

True Economy

is not so much what you pay for an article as what you get in return.

"SALADA" TEA

is incomparable in value. Try it today

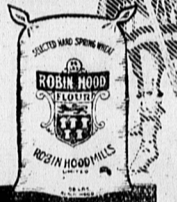


A Message from a Woman who Loves to Bake

"In Baking good things for my family such as Bread, Rolls and Buns, I have found a vast difference in flours. In the Raisin Bread Baking contests I noticed that the prize winning loaf was in every case made with one flour—Robin Hood. I tried it, found it dependable and easy to bake with and now my bakings are always even in texture, light and flaky, and I require less flour to the baking."

To practice Economy and Bake Better Bread always use

ROBIN HOOD FLOUR



Rexall Remedies for Specific Ailments

- REXALL DYSPEPSIA TABLETS, 25c, 50c and \$1.00 make digestion easy and the stomach healthy.
REXALL CATARRH JELLY, 35c relieves catarrh and cold in the head.
REXALL LIVER SALTS 35c, 65c, \$1.25 restore the liver to normal action.
REXALL CHERRY BARK, 35c and 60c, the large safe proves this pleasant tasting cough syrup gives satisfaction.
REXALL SYRUP OF HYPOPHOSPHITES \$1.00. Nerve and tissue builder. Puts snap into you.
REXALL PILE CURE 50c, easily applied, causes no irritation, gave almost immediate relief.
REXALL KIDNEY PILLS 50c, 3 for \$1.25. Correct kidney disorders and eliminates uric acid from the system.
REXALL ORDERLIES 25c, 50c and \$1.00. The ideal laxative medicine.

SOLD UNDER POSITIVE GUARANTEE TO GIVE SATISFACTION OR MONEY REFUNDED

THE MACKINNON DRUG CO.

PHONE 219 P. O. BOX 332

Pay it to-day

Did you get a bill, from us, in the mail during the last day or two? This is just a reminder, that if you received it, it is due for payment—THEY ARE DUE WHEN SENT.

Please pay it today, prompt payments keep money in circulation, and help everybody.

Thank you.

MOORE & McLEOD LIMITED

THE WESTERN GUARDIAN

SHOP from Holman's Catalog

WANTED—SMELTS AND EELS. Write or telephone, James England, Travellers Rest. 873-110-51

FOR SALE.—2 1/2 year-old colt, perfectly sound, lots of style. By Lacopia, Dam by Baron Ideal, Grand-dam Parkside, Great Grand-dam Hernando. Apply to Alexander Deegan, Cape Traverse. 8721-10-31.

SERIOUS CHARGE.—It is reported that a well-known female resident of Summerside has complained to the Attorney General that her life has been threatened by her husband and legal proceedings are likely to follow.—Agriculturist.

SUMMERSIDE AGENT.—Mr. Byron MacDonald of the MacDonal Drug Co., is now Guardian representative in Summerside and will be pleased to receive news advertising, new and renewal subscriptions and Job-Printing. Mr. MacDonald sells the Morning Guardian at his store. His telephone No. is 122.

SANTA AT LARKIN'S ALBERTON.—Much excitement ensued the day before Christmas when over two hundred and fifty children assembled in front of Mr. H. J. Larkin's store, Alberton to await the arrival of Santa Claus. At 2.30 he arrived in all his glory, decked in a beautiful red coat trimmed with white Alaskan fur, and driving a white horse and sleigh decorated with yards of hunting, numerous flags, Christmas streamers, bells and ribbon. To all observers it was obvious he had just arrived from the North Pole. From his sleigh, loaded with good things he threw candy and peanuts to the kiddies. After delivering parcels throughout the town from Larkin's store, he returned to Main st. several times with more candy and words of good cheer. Young and old enjoyed Santa's first appearance in Alberton and wholeheartedly requested him to return next year. Much credit is due to A. Frank Larkin who was responsible for Santa's appearance.

Vicks Is The Thing For Asthma

Ontario Mother Tells of Stubborn Case Relieved

Mrs. Wilbert E. Collier, of Bowers Street, Picton, Ont., says "My little girl had a terrible case of asthma. I read about Vicks and sent out for a sample. I rubbed my child's chest and throat with it and put a flannel on Vicks did her so much good that I bought two jars. She now sleeps well, and is a different child. I would not be without Vicks Vapo-Rub in the house." A good way to get relief from asthma is to rub Vicks over the spine from shoulders to hips; then melt a little Vicks in a spoon and inhale the healing vapors. Also insert some in the nostrils, snuffing well back. You will be delighted to see how it clears the head. Vicks comes as a salve—the external direct treatment for all cold troubles—absorbed like a liniment and inhaled as a vapor. Treatment with Vicks is especially desirable for children as it avoids so much internal dosing. Just as good, too, for cuts, burns, bruises, sores and skin itches. At all drug stores, 50c a jar. For free size package, write Vicks Chemical Co., 344 Paul St., W. Montreal, P. Q. Though Vicks is new in Canada it has a remarkable sale in the States, Over 17 million jars used yearly.

Discount Sales At Poole & Thompson

Every week is Bargain Week at Poole & Thompson's in some particular line. This week it is Overcoats.

To clear out the balance of our stock in broken lines and sizes we will allow 33 1/3 per cent off.

- \$19.00 Coats for \$12.75
\$26.00 Coats for \$18.00
\$30.00 Coats for \$22.00

Poole & Thompson Montague

927-114-31.

BRINGING UP FATHER



WANTED.—Second hand safe of moderate size, also a cash register, must be in good condition and low in price. Write, giving detailed description, size and lowest price to Byron McDonald, Summerside.

HOME FOR BURIAL.—The death occurred in the Prince County Hospital on Wednesday night at 11 o'clock of Mr. Frederick Yeo, of Harmony. He was 75 years of age and had undergone operations on two occasions recently. The death is all the more sad in view of the fact that his wife is ill in the hospital. The remains were conveyed on Thursday evening by train to Richmond en route to the home of his son for burial.

SUDDEN DEATH.—Mr. William Deighan, an old and respected resident of Cape Traverse, died very suddenly on Thursday, the 3rd inst., while out in the barn-year, the trouble being heart-failure. He had reached his 81st year. The funeral was held on the Saturday following, the remains being laid to rest in the cemetery at Seven Mile Bay. Needless to say there was a very large gathering of the neighbourhood, showing the great respect in which he was held. He leaves behind Mrs. Deighan, three daughters and one son. The Guardian extends sincere sympathy to all the relatives in their sad loss.

PERSONALS

Mrs. S. R. Burke, Alberton, accompanied by her son has gone to Charlottetown for a brief visit.

Mrs. (Rev.) George A. Christie of Alberton, is visiting in Summerside the guest of Rev. Mr. and Mrs. Mitchell.

Miss Rose Larkin, niece of Mr. and Mrs. Geo. P. Grady, of Summerside, who entered the Prince County Hospital on Tuesday last to have one of her toes amputated, has made a good recovery and returned home Saturday.

Minard's Liniment Heals Cuts

Eastern Guardian

SHOP from Holman's Catalog

WOS. FELT BOOTS and several other broken lines to clear at cost from Jan. 14th to 26th at S. K. Todd's Montague.

EASTERN AGENT.—Mr. J. W. Murdoch is now Guardian Agent in Montague and will be pleased to receive news items, advertising, Job Printing, new and renewal subscriptions.

BIG VALUE IN MEN'S Lumberman's Rubbers and over shoes from Jan. 14th to 26th at S. K. Todd's Montague.

NOTICE.—Just arrived a mainland car of "Robin Hood" Flour, in barrels, 98's, 49's, and 24's. Lowest prices on a guaranteed articles. Ask for 1924 calendar. W. A. Johnstone, Montague.

BLEND FLOURS.—In barrels, 98's, 49's and 24's, also bran, shorts, oats, wheat, oil cake meal, corn meal, cracked corn, rolled oats, oat meal, scratch feed, shell and grit at lowest prices. Ask for 1924 calendar. W. A. Johnstone, Montague.

GROCERIES.—A very complete line including teas, sugars, beans, molasses, cheese, soaps, butter, eggs, cranberries, canned fruits, vegetables, fish, pork, bacon, lard, dried and green fruits. Prices right. Ask for 1924 calendar. W. A. Johnstone, Montague.

SUCCESSFUL ENVELOPE COLLECTION.—An "envelope collection and a monthly building fund," has been put in operation in St. Columba Parish, with the gratifying result of the handsome sum of \$600 being collected in this way since August last.

HONOUR ROLL.—Point De Roch School for the month of December, Grade 1.—1, Reuben McInnis, 2, Dolphemus Melnis, Grade II.—1, Nora Doyle, Grade III.—1, Michael Doyle, Grade IV.—1, Reuben O'Hanley, 2, Katherine Doyle, Grade VIII.—1, Annie O'Hanley. —Katherine Fraser, Teacher.

CERTIFIED SEED.—Quite a number of the more enterprising farmers of St. Columba, among whom are Mr. Austin Grady, Garfield, Howard Campbell, Campbell's Cove, Plus Campbell, have been very successful the past season in the seed potato business, having the precept and example of their Reverend pastor, Father McDonald, parish priest.

10 TO 25% OF ALL footwear from Jan. 14th to 26th at S. K. Todd's, Montague.

FAIRFIELD.—After an illness of several months, Mrs. Alex (Donald Barn) McEachern, passed away on Wednesday, having reached a ripe old age. Her funeral which was largely attended, took place to St. Columba, Friday morning.—Mr. Joseph A. McDonald, lies at the point of death. Brothers home and members of his family, abroad, have arrived at his bedside.—The local store which has been going for many years, closed down, much to the inconvenience of old patrons.—The Hughes store at Baltic Station, has resumed business under new management.—Mr. McGregor, a local farmer, being manager for the company.—Mr. Henry McMahon has purchased the Hill Campbell property and has had Mr. John A. McDonald, Land Surveyor, Hermanville, running the lines around it this present week.

Mrs. Joseph J. McEachern is very ill at the home of her father, Mr. William Campbell, Fairfield.

LONDON SETS A SMART PACE

(By Dominion News Service)

LONDON, Jan. 12.—Nine hundred passengers an hour can be handled by each automatic booking machine on the Underground Railway Stations in London against 50 without the device—and the use of the machine is to be extended. Change giving machines have been installed at many of the busiest points. It says, 50c is tendered for a 5c ticket, the pressing of one button delivers the ticket immediately. At the same time the 50c is inserted in the change-giving machine, and the pressing of two keys causes it to eject the exact change. The whole operation occupies only 4 seconds.

The present year will mark the centennial anniversary of the birth of Adeline D. T. Whitney, one of the most successful of American writers who have specialized in books for girls.

Sage Tea Keeps Your Hair Dark

When Mixed With Sulphur it Brings Back Its Beautiful Lustre at Once

Gray hair, however handsome, denotes advancing age. We all know the advantages of a youthful appearance. Your hair is your charm. It makes or mars the face. When it fades, turns gray and looks streaked, just a few applications of Sage Tea and Sulphur enhances its appearance a hundred-fold.

Don't stay gray! Look young! Either prepare the recipe at home or get from any drug store a bottle of "Wyeth's Sage and Sulphur Compound," which is merely the old-time recipe improved by the addition of other ingredients. Thousands of folks recommend this ready-to-use preparation, because it darkens the hair beautifully, besides, no one can possibly tell, as it darkens so naturally and evenly. You massage a sponge or soft brush with it, drawing this through the hair, taking one small strand at a time. By morning the gray hair disappears; after another application or two, its natural color is restored and it becomes thick, glossy and lustrous, and you appear years younger.

Eye Comfort

Comfort in spectacles or eyeglasses cannot be confined to the frames alone. The degree of comfort received from wearing glasses must be divided equally between the lenses and the frames. While the frames may be a perfect fit and look attractive it is the lenses which are responsible for discomfort in strong light or glaring sunshine. Such a strain on the eyes is unnecessary and can be relieved by wearing Genuine Crookes Lenses, ground to your own prescription. We will be pleased to tell you more about the famous lenses which make uncomfortable eyes comfortable.

Have your Eyes Examined and know the Facts.

Consult H. J. MABON Optometrist and Prescription Druggist MONTAGUE, P. E. I. Office Connected with Drug store.

You've Been Wanting a Fur Coat for a long time--you can get it now!

Last winter in the cold days you said "I'll have a Fur Coat for the zero weather next winter." Zero days are here—and with them a remarkable opportunity to secure a high class coat at practically your own price.

You can choose from the best range of reliable fur coats in Charlottetown at a series of remarkable reductions:—

- Ladies' French Seal coats, length 50 in., sized 36 and 38, price \$150.00 selling at \$105
1 only Ladies' Hudson seal coat, length 40 in., size 42, worth \$325.00 selling at \$157.50
2 only Ladies' Hudson Seal coat, length 38 in., sizes 36 and 38, price \$300.00 selling at \$210
1 only Ladies' Persian Lamb Coat, length 40 in., size 42, price \$450.00 selling at \$315
1 only Persian Lamb Coat, length 40 in., size 38, Sable Collar and Cuffs, price \$450.00, selling at \$315
1 only Ladies' Hudson seal coat, length 40 in., size 42, worth \$325.00 selling at \$276
1 only Ladies' Persian Lamb Coat Sable Collar and Cuffs, length 40 in., size 42 price \$325.00, selling at \$227.50
Ladies' Natural Muskrat Coat, sizes 36, 38, 40, length 42 in., with deep border price \$195.00, selling at \$136.50

45 inch Marmot Coats \$115 for \$80.50

Rich brown fur, very warm and very durable—makes a very satisfactory coat indeed, sizes 38, 40, 42. 24 handsomely finished and lined, regular price \$115.00, special reduced price \$80.50

A Striking Bargain in Women's Underwear

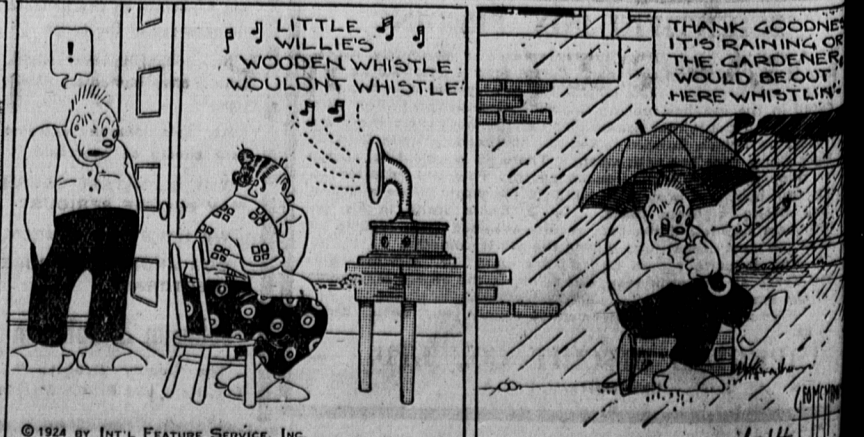
Specially reduced prices on all winter weight underwear for women and girls. If you have not secured your requirement, it will pay you to look through this splendid assortment and buy at the present heavily reduced prices:—

- Ladies' Vests in natural and white 49c
Ladies' vests in long sleeves, short sleeves, no sleeves and opera top 85c 69c
With drawers and bloomers to match Ladies Vests in long sleeves, short sleeves and no sleeves \$1.00 for 80c
Ladies' Vests with drawers to match a good weight for winter, made in all styles \$1.25 for \$1.00
Ladies' fleece lined underwear in white and natural \$1.25 for \$1.00
Ladies' Vests in natural wool with drawers to match \$2.25 for \$1.80
Ladies' Vests in pure wool, finest quality \$2.95 for \$2.35 with drawers to match.
Children's Undervests in natural and white with drawers to match 75c 59c
Children's Undervests in natural wool 1.40 for 1.12, 1.25 for \$1.00

Children's sleepers and plush lined waists similar reduction.

MOORE & McLEOD LIMITED

By GEORGE McMAN



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