

**GLAD WE CHANGED!  
KELLOGG'S  
BRAN FLAKES ARE  
FRESHER!**



**GUARANTEED  
FRESHER!**

**NEW! BRAN-NEW! TRY THESE  
CRISPER, LARGER FLAKES!**

**YOU'LL BE GLAD you changed! Mm-Mm! Really crisp! Fresher because they're Kellogg's Bran Flakes! TRY THEM AT NO RISK! Double your money back if you don't agree Kellogg's are fresher than other bran flakes. Send empty carton to Kellogg's, Box 4-A, London, Ontario. HELPFUL, TOO! Contains the bulk many need to help keep regular. Try them.**



**MOTHER KNOWS A BEST!**

**IN MEMORIAM**

**MR. GORDON WEBB**

There passed peacefully away at the home of his daughter, Mrs. John White, 28 Pleasant Street, Charlottetown, Gordon Webb on June 2, 1949, in his 85 year.

The late Mr. Webb had been in failing health for the past two years, but had been up and around as usual until May 28 when his symptoms became more alarming and he was taken to Charlottetown where he was tenderly nursed by his wife and family. "Gordon" as he was familiarly known was the son of the late James Webb and Isabelle Dennis of O'Leary.

In early manhood he lived in California, returning to P.E.I. he farmed for a few years then took up fox farming while that industry was booming. Of late years he followed the carpenter trade.

In 1908 he married Lydia Stewart of Vernon River. Three children were born to them, Carl in infancy, Ruth (Mrs. John White, Charlottetown), Reginald, Charlottetown.

There are left to mourn a devoted wife, one son, Reginald and one daughter Ruth, three grandsons, Bobby White and Reginald Jr. and James Carmen Webb. Also two brothers Edwin, of Morro Bay, Cal. and Ernest of Cavendish and two sisters, May, Mrs. Wm. MacKendrick, Campbellton, P.E.I., Belle, Mrs. Wm. Hill, Westport, Conn. both sisters attended the funeral. One brother and three sisters predeceased him. During his sickness he was visited by the Rev. J. H. MacCallum.

The funeral service was largely attended at the MacLean Funeral Home. The service was conducted by the Rev. J. H. MacCallum, assisted by the Rev. Carlyle Webster. The following hymns were sung: "The Lord is My Shepherd" "Safe in the Arms of Jesus" and a solo "Good Night and Good Morning" by Ivan Bryerton, Brackley.

The pallbearers were: Messrs. Arthur Burke, Perley Mutch, Samuel Good, Jack C. Stewart, Norman MacPherson and William Younker.

Following are flowers, cards and letters of sympathy:

**LETTERS OF SYMPATHY**

Mr. and Mrs. Shaffner MacNitt, Truro  
Ernest and Myrtle Webb, Cavendish  
Miss Lena MacLure, Toronto  
Miss Anna Stewart, Charlottetown.  
Maie and Earl Thompson, Boston, Mass.  
Florrie Vickerson, Vernon River  
Mrs. Edith Nelson, Charlottetown  
Harold and Dorothy Horne, Mill River, P.E.I.  
Mrs. Janette C. Beaton, Windsor  
Edmund and Hazel Robertson, Pownal  
Helen Carter, Winnipeg, Man.

**Lingerie Making  
Public Appearance**

**NEW YORK, June 15 (CP)**—Lingerie is making its public appearance this month—it can be seen as easily under the new sheer dresses as through a plate-glass store window.

Laces, ribbons and rainbow hues are much in evidence. And shoulder straps are out on some models.

One of the smoothest-looking affairs is a strapless slip incorporating a carefully-engineered bra top. Not only is it cool, but it eliminates an array of shoulder straps which never seem to synchronize.

Some taffeta models have net insets ornamenting the bra cups. Some have corselette-type control around the ribs.

Jean Carter, Winnipeg, Man.  
Agnes Graham, Winnipeg, Man.  
Arlin and Mrs. Lemuel Schwartz, Lunenburg, N.S.  
Ted and Anna Webb, Morro Bay, Cal.

**CARDS OF SYMPATHY**

Elwin and Ethel Champion  
Keith and Ada Champion  
Harvey and Bertha Jenkins  
C. J. and Gertrude Wood  
Edward Younker, Derry, U.S.A.  
Mr. and Mrs. Wm. MacGarry  
Audrey Miller  
Marjorie Cameron  
Kenneth, Margaret and Glendon  
Eddie and Marion Smith, Boston, Mass.  
Ham and Marlon MacCannell  
Earl and Elsie Palmer  
Ernest and Dot White  
Clayton and Lucy Cudmore  
Harry and Hattie Gander  
Bunbury W.M.S.  
George and Maggie Webb  
Alvin and Jean Webb  
Mr. and Mrs. W. C. Ranahan  
Ed and Hazel Robertson  
Mr. and Mrs. Reginald Parkman  
R. R. Bell  
Alfred and Emma Richards  
Ruth Johnson  
Dorothy Moase  
The Stetson Family, Brookfield  
Walter and Margaret Wakelin  
Ed and Lola MacCallum  
Art and George Rodd  
Edna Pineau  
Rebekah Past Noble Grand Club  
Bill and Gwen  
Mrs. White and Ida  
Isabelle Brehaut  
C. Rupert MacKay  
Mildred and Cyril Wood  
Mr. and Mrs. R. T. White and Myrtle  
Percy and Linda Worth  
Zion Women's Auxiliary  
J. B. and Mrs. Arsenault  
Mrs. M. Kennedy  
Florrie Stewart  
Syl and Minnie Clay  
Zion Church Christian Endeavour  
Alpha Rebekah Lodge No. 10  
W.M.S. Zion Church  
Edith Davis  
Mr. and Mrs. S. Korry  
Mrs. George M. Stewart  
Alie and Leola Bryerton  
Walia, Annie and Family  
Nona Yeo  
Mr. and Mrs. Harry Whitehead  
Nelson and Anna Good  
Nettie Whitehead  
Mr. and Mrs. F. J. Cronin and Family  
Ernest and Marguerite MacMillan  
Sella Walsh  
Edward and Maude Sellick  
Pearl and George Jackson  
Mr. and Mrs. Royston  
Emma and Walter Newcombe,  
Amherst, N.S.  
Hilbert and Louise Frizel  
Myra and Willard Prowse  
Frank and Sadie Gard  
Francis Teed and Thelma  
Doris and Keith Bryerton-  
Lottie and Roland Harper.

**FLORAL OFFERINGS**

Pillow—  
Wife and Family  
Wreath—  
Atlantic Wholesalers Ltd.  
Spays—  
Arthur, Jean, Errol Isabell,  
Lorne and Charlotte  
Nettie, Everett, Elizabeth and Malcolm  
Belle and Vernon  
Wm. May and Dorothy  
Ernest, Myrtle, Heber and Pauline  
Dulton, Annie, Frank, Daisy,  
Dave, Pitts and Jack  
Henry and June Larter  
Ethel and Norman MacPherson  
Vivian and Brud.  
Mrs. R. D. Carr and Family  
Brackley W.S.  
Brackley W.I.  
Frank and Sadie Gard  
Cut Flowers—  
Staff Atlantic Wholesalers Ltd.  
122, Florrie Stewart, Fortage  
La Prairie.

**CARD OF THANKS**

The wife and family of the late Gordon Webb, wish to thank relatives and friends for all acts of kindness, floral offerings, cards and letters of sympathy.

**KINGSTON UNITED W.M.S.**

The June meeting of Kingston United W.M.S. met at the home of Mrs. Edgar Newson. The meeting opened by singing "Just As I Am" followed by repeating Creed. Responsive reading Psalm 84, readings of Scriptures by different members. The theme of the worship service was of "Keeping the Lord's Day". "Sweet Hour of Prayer" was sweetly sung by Mrs. Alison Newson, Mrs. Ralph Younker and Mrs. Roland Buchanan. The worship service closed by singing "What a Friend We have in Jesus." The minutes of previous meeting were read and approved, followed by roll call by 18 members and two visitors. One former member was welcomed into the society. A letter from Mrs. F. W. Outcliffe regarding rally will be held in Charlottetown in September. It was decided to have Rev. J. R. Skinner have a special service on

**NOW! NEW LOW PRICE  
ON PEPSODENT DENTAL  
CREAM!**

**MEDIUM SIZE REDUCED  
to only 25¢  
LARGE TUBE ONLY 45¢**

Now it costs Less to Get  
The Whitest Teeth!

**PEPSODENT**

**SAME HIGH QUALITY  
FAMOUS FOR YEARS!  
ONLY THE PRICE  
IS LOWER!**



**Pepsodent Will Give You, Too, The Whitest Teeth!**


Why? Because only Pepsodent contains Irium—the marvelous, exclusive ingredient that gives you the greatest cleansing action ever offered. Yes, New Pepsodent with Irium gets teeth cleanest—and when they're cleanest they're whitest. And just think! Pepsodent is winning new users so fast, it costs less to make Pepsodent—and YOU share in the savings through a new low price on the Medium Size. Get Pepsodent today and SAVE! It now costs less than ever to have the whitest teeth!

**PEPSODENT gives the WHITEST teeth**

**When a cracker is crisp  
it's "got everything"  
and Christie's Dainty  
Sodas are...**

**Crisp!**  
all the way through

**Christie's  
Biscuits**



**TEAR OUT THIS IMPORTANT MESSAGE**

**Keep  
UP-TO-DATE  
on  
OVERSEAS AIR MAIL  
RATES and REGULATIONS**

Fast transoceanic mail planes now give such frequent and speedy service that it is wise to use OVERSEAS AIR MAIL for all your correspondence abroad.

**BUT BE SURE YOU USE IT CORRECTLY!**

There are two different ways to speed your messages abroad—regular OVERSEAS AIR MAIL... and special CANADA AIR LETTERS.

Service is identical, whichever you use, but there is a vast difference in rates and regulations. It may save you money, delay and embarrassment, to know the regulations thoroughly.

**Regular  
OVERSEAS AIR MAIL**

To United Kingdom, Northern Ireland, Eire and Europe, rates are 15¢ for each ¼ ounce.

To Central America, Cuba, Mexico, Bermuda, West Indies and South America, rates are 10¢ for each ¼ ounce.

To Hawaii, rates are 7¢ for the first ounce and 5¢ for each additional ounce.

**WARNING!** One sheet of lightweight paper and a lightweight envelope weigh about ¼ ounce. Always weigh letters to be sure they carry enough postage. If underpaid, the recipient pays double the deficit.

**Special  
CANADA AIR LETTERS**

These handy, folding letter forms may be purchased at any Post Office for 10¢ or 15¢, already stamped.

The 10¢ air letter may be mailed only to United Kingdom, Northern Ireland, Eire, Central America, Cuba, Mexico, Bermuda, West Indies and South America.

The 15¢ air letter may be mailed to all other countries, including Continental Europe, to which air service extends.

**WARNING!** Do not put an extra sheet of paper or an enclosure of any kind in CANADA AIR LETTERS. This is strictly against regulations. Further, registration of CANADA AIR LETTERS is not permitted.

**CANADA POST OFFICE**

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**MC. TGAGE SALE**

THERE WILL BE SOLD at Public Auction in front of the Law Courts Building in Charlottetown, in Queen's County, Prince Edward Island, on TUESDAY, the FIFTH day of JULY 1949, at the hour of TWELVE O'CLOCK NOON, ALL that tract, piece and parcel of land situate lying and being at Launching on Lot 55, in King's County, being at the extremity of Bruce Point, bounded on the north by the Launching Road, on the south by the Gulf of St. Lawrence, on the west by land in possession of John H. Walker, Rodrick McDonald and Angus McCormack, containing eighteen acres of land a little more or less; ALSO, all that other tract, piece and parcel of land situate lying and being at Launching

**REMEMBER WHEN**

By The Canadian Press

Alabama Pitts, former Sing Sing prison football and baseball star, was ruled eligible to play for 'Albany' in the International Baseball League 14 years ago today after considerable controversy. He failed to live up to advance notice and was farmed out.

**IT'S  
DELICIOUS**

**IT'S  
NEW!**

**Moirs  
CHOCOLATE COVERED  
COCOANUT**

**TRY ONE  
TODAY!**

