

# Woman's Realm Social and Personal Fashions Literature

## A Job Only You Can Do

Price Control Questions And Answers

Questions and answers on Price Control will appear in The Guardian as a regular feature each week. The questions are those which have reached the Wartime Prices and Trade Board from housewives in this region. The answers are provided by the Board Readers. Persons who have intelligent questions to ask on price control are invited to send them in writing to the Woman's Regional Advisory Committee of the Wartime Prices and Trade Board.

Q. I find it difficult to feed my dog properly now that meat is rationed. Has the Wartime Prices and Trade Board made any provision for this?

A. Supplies of prepared dog food are rationed and not rationed. Meat is rationed and not rationed.

Q. We are leaving for our summer cottage this first of August. May we have our supplies delivered from the city?

A. Retailers may deliver only within a 35-mile zone by truck. They may send their orders by rail or common carrier and deliver from a distribution centre within the 35-mile zone.

Q. Is there a ceiling on used radio sets?

A. Yes, they must not be sold for more than one quarter of the price in the same locality for the same type when new.

## THE COOK'S CORNER

### BRANBURG MEAT LOAF

Beef and sausage meat are successful colleagues in a meat loaf, and a single coupon will buy 3-4 pound of hamburger (three-quarters ounces of a coupon) and 5 ounces of sausage (a quarter of the 20 ounces a whole coupon would buy).

3/4 pound minced beef  
5 ounces sausage meat  
1 cup crisp breakfast bran  
2 tablespoons finely chopped onion

1 tablespoon salt  
1/4 teaspoon pepper  
1 egg

1/2 cup canned tomatoes and juice  
Shortening or dripping  
Combine meats, bran and onion; add the seasonings.

Beat the egg slightly, add tomatoes; combine well with the meat. Pack lightly into greased baking dish and brush top with fat — or greased pan — pressing only enough to make mixture hold its shape; dot with shortening or dripping, and bake while cooking to ensure a nut-brown crusty surface.

Bake the loaf treated either way, in a moderate oven, 350 degrees. Allow 1 3/4 to 2 hours of baking. Serve on a heated platter, sometimes, for variety, with border of cooked macaroni or spaghetti.

Prime Minister Churchill accepted an honorary fellowship in the Council of the Royal College of Surgeons of England.

## Dorothy Dix Says—

### MAN'S NOTION OF WIFE BEING GOOD MOST COMPLICATED JOB

#### Husband Must Be Kept Vamped, Mothered Like Boy, Supported When Dangers Appear

A young woman who finds that marriage is hard going, instead of the rose-strewn path she expected it to be, asks in desperation: "WHAT is a man's idea of a good wife? WHAT does a woman have to do and be to come up to her husband's expectations and keep him thinking he made a good bargain when he married her, instead of believing he got gypped in the trade?"



Well, being what men consider a good wife is the most complicated job on earth, because it calls for just the plain, ordinary, common or garden variety of woman to be able to do things in a simple and brass-rattling as an A-1 miracle-worker. Which, being translated, means that every husband expects his wife to remain girlish and glamorous while she does the cooking and washing and baby-tending and penny-pinching, and makes over her old dresses so her worst enemy does not recognize them.

#### KEEP MEN VAMPED

Of course, husbands are not all alike. They differ from each other as one star differs from another in glory, but there are certain peculiarities that every husband expects his wife to possess. She must never weary of working her charms. She must never come to the bottom of her bag of tricks. She must keep her allure. She must always remain young and beautiful and gay. She must always smell of Evening in Paris instead of the baby's bottle and if she doesn't feel fully justified in stepping out with a sub-deb with whom she has had a fresh wave in her hair.

Then, men expect to be little tin gods to their wives. Every man wants his wife to look up reverently to him, to feel that he is superior to her, regard him as an oracle and the source from which all blessings flow. That is why the beautiful but dumb girl can marry seven times to happy with moron wives who, one would think, would bore them to death. It is why when a wife begins every sentence with "John says" it is a certificate of domestic felicity so glib-edged that you could draw money on it at the bank.

#### MEN WANT SUPERIORITY IN ALL BUT MORALITY

Men are willing for their wives to be superior to them morally, but in no other way. They consider incense burning a purely feminine occupation. You rarely find a happy home in which the wife has more money, or a better education, or gets a better salary than her husband does.

A man expects his wife to not only be romantically in love with him, but to love him as a friend and comrade. He wants her to be a working partner who will enter into all of his hopes and plans and ambitions, and be willing to toil and sacrifice to help push them on to fruition.

He wants his wife to be a buddy who will fight, back to back with him, in every danger and in every judgment he can rely on. He wants her to be a mate. But he expects her to do her work in the dark and to keep her talents hidden in a bushel. It is why clever men are contented and happy when their wives who, one would think, would bore them to death, for whenever it becomes publicly known that the gray mare is the better horse that team is headed for the divorce court.

#### MEN WANT TO BE MOTHERED

A man expects his wife to treat him as if she were his mother. No he wishes, no matter how strong he becomes, nor how ruthlessly he deals for a woman's breast to weep on when things go wrong with him. It is the eternal little boy in him who never grows up.

While it is true that a man wants his wife to admire him and look up to him, it is also true that he wants her to talk foolish talk to him and pet him and tell him he is the most beautiful thing in the world. He wants her to show him off, and his expression when she makes him tell his best story, or sing his best song, or sing his best company.

He wants his wife to do little personal things for him, little services with her own hands, just for the sake of the thing. Timmy wants to be treated like a child, and above all, men expect their wives to do things that they themselves would never do. They want to be treated like a child, and above all, men expect their wives to do things that they themselves would never do. They want to be treated like a child, and above all, men expect their wives to do things that they themselves would never do.

#### Home Service

It's Important Not to Neglect Writing Letters

#### Desert Destiny

By Joseph Chadwick

#### CHAPTER XXVI

Jim spent a longer time in the bank than he had expected, but the time was not wasted. Mr. Grier, the bank president, was able and very willing to give the information that Jim—posing as Phil Garrison, of course—desired. Jim learned the actual financial status of the Garrison ranch; he learned what the banker thought of its prospects.

Finally, he asked, "So you think that, despite the present difficulties, it still is a good investment?"

"It is properly managed, Mr. Garrison. But I know Ramon Garrison, and Jim like an owner are unfitted for the job. However, you seem to be a different proposition. If you take the reins in your hands, and work as hard as old Jeff Garrison did in his time."

"I'm no cattleman," Jim said. "I've never set foot on a ranch before. But this Clint Hanlon, the manager, strikes me as a capable man. What do you think of him?"

"He's capable all right, but after all, the ranch is only a job to him. He used to be with Longstreet and the north. And, by the way, they are the people to whom Ramon wants to sell. But Hanlon can't take the same interest in it."

Jim nodded. He reviewed the nature of the bank's loan for the ranch. The younger Garrison and Ramon and Juan and Ruth were financial burdens on the ranch. They lived extravagantly. If the ranch was the producer it had been in the past, it could support such

On goes the stamp on your letter and away it goes, by train, by plane or by boat, perhaps on its way to cheer some lad in the armed forces. There really is no excuse in this modern world for not writing because with all the facilities at hand your mail is actually speeded in delivery.

Write to your friends! Don't get out of contact and be forgotten. Nothing is so refreshing as to receive newsy letters from people and particularly now, with a war on, the men in the army, navy and air force must receive mail from their family and friends. It is the least you can do when they are fighting for you.

When you do write to a soldier make your letters cheery and interesting — don't bring in the troubles of the day because they enlarge and worry him by the time he gets the letter. Keep your petty troubles to yourself—they're not for letters.

Our 32-page booklet is full of all types of letters to help you with your writing. If you're wondering how to write a charming "thank you" note after a week-end visit, read the booklet. Business letters are also included, with more formality, of course.

Send 15 cents in coins for your copy of Good Letter Writing Made Easy to the Charlottetown Guardian Home Service Address. Be sure to write plainly your name, address and the name of booklet.

NAME \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_

#### COUPON VALUES

Meat Coupons (Red) . . . . . One Pound  
Tea-Coffee (Green) . . . . . One Pound  
Canned Goods (Blue) . . . . . Half Pound  
Butter Coupons (Purple) . . . . . Half Pound  
MEAT COUPON (See Group A)  
Group A - 1/2 pound; Group B - 1/4 pound; Group C - 1/8 pound; Group D - 1/16 pound

SUN	MON	TUES	WED	THURSDAY	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOTE: Meat Coupons (Brown, Spare A) become valid weekly, as shown above. Butter Coupons (Purple) become valid in the last week of each month, as shown above. If valid before the 15th of the month, both Meat and Butter Coupons expire at the end of the same month. If valid on or after the 15th of the month, they expire at the end of the following month.



## KING COLE TEA AND COFFEE

God sent His sinners upon earth  
With songs of sadness and of mirth,  
That they might touch the hearts of men  
And bring them back to Heaven again.

They can take it!  
During an air raid in Belfast, the Dublin Fire Brigade was called in to help the Belfast brigade, and an old woman who had been knocked unconscious came to her senses to find a fireman leaning over her. "Who are you?" she asked, and the fireman replied: "The Dublin Fire Brigade." "Glory be to God," the woman exclaimed, "and I didn't think I'd been blown as far as that!"

Weighting only four and a half pounds, a new electrically-operated, flexible-shaft grinder can be operated on a workbench, hung on a wall or suspended by a strap from a user's shoulder.

#### BEACH ACCESSORIES ARE GAY, COLORFUL

Accessories for the beach are bright. Bags are conspicuous and light. Fish nets, flashy as a fly, strong enough to land a whale, make up many of these. They're just as lovely smarting your hair against a breeze, or alluringly drooping over your shoulders, mermaid fashion.

#### VEGETABLES BEST WHEN SEASONED

Are you worried about your wartime menus becoming dull? Even nectar and ambrosia can grow monotonous in time — and certainly that's true about your home-canned fruits and vegetables. How to vary the flavor and help wartime appetites is seriously considered by the conscientious housewife.

The very things that most of us know fewest ways to vary are the fruits and vegetables that must form the mainstay of our meals. Here's a collection of varied pleasure ideas:

Peas: Marinate cooked or canned peas with cubes of American Cheddar cheese in French dressing and serve on lettuce for a quick and satisfying lunch. Fold cooked or canned peas into creamed hard-boiled eggs; sprinkle with marjoram and serve on toasted rolls.

Beet Greens: (Or any greens). Top a dish with deviled eggs and pour

#### COLORFUL DESIGNS FOR TOWELS



#### If You Suffer 'PERIODIC' FEMALE PAIN

Which Makes You Weak, Granky, Nervous—  
If you, like so many women and girls suffer from cramps, headache, backache, "irregularities," periods of blues — due to functional monthly disturbances.

Start at once—take Lydia E. Pinkham's Vegetable Compound. This effective liquid not only helps relieve monthly pain but also eases, weak, nervous feelings. This is because of its soothing effect on one of woman's most sensitive organs.

Taken regularly—Lydia Pinkham's Compound helps build up resistance against such symptoms. Thousands upon thousands report help. Also a fine stomach tonic. Made in Canada.

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## Living & Leisure The Woman's Realm

God sent His sinners upon earth  
With songs of sadness and of mirth,  
That they might touch the hearts of men  
And bring them back to Heaven again.

#### SWIMMING SUITS REQUIRE CARE

Bathing suits should be rinsed thoroughly after every wearing and dipped frequently in gentle, fine-fabric suds that are "safe for anything safe in water alone." Suds should not be rubbed, soaked, wrung or twisted. They should be rinsed thoroughly in water the same temperature as the suits, and dried out of doors away from sunlight and heat. Other rules are—never leave wet suits rolled up in container or locker for any length of time, air frequently, and always dry thoroughly before storing.

#### GINGHAM FROCK IS HIGH FASHION NOW

The little gingham frock has become high fashion now that summer homes are maidless. But doing the marketing and house chores is a pleasure when garbed in a frock that is cool, pretty, neat and always presentable. One of the smartest is in red, blue and white gingham and is made with two over-the-shoulder pockets to hold sundries. A bright red leather rolled collar is notched above the concealed front closing.

#### HINTS ON ETIQUETTE

The fond parent who drags a small child into the lake or ocean ducks his head under the water three or four times to make him "like the water" ought to have his or her own head examined.

#### AFTERNOON FROCKS ARE DISTINGUISHED

Afternoon frocks are often distinguished by self-decoration and variety of soft type, like bows and small ruffles — and by lines that spill flatterly through a diversity of rickety treatments. Many of these frocks are made of fine, delicate fabric and jacket effects, easy from fullness to skirts, and a quite prevalent addition to down-the-front coat-type closures. These dresses possess a flair for decoration with a hand-done look — embroidery, rhinestone, crocheted detail and for beadings spaced on the neck, novelty buttons of pretty plastics, and particularly for braiding with soutache or military braid.

Now that it's the vogue to approve long-lived frocks, the increasing sponsorship of Chicago themes — conceded to have ageless beauty — seems fitting.

More than 100,000 London omnibus workers are getting a \$1 a week wage increase.

Capt. E. A. Fitzroy, M. P. former Speaker in the House of Commons, left more than \$270,000.

#### Sore, Sunburned Lips Relieved

Painful Cracking Prevented  
Rough, cracked, sunburned lips are painfully sore and unsightly—the cracked surface may be infected by dangerous germs. Get relief and protection with Lypsyl its wonderful emollient action instantly soothes the wounded membranes and seals them against germs and impurities. It softens the painful, cracked surface, hastens natural healing. Lypsyl acts as a protective film between the delicate lip-skin and the burning rays of the sun. Get Lypsyl at your store today. Use it regularly to soothe and protect your lips. Sold everywhere in handy stick form.

#### LYPSYL

Handy Red or Invisible White for Men and Women

#### Needlecraft For The Home

GOOD STUDY PLAY TOGS That Makes a Fellow Feel Important  
Either shorts or long trousers, plus a simple blouse to button them to, make a practical outfit for the active boy, and one that can be made quite easily. Denim is a good fabric for the trousers; or a good, heavy secateurs for the whole outfit, especially in the smaller sizes. It's a manly style, and the fellow who wears it is ready for anything from a commando raid to a quick trip to the grocery store.

Style N. 2759 is designed for sizes 2, 4, 6 and 8. Size 4 requires 2 1/2 yds. 8-in fabric for the suit with long sleeves; 1 1/2 yds. 8-in. fabric for the blouse and 7-8 yds. 35-in. for the shorts.

Send twenty cents for pattern. Write your name, address and style number. Be sure to state size you wish.

#### WHY NOT HAVE BABY SLEEP THROUGH NIGHT

YOU and your baby both need sleep. There is a sure and easy way to get it. Let Mrs. J. W. of Winona, Ontario, tell you in her own words: "Night after night, as soon as we get settled in bed, 'Baby' would cry and wail. 'Baby's Own Tablets' changed all this. What a blessed relief!"

In no sense are these "sleeping" tablets. They contain no opiates or stupefying drugs. They help give refreshing sleep by clearing away wastes and poisons that disturb rest.

Street-tasting, rarely craved to a powder, relief from teething troubles, constipation, simple fever, diarrhoea, upset stomach, colic, simple croup and colds. Try them. 25 cents.

# SAVE CLOTHES in WARTIME with OXYDOL

## It washes WHITE WITHOUT BLEACHING CLEAN WITHOUT HARD RUBBING OR LONG WASHER RUNS

**OXYDOL REALLY DOES WASH WHITE WITHOUT BLEACHING!**

**SURE! 'CAUSE WE WASH SO CLEAN!**

**SAFE FOR COLORS AND RAYONS, TOO!**

**WERE OXYDOL'S NEW "HUSTLE-BUBBLE" SUDS!**

**Double the Washday Life of Clothes.** With Oxydol, you just don't need long washer runs or hard rubbing to get beautiful white washes. Saving so much of this wear and tear can double the washday life of your clothes.

**Safe for Lovely Rayons, Colors.** This sudsing is a beauty treatment for washable rayons and colors.

**Goes Much Farther Than Before.** You'll find a box of OXYDOL washes much more clothes or dishes.

**OXYDOL WASHES WHITE WITHOUT BLEACHING**

Made in Canada Trade Mark Registered

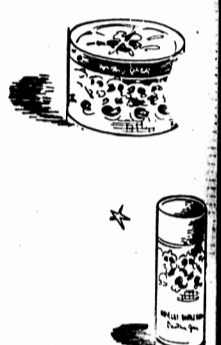


Home Service  
It's Important Not to Neglect Writing Letters

Desert Destiny  
By Joseph Chadwick  
CHAPTER XXVI

Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
Province \_\_\_\_\_

## NOSEGAY



Dorothy Gray  
At Cosmetic  
Department

More & More Seed  
A Morning Smile

TAKING IT WELL  
The newly married couple just leaving the registrar's office when the wife remembered she registered her age as a year older than she actually was.

GIRL RAT CATCHERS  
Members of the Women's Land Army in Great Britain are being trained to take part in the Ministry of Agriculture's campaign against the rural rat. More than 600 girls are already employed as rat catchers with excellent results.

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