

Don't forget to mail
50 OXO CUBE wrappers
for your handy
13 inch Cooking Spoon
(British made)

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1010 St. Antoine St.
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THIS OFFER EXPIRES APRIL 30th 1932

Sportsman Uses Bow

(Canadian Press)
PRINCE GEORGE, B. C., Nov. 18.—When Forest Nagler of Milwaukee goes after big game in central British Columbia he shuns firearms and trusts to his long bow.
 Pursuing big game in the country north of Longworth, Nagler shot down a large moose, a bear and caribou with his bow and arrow. He said the country was ideal for the bow and arrow sport.
 "There is far more sport in the hunting of big game with bow and arrow than with a rifle," said Nagler. "It requires more skill on the part of the hunter and gives the animals a better chance. You have to be a pretty smart bowman in order to bring down a bear, and I consider myself fortunate in being able to kill a bear with an arrow in fifteen minutes."
 Art Rade, well known Caribou guide, accompanied the Nagler party, which also included some movie camera operators.

Axe Applied To Furnishings

(Canadian Press)
LONDON, Nov. 18.—It is not only the salaries of Civil Servants that are to be subjected to "cuts"—the axe is also to be applied to the supply of furniture in Government offices. The Post Office has a furniture committee on which the official and staff sides are represented. At their recent meeting the chairman stated the Office of Works had been pressed to cut down expenditure to a minimum. The axe will be applied not alone to estimates for next year but to money already provided in the estimates for this year. The Office of Works is surrendering moneys voted where the department is not already committed to expenditure. In the Post Office where contracts have not been placed for the replacement of old furniture—there were several schemes approved—action is to be deferred for an indefinite period.

For CHILBLAINS
 Be generous with the Minard's after you've labored the hot, fiery parts with warm water. Rub the Liniment in well.

MINARD'S "KING OF PAIN" LINIMENT

FOXES WANTED!

We would like to do your pelting cleaning, as properly shaped and cleaned furs appeal to the eye.
 On account of the lower prices being offered for pelts, we have decided to reduce our charges to \$1.00 for pelting and 25c for cleaning. All work guaranteed.
 Give us a call at the same stand above the office of the Est. A. J. Dignin, Lower Queen Street.

D. F. MILLER
 11-19-119-119

POTATOES

Can use a few hundred bags White Potatoes (Tablestock) if delivered in Charlottetown on or before Monday, Nov. 23rd.

J. L. DOUGLAS

11-19-119-119

China's Trouble Is Internal

(Canadian Press)
VICTORIA, B. C., Nov. 18.—Japan is not the great menace to China. China's real trouble is the constant internal strife, the pitting of the north against the south and the east against the west—and the ever-present threat of Communism.
 That is the opinion of Dr. Murdoch Mackenzie, who is returning to the Chinese missionary field after spending forty two years in the Far East. "I love China and could think of no greater life than to live my forty two years there over again," said Dr. Mackenzie.
 "Communism has gained a strong foothold in China," he reports. Soviet agitators came and left, but they sowed their seed. And it is among the scholars—those who have not been outside their own country—that Communism has taken its firmest root," he declared.
 "China still resents the foreigner. Even though Hongkong was built by the British on bare rock and also Shanghai on a useless swamp, leaders of China still feel no gratitude toward other nations. Many of them feel only a bitter hatred."
 "China has never forgotten her defeat at the hands of Japan forty years ago," he explained, "or the aggressive 21 demands pressed by her neighbor during the Great War. The trouble may have started in Manchuria, but the reasons for hostility are more deeply impressed in history than any temporary trouble over that territory."

New Zealand Economic Conditions

According to Mr. H. L. E. Priestman, Assistant Canadian Trade Commissioner in Auckland, and who writes in the forthcoming issue of the Commercial Intelligence Journal, New Zealand has received an unexpected windfall in the nature of a gracious extension by Great Britain of the war debt moratorium to the Dominion. This will improve the government's budgetary scheme to the tune of practically \$3,000,000 for the current fiscal year, and to a considerable and greater extent during the next year. This, with the decision of the government to reduce the rate on their counter short term bonds from 5 1/2 per cent to 5 per cent—an action which has the same effect on the re-discount markets as a rise in the price of British Consols in the United Kingdom—should tend to ameliorate financial conditions in the country. On the other hand however, is the fact that the butter and cheese production this year is the largest on record—with many of her foreign markets lost to her—and the large production of wool which, despite the present low prices, is expected to be carried over into the next year to the extent of 40 per cent of the season's clip. These two factors of over production will probably cause, to a material degree, a deleterious condition in general trade. To add to this condition, of course, is the fact that New Zealand exchange being at discount even now in relation to the pound sterling, has dislocated momentarily all foreign transactions.

QUEER CAUSES OF WASTE

It is estimated by a British expert that 4,000,000 bottles of medicine are wasted annually because the average teaspoon holds more than the usual dose. Another queer cause of waste is the railroad whistle. More than 2,434,026 tons of coal are used every year to blow the whistles on the railroad engines in the United States and it is estimated that a million pounds could be saved if the whistles were moved slightly forward and adapted to a single high-pitch note.

Prevent Chest Colds TAKE Scott's Emulsion

RECOMMENDS ADVERTISING & PUBLICITY

Value of Canadian Tourist Trade Emphasized By Judge Arsenault.

The following interesting address was delivered by Mr. Justice A. E. Arsenault, president of the Canadian Association of Tourist and Publicity Bureau, at the Canadian Good Roads Convention at Lucerne, Quebec in September last:

It is hardly necessary for me to emphasize the value of the tourist trade to Canada as it is conceded that it has now reached the point where it has become one of the principal revenue-producing industries in Canada.

In the year 1920, it was estimated that the sum of \$83,000,000 was left in Canada by tourists and the Canadian Bureau of Statistics reports that for the year 1929 the value of the tourist trade to Canada was close to \$300,000,000.

Statistics show that it is a very valuable asset constituting an invisible export which is unsurpassed in value by wheat alone, among the 70 leading commodities exported from Canada and indeed it is a question whether at present it has not assumed the lead over wheat export.

This increase may be ascribed to the joint efforts in the advertising and publicity work done by the transportation companies of Canada, the principal of which were the Canadian National Railway and the Canadian Pacific Railway, and by the tourist associations of the different provinces.

It is estimated that the transportation companies are spending about \$2,000,000 yearly and the different tourist associations about \$1,000,000 yearly, or \$3,000,000 in all.

The result of this joint effort has been a revenue of \$300,000,000 to Canada or about 5,000,000 tourists in the year 1929 or on the basis of 1 per cent expenditure in advertising on the business obtained.

Value of Tourist Trade

From the Bank of Nova Scotia "Monthly Review" we take the following quotation relative to the value of the tourist trade to Canada:

"The value to this country of the tourist influx is not to be gauged by the counting of pennies; nor is it confined to the money which it puts in circulation. From three distinct standpoints it is an immense asset to Canada quite apart from this consideration. In the first place, knowledge gained thus at first hand must inevitably stimulate the demand for its products in the countries from which visitors are attracted. In the second place, by creating a more vivid realization of the great and varied resources of Canada it cannot but increase considerably the supplies of new capital looking for investment here. Lastly and by no means least in importance, the mutual understanding which springs from intercourse of this kind is an invaluable source of international goodwill. In a world disorganized and harassed by persisting jealousies, this is no small consideration."
 Canada is a young country and, although it may still occupy a small place in the world of commerce, in the matter of imports and exports as well as in the matter of its agricultural and manufactured products, it is still largely undeveloped and its possibilities for expansion in the future are practically incalculable.
 One has only to travel in the republic to the south to realize

how little our neighbors there know about Canada and this ignorance is still more accentuated in the countries of Europe. But we are not even obliged to go abroad to find ignorance of our own country, as any well-informed man will realize if he visits the different provinces of Canada. The great majority of inhabitants of the Maritimes know very little of our western provinces except that it is a place where great quantities of wheat are grown. The west is equally ignorant of the east, and the central provinces have yet a great deal to learn of the provinces lying east and west of them.

If we are to work up a national spirit, we must first make Canada known at home, and if we wish to compete successfully with other countries to obtain the best class of settlers to encourage capital to invest in our industrial enterprises and in the development of our extensive natural resources, we must spend more money in advertising Canada.

The governments of France, Germany, Switzerland and South Africa, to name only a few, are now yearly expending large sums of money in advertising in the best magazines and newspapers of Canada, the United States and Great Britain to attract tourists to their countries, and even now a like step is in contemplation by the government at Washington.

If then it is good business for those countries to advertise, if our great transportation companies and many of our provincial governments find it profitable to make large expenditures to attract tourists, why should it not be good business for the Federal Government to do likewise. The Dominion Government has already adopted this principle and has recognized the value of publicity through the work carried on by the Natural Resources Department and lately in the "Buy at Home" campaign carried on through press advertisements by the Hon. Mr. Stevens, Minister of Commerce, as well as by the premier in putting over the redemption loan.

Need for Greater Publicity

It may be pointed out that the progressive merchant finds it more necessary to advertise during dull periods. The merchant is constantly called upon for donations and he must necessarily prepare his yearly budget to cover such donations and other expenditures. The larger his donation, the greater must be his effort towards increased revenue and larger profits and to that end he must expend more in advertising to bring about that result.

It may not be amiss to here quote Dr. Julius Klein, assistant secretary of commerce, New York, a well-known writer on matters of economic importance. Speaking of the value of advertising in business, Dr. Klein says, "The firm which eliminates or radically curtails its advertising at this time in the interest of economy is pursuing a short-sighted policy." He goes on to explain that advertising at the present moment is to the national business what initiative, courage, resourcefulness are to the individual. "Never," he declares, "was there a better opportunity for sound management, coupled with advertisement having a real message to help the business of the country to get started on its climb back to prosperity."
 Advertising on a wide scale by the Federal Government will necessarily bring more people to Canada, will induce more travel on the part of our own people, will as a result stimulate industry resulting in greater expenditure of money and as this money circulates among all classes there will be less unemployment and more buoyant revenues.

A large part of the transportation companies expenditure is devoted to the issuing of literature and in the upkeep of information bureaus in the United States and Europe. The expenditure by the Federal Government would be directed to newspapers and magazine

Man's African Start Of Great Antiquity

(Canadian Press)

NAIROBI, Kenya, East Africa, Nov. 18.—An important discovery in East Africa has caused the revision of previously accepted ideas, concerning the antiquity of man on the African continent. Recent investigations by the East African Archaeological Expedition prove conclusively that the skeleton found at Nairobi by Hans Reck in 1913 is much older than was at first thought. The skeleton has now been assigned to a geological strata of much greater antiquity.

Sir Arthur Keith, M. D. Conservator of Museum and Hunterian Professor of the Royal College of Surgeons of England, and a former President of the Royal Anthropological Institute, London, in an interview in a London newspaper said:

"It is a very important discovery, and shows man in that part of the world to be many thousands of years older. The geological discovery together with the discovery of weapons of great antiquity in overlying strata, proves that the first estimate of the age of Reck's discovery must be revised."

This new discovery suggests that man is as old in East Africa as in Europe, where much more definite material has been brought to light.

AVONDALE WOMEN'S INSTITUTE

The annual meeting of the Institute was held at the home of the secretary on Nov. 9. Meeting opened by singing "My Old Kentucky Home". Ten members responded to roll call by paying membership fee. Minutes of previous meeting and of last annual meeting were read and signed. Financial statement of the year was read. There was a lengthy discussion on "How to help the Orphanage for Christmas" and it was decided to purchase ten yards of cotton to make sheets. It was decided to subscribe for the Institute News for the year. Election of officers then took place and resulted as follows: Pres.—Mrs. J. D. Ryan, re-elected. Vice-Pres.—Mrs. J. J. Power. Secy.—Mrs. Teresa O'Donnell, re-elected. Directors.—Mrs. Patk O'Donnell, Mrs. J. A. Keoughan, Mrs. E. J. O'Donnell. Auditors.—Mrs. J. A. O'Donnell, and Mrs. F. M. O'Donnell.

advertising and the publication of newspaper and magazine articles featuring the Dominion of Canada.
 May I respectfully submit that a program of publicity by the Federal Government would, as has already been said, make Canada better known at home and abroad. Our own Canadian citizens would acquire a wider vision of Canada's greatness, of its vast possibilities of development. Other nation's eyes would be attracted and would see in this country a desirable place for a vacation, a place in which to maintain a summer home or even permanently settle. It would have even the more far-reaching effect of attracting capital for investment in established or contemplated industries in mine, forest, water development, all of which would attract population and build up the country which all patriotic Canadians visualize.

Such an advertising program however, would be of little use unless it contemplated a period of years. People must be educated in Canada's possibilities and such education is not acquired in a short period of time.
 Extensive and judicious advertising in the best class of magazines and newspapers must of necessity bring great results. It will inspire confidence in our own people, it will attract attention abroad and finally in its results it will go a long way to relieve unemployment.
 Notwithstanding the so-called hard times, it is a fact that a considerable class are not perpendicularly affected. There is the man who lives on the proceeds of his investments and the salaried man. The reduction in the cost of living really places these in a better position but the physiological effect of hard times makes these people hoard and it is a fact borne out by statistics that in years like this there should be an increase in the savings bank deposits. Efforts should be made towards inducing these men to spend instead of hoarding and the one means of accomplishing this would be by a campaign of national advertising and publicity.—Discussion of paper by C. L. Burton presented at the annual convention of the Canadian Good Roads Association Lucerne in Quebec.

PHILLIPS SALES SYSTEM Dollar Day Specials
 Ripe Values — Tempting Mark-Downs

SAVE MONEY—The way to save money is to buy for less. The place to buy things for less is at this store.
 Owing to the lack of space we can only enumerate a few of the bargains in each department, but when you come you will be astonished to see the low prices. All merchandise is marked down throughout the store.

CASH BUYING CASH SELLING	Dress Shirts Collar attached or separate. White, Blue and Cream. Special 95c	SPECIAL RUBBERS Men's Rubbers, high cut. 98c	Women's Silk and Wool Hose Special for pair 49c 2 pair \$1.25
OVERCOATS AT LOWEST PRICES You can not get a better bargain than this \$15.95 Overcoat offers you. \$15.95 Excellent value Overcoats specially priced for Dollar Day \$17.95	BANNOCKBURN PANTS Humphrey's pure wool double and twisted both ways. Special for pair \$3.95	MEN'S SUITS Range of worsted and Blue serge, plain or striped patterns. Values up to \$19.95 \$25.00 Men's Blue and Gray Serge Suits, 18 oz. service with one, others with 2 pair \$24.95 pants. Special Price	Men Get Your UNDERWEAR Now Fleece Lined Under- 65c wear. Special Price Wool Underwear, Atlantic elastic ribbed. Friday \$1.39 and Saturday Combinations, Stanfields and Atlantic. Wool elastic \$2.50 ribbed
Hundreds are Buying SWEATERS Now Big Jumbo Knit Wool Sweaters, coat style \$1.98 All Wool Sweater Coat style, plain or color combinations \$3.49 and \$3.98	OVERALL COMBINATIONS ZIPPER FRONT Blue and Khaki Combinations, Zipper Front. Extra good quality denim. Special Price \$3.49 OVERALL COMBINATIONS Overall Combinations, Khaki and Blue. Selling Friday and Saturday .. \$2.19	OVERALLS Overalls, large and roomy heavy quality denim. \$1.25 Im. Special	BLUE SERGE PANTS Blue Serge Pants, 18 oz. nicely tailored. Special Price \$5.25

STORE OPEN EVERY EVENING

OVERALLS Overalls, large and roomy heavy quality denim. \$1.25 Im. Special	BLUE SERGE PANTS Blue Serge Pants, 18 oz. nicely tailored. Special Price \$5.25	COMBINATION UNDERWEAR medium weight, silk stripe. Special for suit ... \$1.69
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YOUR DOLLAR IS WORTH MORE AT THIS STORE

BOYS' SUITS Fancy Tweed Suits, with 2 pair pants. Regular \$6.49 \$9.50 value. Now Fancy Tweed Suits, 2 pair Trousers \$2.49 To \$7.49 clear	GENUINE HORSEHIDE WINDBREAKERS PLUSH LINED leather collar. Regular \$12.00 value. Friday and Saturday \$9.49	CAPS Large range of fancy and plain patterns, one eight pieces. Spec- 98c to \$1.75 ial Winter Caps with ear bands. Regular \$1.75 . \$1.25 Selling now FELT HATS Felt Hats, large range of styles and shades. \$2.29 Friday and Saturday
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DOLLAR DAY VALUES

Leather Gloves And Mitts Lined and unlined. 49c to 95c	Silk Mufflers Special purchase enables us to sell this rich two tone silk Muffler, nearly one half its value. Special Friday and Saturday \$1.98	White Broadcloth Shirts Collar attached or separate. Regular \$2.00 value. On sale Friday and Saturday \$1.49
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Phillips Sales System 79 Queen Street — 2 DOORS SOUTH HARRIS ABATTOIR

IN MEMORIAM

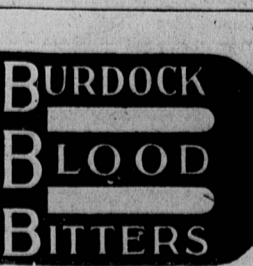
MRS. P. J. SMITH

On Friday, October 9th the people of Newton, Kinkora and vicinity were grieved to hear that a very respectable resident of Newton had passed away in the person of Mrs. P. J. Smith.
 The late Mrs. Smith was a lady of very high Christian principles and a devout member of the Catholic Church and very much respected by all those who had the pleasure of her acquaintance. In rather delicate health for some time she was never heard to complain but was resigned to the holy will of God. Her death came rather unexpected as she was not considered very seriously ill. She was often visited during her illness by her pastor the Rev. Dr. M. J. Smith who consoled her with the last rites of the Catholic Church.
 She leaves to mourn a sorrowing husband and two daughters Mrs. Wilbert Lawless of Nororo and Mrs. Marshall Hughes, Preetown, and the following step-children, viz: John A. of Newton and Walter at home, Mrs. Farnell McMahon, Kensington, to all whom she was devotedly attached and who in turn loved and respected her as a real mother. Another step-daughter,

the late Mrs. John A. Hughes of Nororo predeceased her a few years ago.
 Her funeral to Kinkora Church on Monday, 12th October was very largely attended by friends and acquaintances from Newton, Kinkora, Preetown, Kensington, Emerald and Bedoue. A High Mass of Requiem was offered by Rev. M. J. Smith who also officiated at the grave.
 The pall bearers were: John A. Hughes, Farnell McMahon, Wilbert Lawless, Marshall Hughes, Michael Mulligan and Patrick Mulligan. The following sent Mass Cards: Husband, Mr. and Mrs. John A. Smith, Walter Smith, Mr. and Mrs. John A. Hughes, Mr. and Mrs. Farnell McMahon, Mr. and Mrs. Wilbert Lawless, Mr. and Mrs. Marshall Hughes, Mrs. Thomas McCabe and family, Mr. and Mrs. Francis Carr, Mrs. William Pursey, Mr. and Mrs. Pat-

rick Mulligan, Mrs. Patrick Smith and family, Mr. and Mrs. Michael Mulligan and family, Mrs. Thomas McCavill and family, Mr. and Mrs. James Lawless, Mr. and Mrs. Bernard McCourt.
 Spiritual Offering—Miss Mary Trainor, teacher.
 Letters of Sympathy—Mr. and Mrs. Russell Callaghan, St. Louis; Mr. and Mrs. Emmet McNeill, Wellington; Miss Catherine McCavill, Bridgeport, Conn.; Miss Mable Mulligan, Jersey City; Mr. Leonard Smith, Grand Seminary, Quebec, 10198-11-19-11.
A BUDDING LINGUIST
 "How is your son getting on at college?"
 "He must be doing pretty well in languages. I have just paid for three courses—\$10 for Latin, \$10 for Greek and \$100 for Scotch."

Sores Broke Out All Over Her Body
 Mrs. T. E. Cliff, Kelwood, Man., writes:—"My little daughter's hands and arms broke out in sores which spread all over her body.
 Nothing I tried gave her any relief until I got a bottle of Burdock Blood Bitters, and I could see an improvement, as the sores began to disappear. I gave her three bottles and she had had no more trouble."



BURDOCK BLOOD BITTERS
 For sale at all drug and general stores; manufactured, for the past 52 years, only by The

"As Pure as Childhood"

Play SAFE with Milk

DOROTHY Brand Milk is pure, fresh, cow's milk, concentrated and sterilized. Use it in coffee, cocoa or tea. Use it on breakfast cereals. Diluted with an equal quantity of water, use it for all cooking and for drinking. It is a SAFE milk, and more easily digested because homogenized.

DOROTHY BRAND EVAPORATED MILK

ODEL English Chassis, 400 cc. 1750

ODEL English Chassis, 400 cc. 1750

ODEL English Chassis, 400 cc. 1750