

The Dollar Petticoat

This is the most striking petticoat value in P. E. I. Black mervitaff—deep frill pleated and gathered—made wide in the very latest model. Compare with anything elsewhere at \$1.50 **1.00**

MOORE & MCLEOD

119—121 Queen Street—Ch' Town

Wonder Kimono \$1.25

Made of good wash crepe, copenhagen, rose, sky and pink—pipe and trimmed with matched color material—garments cut full and wide. Compare with anything elsewhere at \$1.50 **1.25**

Get Ready Now For Easter. Charlottetown's Greatest Range of Spring Wearables Here

Another Great Lot Of New Un-trimmed Hats

Just within the last couple of days we've been very fortunate in picking up a great range of new American un-trimmed straw hats.

There are new "Chin-chin" sailors—new wide roll brim sailors—new wide flat brim sailors—black, white, rose, cream, navy. No, these are not cheap, but they are not dear and they are the last word in Style.

Easter Suits, Coats, Waists

BOY will want to greet Easter with freshened garb—to express the spring time spirit in your dress. The new things are here, and customers are telling us every day that they are in this store in wider assortment than anywhere else. Shop today for EASTER. BEST CHOOSING IS EARLY CHOOSING.

Easter Suits

Fine suits of navy and black serge, very new in style, with shawl collar and belt. Price **\$12.00**

Another great value comes in navy, copen, nigger-brown and black serge. The new loose style, convertible collar, trimmed with military braid and satin buttons. Price **\$14.00**

Black and white check, in Russian blouse effect, shawl collar of black and green and cuffs to match. Price **\$24.00**

A very stylish suit in copen gabardine, the new pointed effect on hips, fancy belt of same material. Price **\$28.00**

Easter Coats

Large Black and White Check Coat, regular sleeve, white cloth collar with black stitching, belt in back, fancy buttons, only **\$6.75**

Tweed Coat in loose box style, fawn and green mixed, patch pockets, splendid value for **\$7.75**

Striped blanket sport coat, with nice wide belt, fancy pointed collar, patch pockets, black and white buttons. Price **\$10.50**

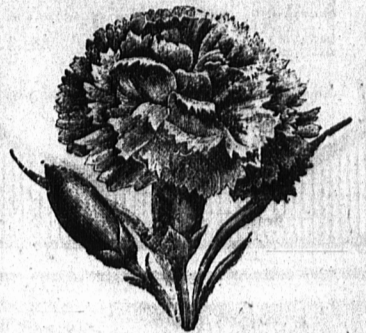
Easter Waists

An exceptionally good line of blouses, of vesting and cotton voile, in plain tailored and fancy. Price **\$1.00**

Another great value made in striped volles made in plain tailored and fancy style. These blouses are equal in value with blouses we have sold at \$1.75. Price **\$1.25**

Wonderful value in Jap silk convertible collar, long sleeve with cuff, vest effect, and buttons. Price **\$2.25**

A good range of crepe-de-chene. Comes in maize, peach, white and sand shades, double smocking in front, convertible collar, new sleeve with deep-pointed cuff. Price **\$5.25**



Carnations FREE

ON EASTER SATURDAY — to-morrow — every cash purchaser of men's or women's kid gloves to the amount of ONE DOLLAR OR MORE will be presented with a fresh cut carnation WITH OUR COMPLIMENTS

Women's Gloves For Easter

Ladies fine French kid gloves at \$1.50 pair. At this price we show a large selection in Blacks, White with white embroidery, White with black embroidery, Tans and Browns **\$1.50**

Ladies Washable Cape Gloves, this glove is of medium weight, pastel shade, with black stitching, one dome, will stand wear and washing. Looks as good as new after washing **\$1.85** pair

Ladies fine grey suede gloves at 1.75. This glove is shown in different shades of grey with self stitching two dome fasteners, lock stitched. A very pretty glove **\$1.75**

Ladies silk gloves, double tipped fingers, shown in Black, White, Cream, Champagne, Tan and Greys, two qualities, 60c. and 85c. pair.

Ladies Long Silk Gloves in White, Pongee, Silver, Navy, Black and Cream shown in 12, 16, and 20 buttons lengths at \$1.00, \$1.25, \$1.50 pair.

Children's Tan Dogskin Gloves, Light and Dark Shades, one dome fastener, pique stitch, strong durable glove, priced according to sizes at 85c., 90c., 95c., \$1.00 per pair.

Hand Bags

New Hand Bags—Nice black leather, lined with Dresden silk **\$2.75**

Medium sized hand bag with mirror and small purse, lined with Dresden silk **\$3.80**

Colored bags in Copen, Tan, Green, fancy Suede, leather fitted and lined with silk to match **\$5.25**

Real Seal, pleated leather in front, with lock opener—lined with corded silk **\$6.75**

Umbrellas

Strong gloria umbrellas, straight handles **\$1.25**

Very fine gloria, black and fancy handles **\$1.75**

Strong, nicely finished, selva edge, black or fancy handles **\$2.00**

Nice suitcase umbrella, sterling tops, very neat handles **\$4.00**

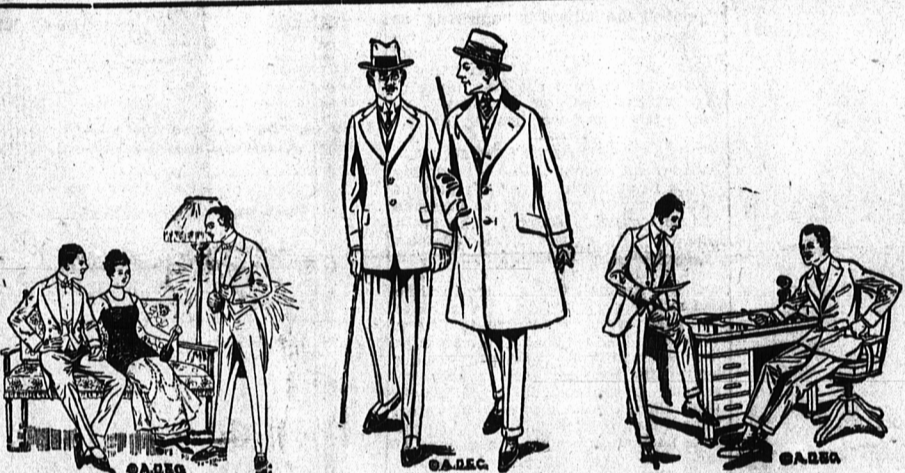
Black handled umbrellas with black cord to slip on sleeve while shopping, suitable for mourning, very fine silk-like material **\$4.00**

All silk, sterling handle umbrellas **\$6.50**

Neckwear

This department has just been completely revised, rearranged and augmented.

There is the finest range of pretty neckwear novelties that this store has ever gathered for you. All prices: 20c., 25c., 40c., 50c., 85c., \$1.25.



Swell Easter Clothes for Men

All we want is a chance to show every man how attractive a line of men's clothing we have ready for him here. The very latest models—tailored to the minute—selling here at less than present wholesale prices in many cases.

Try One of these Spring Coats

Men's plain black Cheviot spring weight overcoat a real good coat for these chilly evenings when your winter overcoat feels a little mite heavy, these coats are well tailored and perfect fitters and a good quality cloth lined throughout with good Italian lining, we have your size right here **\$10.00** (See Our Window Display of These Coats)

A plain Dark Grey Spring Overcoat extra good quality, all wool material, S. B. Model, fly front, 3 buttoned best quality, Italian lining, 20th Century make, all sizes **\$18.50**

Men's light and dark Fawn Covert Cloth Coats, Balmacan style loose fitting has only satin shield at shoulders stitched collar and skirt, this coat will stand a good shower. All sizes **\$20.00**

A nice dark grey covert cloth coat knee length the newest coat shown this Spring Balmacan Model S. B. buttoned through front 20th Century Brand shield lined. All sizes **\$18.00**

Easter Suits of Fit and Style

A nice Grey or Brown worsted Suit S. B. Model Italian lined coat and shoulders are a shade narrow Trousers have plain or cuff bottoms this is one of our best hand tailored 20th Century Suits. All Sizes **\$25.00**

A good quality man's suit in Brown and Fancy tweeds S. B. Model make a good every day suit and a real good wearer **\$10.00**

A very fashionable Medium Grey Suit a suit that will give great service Coat is S. B. style 3 button Italian lined 5 Button Vest that will show a little above the coat, Trousers have side straps with plain or cuff bottoms all sizes **\$17.00**

At \$15.00 we can show you many patterns and models in tweeds and worsteds and blue and black worsteds a big range to choose from **\$15.00**

Easter Caps for Men and Boys

A splendid range of boys' caps, Skull or Golf shapes. Skull caps in mixed tweeds; also plain navy and black **35, 40, 50c.**

Boys' Golf Caps, newest blocks just like the men's only smaller. Smart patterns. Greys, Browns, Blues at 40c., 60c., 75c. and \$1.00 each.



New Golf Shapes, splendid range of patterns and colors in the new black and white checks, Brown and White Plaids, taped seams or silk lined, one-piece tops, four-piece tops and eight-piece tops at \$1.00, \$1.25, \$1.50, \$1.75 each.



Easter Hats Borsalino—\$4.00 Stetson—\$4.00

In Light Greys with Black Band, Green, Brown, Red, Grey and Dark Grey. Both these hats are made from the best quality fine fur felt. We have your hat here, let us show you. Borsalino Hats **\$4.00** Stetson Hats **\$4.00**

We also have the new stiff Borsalino Hat.

We can show you one of the biggest assortment of hats in the city at this particular price and they are dandies and the price will suit any pocket book. They are shown in Browns, Greys, Blues and Greens and plain Blacks. All sizes **\$2.50**

Men's Easter Neckwear

A large showing of the latest designs and color combinations in either the wide-flowing end or the neat various French seam or reversible ties. Black and white stripes, various widths are amongst the latest; also Reid's pin-proof Barathems and Poplin in plain colors, Greys, Blues Browns, Reds, Greens and Blacks. Prices 75c. and 50c.

Men's Easter Gloves

Men's Tan Cape Gloves, nice soft shades in Tan and Greys, pique stitch, well sewn, guaranteed to give satisfaction. Your choice either Dent's or Perrin's **\$1.25** Men's Grey Suede Gloves, Light, Medium and Dark shades, \$1.50. This is a nice quality Suede, fairly heavy, embroidered backs—a good glove for every day use **\$1.50** Fine quality men's Grey Suede in medium and light shades—just the thing to wear with your frock coat on Easter Sunday. Dent's make; quality guaranteed **\$1.75** Men's washable Chamois Gloves with black or self stitching, a very serviceable wearer and a model now definitely approved by fashion **\$1.25**