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LET'S TALK THIS OVER

M. C. STEWART, Representative
 111-115 Grafton Street, Charlottetown, P.E.I.



W. W. Shatford (left), son of S. S. Shatford of Halifax, is returning to Halifax as manager of Imperial Oil's Maritime marketing division. He succeeds J. G. Dunlop (right) who has been transferred to Ontario as manager of the company's Ontario division. Mr. Shatford, who was born in Halifax and educated in Nova Scotia, joined Imperial Oil in 1925 as a sample boy at Imperial refinery. He transferred later to the marketing department and after a number of promotions was appointed resident manager at St. John's. In 1938 he was moved to Ontario division and in 1945 became co-ordinator of eastern retail sales development for the company. Mr. Dunlop joined Imperial Oil as sales clerk at Ottawa in 1904. His duties gave him wide experience in marketing and in 1936 he became sales manager of the Ontario division, the position he held until 1939 when he moved to Halifax as manager of the Maritime division.

THE CANADIAN ADJUSTMENT SERVICE
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Provincial Public Service EXAMINATIONS

Examinations for applicants for positions as Stenographers in the Provincial Public Service will be held in the Prince of Wales College on Wednesday, the 2nd day of June, 1948, at the hour of 9 A.M. Standard Time.

Persons intending to take the above examinations may obtain application forms from the undersigned. These forms must be completed and forwarded to reach Mr. Arthur H. Peaks, Chairman, Board of Examiners, 90 Great George Street, Charlottetown, not later than Saturday, May 29th, next.

Dated at Charlottetown, Prince Edward Island, this 12th day of May, 1948.

J. W. MacKINNON,
 Deputy Provincial Secretary.

DO YOU NEED....??

A CELLAR DUG? OR SOME EARTH FILL? A ROOF LAID? A CONCRETE FOUNDATION BUILT? A CONCRETE SIDE-WALK OR DRIVEWAY? AN ASPHALT TILE FLOOR LAID? A RUBBER TILE FLOOR LAID? A MASTIC FLOOR LAID? SOME WASHED AND CRUSHED CONCRETE GRAVEL? SOME CLEAN CONCRETE SAND? A COLD MIX ASPHALT DRIVEWAY CONSTRUCTED?

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Clean Concrete Sand
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WE HAVE FOR RENT

Gasoline Power Shovels
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Caterpillar Tractor with Bull-doser
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 97 Water Street, Phone 2224

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"COUNTY" DOES MANY THINGS—ASK US ABOUT THEM

ALWAYS ONE MORE

We'll never let you run out of COAL

There's tons of the best QUALITY COAL here ready to fill your order.

A. PICKARD & CO.
 PHONE 240

In Memoriam

In loving memory of Borden H. Tremere who was accidentally killed May 16th, 1947.

In my lonely hours of thinking Thoughts of you are always dear I who loved you sadly miss you As it dawns another year.

Ever Remembered by Helen.

In Memoriam

In sad and loving memory of our dear son Borden H. Tremere, who was accidentally killed May 16th, 1947.

The month of May is here again One of the saddest of all the year The blow was hard, the shock severe. To part with one we loved so dear. Oh! how we would love to hear your voice And see you smile once more Or hear that familiar footsteps As we did in days of yore.

It seems so strange, and we wonder why The most needed are always the first to die. There wasn't a thing too big or too small, That he wouldn't try to do for all. God only knows the loneliness That fills our hearts today, As we think upon a year ago When our dear Borden passed away.

Lovingly Remembered by His Father and Mother.

In Memoriam

In loving memory of my dear sister Millie, Mrs. Peter Cameron, who passed away May 16th, 1944.

I have mourned for her in silence No eyes can see me weep, But many a silent tear is shed, While others are asleep.

Inserted by Her Sister, Mrs. Joseph Davis.

In Memoriam

In loving memory of our dear Grandfather who died May 16th, 1947.

We do not need a special day To bring you to our minds For the days we do not think of you Are very hard to find.

If all the world was ours to give We'd give it all and more To see the face of you dear Grandfather Come smiling through the door.

Inserted by His Grandchildren Dean Llewellyn and Mr. and Mrs. William Murphy and Family, Trenton, N. S.

In Memoriam

In loving memory of Mrs. J. Geddie Coffin, Fortune, who died May 17th, 1946.

She will never be forgotten, Never shall her memory fade Sweetest thoughts shall always linger Around the place where she is laid.

Inserted by Her Husband and Family.

In Memoriam

In loving memory of our dear Father and Mother, Mr. and Mrs. Malcolm MacDonald, who passed away June 10th, 1934, May 16th, 1948.

Lovingly Remembered by their Daughters Bertha and Charlotte, Arlington, Mass.

In Memoriam

In loving memory of Borden H. Tremere, who was accidentally killed May 16th, 1947.

Though his smile is gone forever And his hands we cannot touch We shall never lose sweet memories Of the one we liked so much.

Inserted by his Uncle and Aunt, Sherman and Annie.

Ellen's Diary
 By an Island Farmer's Wife

(Continued from page 2)

lating thought? to know that at best they are doing badly, missing at every turn, from every room the one who ever attended to the petty duties of the home. Those ill there, or anywhere that a night light burns for her, we would remember those mothers tonight.

We think too of the young mothers like Carolyn and Jeanie, and the many on this road of ours and elsewhere, they that are patiently bearing the burden of rearing their small fry, and whose hearts and minds are therefore never entirely at rest. May they realize what a privilege is theirs as well as a responsibility in training and loving and enjoying these small ones, for the duty is there to perform not so much in words as by example. Their position is not one to be regarded lightly nor is it one to be easily given over to others. One brings these children up to be God-fearing, respecting the laws of the land and the rights of others. One teaches them to be honest and fair and truthful . . . and consequently unafraid. These are the hope of a new world that is being born, it appears out of much travail. The mothers' part then is to shape it — to fashion the foundation of its structure as they will, by way of these small folk they tend each day.

One remembers too, on the eve of Mother's Day, the older ones, I think of those wither anxiously following in thoughts these days the students sons or daughters — like Ellen, niece and namesake of mine, come now to the accounting that the end of their year of studies brings. Their hopes, their prayers, indeed by times their every thought is for the welfare of these studious, conscientious — careless but nonetheless lovable young folk, feet set, faces turned towards some worthy goal. These mothers are so worthy of being remembered at such a season as this. There are as well some mothers like myself — those with greying hair whose mothering in part has been given over to others, who with their favors before them at present make them feel unworthy at the sentiment of it all. And yet, enjoying much the marks of esteem liking too, to hear again the familiar steps of the two over the old threshold with a "Hi!" that at once enriches the day.

And speaking reverently now, recalling how far short of their standards of motherhood we have fallen in our own stewardship we would remember the older mothers, those cherished ladies we hold so dear. They that have come a long way with us and for us, who never complaining nevertheless must be weary in well-doing. The small ladies, white haired a curl straying at neck as when they rocked babes in arms, brown eyes or blue less brilliant than once, but still as kindly and understanding. A flowered dress . . . a white apron . . . turning a plant to a window to catch the sun . . . knitting . . . mending . . . writing letters to those away . . . Bless these mothers of ours! And those, of revered memory like James' mother, gone these many years but living still in the hearts of loved ones left behind, living too in granddaughter's eyes of blue and in many a reminder in this old house — in memories that are undying. Some one has written: "Blessed are they who find poetry in women's hands, and in the love which scrubs and brushes and polishes and washes and mends, and sews and darns and cooks, and adorns and plans and suffers, and aches and hopes and fears, and waits and serves and believes, and makes ends meet and tires not so long as strength holds out, and tolls till the sky glimmers with stars and till the wind of the night blows over the waves of the far, far sea. And there is a hush . . . a sob . . . and a remembrance, and the graves of mothers are green."

Until Monday — Diary — Good-night.

In Memoriam

In loving memory of our sister MRS. MARIA GILLIS who died a year ago today, May 16th, 1947.

Inserted by her Sister, Catherine (White) Desrosiers.

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Let The Blue Cross DOCTORS' PLAN Take Care Of Your Doctors' Bills

Are You a Member?

Now members of Blue Cross can provide for their doctor bills as easily as they have provided protection against unexpected hospital bills. Hundreds of groups have requested this service—many more are ready to enrol. Here are the advantages you will receive as a member

LIBERAL BENEFITS
 Because its membership is so large, Blue Cross benefits can be more liberal . . . age limits can be removed . . . physical examinations and medical questions to answer become unnecessary . . . red tape and personal claim making is entirely eliminated, and because of its non-profit features . . . the greater the membership the greater the benefits. Most illnesses strike so suddenly few are prepared for sickness bills. As a result, most people have trouble getting together enough money to pay unexpected doctor and hospital bills.

LOW COST
 Blue Cross is a low cost non-profit, entirely voluntary plan for protection against sickness expense. For a remarkably small monthly payment . . . a few cents a day . . . it pays doctor and hospital bills for services to the entire family. The chances are one to ten that you will go to the hospital within a year . . . even greater that some member of your family will go. But Blue Cross spreads your risk over a large number of people and assumes responsibilities which very few individuals could assume alone.

DO NOT RISK SERIOUS FINANCIAL INCONVENIENCES. IF ILLNESS STRIKES IN YOUR FAMILY . . . BE PREPARED.

Join Blue Cross Today!

HOSPITAL BENEFITS
 35 days' Hospital Care each year, including the following services while a hospital bed-patient:

SURGICAL BENEFITS
 Surgical Benefits provide for payments of specified amounts up to \$150 for each surgical operation.

Monthly Surgical Rates	
Single	\$.65
Family	\$1.90

MEDICAL BENEFITS
 Medical Benefits provide for payment of up to \$3.00 per day towards physician's fees, for 28 day period for each admission, benefits to commence on the fourth day of hospitalization for non-surgical, non-obstetrical hospitalized cases.

Monthly Medical Rates	
Single	\$.40
Family	\$1.00

Monthly Hospital Rates		
One Month	Ward	Semi-Private
Single Subscriber	\$.70	\$1.00
Full Family	\$1.40	\$2.00

CHOICE OF PROTECTION

- Hospital Protection.
- Hospital Plus Surgical.
- Hospital-Surgical and Medical.

BLUE CROSS MEMBERS . . . Here is your opportunity to obtain a more complete protection against unexpected sickness bills. Now, through Blue Cross, you can provide for unexpected doctor and hospital bills.

EMPLOYERS . . . here is a sound practical method to maintain worry-free employers . . . form a Blue Cross group in your firm and assure your workers and their families, the best possible medical and hospital care. Blue Cross representatives are available to assist you in organizing a group in your firm. For the services of a Blue Cross representative call Blue Cross Headquarters, 200 Queen St., Phone No. 1733.

RURAL GROUPS . . . wishing to obtain this more complete sickness coverage should organize a community meeting and have a Blue Cross representative explain the features of the new doctors' plans.

ATTENTION—BLUE CROSS MEMBERS

While you may be a member of Blue Cross, it is not possible to add the new surgical and medical benefits to your present contract on an individual basis. The additional coverage is offered, at present, only on group basis—and it would therefore be necessary, that the group, of which you are a member, add the new coverage as a group before this service can be made available to you.

FILL OUT THIS COUPON AND MAIL IT TODAY

All your questions about THE DOCTOR'S PLAN will be answered in the pamphlet offered below. It tells you exactly how the Plan works and for which type of protection you can qualify.

Blue Cross Headquarters
 200 Queen St.
 Charlottetown

Name
 Address
 Name of Employer
 (if you are not employed member of family enter the name of employer or head of family).
 Address

Please send me information on "The Doctor's Plan" for Medical Care

I am a member of Maritime Blue Cross
 Yes _____ No _____

If Yes Group No.

If "RURAL RESIDENT"
 Name of School District
 Number of Employees 5 or over () Under 5 ()

DOROTHY DIX SAYS.—

(Continued from page 2)

take him to a psychiatrist or to the divorce court. And, above all, she is curious to know how it happened.

MANY EXPLANATIONS

Well, there are several explanations of the phenomenon. One is that nature is taking its course and the bridegroom is coming back to normal. There are, of course, many of the species who are born sentimentalists and who are never happy unless they are hanging around some pretty girl and making real or phony love to her. But the great majority of American men, at least, are lousy love-makers who hump and haw and swallow their Adam's apples when they are saying "will you be mine?" to a girl. They are true and fine, and they mean what they say, but they don't enjoy saying it.

Hence, when they have told a girl they loved her and married her to prove it, they don't feel any call to keep on repeating what

they take to be an obvious fact. They are like the little boy in Barrie's story who said it was an awful thing to tell a person you loved them, unless they were sick.

But, curiously enough, while husbands have enough gumption to keep on courting their wives, practically every husband is simply starving to death for his wife to feed him on soft talk. To tell him how handsome and clever he is, and how she thanks Heaven on her knees every night for giving him to her for a husband.

Not many women realize that while the man does the love-making before marriage, it is up to the wife to do the love-making after marriage, if she wants to keep her husband. For the life of the average husband is a strenuous one, full of hard work and worries and anxieties, and the only compensation he has is to have a wife who breaks over him her alabaster box of love and admiration, and who tells him every day, in every way, that she thinks he hung the moon and set the stars in their place.

The reason that husbands go chasing off after strange women is because they are looking for one who will feed them on flattery, instead of rrrrrring criticisms down their throats. Try it out wives, and you will be surprised how well it works.