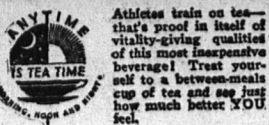


There's more

Vitality in TEA



Drink more TEA for Vitality!

Mortgage Sale

To be sold by public auction in front of the Law Courts Building in Charlottetown on Wednesday the 12th day of April 1936...

The above sale is made under a power of sale contained in an indenture of mortgage dated the 8th day of August 1931...

FARM FOR SALE

At Scarletown, Lot 27, farm of 92 acres, 70 acres clear. Balance covered with a heavy growth of hard and soft wood...

FOR RENT

Suite of offices, bed room and bath in Johnson & Johnson Bldg., Cor. Prince and Kent Street...

FOR SALE

Princess Aubrey in foal to Bud, and three of their offspring. 5-year-old gelding, 3-year-old filly, and two-year-old filly...

Professional Cards

- McLeod & Bentley, W. E. Bentley, K. C., J. A. Bentley, K. C.
Palmer & Haslam, H. J. Palmer, K. C., A. J. Haslam, B. A., LL. B.
MacGuigan & Trainor, Mark R. MacGuigan, K. C., C. St. Clair Trainor, LL. B.
H. F. McPhee, B. A., K. C.
Bell & Mathieson, R. E. Bell, D. L. Mathieson, LL. B.

THE BLUE DOOR

by RACHEL MACK

CHAPTER XXVIII

Florence McNeill Burr's husband and twin daughters were going to live. The miraculous was to happen after all. Broken bones had been set and wounds sewed. X-ray machines showed no internal injuries...

By Tuesday evening the real strain was over. With patience and careful nursing, the doctors agreed, all three would pull through nicely. It was then that John felt free to go home to Worville.

He said, "Florence doesn't need me any longer. Mother, you'll stay, of course. I think I'll catch a night train out."

That thought drove him to send a telegram immediately: "FAMILY BETTER LEAVING HERE TONIGHT MUST SEE YOU WEDNESDAY MORNING DEVOTEDLY JOHN."

It was then that he realized he did not know her name. "There was only one thing to do about that, and he did it. He sent the message to Miss Elaine Chalmers at the Silas Hunter address on Gargeld avenue."

After the tight-lipped girl in the wrinkled blue suit had gone through the door Elaine Chalmers stooped and picked up the \$20 bill which lay rejected on the floor. She put it back into her purse mechanically.

Elaine Chalmers thought, "She must have gotten up early to do all this." Her heart smote her, she did not know why.

"Oh, yes," answered Elaine, recovered from her moment of softness. "Didn't you hear exchanging farewells in the hall?"

"No'm," said Bertha, "I didn't." As a matter of fact she had been occupying herself in the kitchen while she tried to map out her course of action.

"Ah!" he said. "Another one!" Again he laughed loudly and noisily.

Canada, The World's Best Market For Advertisers

John P. Patterson Lauds Canadian Publications for their Efficiency

The Canadian market has better organized facilities for advertising than any other country in the world. This is the opinion of John P. Patterson who today, March 24, celebrates his twenty-fifth anniversary as head of Norris-Patterson Limited, the well known advertising agency.

Mr. Patterson can be said to have "grown up" with Canadian advertising, having been since 1892 engaged in advertising with newspapers and magazines before joining the advertising agency. Seated in his office in Toronto, he compared advertising in 1911 with advertising in 1936 for a press representative.

In 1911 it was very difficult to plan an advertising campaign effectively. Not only were there far too many publications and other forms of advertising media for the size of Canada's population, but no-one really knew where advertising space could be bought with the certain knowledge that it would cover a certain market, he says.

It is largely the publications who have made scientific spending possible in advertising today, says Mr. Patterson. They have, through the last quarter century—newspapers, magazines, trade papers, farm journals and weeklies alike—striven hard and effectively to help advertisers. Today it is possible for an advertiser to take any defined area in Canada and know exactly what to spend to cover it with advertising.

"In my opinion, Canada is more efficiently served in regard to advertising facilities than either Great Britain, the United States, and certainly the Continent," said Mr. Patterson.

Mr. Patterson will this evening be the guest at a dinner to be given by the staff of Norris-Patterson Limited and the six branch offices of the organization in cities from coast to coast will take part.

Financial Report Of C.P. Railway (C. P. by Guardian's Special Wire) MONTREAL, March 22—Full pamphlet reports of Canadian Pacific Railway Company, issued tonight, showed total assets at \$1,348,526,146 against \$1,373,098,582 at the end of 1934. Net working capital at \$34,072,693 compared with \$37,989,789 in 1934.

The report reviewed the earnings statement, previously issued as a preliminary report, which showed net surplus transferred to profit and loss account of \$2,832,031. The profit and loss balance, after adjustments, was carried upward at \$139,504,638 against \$145,212,720 in the previous report. Deductions included \$4,692,085 loss on lines abandoned and on property retired and not replaced and \$4,000,000 provision for losses in respect of investment in lines in the United States controlled through stock ownership.

Gross earnings were \$129,678,904 against \$125,542,954 in 1934 and working expenses including taxes \$107,281,380 against \$101,158,931, leaving net earnings at \$22,397,524 against \$24,384,023. Working expenses including taxes were at the ratio of 82.73 per cent of gross earnings compared with 80.58 per cent in 1934. Addition of other income at \$8,145,409 and deduction of depreciation on ocean and coastal steamships, \$5,550,996 and fixed charges, \$24,159,937, left surplus of \$2,832,031.

SPICY PRUNE PIELETS Break one nine-ounce package dry mince-meat into pieces, add one and a half cups prune juice and water and three tablespoons sugar. Heat slowly until the lumps are broken up, then boil briskly for one minute. Cool. Line individual pie plates with rich pastry, fill with the mince-meat mixture. Cut fancy shapes out of pastry and place over the filled lower crusts, or cover each little pie with criss-cross strips of pastry, and press firmly to the lower crust to prevent shrinking. Bake 30 minutes in a hot oven.

CHINESE START DRIVE AGAINST MODERN CLOTHES Women of wealthy and conservative families in Yunnan province, China, have joined in an anti-modern movement directed against Chinese women who wear foreign-style clothes, bob their hair, and go without stockings. Armed with scissors and pots of glue, they ruin "modern bobs," and when they find women bare-legged they take them to the streets and splash them with mud "as a warning against corrupting the morals of the younger generation."

For New Pep and Energy Dr. Chase's Nerve Food

This fact is of Money-Saving importance to you

FRIGIDAIRE WITH THE "METER-MISER"



1. Proof of LOWER OPERATING COST 2. Proof of SAFER FOOD PROTECTION 3. Proof of FASTER FREEZING—MORE ICE 4. Proof of MORE USABILITY 5. Proof of FIVE-YEAR PROTECTION PLAN

HOLMAN'S \$10.00 DOWN Balance in 18 Monthly Payments NO INTEREST. BOTH STORES Summerside—Charlottetown

Legislature of Prince Edward Island As the Provincial Legislature opens its session March 30th, 1936, it is particularly requested that all petitions for private bills, together with a draft of such proposed bills, should be forwarded to me at once in order that they may be perused by the Law Clerk before the commencement of the session.

NOTICE PAVED HIGHWAYS CLOSED TO MOTOR VEHICLES Commencing on this date, until further notice, all paved highways in this Province are closed for motor vehicle traffic, except in such cases where the total weight of vehicle and load does not exceed 4,000 pounds.

CLEARANCE SALE ON BASKETS Market Baskets Vegetable Hampers Clothes Hampers Clothes Baskets Egg Baskets Butter Baskets SELLING BELOW COST at The Rogers Hardware Co., Ltd.

A Powerful, Romantic Story for THE GUARDIAN

MY LADY MELODY BY ARTHUR HARDY

Begins Next Saturday Love : Music : Broadcasting : Drama