

FOUNTAIN PENS

Just received another gross Eclipse Fountain Pens. Every pen warranted 14k. gold. Price, complete with glass filler. Only \$1.00. Mailed postpaid to any address, on receipt of price.

John Connolly & Co. QUEEN ST. CH'TOWN. 12-1312 W. 1111

There is only one "Bromo-Quinine" That is Laxative Bromo-Quinine. CURES A COLIC IN ONE DAY PREVENTS THE GRIP. Similarly named remedies sometimes deceive. The first and original Gold T. B. is a WHITE PACKAGE with black and red lettering, and bears the signature of E. M. Moore.

THE GUARDIAN COVERS THE FIELD

The Guardian covers the City and Province within which it is published more fully and completely than any other newspaper printed in Canada. With a daily circulation of its morning and evening editions, now about 8,000, and growing from day to day, it has broken all records for a daily publication in a small community.

Charlotte town has a population of 12,000 and Prince Edward Island has 107,000. The Guardian's daily circulation is therefore as 1 to 11 of population in the city in which it is published, or 1 to 13 of the population of the Province. This is, the management believes, unequalled by any daily newspaper published in Canada.

Take one or two comparisons with other leading newspapers in other cities and provinces. St. John has a population of 40,000 of the Province of New Brunswick 330,000. St. John has five newspapers and among these The Telegraph and The Sun are perhaps the foremost. Each claims a circulation of about 8,000, or say as 1 to 5 of the population of that city and 1 to 40 of the population of the Province.

Or again: Toronto has a population of some 250,000 and the Province of Ontario about 2,225,000. The Toronto Globe is a great Canadian newspaper, known all over the world as one of the foremost journals. The Globe's published daily circulation is slightly under 50,000. That is as 1 to 5 of the population of Toronto and 1 to 44 of the population of Ontario.

The point is this: that The Guardian covers the field as well, if compare with population of the city, and over three times as well, taking the population of its Province, as the best New Brunswick and Ontario daily newspapers, and these are admitted among the best in Canada.

These facts are printed in no spirit of boasting, but for the satisfaction of Guardian readers and advertising patrons alike. They have a right to know how completely their favorite Journal is endorsed by the reading public among whom it circulates and how completely it covers the field as an advertising medium in this City and Province.

ADVERTISING IS BROAD. Advertising in itself means publicity and publicity is a very broad and comprehensive term. It does not mean simply a word whispered to a favored few. It is, rather, synonymous with a general broadcast advertisement, and the broader the scope of the announcement, the better the advertising. No occupier of space that directs attention along given and desired lines can be reasonably regarded as wasteful; nor can any funds expended to this end be adjudged extravagant.

HAD THIRTY-TWO BOILS AT ONE TIME

Two Bottles of Burdock Blood Bitters Cured Him.

Imperfect organic action makes bad blood, so, too, bad blood, in turn, makes imperfect action of every bodily organ. If the blood becomes impure, poisoned or contaminated in any way from constipation, biliousness or any other cause, some especially weak organs must soon become diseased thereby, or the whole system may suffer in consequence.

Mr. Ernest B. Tupper, Round Hill, N.S., says: "I think Burdock Blood Bitters a great medicine for boils. I had them so bad I could not work. I had thirty-two on my back at one time. I used only two bottles of B. B. and they completely cured me. I cannot recommend it too highly." Price \$1.00 per bottle or 6 bottles for \$5.00.

P. E. ISLAND LOCAL MARKETS

Table with columns for various market items like Barley, Beef, Butter, etc., and their prices.

CREOSOLINE ANTISEPTIC TABLETS

A simple and effective remedy for SORE THROATS AND COUGHS. They combine the germicidal value of creosoline with the soothing properties of salicylic acid.

KIDNEY DISEASE COMES ON QUIETLY

Perhaps no other organs work harder than the kidneys to preserve the general health of the body and most people are troubled with some form of Kidney Complaint, but do not suspect it. It may have been in the system for some time. There may have been backaches, swelling of the feet and ankles, disturbances of the urinary organs, such as, brick dust deposits in the urine, highly colored, scanty or cloudy urine, bladder pain, frequent or suppressed urination, burning sensation when urinating, etc.

Do not neglect any of these symptoms, for, if neglected they will eventually lead to Bright's Disease, Dropsy and Diabetes. On the first sign of anything wrong Doan's Kidney Pills SHOULD BE TAKEN.

BABY'S DRY SOAP For Baby's use - and every toilet purpose as good a soap as "Baby's Own" cannot be bought for as little money.

FOR SALE Situate on the south side of Hillsboro River opposite the city, one mile from Charlottetown, containing 180 acres, 130 acres cleared and in a high state of cultivation. Terms liberal. For further particulars apply F. McKENNA, Queen Street, Charlottetown.

CHARLOTTETOWN MARKETS

Table listing market prices for various goods like Beef, Mutton, Butter, Eggs, etc.

MONTAGUE MARKETS

Table listing market prices for various goods like Herring, Cod, Potatoes, etc.

The Ideal Laxative for Children

Mothers cannot be too careful in what they give children to move the bowels. Calomel, castor oil, and purging mineral waters irritate the bowels - upset the stomach - and eventually lead up to chronic non-action of the bowels - Constipation.

Fruit-a-tives

are the finest medicine in the world for children. It is just like giving the little ones apples, oranges, figs and prunes - because "Fruit-a-tives" ARE the juices of these fruits - but so combined that the medicinal action is increased many times.

BEAVER FLOUR Makes light white bread, dainty appetizing biscuits, retaining all the healthful properties of the best wheat. Makes the daintiest luxuries, Pastry and Cakes - so tempting that one bite invites another - yet so wholesome.

Still in the Market That desirable property of 21 acre with good house and outbuildings, situated at Saw Mills Bridge and owned by Edward C. Taylor. For particulars apply to JOHN PROWSE, Royal, N.S.

Do You Weigh Enough?

Everyone of average intelligence knows something of the immense value of Cod Liver Oil and Iron as remedial agents. Consequently no one would be surprised to hear that very satisfactory results had followed from giving "FERROL" (a perfect emulsion of Cod Liver Oil, Iron and Phosphorus) in cases where Iron and Oil appeared to be needed.

FERROL

were given to ten patients and the result was a net increase in weight of ninety-five pounds, we are aware that we are asking a great deal; nevertheless we are prepared to prove that this is an absolute fact, by evidence that no reasonable person can reject. Moreover, this is no isolated instance, but only one of many equally remarkable.

Very few people properly appreciate the importance of maintaining their normal weight. There is no surer indication of approaching disease than a considerable loss of weight and even where this is not the case, a man whose weight is not up to the average is always in danger of contracting any of the germ diseases which are unfortunately so prevalent. On the other hand, while his weight is well maintained, a man is practically proof against attack, and if disease is already present, the fact that the weight is being increased is proof positive that the disease is being overcome.

The desirability of maintaining the weight should therefore be apparent. In view of this we can confidently recommend "FERROL" as the surest, speediest and most effective medicine by which the weight may be maintained or restored.

FOR SALE BY GEO. H. HUGHES, DesBrisay's Corner, Queen St., Charlottetown, P. E. I.

GUARDIAN CLASSIFIED ADVERTISEMENTS

MORNING DAILY OR RURAL DAILY PER WORD - (Six words to each line) Half cent for one insertion, one cent for three insertions, two cents a week, four and a half cents for three weeks, six cents a month. Double Rate, for Black type. Yearly rates in Morning Daily or Rural Daily 30 cents per word. Six months 18 cents per word. Three months 10 cents per word. Minimum Charge 10 cents With Order.

Large classified advertisement section containing various notices, legal notices, and business advertisements. Includes sections for AGENTS, FOUND, FEMALE HELP, DENTISTS, RAILWAYS, MALE HELP, MILK VENDORS, BARBERS, REPRESENTATIVES, HORSE SHOERS, LEGAL, and more.