

PRINCE EDWARD **WILL ROGERS**
BUSINESS AND PLEASURE
 NOW PLAYING SHORT SUBJECTS
 MATINEE 3.15 - 16c, 37c. NIGHT 7 & 8.45 - 26c, 42c, 52c.

PRINCE EDWARD - FRI - SAT.
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TWO WOMEN LOVED HIM!
 For the sake of a woman he loved—he took the shame of his enemy! And then, an outcast from society, he faced the primitive lure of a savage beauty.



WARNER BAXTER
 in **CECIL B. DE MILLE'S**
THE SQUAW MAN
 with **Lupe Velez**, **Eleanor Boardman**, **Charles Bickford**
 EXCITEMENT AND THRILLS, FIGHTS, ROMANCE.
 Also **MICKEY MOUSE - CARTOON**

Rogers Great In Latest Talkie

Santa Fe Trail Fine Western

"BUSINESS AND PLEASURE" HAS IDEAL SITUATIONS FOR HIS HUMOR

Will Rogers is at his hilarious best in "Business and Pleasure," his latest Fox Film starring vehicle, which made its bow to local audiences at the Prince Edward Theatre yesterday.

Although Booth Tarkington wrote "The Plutocrat," from which the film was taken, as a defense of the Middle Western, "Babbit," Rogers gets much more out of the story than that, and keeps interest at a high pitch as he provides more than his usual quota of laughs.

As in all other Rogers' pictures, there is not an off-color joke or situation in the entire production, a circumstance that has endeared him to the American family.

The world famous comedian-humorist is given excellent support by a cast which includes Jetta Goudal, Joel McCrea, Dorothy Peterson, Peggy Ross, Boris Karloff, Cyril Ring and Jed Prouty. David Butler has done an inspired job on the direction, even surpassing his previous Rogers' picture, "A Connecticut Yankee."

"Business and Pleasure" is excellent and entertaining. Our recommendation is to see it by all means. You can't afford to miss it.

GOATS MAY BECOME POPULAR OUT WEST

LA FLECHE, Sask., March 30.—As a further measure of economy, some residents here are venturing into the field of goat-raising, presumably for the reason that they are unable either to raise or readily produce sufficient feed for the welfare of a cow.

It is argued that the goat in comparison requires so little feed, over and beyond that which is left from the ordinary kitchen supply, and its milk is more nourishing and more quickly digested and sells for more.

One person who has two children has two adult goats and four young kids. The milk is so well liked that the owner is buying cow's milk to supplement the feed for the kids, so his children may have the goats' milk.

There are no telephone poles along "The Santa Fe Trail," starring Richard Arlen, now showing at the Capitol, no twisted traffic lanes, no railroads to cross, but how this adventure romance of the West does click the "green" light for an open-throated and exhilarating spin down a vista of Nature's outdoor visions, of dauntless men and courageous conduct from coquetish hearts, of delightful love moments and homespun humor.

There's a special treat for the kids, too, for Mitzi Green and Junior Durkin ride space Arlen's romance with Rosita Moreno, the new Latin temptress; the kids fuss, make up, and ride their little hearts out in the van of Indians on the war-path to save their adult friends.

For there are Indians, a formidable bunch, 'tis a break for the paleface cast they were not as numerous as the sheep. Hooper Atchley and Lida Albert are two new names you'll add to your cinema diary after seeing this play.

There's a mystery to solve, too, in the story, which tells how a stow-away young sheepman dares to fight overwhelming odds to save his flock and an estate, and of how his friends help him do that—also to win a lovely lady.

Added attractions, the popular serial "Gallop Ghost" and comedy.

Landlord: "I must know when you are going to pay up your arrears."

Author (out of funds): "I will satisfy your demands as soon as I receive the money which the publisher will pay me if he accepts the novel I am going to send him as soon as the work is finished which I will commence when I have found a suitable subject and the necessary inspiration."

Other residents have become interested and the prediction is made that goat-raising will prove a great asset for this district, where any departure from what raising is watched with keen interest.

CAPITOL NOW
 Outdoor Action - Romance
 Matinee 3.15 - 16c, 26c. Eve. 7 & 8.45 - 26c, 42c.

RICHARD ARLEN
 The **Santa Fe Trail**
 A Thrill at Every Cross Road
 SERIAL and COMEDY
 Dashing Dick Arlen and the new Spanish heart breaker of the screen, Rosita Moreno, in a rancho romance that's a whizz for whirling action. You can depend on Eugene Pallente and Mitzi Green for the laughs.

CELEBRATES 86TH BIRTHDAY
 Urges Firm Stand Against Reducing Advertising Rates
 (Associated Press)
 INDIANAPOLIS, Ind., March 30.—Advocating a policy of "no surrender," Marlen E. Pew, editor of Editor and Publisher, in an address here yesterday before the Advertising Club of Indianapolis, urged newspapers to stand firmly against lowering of living standards and against reductions in advertising rates.

IN MEMORIAM
MRS. WILLIAM BERNARD
 In the early morning on March 12th, 1932, the angel of death visited the home of Mr. William Bernard, Hunter River, and claimed for its own his kind and faithful wife at the age of 76 years. Although not in the best of health for some time, Mrs. Bernard was not actually confined to bed until less than a week previous to her death, when she contracted pneumonia, from which in her already weakened condition she failed to rally. To the aged husband who is past 98 years, and needed her care and kindness so much, our deepest sympathy goes out, for it is there that she will be most sorely missed. Her partner along life's journey has lost a beloved companion. As she lay in her casket a look of ineffable peace upon her countenance, the bitterness of death seemed somehow to be removed, leaving instead a sense of its sublimity and giving as it were a glimpse of the glory beyond into which she had just passed.

Dreamed Of The Sydney Conflagration
 NORTH SYDNEY, N. S., March 29.—(By The Canadian Press)—Fire struck a severe blow at the fishing industry of this port early today when the Leonard Brothers Cold storage valued at from \$250,000 to \$300,000, was razed. An hour after the blaze was discovered in the smokehouse, all hope of saving the concrete building had been abandoned, and tonight twisted ruins and charred, cracked walls were all that remained. A small warehouse, owned by Thompson and Sutherland, was also destroyed, and only a shift in the wind prevented a spread to adjoining buildings.

IN THE WRONG RIDING
 A candidate for election addressing his constituency was surprised by a voice which, coming from the back of the hall said:
 "Well, I don't care vot yer says, guv'nor, I wouldn't vote for you if you was the angel Gabriel."
 Quick as lightning came the reply:
 "If I were the angel Gabriel you wouldn't be in my constituency."

Want Savings Banks Abolished

WINNIPEG, Man., March 30.—(By The Canadian Press)—After refusing a loan to the Manitoba Provincial Savings Office for the purpose of meeting unusual demands of depositors, the chartered banks of Canada demanded a pledge from Premier John Bracken that the province would definitely go out of the savings business before agreeing to take over the accounts of the office. This was disclosed Saturday in correspondence filed before the special committee of the Manitoba Legislature investigating the wind-up of the savings office.

Letters and telegrams passing between Premier Bracken and Premier R.B. Bennett and the banks were laid before the committee. When the run on the saving office started Mr. Bracken sought a loan from the banks to avoid the necessity of selling securities in an unfavorable market. This was refused unless the province could obtain the added security of the Dominion Government.

When advised of the situation Premier R. B. Bennett asked for details and at first declined to act. He was asked by Mr. Bracken to reconsider the matter and sent a telegram saying Mr. Bracken would be advised of the terms the following day.

The next day, February 11, Mr. Bracken received a letter from R. E. English of the Bank of Montreal suggesting the government present a formal request to the banks for the taking over of the saving office. The form of the request and the terms were indicated in the letter.

Chief of the conditions was that the Government would summon the Provincial Legislature within 14 days and repeal the provincial savings office act.

The terms of the agreement as finally accepted, however, do not require the repeal of the act. The Government undertakes to discontinue the taking of deposits in the present or any other office.

Blended For Flavour—Always

"SALADA" TEA
 "Fresh from the Gardens"

ENJOY.....
 the Comfort, Convenience and Economy of
TEN-TEST
 PACKAGED INSULATING PRODUCTS

Warmer in winter—cooler in summer—when you insulate with TEN-TEST. You can do the job yourself—your attic, your garage, or fruit cellar—with TEN-TEST Packaged Insulating Products.

TEN-TEST Packaged Insulation Each package contains 20 sheets TEN-TEST Insulating Board 18" x 24" (33 sq. ft.). The exclusive joints and groove feature seals the joints snug and tight.

TEN-TEST Quality Building Paper Wind, weather and moisture resistant. In rolls 36" wide, containing 400 sq. ft. weighing approximately 45 lbs. Also in rolls 72" wide, containing 800 sq. ft. weighing approximately 90 lbs.

TEN-TEST Building Blanket Economical, flexible, easy to apply. Decay and vermin proof as well as fire resistant. Sold in rolls 36" wide, containing 125 sq. ft.

Featured in the following stores:
 ROGERS HARDWARE CO., LTD.
 L. M. POOLE & CO.

Very Severe Pimples on Forehead. Healed by Cuticura.

"For three months I was troubled with pimples that broke out on my forehead and were very severe. They were very hard and red and the irritation caused me to scratch them. I lost half my sleep on account of the irritation.

"I began using Cuticura Soap and Ointment and they helped me, and after using one cake of Cuticura Soap and one box of Cuticura Ointment I was completely healed, in about one month." (Signed) Miss Catherine Shurinack, Grand Forks, British Columbia.

Soap 25c. Ointment 25c and 50c. Talcum 25c. Sold everywhere. Sample each free. Address Canadian Depot: J. T. Watt Company Limited, Montreal.

ADDRESSES ON DELINQUENCY
 MONTREAL, Que., March 30.—(By The Canadian Press)—Judge J. O. Leclercq, of the Court of Sessions of the Peace and until recently judge of the Juvenile Court has expressed his willingness to visit the schools of Montreal and give short talks to the children on the general subject of delinquency. The judge in an interview said that he had had such a scheme in mind for some time past and believed that such talks would prevent delinquency here in many cases. Children, he averred not knowing the penalties attached to delinquency were less afraid of committing minor crimes than older people who knew full well what awaited them if they indulged in any shady practices. In Germany, Judge Leclercq pointed out magistrates visited the schools every once in a while and warned the children of evil doing.

ROOP'S LTD
 WEEK-END SPECIALS
ROLLED ROASTS

SUGAR CURED 14 CENTS PER LB.

Just Received a Fresh Stock of:
 SCALLOPS HALIBUT
 TRIPE BLOOD PUDDING
 PORK PATTIES OAT MEAL PUDDING

389 PHONE 351

For "Flu" Colds Use "Catarrh-o-zone"

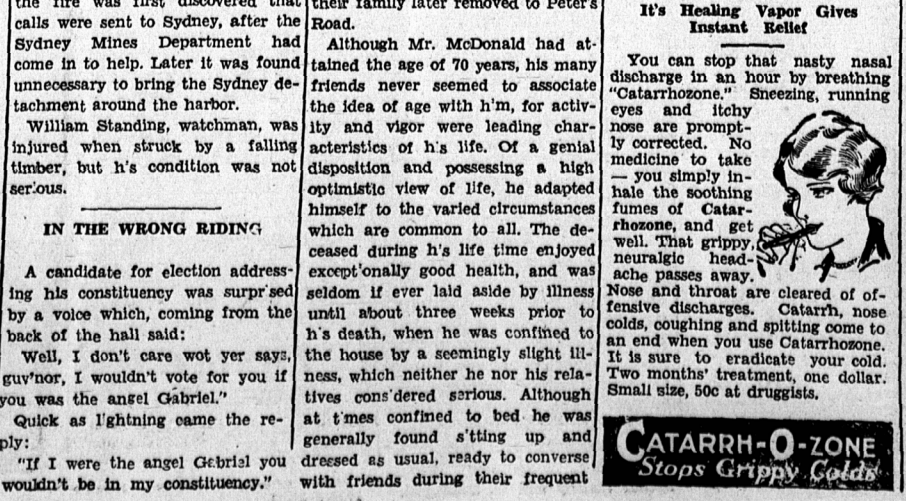
It's Healing Vapor Gives Instant Relief

You can stop that nasty nasal discharge in an hour by breathing "Catarrh-o-zone." Sneezing, running eyes and itchy nose are promptly corrected. No medicine to take — you simply inhale the soothing fumes of Catarrh-o-zone, and get well. That grippy, neuralgic headache passes away. Nose and throat are cleared of offensive discharges. Catarrh, nose colds, coughing and spitting come to an end when you use Catarrh-o-zone. It is sure to eradicate your cold. Two months' treatment, one dollar. Small size, 50c at druggists.

CATARRH-O-ZONE
 Stops Grippy Colds



H. H. Prince George and the Hon. Howard Ferguson shown on a visit to the Aylmer booth of Canadian Camera Limited at the British Industries Fair in London, England.



William Standing, watchman, was injured when struck by a falling timber, but his condition was not serious.