenders and prosecute them.

THE ROGERS HARDWARE CO., LTD.—The large building owned by The Rogers Hardware Co., Limited, on the corner of Queen and Grafton Streets is a credit not only to its owners, but to the City of Charlottetown as well. Quite recently extensive improvements have been made to the interior and exterior of the establishment. The exterior of this store has been recently painted, and the interior arranged as to meet the demands of the largely increased business. Since the business was reorganized in November, 1911, the increase has been phenomenal. It is now 100 per cent larger than formerly. This City may be proud of its Banner Hardware Store, which has a large business not only on Prince Edward Island but all through the Maritime Provinces. To enable everyone to look over this store, they are offering unheard-of values in many lines, and the Annex on Grafton Street is worth while visiting. A bargain sale is taking place, which lasts one week and we advise the thrifty buyers to take advantage of the splendid bargains. Read their advertisement over carefully on another page.

In Thousands of Homes

early and certain relief is found for the ailments to which all are subject—ailments due to defective or irregular action of the stomach, liver, kidneys or bowels—in the most famous family remedy, the world has ever known.

BEECHAM'S PILLS

are justly famous because they have proved to be so reliable as correctives or preventives of the sufferings, dull feelings and danger due to indigestion or biliousness. If you will try them to cleanse your system, purify your blood, tone your stomach, stimulate your liver and regulate your bowels, you will know why so many rely on Beecham's Pills to

Insure Health and Happiness

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents

IMPORTANT.—Mr. John S. Cousins will be at Kensington on Monday, Tuesday and Wednesday next, 9, 10 and 11 inst. to receive and give receipts for all oats to be delivered for the Army Field Service Fund from the North New London district, all oats to be reclaimed and put in army service bags, but not sewed. (Patriot and Examiner please copy.)

INFORMATION WANTED.—Rev. Jas. MacDougall, Cape Traverse, P.E.I., is anxious to receive information concerning William Craig, late of Glasgow, Scotland, who left home about five months ago, and who, when last heard from, was seeking employment in St. John, N.B. Would anyone knowing of his whereabouts kindly communicate. (N.B. and N.S. papers please copy.)

NEW RESIDENCE.—The beautiful new residence of Dr. W. J. P. McMillan, on Kent Street, has now almost completed. The exterior has been finished and painted in grey, with white trimmings, and presents a very attractive appearance. The interior is now receiving the finishing touches. The painters are Messrs P. H. Trainor & Son, while the carpenter work is being done under the capable supervision of Mr. John Corcoran.

MALPEQUE.—Mrs. (Rev.) E. J. Rattee, Malpeque, left yesterday morning for Port Kent, Maine, in response to a telegram announcing the serious illness of her father, Mr. Rattee, who had arranged to be at home this week but had been detained by the unexpected turn in Mr. McLean's health and is therefore obliged to cancel his appointments for next Sunday, the 8th inst.

KNIGHTS OF PYTHIAS.—A very interesting meeting of Empire Lodge No 19, Knights of Pythias, was held last evening. Arrangements were made with regard to going to Summerside to help in the re-organization of Crescent Lodge. There a special train will be engaged to take the Knights from this city, and the date of going will be announced through the press later. Every Knight in this city is requested to be prepared to assist in this work.

W. P. A.—At a meeting held at the home of Mrs. A. J. Murchison, Clyde River, on the evening of Oct. 5th, a Branch of the W. P. A. was organized. Miss Isabella M. Fraser was appointed president, and V. Murray, Sec. Treas. Mrs. John McLaughlin and Mrs. Neil Darrach were appointed to purchase the material for sewing. The members have met at the homes of Mr. C. D. Fraser, and Mr. A. J. Murchison for two meetings and carried out the work. The society has forwarded to Mrs. Charles Lyon, Charlottetown, the following: 8 sheets, 15 pillow slips, 6 flannel shirts, 2 flannel night shirts, 2 pyjama suits, and 28 handkerchiefs. Also 1 pair socks, and yarn contributed by Mrs. Archibald Livingstone.

WEDDING BELLS.—An interesting event took place at Watermere on the 28th day of October, when Miss Belle MacKinnon, daughter of Mr. John MacKinnon, Rose Valley, became the wife of Mr. Daniel Dixon, Farmer and Miller of Bradabane. The ceremony was witnessed by a few of the relatives of the contracting parties. When the nuptial knot was tied by the Rev. D. McLean the happy couple drove to the home of the bride's parents where they were met by a number of their friends and relatives. A grand reception was given by Mr. and Mrs. MacKinnon. As both are well and favorably known, the entire community extends to the newly wedded couple their best wishes for a happy and prosperous journey through life.

NORTHERN INSTITUTE MEETING.—There was a good attendance at the Institute meeting at Mayfield on Monday evening, Nov. 2nd, when an address on agriculture was given by Prof. Tenant, of Ontario, who spoke on the chief factors in crop production. The success of our farm operations depend to a large extent upon the soil yields, which are obtained from the soil, said Mr. Tenant. There are several factors which influence crop yield. Over some the farmer has very little control. But there are three factors over which he has considerable control, these are the seed, the cultivation of the soil, and the fertility of the soil. Careful selection of the seed is important. The farmer should aim to get the variety which will yield best under our conditions, and sow only large plump, well re-opened grain. That variety; the seed should be well prepared for the seed by fall ploughing and good cultivation in the spring before seeding; where it can be done shallow, spring cultivation of the soil will help to put the land in better shape for the crop the following year. The amount of plant food in the soil has been reduced by continual cropping, some method must be adopted to restore the fertility of the soil, so that we can secure profitable crop yields. Organic matter or humus is lacking in many soils and must be added to make these soils good crop producers. It holds moisture, keeps the soil mellow, supplies plant food and is necessary to the life and development of many of the soil organisms. Lime is an essential constituent in the soil. It neutralizes acidity in the soil, provides plant food and assists in rendering available some of the other elements of plant food. Preferably it should be applied in the carbonate form such as ground rock or oyster shell. Usually there is sufficient potash and phosphorus in the soil for plant food requirements, but some times they are in an unavailable condition. This can only be determined by experiment. Farmyard manure and clover are our two most valuable materials for restoring soil fertility. They increase the supply of vegetable matter in the soil and add plant food. The manure should be well cared for to prevent leaching and the liquid manure should be saved by using plenty of bedding and having water tight floors in stables. The clover may be cut for hay and fed on the farms or else pastured. Commercial fertilizers should be used sparingly until we are sure they are profitable and it is better to buy the different materials separately and use them at home, rather than buy a complete fertilizer. At the close of the address complimentary remarks were made by Walter Simpson, J. H. Dunstan, Wm. Moffat, Lemuel Clark and Walter Burtain and an unanimous vote of thanks from the meeting to Mr. Tenant. In an appreciative audience brought the meeting to a close.

On a Pedestal

Those things we value most highly, as symbolizing the best in Art, in Science or in Literature, are fittingly placed upon a pedestal, where we can look up to them.

Figuratively speaking, we also place upon the pedestal of our imagination, those high ideals, those lofty aspirations, by which, in our more thoughtful moments, we would wish to guide our conduct.

Among those guiding principles, why not place upon a pedestal of its own, an ideal that may be better described as "Canada First," rather than "Made in Canada."

The "Made in Canada" movement stands for far more than mere commercial patriotism. Pride of country, pride of national resources, pride of national accomplishment in the realms of literature, art and science, pride of virile citizenship, and pride of national destiny, are all embraced within the broad sweep of this deep seated and soul stirring movement.

Future generations will look back to 1914 as an epoch marking year in Canada's history if you, in common with all her citizens, will only resolve, from this day forward, to be guided by the motto

"CANADA FIRST"

COWAN'S PERFECTION COCOA

After Shopping.

After any fatiguing trip in the chilly outdoors, a cup of COWAN'S COCOA is wonderfully refreshing and stimulating—and it wards off colds.

Quarter-pound Half-pound & one-pound tins

MORSON & DUFFY
BARRISTERS AND ATTORNEYS
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MONEY TO LOAN

Hotel Martinique

Broadway at 32d St., NEW YORK.

600 Rooms 400 Baths
Splendid room, with adjoining bath, \$2.00.
With private bath, from \$2.50.

Special weekly rates.
Restaurant Prices Moderate.

The most convenient location to theatres, department stores and all transit lines; baggage transferred to and from Pennsy. and Station free.

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DR. KING'S PEPPERMINT PEPSIN CHEWING GUMS

Pure chicle—pure sugar—pure fresh mint-leaf flavor are what make them so good. Make sure of getting them by looking for the Cupid on every package. The wrapper of each packet is a coupon redeemable for hundreds of beautiful gifts. Get the catalogue of them where you buy the gum or write to us for one.

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PETERBOROUGH - ONTARIO

Made by Canadians in the most complete, up-to-date and cleanest factory of its kind in Canada.

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READ INSIDE
INVALUABLE FOR ALL FORMS OF INDIGESTION