

# BE PREPARED

For the worst. January is the month for storms. You should have a good supply of Coal on hand now. We can supply you with the kind that makes a good fire, and our prices are the lowest.

**A. PICKARD & CO.**  
Phone 240  
Ch'town

## Auction Sale

STOCK IN TRADE OF McEWEN & CO.

To be sold by Public Auction in the store of McEwen & Co., St Peter's Bay, commencing on

WEDNESDAY, JANUARY 13th, 1915  
At the hour of 10 o'clock a. m.

All the Goods, Wares, Merchandise, Shop and Office Fittings of McEwen & Co.

Sale Positive. No Reserve Terms Cash Only. Dated 2nd January, 1915.

The sale will be continued until all are sold.  
J. J. HORNBY, Assignee.

8129-1-5M31.



**SEAL BRAND**  
Satisfies The Longing for a Perfect Cup of Coffee  
**BRAND**  
Packed in one and two pound tins only.  
151

The Rexall Cure Set contains Cough Syrup, Catarrh Jelly, Throat Pastilles, and Cold Tablets, and every single article is guaranteed to cure. Have one of these sets in your home. Price 90c. MacKinnon Drug Co., Cor. Great George and Kent Streets.

### Black Foxes

For sale Two males and two females \$3000. per pair. Also patched foxes.

**McGILL BURROUGHS**  
74 St. Peter Street, Quebec.  
8128-1-4M6ipd.

### Rexall Tooth Paste a Dainty Dentifrice

Rexall Tooth Paste will polish and preserve the teeth, sweeten the breath, and harden the gums. Put up in ribbon mouth tubes. Try it! Price 25c.

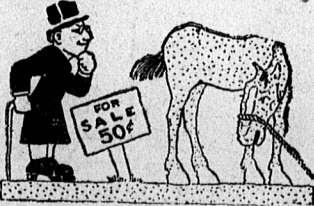
**MacKinnon Drug Co.**  
Corner Great George and Kent Streets

### Be Skeptical of Bargains

'Not All is Gold that Glitters'

If you want, good, pure, reliable tobacco go to an honest manufacturer. We have earnestly striven to establish such a reputation, and believe our old friends will say that we have never disappointed them. Hickey's Black Twist Chewing Tobacco represents not only our best efforts but the best to be had in the tobacco line.

**Hickey & Nicholson Tob. Co., Ltd.**  
Phone 345 — Manufacturers



## BEAVER BOARD

Artistic, Durable and Economical Walls and Ceilings Can be Made of

### BEAVER BOARD

It is made entirely of selected woods, reduced to fibrous form and pressed into panels of uniform thickness, with pebbled surface that allows wide scope to decoration with flat oil-paint in tinting, stenciling, hand-painting, etc.

BEAVER BOARD keeps out heat and cold, deadens sound, retards fire, resists strains and vibrations, is quickly and easily put up, costs less than lath and plaster, does not crack or deteriorate, is valuable for a thousand building, remodeling or household uses.

We can furnish sizes to meet your needs with full information and directions

APPLY TO

**Rogers Hardware Co., Ltd.**

## THE CENTRAL GUARDIAN

IT PAYS to buy in this Province.

**SPECIAL 15 CENT SKATE, Arena to-night, with band.** 8148

**CONNAUGHT MEETING.**—The annual meeting of the Connaught A. A. will take place on Friday evening in the Board of Trade Rooms at eight o'clock. A full attendance of the members is requested as the meeting will be a very important one.

**HOME GUARDS.**—No. 2 Company of the Home Guards will turn out Tuesday 12, of next week; No. 1 Company Thursday, 14, and No. 3 Company Friday, 15. At these different parades the badge for each member kindly given by Captain Prowse will be distributed to each company. It was thought advisable not to have any parades this week owing to other attractions.

**BACK FROM THE DEPTHS.**—Mr Robert Robertson, of Amherst, at present residing in Charlottetown, received yesterday from the Post Office authorities at Ottawa, a letter sent by him to Paris in England closing a fox deal. The letter went to the bottom of the St Lawrence with the ill-fated Empress of Ireland, and with it also went Mr Robertson's opportunity to make anywhere from three to five thousand dollars. The divers fished up the letter, but they failed to resuscitate the fox deal.

**A LANDMARK GONE.**—The death occurred on Friday, December 31, of Mr Alex. Dixon, Pinette Mills, Eldon, in the 33rd year of his age. The funeral took place from his residence to Belfast Cemetery on Sunday at 2 o'clock and was largely attended. The pall-bearers were Messrs Alex. J. Ross, Norman McPherson, Harold McTavish, John D. Martin, M. W. Murchison and John D. McDonald. The late Mr Dixon was one of the most conspicuous landmarks of the generation that is now almost passed away. Of a genial, unobtrusive manner and kindly spirit, he, by his earnest life and unflinching courtesy in all his dealings with his fellows, has left a goodly memory behind him. The old mill and the old miller will be long remembered by the neighbourhood.

**CHESS CLUB.**—The Charlottetown Chess Club met last night at the Dalton Offices. Quite a number were there, and some hotly contested games were played. Tanton met a severe defeat in Lundy's lane, but he won out from Mutch and McTae. The knight of the grip-sack was battered by woodman, worthy, trounced Mutch. The Aesculapian was busy coaching the baby of the club, and initiating him in the mysteries of the royal game. A feature of the evening was a presentation, accompanied by an address, to Mr Chas. Toombs—the first who beat the Tantonian horse—on the occasion of his leaving for the front, to act as a pawn, as he said himself, in the great war. There is no doubt that he will distinguish himself there, and put into practice some of the strategy he learned in the mimic warfare at home. All the members look forward to welcome genial Charlie when he returns from the front a war-scarred veteran.

**THE PEOPLE'S.**—"The Quality of Mercy" in two most interesting reels, was the headliner at the People's Theatre last night. "Our Mutual Friend" was another of the kind that always holds the close attention of an audience. The story was well told and the different parts excellently acted. A series of the Cleek detective stories was one of those mysteries which were being smuggled across the ocean by a Jew, and although the customs authorities knew it was his work they could not catch him with "the goods." Cleek was placed on the case and in a short time he landed his man and unraveled the mystery. "Our Mutual Friend" was also of exceptional interest. In this reel is seen Dunbar, the "smooth crook" taking a hand in locating Margaret, after his interview with Conan Doyle, and he succeeds. The comedy was supplied by a Vitagraph, with Johnny Bunny and Flora Finch, which was a guarantee of laughs a-plenty. Mr. Dave Parks sang two excellent songs, his ragtime taking the house by storm. Mr. Parks is a general favorite, his pleasing voice being the subject of much favorable comment. Last night the large crowd carried away a pretty souvenir of the popular house in the shape of a beautiful calendar, bearing the picture of Alice Joyce, nicely tinted, one of the photoplay favorites who are seen frequently at the People's Theatre.

**"PENSLAR" DYSPEPSIA TABLETS** will enable you to digest any kind of food. If troubled with indigestion don't starve yourself, it will make your stomach worse. Eat plenty and take "Penslar" Tablets—you will soon get well. 25c. and a box. E. A. Foster, Central Drugstore.

**F. J. HOLMAN & CO., LTD.**, Charlottetown, want chickens and fowl, also geese and turkeys. They will buy daily until further notice. 8131-1-4M31

### Colgates Rapid Shaving Powder



For a quick and satisfactory shave, there is nothing that quite equals Colgates Rapid Shaving Powder.

The soft creamy lather instantly softens the toughest beard, thus paving the way to clean, smooth pleasing shave.

Colgates Rapid Shaving Powder costs no more than others, although the results are far more satisfactory. Price 25c.

**The Two Macs**  
149 Great George Street

**ARENA TO-NIGHT, 15 cent skate, with band.** 8148

**THE MAIL SPECIAL.**—The mail special arrived in Charlottetown yesterday at 12.50 p.m., and left on return to Georgetown at 8.45 p.m.

**FUNERAL TO-MORROW.**—The funeral of the late Daniel McPhail will take place to-morrow, (Wednesday), 6th inst., from the residence of his brother, John McPhail, Argyle Shore, at 2 p. m. Interment, Argyle Cemetery, Rev. Ewen McDougall officiating.

**TO-MORROW'S MEETING.**—The regular monthly meeting of the W. M. A. Society of the North River Baptist Church will be held at the home of Mrs. Leigh Warren on Wednesday, Jan. 6th inst.

**WEDDING BELLS.**—An interesting event took place when Mr. Wm. Welsh and Miss Ethel May Proud, of Charlottetown, were united in marriage by Rev. Mr. Murphy, of St. Paul's Church.

**PRAYERS FOR PEACE.**—Throughout all the Catholic Churches on the island on Sunday last, prayers were offered for a speedy peace that would be favourable to the Empire.

**BURNT TO DEATH.**—News came to Charlottetown yesterday of a terrible fatality which occurred at Mt. Pleasant, Kings County, Saturday. A little girl by the name of Reynolds, aged 13 years, was burnt to death at her home there. No particulars have yet been received.

**TOBACCONING.**—The tobacconing season opened yesterday afternoon at the Mt. Edward slide. A large party of young ladies were out enjoying the fresh air. Although there is not much snow the sliding is better than one would expect.

**SPECIAL TO IONA.**—A special train left Charlottetown at 5.30 o'clock last evening, conveying the League of the Cross Band and three cars full with passengers to Iona, where a concert and basket social was held last night.

**INTERCESSION SERVICE.**—In Grace Church last night the second intercession service of the week was held. Rev. Z. L. Fash, pastor of the Baptist Church, speaking on the subject "Thanks-giving and Humiliation." The address was an able one and was listened to with marked attention. The congregation was large. This evening's service will be held in the Baptist Church. The address, "The Church Universal," will be given by Rev. J. L. Dawson.

**SUICIDE.**—The body of the man who sometime ago strayed from Falconwood Hospital was found Sunday evening by Messrs Charles Boreham and Russel Gurnham, who happened to be walking through the woods within half-a-mile of the hospital. The body was hanging from the limb of a small tree by a short rope, four or five feet from the ground. Doctor Goodwill was immediately notified, and later the coroner, Dr. Johnson, visited the scene. That the death resulted from suicide was so evident that an inquest was not considered necessary, and permission for burial was given.

### SEVERE RHEUMATIC PAINS DISAPPEAR

Rheumatism depends on an acid in the blood, which affects the muscles and joints, producing inflammation, stiffness and pain. This acid gets into the blood through some defect in the digestive process. Hood's Sarsaparilla, the old-time blood tonic, is very successful in the treatment of rheumatism. It acts directly, with purifying effect, on the blood, and improves the digestion. Don't suffer. Get Hood's today.

### Who'll Be Your Druggist DURING 1915

During the past year we have been favoured with a large share of the patronage of careful drug buyers, in this community.

If you are at present a customer of ours, we believe that our policy of Quality Goods, Superior Service and Right Prices

will cause you to continue. If you are not a customer, WE SHOULD LIKE TO BE your druggists during the coming year.

The filing of Physicians' Prescriptions is our speciality. By bringing your prescriptions to us you are insured—pure ingredients and scientific service and as low prices as can be had anywhere. Would So Many People Recommend This Store, If It Were Not Above The Average?

**Johnson & Johnson**  
The Quality Drugstore  
Cor. Kent & Prince Sts.

**THE PRINCE EDWARD.**—The second programme of the new year produced at the Prince Edward Theatre yesterday was witnessed by large houses. The ninth episode of "The Grey O' Hearts" was a splendid number and as advertised, "crammed full of life and action." Especially exciting was the sensational escape of Allan and Rose on a special chartered engine and a most sensational and daring flight and rescue in hydroplains. The numbers seem to be improving as the play progresses and yesterday's instalment was the best yet shown. "Within the Enemy's Lines" was a grand drama in two parts. It is a play of the civil war and the excellent and realistic scenes are laid at Christmas at the time of the Civil War. It is a splendid production and the work of Augustus Phillips in the leading role is especially good. "Pond Life" and "Fire Proofing Babies" were two splendid educational pictures. A comedy, "The Defeat of Father" and the animated cartoon of "Col. Heiza Liar," by J. R. Bray, supplied the amusement of the evening abundantly. A feature of the programme was the vocal selection, "The Old Plaid Shawl" by Mr. Huskins in which, it is sufficient to say, he was heard at his best.

**INTERESTING PRESENTATION.**—An interesting feature of last night's meeting of the Chess Club was a

presentation to Mr Chas. Toombs, on the occasion of his leaving for the front. An address was read to Mr Toombs in the following terms:—"To Mr Charles Toombs, Charlottetown Chess Club, City, Dear Sir and Brother,—On the occasion of your departure with the second contingent of Canadian Volunteers for Europe, your associates in the Charlottetown Chess Club desire you to carry with you their highest expression of personal esteem and our fervent wishes. Amongst those regrets which we feel at the departure of so many young men, the beautiful flower of our Canadian manhood, we have the admiration and pride in the courage and cheerful patriotism of those who respond to the call of King and country so willingly in the hour of national need. The experiences and tactical knowledge attained by you in the battles with knights and rooks and pawns, we trust will prove a material benefit and aid in your strategy against the wiles and schemes of those barbarians of Kultur who have sought to deluge the world with blood. We trust that your noted success of last year in contest with the almost invincible "Tantonian Horse" will be enriched just thirty-three and one-third per cent, and that crowned with the laurels of perfect victory, you will return safe again to your beloved homeland, and to rejoice in those honours which a grateful people desire to lavish upon their heroes. We



THE STANDARD ARTICLE SOLD EVERYWHERE REFUSE SUBSTITUTES

wish you God speed, a good record, and a safe return. Yours, on behalf of the club. You will accept this small token. We one and all hope in it you may find some solace in a lonely hour. Wishing you God-speed, a good record and safe return. Dr. Ross, President; W. S. Louson, L. C. Worthy. Mr Toombs made an appropriate reply.

## January Clearing Sale of New Suits and Overcoats



The Men's Store offers your choice of the smartest range of clothes for men in P. E. I. It offers you a chance to choose from this great range at heavy January Discounts to get ready for stock taking. Get your share right now.

### SAVINGS ON NEW OVERCOATS AT CUT PRICES

12.50 Overcoats for 7.50 10.50 Suits for 7.50  
13.50 Overcoats for 8.50 11.50 Suits for 8.00  
14.50 Overcoats for 9.50 13.50 Suits for 10.00  
16.00 Overcoats for 10.00 15.00 Suits for 11.00  
17.00 Overcoats for 11.00 18.00 Suits for 13.00  
19.50 Overcoats for 12.75 22.50 Suits for 16.00  
22.50 Overcoats for 16.00 25.00 Suits for 17.50  
25.00 Overcoats for 19.00 26.00 Dog Coats 18.75

### JANUARY PRICES ON FUR COATS ETC

\$15.00 Imitation Fur Coat \$10.50  
18.00 Curl Lined Coat 13.00  
26.00 Black Dog Coats 18.75  
28.00 Fur Lined Coats 22.00  
9.00 Long Canvas Driving Coats for 7.20

### SHEEP LINED CORDUROY COATS

\$9.00 Sheep lined Coat 7.20  
9.50 Sheep lined Coat 7.60  
10.00 Sheep lined Coat 9.00

### BEST RACON COATS

\$85.00 Racoon Coats for \$60.00  
110.00 Racoon Coats for 88.00  
135.00 Racoon Coats for 108.00

## Buy Lovely Furs Now--- Take Advantage To-day Of The Big Discounts



The enormous business that you have given this department all through the season shows plainly the accuracy of our estimate—that this is and has been the best showing of furs in the City. The furs now in stock still offer a well assorted range. Plenty of handsome pieces now offered at a big discount.

\$5.75 Marmot Muffs now \$4.60  
7.50 Marmot Muffs now 6.20  
11.50 Marmot Muffs now 9.20  
3.75 Marmot Ties now 3.00  
6.75 Marmot Stoles now 5.40

### BEAUTIFUL BLACK WOLF AT JANUARY SALE DISCOUNTS.

\$22.00 Black Wolf Muff .....\$17.60  
\$24.00 Black Wolf Muff .....\$19.20  
\$55.00 Black Fox Muff .....\$44.00

### HANDSOME FOX FURS GO AT DEEP CLEARING CUTS.

\$38.00 Red Fox Muff for .....\$30.40  
\$38.00 Red Fox Stole for .....\$30.40  
\$32.00 Hudson Throw for .....\$25.60

### SEE THESE SPLENDID SABLES AT JANUARY DISCOUNTS.

\$48.00 Sable Stole at .....\$38.40  
\$68.00 Sable Stole at .....\$54.40  
\$26.00 Sable Muff at .....\$20.80  
\$39.00 Sable Muff at .....\$31.20  
\$69.00 Sable Muff at .....\$55.20  
\$32.00 Mole Throw at .....\$25.60

### DAINTY PERSIAN LAMB FURS DEEPLY PRICE CUT TODAY.

\$22.00 Persian Muff at .....\$17.60  
\$27.00 Persian Muff at .....\$21.60  
\$30.00 Persian Muff at .....\$24.00  
\$19.00 Persian Scarf at .....\$15.20  
\$22.00 Persian Scarf at .....\$17.60  
\$34.00 Mole Muff at .....\$27.20

### LOVELY MINK—QUEEN OF FURS—OFFERED IN NICE VARIETY ALL DEEPLY CUT FOR THE JANUARY SALE. CHOOSE FIRST

\$28.00 Mink Muff now .....\$22.40  
\$39.00 Mink Muff now .....\$31.20  
\$55.00 Mink Muff now .....\$45.00  
\$69.00 Mink Muff now .....\$55.20  
\$95.00 Mink Muff now .....\$76.00  
\$60.00 Mink Stole now .....\$48.00  
\$145.00 Large Mink Cape now \$116.00  
\$18.00 Mink Tie now .....\$14.40  
\$25.00 Mink Tie now .....\$20.00  
\$25.00 Mink Cravat now .....\$20.00  
\$32.00 Mink Cravat now .....\$25.60  
\$50.00 Mink Stole now .....\$40.00

20 p. c. DISCOUNT OFF ALL CHILDREN'S FURS.

## MOORE & McLEOD

119-121 Queen Street

Charlottetown