

S. H. MURLEY & Co., Ltd.

24 Garlick Hill LONDON E. C. 4 ENGLAND

FUR AND SKIN BROKERS

Auctions of Silver Fox and other furbins each Winter, Spring and Fall

NEXT AUCTION DECEMBER 15th.

Private Treaty sales throughout the year. Expert personal attention given to every shipment.

S. H. MURLEY & CO. LTD., have never charged a buying back commission.

Members of: London Chamber of Commerce London Fur Exchange London Fur Trade Association British Fur Trade Alliance Bankers:— Midland Bank Limited

For bags, tags, etc., write or wire C. C. AVARD, Sackville, N.B., Maritime Representative.

PARIS FUR SALES CO., LTD.

Mail address: 2, Place Charles Fillion Paris (XVII) France

Address for Goods (Bonded Warehouse): General Superintendent Co. Ltd, 20 Rue in Pyramides, Paris.

Next Sale: November 28th

RUSH SHIPMENTS

Public Auction Sales monthly Permanent Sale by private treaty

Your permanent selling organization in Paris for all European Continental countries.

FREDK HUTH & CO.

58/60 CANNON STREET E. C. 4 London, England

Announce their COMING

SILVER FOX AUCTIONS

January 8th, 1934 Last Receiving Day in London December 23rd, 1933

March 5th, 1934 Last Receiving Day in London February 21st, 1934

May 7th, 1934 Last Receiving Day in London April 25th, 1934

October 8th, 1934 Last Receiving Day in London September 28th, 1934

Selling Commission 6% Shipping Tags and Bags will be sent upon receipt of request made to our New York office Please address all correspondence to our New York Office, 542 West 36th Street

SUPERIOR PELTS

Come from foxes fed liberally with IMPERIAL FOX BISCUITS. Highest Prices on all fur markets are realized by ranchers who make IMPERIAL PRODUCTS their staple food.

INCREASED PELT VALUES

Follow regular use of IMPERIALS which are prepared from formula tested and approved by world's leading fur experts. To secure highest-grade, glistening, really worth-while pelts, IMPERIALS must be fed.

The Pelting Season is fast approaching. Get your foxes in good shape with IMPERIALS. Should you not be feeding them now, start at once and a great improvement will very shortly be noticeable, fully justifying our claims.

For sale by distributors in leading business centres and direct from factory.



IMPERIAL BISCUIT CO., LTD.

Charlottetown, P. E. I. P. O. BOX 446.

SUMMERSIDE and Prince County

This column is reserved for news of local interest but advertising of a new venture may be inserted at a cost a word strictly payable in advance.

FRESH FROZEN TRIP, horse meat, bonless beef and hams, sold at Braco's, in any quantity. 3181.

SIDE POLICE COURT — In the Summerside Police Court on Friday, one drunk was fined \$5 and costs.—S.

BRIDGE HOSTESSES — The Misses Green were the hostesses for the Bridge at St. Mary's Hall this Friday afternoon.—S.

ROSS-MILLER Standard Fox Cubes contain twenty different ingredients properly blended and steam cooked. Sold in any quantity at Braco's. 3181.

THE DOMINION FUR SALES wish to draw attention to their advertisement in today's Guardian featuring their pelting guarantee and liberal cash advances against skins. 3069

WEDDING BELLS — A very pretty wedding was solemnized at 5 P. M. at the home of Mrs. James Pillman, Travellers Rest, when her daughter, Miss Evelyn was united in marriage to Mr. Neil Ramsay Simpson, son of Mr. and Mrs. Frank Simpson, of Hamilton. Ven. Archdeacon C. de Wolfe White, D.D., performed the ceremony. The drawing room, where the marriage took place, was very prettily arranged with evergreens. An arch of cedar, running spruce and other winter foliage, made a charming background for the bridal party. Yellow roses and chrysanthemums of many colours were also used with decorative effect. The draperies behind the arch were trimmed with hearts and evergreen. About forty guests were present. The bride was very charming in a lovely gown of white sheer crepe and taffeta. Her long lace veil reached to the floor and was fastened at the sides with a wreath of orange blossoms. She carried a lovely bouquet of white mums and maiden hair fern. She was attended by her sister, Miss Margaret, who wore a smart dress of blue diagonal crepe, blue hat and accessories in grey; her corsage bouquet was of yellow tea roses. Mr. Wilbur Stavert supported the groom. As the bridal party entered the room Miss Ernestine Marchbank played the Wedding March. During the signing of the register Handel's Largo and "The Voice that Breathed o'er Eden," were beautifully rendered. Immediately after the ceremony a wedding supper was served in the dining room which was tastefully arranged in pink, white and green. Later in the evening a party of serenaders waited upon the young couple to wish them every happiness. The remainder of the evening was spent in music. Previous to her marriage the bride was the guest of honour at several social functions and received some lovely gifts. Mr. and Mrs. Simpson will reside in Hamilton and have the best wishes of all for their future happiness.—S.

Miss Kathleen Kirby of St. Eleanors left this week to spend the winter in New York.—S.

Senator McArthur returned on Thursday evening from a visit to Montreal and Ottawa.—S.

Mr. and Mrs. George S. Lockhart have taken up their residence on Spring Street, in a house formerly occupied by Mr. and Mrs. John O. Cobb.—S.

Mr. Erwin Mountain, of Malpeque was operated on in the Prince County Hospital on Thursday and is doing nicely.—S.

Miss Vivian Hardy, of Lot 11, underwent an operation in the Prince County Hospital on Thursday and is doing nicely.—S.

Mrs. Arthur F. Bell and son, Mr. Kenneth Bell, motored to O'Leary on Thursday where they will in future reside. Mr. Bell has a produce business there. Mr. and Mrs. Bell and Kenneth will be very

SUNGLO FOX FEEDS Stand Supreme

as Proven by Actual Test at the Recent 1933 Fox Show Held at Charlottetown

AT THIS SHOW 36 1st prizes were awarded. 80 odd ranchers exhibited foxes. Six ranchers or 10 per cent of the exhibitors fed their foxes exclusively on SUNGLO Fox Feeds as the cereal part of their ration. These six exhibitors representing 10 per cent of the foxes shown, won 25 per cent or 9 of the 36 1st prize ribbons awarded. 30 of the 36 1st prize winning foxes received either 100 per cent or part Sunglo Feeds in their diet the past summer and fall. The champion pup, the champion male pup, and the champion female pup, reserve champion male fox, the champion female reserve champion female and the grand champion fox of the Show all received a per cent of SUNGLO FOX FEEDS in their diet.

Start Using SUNGLO Fox Feeds and Supplies On Your Ranch Now

THESE ARE A FEW OF THE LINES WE MANUFACTURE Sunglo Fall Furring No. 1 Vita Mineral Sunglo Breeding Station No. 1 Sunglo Flea and Lice Killer Sunglo Dried Fox Breads Sunglo Ear Mite Lotion

For Information On Request By Mail write: W. W. MUTCH, Earncliffe, P. E. I. NEXS GROCERY. Sunolo Fox Feeds are Manufactured by International Fox & Animal Foods Limited SUMMERSIDE, P. E. ISLAND

When we pelt your foxes— They are pelted right. When we clean your pelts— They are well cleaned. We repair defects where possible, but why have defects? They do not occur when we pelt and clean them. We market your skins in Europe, where our connections are unexcelled. Our consignment offices at Summerside and Charlottetown will receive your skins and pay liberal advances at any time. Dominion Fur Sales Ltd.

EASTERN GUARDIAN Steady Prices For Fox Furs Is Anticipated

The P. E. I. Fur Pool has received cables from London, Paris and Milan to the effect that stocks in British and European markets are very low with strong demand for medium and better quality skins up to fifteen pounds sterling or its equivalent. Half silvers and three quarter silvers in strongest demand. Anticipate firm market throughout season.

Col. Dawson of the Dominion Fur Sales at Summerside received a cable from Paris to the effect that the auction sales of silver fox held in that city on Nov. 28th was a complete success. All skins were sold and prices paid were excellent.

HEART BEATS The menace of heart disease is brought home to us when some friend dies suddenly from this condition. More deaths occur from heart disease than from any other disease. Nevertheless, the picture is not as black as this, statement would suggest. There is one bright spot, namely that the number of deaths from heart disease in early life is decreasing.

The increase in heart disease after forty-five is due, in part, to the fact that more people are now reaching adult life as a result of our better control of the diseases of early life. After forty-five, the body begins to show signs of wear and tear. The heart is one of the first organs to show such changes, and heart disease, in this case, is simply a wearing out of the organ.

Heart disease, other than the form that is due to actual old age, or to premature old age, is the cause of much suffering and of the cutting short of many lives. In order to prevent its ravages, we must consider what causes these cases, because the hope of prevention lies in the prevention or control of the causes.

Heart disease may follow any of the ordinary communicable diseases of childhood, such as diphtheria, scarlet fever or measles, but it is especially apt to occur after rheumatic fever, even in the mildest form. This means that if heart disease is to be avoided, all such casts of illness, no matter how mild the attack, must be carefully cared for, and before this little patient is allowed to go back to school or take part in games or active play, he should be given a thorough examination in order that the doctor may determine whether or not the heart is all right and that it is capable of meeting the strain of active life without injury.

The periodic health examination is of great value in detecting the early signs of heart trouble. The doctor will discover any infected teeth, tonsils or head sinuses, which may be the focus from which the heart is being poisoned and damaged. He will also bring to light any unsuspected chronic disease, such as syphilis, which, if untreated, insidiously undermines

Opening a basement for Ladies on the Second Floor!

WHAT COULD WE DO? So many people who visited our lower price store for men in the basement wanted to know "when are you going to have a lower price store for ladies?" And we had no room down stairs—so we've opened

in the annex Second floor a LOWER PRICE store for Ladies

FRIDAY and SATURDAY, Dec. 1st and 2nd . . . we're offering a lot of basement bargains in the annex . . . second floor.

Sale of substandard Silk Undies usual \$1. value 69c

Two styles Silk Pyjamas. Regular \$1.00 value 69c Silk Night Gowns, fancy and tailored styles, \$1.00 value for 69c Vest and Bloomer Set, fancy and tailored styles, \$1.00 value for 69c \$1.25 House Dress 98c Six Dozen Ladies' House Dresses \$1.25 value for 98c Silk Knit Bloomer. Regular 59c quality for 39c

45 only, Knited Suits, worth up to \$16.50 for \$5.00 Cleanex. Regular 25c box. Selling at 19c Lot of Children's Hats. While they last. Each 10c Lot of Ladies' all wool Sweaters. Shades Sand, Wine, Copen and Brown at \$1.95



Ladies Lower Price Store

Flannelette Night Gowns 50c--79c--89c

White Flannelette Night Gowns Short Sleeves 50c White Flannelette Night Gowns Short Sleeves 79c White Flannelette Night Gowns Long Sleeves 89c

Lot Girl's Sweaters, assorted fancy colors. Sizes 28 to 32. Special each \$1.00

10 Children's Raincoats, Reds greens and blues. Clearing price \$1.50

Small lot Ladies' Rayon Stockings Regular 50c. Clearing, pair 29c Lot Ladies' Chamoiette Gloves, fancy cuffs. Regular prices up to \$1.35. Clearing 39c

Opens Friday & Saturday December 1st and 2nd

Moore & McLeod Limited

the heart and arteries. If the heart is damaged, the doctor will give advice on how to live so as to conserve the strength of the organ.

The correction of defects and the proper treatment of chronic infections will protect the heart from damage. Thus, the periodic health examination protects those who take advantage of medical check-up at regular intervals, in order that they may keep well and not find themselves stricken by a heart condition which could have been detected and, at least, kept under control through medical supervision.

Questions concerning health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

Canada And Singapore Canada enjoy direct steamship services from Halifax and Vancouver to Singapore for the export of

C. M. LAMPSON & CO., Ltd.

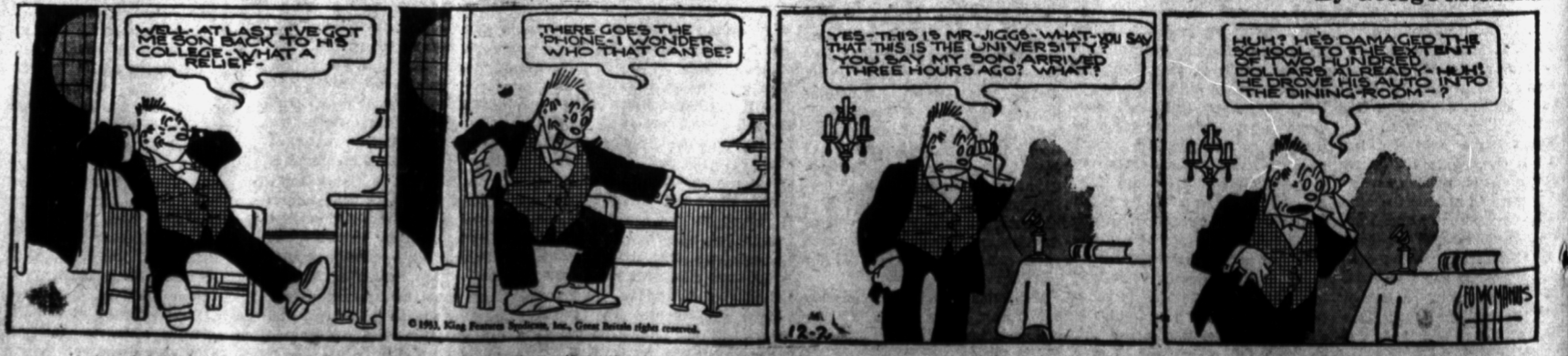
64 Queen Street London, E. C. 4, England Public Auction Sales of Raw Furs

Dates of Silver Fox Sales to be held in London. 13 November, 1933. 11 December, 1933. 8 January, 1934. 5 March, 1934. 7 May, 1934. 8 October, 1934.

Shipping bags may be obtained free of charge upon application to R. T. Holman, Ltd., Summerside.

For full particulars in regard to shipping apply to ALFRED FRASER, Inc. 212 Fifth Avenue, New York, N. Y.

Bringing Up Father



—By George McManus