

# TAKE THE HOLIDAY YOU RICHLY DESERVE

## The Forthcoming Great Fox Show

### Interesting Article Dealing With Matters Pertaining To Next Week's Big Exhibition.

By **GAVIN HARDING**  
Vice-President the Silver Fox Exhibitors' Association

The task set me of preparing a brief article dealing with matters pertaining to our forthcoming Exhibition might well have been left in more capable hands than mine, but I shall, on behalf of the Executive, take this opportunity of extending to our Exhibitors a right royal welcome to our 1930 Show.

As a Fox Exhibitors' Association we made our initial bow to the fox world in October, 1929. The hearty support given us by all whom we asked for assistance, the sympathy and co-operation of our citizens, and the genuine and hearty enthusiasm of the Island foxmen furnished the inspiration for our 1930 efforts. The door had no sooner closed on our first Show when we were making plans for a bigger and better Exhibition for this year. Remember in the beginning when the idea of a Fox Show was mooted we had no organization, no money, and no buildings; just the faith which we are assured "can move mountains."

A very large mountain was removed from our path when the Charlottetown Driving Park and Provincial Exhibition Association placed their entire plant at our disposal. It was fitting that the foxes should be housed in this building. The founders of the old Royal Agricultural Society, from which the Prince Edward Island Exhibition developed, drew their inspiration from the great live stock shows of the Mother Country. They were animated by a desire to develop in this new country the facilities which had made for live stock improvement in the land they left behind. Year after year those buildings have witnessed the steady advance of Island agriculture; and it is particularly fitting that those buildings, rich in historic memories, should now house the real aristocrats of the live stock world. And as you inspect the buildings, the palatial new judging arena and the equipment prepared for the display of your foxes I think you will agree with me in saying that the former despised marauder of our farm yards has right royally come into his own. Our rights in this plant are those of a leasee for a term of years. The accommodations provided are the result of lessons learned last year. Besides affording facilities for the proper display of your foxes they reflect your Executive's faith in the importance and permanency of the fox business and its place in the economic life of our Province.

The writer is a firm believer in the value of Exhibitions as a means of live stock improvement. Twenty years in the show ring in different live stock activities has impressed me with the fact that in no other way can the comparative points of excellence of different animals be so forcibly brought home to us as by direct comparison in the show ring. We feel sure that the lessons learned last year by you in the preparation of your foxes for the Show have increased your knowledge of the value and importance of your business, as nothing else could. Just a word in regard to your Directors. They are a hard worked body of men who give gratuitously of their services for the common good of the fox business. At the conclusion of the Show last year when the Trophies had been distributed by His Majesty's representative in this Province, a veteran exhibitor made a short speech of appreciation of the services we had rendered and the obstacles we had overcome. His criticisms were kindly and constructive. We feel that an appreciation of this nature amply repaid us for our efforts, and while those pleasant relations continue we can rest fully assured of the success of our Show. I will close by wishing you every success with your foxes at our 1930 Exhibition.

"The only way to stop any kind of crime is by education."—Nicholas Murray Butler.

### HONORARY DIRECTOR



T. W. L. PROWSE, MAYOR OF CHARLOTTETOWN

### FOX SHOW

Continued from page 11

was an outstanding success in every way, and developed a splendid enthusiasm among fox breeders in favor of its continuance. As a result the Fox Exhibitors' Association have

planned this year's show on a much larger scale, and are establishing facilities for the greater convenience and comfort of those who may attend.

The main building at the Provincial Exhibition grounds which has been remodelled and artistically rearranged will be utilized for the housing of the foxes, while adjoining buildings will be used for storage purposes. A new and up-to-date judging pavilion with ample accommodations for spectators is now under process of construction, and the whole plant when completed will provide facilities for exhibition purposes that are not excelled anywhere. It is anticipated that upwards of one thousand foxes will be entered in this year's feature, almost doubling the competition of last year. Nine classes of six sections each, one class of which will be for groups and herds have been arranged. Money prizes will be provided to the extent of approximately \$3,000. In addition there will be eighteen Championships for each of which very fine trophies of various designs are being offered. Reserve banners are being provided by the Association.

From an Exhibitors' standpoint this show is of tremendous value. The competition will be of the keenest possible nature, and breeders feel that if they can win a prize at Charlottetown, they can win in any competition, and they have secured something that stamps their product with the very highest mark of quality and excellence. The Island Association recognizing the great value of the Show, especially to the smaller breeders in encouraging conformity to higher standards of breeding, care and general excellence, are using every effort in staging this Exhibition, and living up to their slogan of "The World's Greatest Fox Show" (W. R. Shaw, in the Black Fox Magazine.)

"Equality of opportunity is the core of democracy."—Will Durant.

### INTERESTING

Continued from page 10

Show is a real breeder's Exhibition. Each man is showing stock of his own raising, a fair sample of his breeding animals and a "win" at our Provincial Show means the highest award of merit obtainable by a silver black fox. This organization has had possibly the most successful initiation of any similar exhibition on record. It is sponsored by a progressive and enthusiastic Board of Directors and one of the most capable Managers in the Provincial Livestock Superintendent. The fullest possible co-operation of our people is necessary however for its greatest success. Many in this Province today, are enjoying comforts and luxuries provided directly or indirectly from the millions of dollars obtained from the Fox industry, who never owned a fox and seldom realize that, as beneficiaries of the prosperity brought to the Island from this source, they are under obligation to support this Fox Exhibition. When we consider the large number of our people who are benefiting from this, Prince Edward

Island's greatest industry next to agriculture, the number of men who are given employment at remunerative salaries as Managers of Fox Companies; when we consider the immense amount of capital invested in real estate, in fox wire and other commodities necessary for the successful promotion of this industry; when we consider also, the splendid market that this industry provides for the sale of all classes of livestock much that heretofore was wasted, and when we consider the contributions made to the provincial treasury, by those who successfully established and promoted a lucrative foreign trade, as from three to four million dollars is annually secured from foreign countries, through the revenue of the Fox Industry in addition to our agricultural wealth, without reducing the earnings of this basic industry in any measure. Realizing, also as all thinking people must, what the future possibilities of development will mean to our Province, everyone should endeavor to visit the big show, and by their presence and small contribution to its revenue, take this pleasant and profitable means of contributing their measure of support.

## HYGRADE RANCH

—THE HOME OF—

## SUPERIOR FOXES

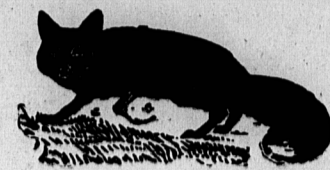
—Satisfaction Guaranteed—

F. G. KENNEDY

Phone 560-Y

Southport, P. E. I.

## "PEERLESS"



"PEERLESS" Cod Oil Biscuit

"PEERLESS" Cod Oil Puppy Meal

## The Perfect Fox Food

For healthy foxes and highest quality pelts use

"PEERLESS" Fox Biscuits

Manufactured from best quality Cod Oil, Cracklings,

Bone Meal, etc. Fed by leading ranchers.

THE BISCUITS THAT GROW THE PRIZE

WINNERS

PRICE 6 1/2 CENTS PER POUND

The cheapest on the market for the quality. A trial will convince you.

P. E. I. FOX

BISCUIT CO., LTD.

Phone 115

CHARLOTTETOWN.

P. E. I.

## START RIGHT!

With the finest strains

NOVA SCOTIA, QUEBEC AND PRINCE EDWARD ISLAND



## MINK

Pelt value is the real foundation of Mink Farming. Years may pass before the industry must depend on returns from the auction market for pelts sold; but eventually, as with the Silver Fox Industry, this is the ultimate outcome.

THEN WHY raise Minks with \$12.00 to \$18.00 pelts, when Northern Quebec, Nova Scotia and Prince Edward Island sell at auction for \$35.00 to \$60.00 due to their DARK, Lustrous Beauty.

I offer you a selection of Two Hundred of the Finest and Darkest Mink you have ever seen. These are not just Mink but Finer Breeding stock to improve your herd. Nothing but the finest individuals shipped. Mink with that Blue Black underfur and that heavy glossy guard hair, better known as the famous "FERGUSON'S STRAIN MINK" all Mink Experimental Farm, Charlottetown. Can also offer high grade Silver Badgers and Registered Silver Foxes.

Call and inspect my stock before you purchase elsewhere.

PRICES ON REQUEST

FERGUSON'S MINK RANCH

E. A. FERGUSON, PROPRIETOR

Mt. Edward Road, Charlottetown, P. E. I.

Phone 522-J or 1151

## What Does Individual Care of FOX PUPPIES Mean to the Purchaser?

Given quality stock of a prolific line, it means splendid returns on his investment.

—:RETNUH:—

Silver Fox Ranch won first in two black males at 1929 P. E. Island Show.

ALICE C. HUNTER

OWNER and BREEDER

HOWLAN,

P. E. ISLAND

## PRINCE ROYAL SILVER BLACK FOXES

When attending the Fox Show be sure to see

—PRINCE ROYAL FOXES—

Adults and pups from World Championship strains for sale

Visit our ranch before buying

H. GAY JUDSON

Phone: Hillsboro R5-31

ALEXANDRA

P. E. I.

WHAT WE HAVE



WE'LL HOLD

## IT PAYS TO BUY THE BEST

FOXES ARE TOO VALUABLE TO RISK RANCHING WITH FAULTY OR WEAK WIRE. INSURE PROPER PROTECTION BY USING

## "PEERLESS"

ENGLISH FOX NETTING

The Best on the Market

THIS IS A GUARANTEED PRODUCT — STRONG DURABLE, AND RUST-RESISTING. WHEN WE SAY IT IS AN ENGLISH PRODUCT, YOU KNOW THAT IT IS DEPENDABLE.

WE CARRY A LARGE STOCK AT ALL TIMES. GET YOUR PRICES FOR YOUR REQUIREMENTS. WE WILL GIVE ALL INQUIRIES AND ORDERS OUR PROMPT ATTENTION.

The Rogers Hardware Co., Ltd