

MAXIMS OF A MERCHANT

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THE CHARLOTTETOWN GUARDIAN The People's Paper Read by Everybody Covers Prince Edward Island Like The Dew

MAXIMS OF A MERCHANT

It is no more sound to put advertising on a chance basis—either in its purpose or its cost—than it would be to put any other legitimate operating expense on a chance basis.

CHARLOTTETOWN, CANADA, TUESDAY, AUGUST 11, 1925

Annual Subscriptions Delivered \$5.00 By Mail, Canada and U. S. \$4.50

Glorious Victory For Conservatives In N. B.

N. S. COAL INDUSTRY IN FULL SWING

Five Thousand Men Expected to be Working by End of the Week at Rate of 6 Days Weekly

Report Progress At Cape Breton

HALIFAX, N. S., Aug. 10.—Some fifteen hundred men were at work today, the first day of operation of the Nova Scotia coal mines under the interim contract that ended the five months old strike of the United Mine Workers against the British Empire Steel Corporation.

Choice of Postman Or Nobleman

LONDON, Ont., Aug. 10.—Postman or titled English gentleman; Charles Parkin, 611 Simcoe street, is the one and the other for little more than the asking.

Condensed Specials

RATE—4c per word, net each insertion in this column.

French Offensive Scatters Riflemen

EL ARAISH, Spanish Morocco, Aug. 10.—Advices received here from the French zone of operations say that a French column under command of Colonel Freydenberg enveloped the enemy riflemen at Macizo Azene, killing many and compelling the others to take to flight.

Wanted - Early Part of

Wanted - Early part of September eight roomed house modern centrally situated. Apply P. O. Box 154, 2599-8-31



HON. J. B. M. BAXTER Leader of the Conservative Party in New Brunswick, which scored a signal victory over the Government yesterday.

Stimulate Consumption of Empire Produce

OTTAWA, Aug. 10.—A national effort to stimulate the consumption of Empire produce in the markets of Great Britain is recommended in the first report of the Imperial Economic Committee, which arose from the Imperial Conference of 1924.

David Kirkwood Is Not Coming

LONDON, Aug. 10.—The Westminster Gazette, referring to the fact that David Kirkwood, Labor member of the House of Commons for Dumfries, did not accompany the delegation from the Empire Parliamentary Association which sailed for Newfoundland yesterday although his name was in the list of delegates at first, says Kirkwood has objections with regard to honoring Royal toasts at state functions.

Unfilled Orders of U. S. Steel Corp.

NEW YORK, Aug. 10.—Unfilled orders of the United States Steel Corporation July 31 made public today totalled 3,525,467 tons, a decrease of 170,991 tons compared with preceding months.

Death Penalty End Likely in Chicago

CHICAGO, Aug. 10.—The heroic fight of a young wife to save her husband from the gallows may turn out to have been a figment of tradition in Illinois.

Drowned From Canoe

SAINT JOHN, N. B., Aug. 10.—Dr. Nelson C. Trueman, 45, psychiatrist, a resident of Salem, Mass., was drowned in the St. John River near Ketepec, seven miles from here Ketepec, when he fell out of his canoe.

CONSERVATIVES SWEEP NEW BRUNSWICK; FOUR MINISTERS WERE DEFEATED

Several Liberal Candidates Lost Their Deposits In Landslide.—Leading Centres Return Full Conservative Slate And Large Majorities For Practically All Opposition Candidates.—New Brunswick Now In Conservative Column With Sister Provinces.

- (Canadian Press) ST. JOHN, N. B., Aug. 10.—Early returns from the New Brunswick provincial elections held today indicated the defeat of the Government headed by Hon. P. J. Veniot by a substantial majority. At 7:30 three Ministers of the Crown, Hon. J. E. Hetherington, provincial Secretary Treasurer; Hon. I. C. Rand, Attorney General; and Hon. D. W. Mersereau, Minister of Agriculture had been defeated.

Prime Minister And Coolidge Is Swinging The Axe

(Special to the Guardian) SWANSCOTT, Mass., Aug. 10.—President Coolidge today started swinging the axe on the Government appropriations in an effort to hold the budget down to \$3,100,000,000 for the fiscal year starting next July 1st and thereby make possible a tax reduction of \$350,000,000 or more.

The E. P. Ranch

(Special to the Guardian) LETHBRIDGE, Alta., Aug. 10.—The Prince of Wales whose cattle and sheep have held the spotlight at the fair here is planning a visit to the E. P. Ranch in the western foothills next fall.

Suspension of Work Is Almost Certain

(Canadian Press) ATLANTIC CITY, Aug. 10.—The suspension of work by 155,000 men in the hard coal fields September first appeared more certain today following the publication of a reply from John L. Lewis, President of the United Mine Workers of America, to a letter recently addressed him by Samuel D. Warriner, Chairman of the Anthracite Operators Conference.

Will Confer On Unemployment

(Canadian Press) BELFAST, Aug. 10.—Owing to the gravity of the unemployment situation in Northern Ireland, the Ulster Parliament has been specially summoned for September 1. The necessity of early action to authorize further borrowing and to give the Government additional power to deal with the situation given as the reason for the summons. No other business will be discussed it is stated.

British Indignant Over French Course

(Special to the Guardian) LONDON, Aug. 10.—Much concern and a good deal of indignation has been caused in Britain by the news that French local authorities have ordered the removal of six British war cemeteries from Fauquissart near Laventie. There are nine British cemeteries in this area and the French local authorities decided they must be reduced to three. This course is to be adopted, it is declared, for sanitary reasons, and it involves the removal of 5,000 bodies.

The Weather, Etc.

Maritime, fresh south and south west winds, showery. Maximum and minimum temperatures: Toronto, clear 78-62; Montreal, fair 84-63; Quebec, cloudy 82-63; Ottawa, cloudy 74-63; St. John, fog 70-53; Boston, cloudy 74-63; New York, clear 76-68.

VANQUISHED CITY COUNCIL MEETING HELD LAST NIGHT

Tender of F. G. Spencer For Strand Theatre Accepted.—Considerable Discussion On City Traffic Conditions.



HON. P. J. VENIOT Leader of the Government whose forces were literally snowed under the New Brunswick provincial elections yesterday.

Fox Trot On The Eiffel Tower

PARIS, Aug. 10.—Hair-raising acrobatics by movie stars have been surpassed by the New dancer, Drusilla Taggart, who, according to the Paris Soir, danced on the very edge of the top storey of the Eiffel Tower.

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The Mining Problem Will Be At Issue

(Canadian Press) LONDON, Aug. 10.—Within twelve months the mining problem will be the issue in the general election declared A. J. Cook, General Secretary of the Miners Federation in a speech at Durham.

Bricklaying Champ Lays 36,000 A Day

KANSAS CITY, Mo., Aug. 10.—Laying 36,000 bricks a day, or approximately three and one-half car loads, James Brown, an Indian and former Carlyle football player, has gained a reputation among workers on a highway near here as the world's champion bricklayer.

VANQUISHED CITY COUNCIL MEETING HELD LAST NIGHT

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The monthly meeting of the City Council was held last night in the Council Chambers, with His Worship the Mayor, City Recorder, and seven of the Councillors present.

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Will Make Baskets

(Canadian Press) CHICAGO, Aug. 11.—Russell T. Scott, convicted murderer of Joseph Maurer, found a new task awaiting him at Chester Asylum for the criminally insane today. He will spend the time weaving baskets, as asylum officials holding the belief his insanity is not sufficient to prevent from doing constructive work.

Announcements, Coming Events, Meetings, Etc

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