

ALWAYS CONSULT THE PHONE DIRECTORY.

It is surprising the large number of people in Charlottetown who, when they want to inquire about their Morning Daily Guardian or subscription, ask Central for the News phone No. 132.3, instead of 132.2, or when they want to inquire about advertising ask Central for the Subscription phone No. 132.2, or for the News phone No. 132, instead of 132.3; or when they want the News or Editorial Department ask Central for the Subscription phone No. 132.2, or the Advertising phone No. 132.3, instead of 133, although all those departments and their respective phone numbers are plainly given in the telephone book. Some people, instead of looking at the book, even phone one want will greatly lessen the work of other department. All this is a great waste of time on the part of the person phoning the operator at the Central, and the Clerk in the department wrongly phoned. The news staff, on an upper floor, cannot give the necessary information about either advertising or subscriptions, nor the advertising staff about subscriptions or news, nor the subscription staff about advertising or news. In other words the clerks know and can do but their own work in their own departments, and if it were otherwise they would be continually running from one department to another, upstairs and down, mixing work, wearing themselves out and causing the greatest possible confusion. On and after 6 p. m. daily it is useless to ask for any phone numbers except 132 and 133.

Patrons who consult their phone books for the numbers they really want number to ask for to get the patient Central telephone and Guardian clerks and thus help make their lives much brighter and happier.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors used it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists. Take Hall's Family Pills for constipation.

THE WESTERN GUARDIAN

—IT PAYS to buy in this Province.

—MR. H. CLARK is Guardian Agent in Alberton. His phone is 7.

—MR. FRANK LAFFERTY is Guardian Agent in Summerside. His office phone is 26.

—PROPERTY CHANGES HANDS—Mr. Reuben Dickson has sold to Mr. Richard Clark, Wilmot, his beautiful farm property situated about one mile from Summerside, the price paid was in the vicinity of \$3,500. Mr. and Mrs. Dickson intend leaving in about three weeks time for North Dakota where they will take up their residence.—J.

—DECORATION DAY.—The Oddfellows of Tokalon, Lodge, No. 66 I. O. O. F., Alberton, observed their annual decoration day on Sunday last. At three o'clock in the afternoon a goodly number of the brethren assembled at the Presbyterian Church, Bloomfield, and marched to the Cemetery where the impressive decoration service of the order was carried out. Mr. T. C. Bell taking the part of the Noble Grand and Mr. Percy W. Turner the Chaplain's. The graves at Bloomfield which were decorated were those of the late Brothers Hardy and Haywood while a delegation was appointed to decorate the grave of Brother Wood at Bethel Cemetery.A.

—GOOD TIME CLUB.—A meeting of more than ordinary interest took place at Cape Traverse on Thursday evening, (Aug. 28th) when a number of the young members of the community met to organize a Good Time Club for their future entertainment. Mr. G. W. Russell in his delightful book "Cooperation and Nationality" has pointed out that the aim of Sir Horace Plunket and his Secretary, Mr. Anderson is to supplement the great work they have already done for the Irish farmer by the development of a rural social life in Ireland. For years it has been felt on Prince Edward Island, which so narrowly escaped being called New Ireland and so closely resembles Old Ireland in its social problems, that something ought to be done to offset the fias of Islanders from its shores. Various suggestions have been made as to the size of the farm or the nature of its cultivation, but no one has attacked the self-imposed tyranny which keeps the farmer and his children in slavery from five in the morning till nine in the evening; stirs him to revolt against the unconscious perversion of his social instincts, and drives him away to build up a rival country or the "last great west." It is to meet this social need that the Cape Traverse Union Society has just been formed. The entertainments of the society will be literature and social; suitable members will be enrolled from Cape Traverse and the port of Albany, Carleton and Augustine Cove which will compose the consolidated district as suggested in the report of the Commission on Education (appendix B) published in 1910. It is hoped that the efforts of this society will be encouraged and imitated by other school districts and that its little activities will contribute not only to greater sociability but to further cooperation and ultimately to consolidation. The following officers were elected for the remainder of 1913. Hon. Pres.—Mr. D. C. Harvey; Pres.—Mr. Fred Bell; Vice-Pres.—Miss E. McInnis; Sec'y-Treas.—Mr. Charles Baxter; Executive Committee.—Miss Annie Irving, Miss Tisie Clark, Mr. Gordon Harvey.

—ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—BINDER TWINE—right quality, right price at Braces. 1266-9-3Mws41Ew21.

—FIELD FENCING—Braces are headquarters for guaranteed field fencing. 1266-9-3Mws41Ew21.

—LUMBER SCHOONER.—The Schooner Sarah P. Ayer, is discharging lumber at Alberton for Messrs Ellis Brothers.A.

—RED LABEL.—Braces have received still another shipment of famous "RED LABEL" quality fox and mink wire. 1266-9-3Mws41Ew21.

—SUBSCRIBERS should renew a week or two before the time they have paid for has expired and thus not miss an issue, as all papers are discontinued promptly on expiry date.

—The Cascapedia, from Montreal, arrived in Summerside Monday morning and left again about noon. She was somewhat delayed in discharging the cargo owing to a strike among the long-shore-men who demanded 60 cents an hour, which was refused, the cargo being discharged by the sailors and firemen. The ship offered 40 cents an hour which the laborers refused. J.

—Two postponed games of base ball were played at Summerside on Labor Day, the first in the morning between the Pioneers and the Red Sox, the former winning 8 to 6. In the afternoon the Independents played a runaway game with the Red Sox, winning by a score of about 30 to 17. The latters were as follows—Pioneers, Lyle and schurman; Red Sox, McQuarrie, McNeil and McCullough; Independents, Morrison and Bryson. J.

WESTERN PERSONALS

—Mr. Calvin Lewis, Alberton, went to Charlottetown on Monday to take up studies at P. W. College. A.

—Miss Alice Wells Alberton, and Mrs. John McMurdo, left for the Canadian West yesterday morning. A.

—Mr. J. P. Fielding, Alberton, was a passenger to Charlottetown on Monday. A.

—Rev. Isaac Lidstone, occupied the pulpit of the Methodist Church, Alberton, on last Sunday evening. A.

—Mr. Benjamin I. Raynor, Alberton, left for Bridgetown, N. S., on Monday with ten foxes for his new ranch just completed in that town. A.

—Mr. Louis Montgomery, who has been visiting his former home in Summerside, left yesterday morning on return to Wetaskiwin. J.

—Mrs. J. H. B. Cail and her daughter Miss Lean have left for the Canadian West where they will visit relatives and friends. A.

—Mr. John T. McNeill, son of Mr. W. C. McNeill, Elmstead, preached to a large congregation in the Presbyterian Church, Alberton, on Sunday evening. A.

—Capt. W. S. Larkin and Mr. H. James Larkin, Alberton, were passengers to Moncton on Monday to meet the remains of the late Capt. Frank Larkin which arrived that night. A.

—Mr. Sydney Fielding and Mr. David Miller, Alberton, and the Misses Beatrice and Lucy Campbell, Alberton, have gone to Charlottetown to attend P. W. College. A.

—Mr. Dannie Steele, Summerside, left yesterday morning for Halifax, taking with him the trotters, George Crossen, Vesta Boy, and Baby Logan, all of which are entered in the different races. His brother, Mr. John Steele, Jr., accompanied him to Halifax. J.

—Miss Grace Beattie, Summerside, formerly Matron of the Prince County Hospital, has accepted the position of Superintendent of the North Adams Hospital, a large and well appointed institution situated in the Berkshire Hills, Mass. J.

—Mrs. George Bell who has been visiting her sister Mrs. Graham West, Devon, is now visiting in Alberton where she was a former resident. She will return to her home in Boston on Saturday and will be accompanied by Mrs. Steele, daughter of Mr. John T. Millman.A.

—Mr. Michael A. McInnis, editor of the Maple Leaf, Oakland, Cal., is spending a few days in Summerside. Mr. McInnis came east as far as Nashville, Tenn., where he attended the meeting of the International Typographical Union and before returning home decided to pay his bishpplace a short visit. Mr. McInnis is one of the successful Islanders abroad and is, so it is understood, favorably mentioned as the new Postmaster of the City of Oakland, provided he will accept the same.

(From Yesterday's Evening Guardian) —Mrs. Robertson and Mrs. Cattilo of Portland, Oregon, who have spent the last two months visiting in Summerside, their former home, left on Saturday morning on return to Portland.—J.

—Miss Grace B. Beattie, Boston, formerly of Summerside, has been appointed as superintendent of the North Adams Hospital, North Adams, Mass., to take charge on Sept. 8th. This hospital has a capacity of 75 beds and is pleasantly located in the Berkshire Hills.

Moore & McLeod The Busiest Store on Charlottetowns Busiest Street. Advance showing of handsome new COATS FOR FALL. ALL LADIES ARE CORDIALLY INVITED TO visit this store and see the wonderful showing of New COATS FOR FALL. There never has been a season in which so many absolutely new—and entirely different models were shown as this fall. The cloths show a wide variety of weaves and colors—the designs are almost unlimited in range. We have low priced coats—medium priced coats—and the highest grade coats obtainable. Scores of new coats have been sold ALREADY—the range shown is such that no one need go outside of this Province to secure the smartest—the newest—the most up-to-date garments that money can buy—or that taste can desire. Some of the prices are \$7.50 10.50 12.75 14.50 19.00 22.00 25.00 30.00

Boots and Shoes That Will Please YOU. We have a lot of men's boots and shoes ranging in price from \$4.00 to \$5.00 a pair. We just have to sell them and to do so have reduced them to \$3.00 a pair. MORRIS & SMITH 127 Queen Street.

For nursing mothers Na-Dru-Co Laxatives offer the important advantage that they do not disturb the rest of the system or affect the child. 25c. a box at your Druggist's. National Drug and Chemical Co. of Canada, Limited. 175

Kodaks and Kodak Supplies. The summer is slipping away. Have you done enough Kodaking. You still have a chance before the bright days are gone—Kodaks are not expensive. We have them from \$1.00 up to \$20.00. Also a complete stock of supplies. We will develop and print your films. Gourlies Limited Summerside. 1158 8-28Mtst3i.

FOX NEWS OF GREAT IMPORTANCE. The Murray River Black Fox Company which was organized about eight weeks ago has succeeded in raising the necessary capital to purchase and take delivery of four of the best pair of foxes raised in this Province. viz., three pair from the ranch of Mr. Frank Tuplin, New Annan and one pair from the Victoria Farm ranch, Charlottetown. Mr. William Kearney, a Director of the Company, accompanied by a member of the Canada Fox Exchange, made the selection last Friday and carefully delivered the valuable animals in the ranch at Murray River on Saturday evening. Colonel Emery of Newport, Vt. met the President of the Company, M. J. McLeod, Murray River, and Mr. Kearney on Thursday last and closed a deal of four pair of 1914 pups for the handsome figure of \$49,000.00. Two options brought \$12,500.00, a pair while the other two netted \$12,000.00 a pair. The option papers are signed, sealed and delivered, and the ten per cent. deposit paid. The above sale of four pair from their output of 1913 pups almost assures this Company a big dividend payer next season. At the present time there are a few shares for sale and intending purchasers should make application at once to any of the Directors. 1268—Sep.3ME31.

See these New Nobby Hats for Fall. There's a certain individuality to the hat styles for men seen at this store that you miss in other displays. You can't help but note the extra smart "swagger finish" to the young men's hats; the conservative and dressy effect of the styles for business men—and the dignified grace of our hats for the older men. No matter what kind, grade, style or size of hat you want, or what price you are willing to pay, you'll find genuine satisfaction HERE. Reuben Tuplin & Co Kensington

FOXES FOXES. Foxes of all kinds bought and sold. Options taken and given on satisfactory security. We have now listed for sale. Four Black Silver males, Two Blackfemale pups, Three pairs 3-4 Patch pups, Two half bred. One good patch Breeder and five female. Prince County Fox Exchange P. O. Box 65 Alberton, P. E. Island. Telephone Connection. 198, 7-11Mtft.

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Fruit Jars. The preserving season is now in full swing and our stock of FRUIT JARS you will find assorted to supply your needs. There are three different makes, and supplied in the three sizes as follows: Pints Quarts 1-2 Gallons. Queen Jar Improved Gem Jar Mason Jar. Extra Rubber Rings (2 kinds) 10c and 15c per dozen. BLACK & CO. City Crockery—Sunnyside.