

# S. A. McDonald

The Island's Leading Clothing Store.



## Elegant Autumn Millinery Creations Designed by Artists

Our present showing of authoritative millinery creations sets the standard of style in this city.

Our milliners have digested the ideas of Parisian and American designers and carried to Charlottetown the correct development of fashion's decree regarding the most correct and becoming creations in fall millinery.

You cannot appreciate the marvellous beauty, the original designs and handsome finish of our fall hats until you have seen them in our store and then on your own head. Every hat in our millinery exhibit is specially adapted for Island ladies. Your hat is here, come and get it—and a saving.

## A splendid exhibition of elegant, distinctive furs

is shown here in all the variety in price, material, and shape that will please the smart dresser as well as her modest sister. The present line of furs is the best we have ever stocked and the prices are ranged so that every woman can find her favorite at a price easily within her reach. Our furs are high-quality furs but are selling at just the price of the ordinary. Come and see our showing.

- Marmot throw, very beautiful, good length, lined with satin, very jaunty effect. \$6.95
- Letter grade. 9.50
- Small marmot throw. 5.25
- Marmot ne piece in stole effect. \$8.75 to \$15.00
- American sable neck furs. \$11.00 to 22.00
- Irish muff in fashionable American sable. \$14.50
- Grey Persian lamb neckpiece and muff to match, something new at. 22.00
- Mink sets, the best line of furs you have ever seen, each individual piece breathes elegance and distinction. \$50.00 to \$125.00
- Neck Furs. \$2.

### PRIZE LIST

Continued from page 9.

**CLASS XLII—BERKSHIRES.**  
 Boar, 2 years and over—1 Peter Brodie, Little York.  
 Boar, over 1 year and under 2 years—1 Samuel Ings, 2 Wood & Son 3 S. C. Lane.  
 Boar, 6 months and under 12.1 Samuel Ings, 2 T. P. Cass, 3 Peter Brodie.  
 Boar, under 6 months—1 Wood & Son, 2 Samuel Ings, 3 & 4 J. W. Gibson.  
 Sow, 2 years and over, having reared a litter, spring or summer 1910—1 Samuel Ings, 2 Peter Brodie, 3 Wood & Son.  
 Sow, 1 year old and under two years, having reared a litter, spring or summer 1910—1 Peter Brodie, 2 W. J. Gibson, 3 Wood & Son, 4 Arch McDonald, Clyde River.  
 Sow, 6 months old and under 1 year—1 Peter Brodie, 2 Samuel Ings, 3 W. G. Gibson.  
 Sow, under 6 months—1 Samuel Ings, 2, 3, 4, W. J. Gibson.  
 Breeding Sow, with litter of not less than 5 Pigs (Sow in this section may also compete in section 5 or 6 according to age)—1 Peter Brodie, 2 Samuel Ings.  
 Pair of Pigs, 3 months old and under 6 months (Barrows excluded)—1, Samuel Ings, 2 & 3 W. J. Gibson.  
**Sweepstake Boar—1 Samuel Ings.**  
**Sweepstake Sow—1 Samuel Ings.**  
 Pen, consisting of 1 Boar and 3 females, any age—1 Peter Brodie.  
**CLASS XLIII—YORKSHIRES**  
 Boar, 2 years and over—1 Stewart Bros, 2 Wallace Stead, 3 John B. Roper, 4 J. W. Callbeck.  
 Boar, over 1 year and under 2 years—1 Henry Gurney, 2 Geo Crockett.  
 Boar, 6 months old and under 12—1 Jas Roper sr, 2 J. W. Callbeck, 3 Stewart Bros, 4 Geo Crockett.  
 Boar, under 6 months—1 Stewart Bros, 2 J. W. Callbeck, 3 Stewart Bros, 4 A. A. McBeath.  
 Sow, 2 years and over, having reared a litter, spring or summer 1910—1 Geo Crockett, 2 J. W. Callbeck, 3 Geo Crockett, 4 John B. Roper.  
 Sow, 1 year old and under 2 years, having reared a litter, spring or summer 1910—1 J. W. Callbeck, 2 Oliver Saunders, 3 Robt Stewart.  
 Sow, 6 months and under 1 year—1 C. H. Robertson, 2 Jas Roper sr, 3 & 4 J. W. Callbeck.  
 Sow, under 6 months—1 & 2 Pope Cook, 3 E. C. McDonald, 4 John Stewart.  
 Breeding Sow, with litter of not less than 5 Pigs (Sow in this section may also compete in Section 5 or 6 according to age)—1 & 2 Geo Crockett.  
 Pair of Pigs, 3 months old and under 6 months (Barrows excluded)—1 J. W. Callbeck, 2 Pope Cook, 3 John Stewart.  
**Sweepstake Boar—1 Stewart Bros.**  
**Sweepstake Sow—1 Geo Crockett.**  
 Pen, consisting of 1 Boar and 3 females, any age—1 J. W. Callbeck.  
 Boar, under 6 months—1 Jas Roper sr, 2 Frank Roper, 3 & 4 Jas Roper sr.

## The Home of Good Hats



## A Hat for Every Face



## The New

## Fall Hats for Men



Fashion's decree in fall hats for men is represented in the latest rivals in American and Canadian shapes made in the latest blocks.

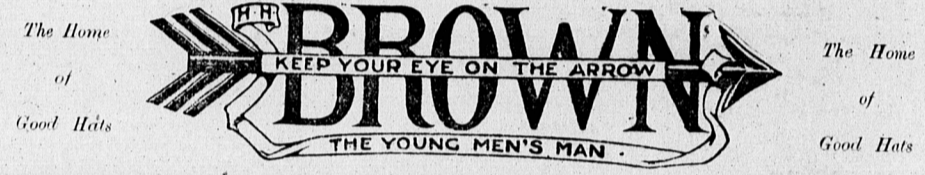
We have the hat here that will suit your taste, fit correctly, harmonize with your facial features, and suit your pocketbook.

A fall hat is something you need to take particular care about in buying, and our mammoth hat department offers you the best selections in style, shape, shade, and price on the Island.

A careful inspection of our hats will satisfy the most particular and discriminating that our line is the only one in the city that can really suit dressy men.

We have hats for old and young in the latest shapes and shades, hats to fit every face, please every eye and suit every pocketbook.

Call and see them.



## Autumn Excursions to Boston via Digby and Dominion Atlantic Railway via Yarmouth.

Autumn Excursion tickets will be on sale via the above route from Sept. 17th to October 15th, both dates inclusive, tickets good returning 30 days from the date of issue. \$12.50 for the round trip. Apply to W. K. ROGERS, Co. Ltd. General Agents, 84 Great George St. Charlottetown. 9-19dtf.



## NATURE'S lines are graceful, smooth flowing, healthy lines—like the Venus Medici—not broken, injurious, and harsh as produced by the ordinary corset.

Nature intended you to have graceful, smooth and flowing lines—these are the lines our new "La Diva" Renaissance corset gives you.

The resultant health you'll enjoy by wearing the "La Diva" Renaissance the resultant fine shapely physique are nature's smiles of approval.

We looked the fashion centres of the world over in our quest for a perfect corset.

Our designers studied the styles at the Longchamps race-track Paris, in the rooms of London, Paris and New York, in the great dressmaking establishments of the Rue de la Paix. Then our ideas were developed on the human figure, and our "La Diva" Renaissance is the result.

It will give your figure all the "Chic" and "Svelte" appearance of the most fashionable French and American woman, and moreover by holding the body in shape without compressing unduly at any point, the "La Diva" Renaissance is more healthy for you than any other Corset.

## La Diva Corsets

We're anxious to see how Canadian women will appreciate our endeavour to obtain for them a really wonderful corset. For that reason we have made the price of "La Diva" only \$5.00—it's a \$3.50 corset. Write today for our Corset Booklet. We send it FREE. This booklet will tell you just what style of corset is adapted to YOUR physique in order to retain health and give shapeliness. THE DOMINION CORSET COMPANY, QUEBEC.

## GOOD HEALTH FOR BABY AT VERY LITTLE COST

Baby's Own Tablets only cost 25 cents a box. A box bought now may save baby's life. Summer complaints—colds, coughs, and carry away thousands of little ones every year. If the stomach and bowels are kept in order there is little danger from these troubles. Baby's Own Tablets is the best medicine in the world for preventing and curing stomach and bowel troubles. They can be given with perfect safety to the new-born baby or the well grown child. An occasional dose of the Tablets will regulate the stomach and bowels and prevent summer complaints. The mother who keeps these Tablets on hand may feel assured her little ones are safe. If you have not got a box of the Tablets get one without delay. Do not wait until trouble comes; it may then be too late. Fold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

## CARRIAGE HORSE AWARD

Sir,—On visiting your Island Exhibition I was favorably impressed with your show of stock especially your horses, but was more than surprised as to the manner in which the prizes in at least one class were awarded. I now refer to second prize winner in carriage. This mare, to my mind as well as to every other on looker around the ring, was and is pronounced the most perfect type of a carriage animal that can be found not only in P. E. Island but it is doubtful if she has any equals in the Maritime Provinces. For condition, manners, action and soundness, as well as her perfect appearance, she certainly stands second to none. As a spectator and a horse-fancier I should claim for her first, second and third prize, as she stands in a class by herself over all others. SPECTATOR.

## The Weather For Colds.

is here. Take every precaution we may some of us are bound to get a cold. If its your Lungs a soothing, healing expectorant should be taken. Our Cough Syrup is such a remedy. If its your throat and you need a quieting remedy, Our Cough Syrup does this. 25 Cents. Our's Cures E. A. Foster Central Drugstore Sunnyside

## Visitors to the Exhibition

are cordially invited to visit Carter's Bookstore, Headquarters for Souvenirs, Newest Books and Stationery, Fancy Goods and Chinaware, &c., when in the City, and make it a point to see our show of new Wall Paper Samples for 1911 in the Exhibition Building. Made in the big factory of Colin McArthur & Co., Montreal, the largest makers of Wall Paper in Canada. We are Sole Agents for P. E. Island. Carter & Company Limited dttruf.

## We're Busy

Opening up a splendid assortment of School Supplies Sunnyside Bookstore Hazzard & Moore dttsrwtf

## Tanton's Watches

EVERY MINUTE of the day you can depend on them. What is it to you that your watch has kept time for a whole year if at the end of that time, it fails you on a critical occasion. W. N. TANTON Sunnyside. Phone 192-L

## JUST SIZE UP THE PRICES ON THESE.

Are you going to entertain during Exhibition Week? Do you expect friends from the country? If so you want to fix up a bit. We can supply you with all that a home requires from bedding to the odd pieces of furniture required for that vacant corner. Yours for Household Furniture. Paton's. 9-15dtf.

## Drop in and let us show you the new Tubular and Silk ties just received. These are away different from anything ever shown in the city and will be sure to please you.—D. A. Bruce's. 8-27dtf.



## Learn a Lesson From the Squirrel

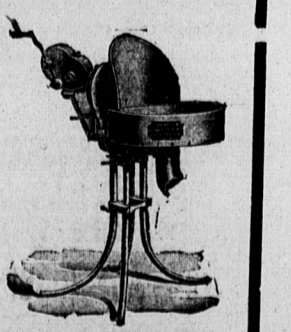
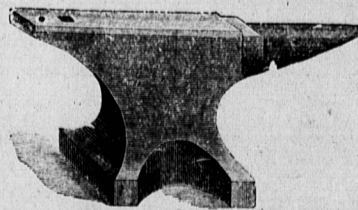
In the Fall, at the first sign of frost, he prepares for winter. Have you filled up the bin in your cellar? It's to be a long, hard winter, say the weather prophets.

## A. Pickard & Co

For the best Coal. Phone 240

## PRACTICAL Carriage Painters

That's what we are and if you once let us do a job for you you will soon find it out with-out the use of a telescope. Our work is A-1 and speaks for itself. Give us a chance on your next job. FRED. C WALLER 203 Kent St. 9-16mpd



## Blacksmiths Farmers

We handle the Champion Blowers and Forges—made at Lancaster, Pa. We can save you money. Buy from us. We deliver them to any station on P. E. I.

## The Rogers Hardware Co Ltd

The Largest Hardware Establishment on P. E. I.

## See our Pressing machine

Our Hoffman Pressing Machine is unbeaten for Pressing fine suits, ladies' or gentlemen's. It sterilizes and cleans the clothes, takes out all odors, freshens the colors and raises the nap. Just bring your suit in today and get the best results you have ever secured in suit pressing.

## Star Steam Laundry A. F. Webster, Prop.