

"YOUR GUMS AS WELL AS YOUR TEETH NEED CONSTANT CARE..."

"Massage your Gums with IPANA to keep them Firm and Healthy, too"

EVERY dental authority agrees that in order to have sound, white teeth, you must have firm, healthy gums. Ipana is the one dentifrice that is especially designed to help you to have both. Not only does Ipana clean your teeth to a sparkling whiteness. It contains special ingredients which help tone and invigorate your gums.

WHY MASSAGE?

These special ingredients in Ipana, together with gum massage (with fingertip or tooth brush) give your gums the stimulating exercise they must have, and which our modern diet of soft, well-cooked foods fails to provide. Lacking exercise, gums become tender and sensitive—

apt to bleed—ready victims of serious dental disorders. So if your tooth brush shows "pink"—watch out!

FIGHT "PINK TOOTH BRUSH"

"Pink tooth brush" is a warning that your gums need help. If you see it, see your dentist. He knows what you should do.

Ten chances to one he will tell you to take proper care of your gums as well as your teeth—to form the habit of regular gum stimulation—to switch to Ipana Tooth Paste and massage. Your gums will be healthier, your teeth will have a sparkle, and your smile will gain renewed charm and attractiveness.

Remember—a good Tooth Paste, like a good Dentist, is never a luxury.



Is This Motordom's Largest Family?



21 CHILDREN AND CHEVROLET

At Powassan, Ontario, within a few miles of the famous Quintuplets, live Mr. and Mrs. David Turgeon and their remarkable family of 21 children—11 boys and 10 girls. All were born on the farm in Chatham Township, where Mr. Turgeon "homesteaded" and where in 1899 he brought his young bride. Five sons and six daughters are now married and there are 40 grand-

children. Above, the Turgeon family circle. Below, Mr. and Mrs. Turgeon and the fifth car they have owned, a Chevrolet de luxe sedan.

Cardigan and Vicinity

Mrs. Frank Godfrey, Cardigan Head, was in Charlottetown recently.

Mrs. James Shaw, Lorne Valley, is visiting in Strathcona the guest of her daughter Mrs. Ewen McLeod.

Mr. Allan Nicholson, Montague, was in Lorne Valley recently.

Mr. Sterling A. McLeod, New Perth, was in Cardigan Head Sunday.

Mrs. Wm. Minchin and Mrs. John Minchin recently visited Cardigan Head the guest of Mrs. Rae McLeod.

Mr. Homer J. Moore, New Perth, was a visitor to Cardigan Head on Sunday.

Messrs. Sterling A. McLeod, merchant, and Homer J. Moore, New Perth, motored to St. Catharines to attend Mr. Ed. Lamont's funeral.

Messrs. Homer and Spence Moore were in Souris recently.

Miss Annie L. McDonald was in Montague recently.

Mr. and Mrs. John W. McDonald were visitors in Fanning Brook the guest of Mr. and Mrs. Wendell Jay.

Mrs. Percy James, Church Road, was a visitor to Cardigan Head, the guest of her mother Mrs. Belle Mustard.

Mr. John J. Mustard, M. L. A., was a recent visitor to Union Road.

Mr. Alex. McLeod, was in Martinvale recently.

Mr. and Mrs. Douglas McLaren were recent visitors to Lorne Valley the guest of Mr. and Mrs. A. C. McDonald.

Mr. Neil Shaw and son Kinsley, were visitors in Morell.

Miss Ann Shaw, R. N., of New York is visiting in Montague the guest of her brother Mr. Neil Shaw.

Mr. Knude Yorkson, Fredericton, spent the week end in Martinvale the guest of Mr. and Mrs. W. H. McDonald.

We are glad to report Mr. W. H. McDonald is improving. Mr. McDonald was confined to his home for several days with a severe attack of pleurisy.

While engaged with Mr. Gordon McLeod in the saw mills Mr. Percy Myers had the misfortune of cutting his hand severely.

Miss Annie C. McPherson, teacher, spent the week end in New Perth.

Dr. Keeping, Georgetown, has visited most of the schools and vaccinated the children against Scarlet Fever. There are several cases of Scarlet Fever in Cardigan Village.

Mr. Allan Nicholson, Montague, was a recent visitor to Martinvale.

Miss Linda A. Minchin, R. N., was a visitor to Martinvale.

Misses Ann Shaw, R. N., Linda A. Minchin, R. N., motored to Pisquid the guest of Mr. and Mrs. Fred Leard and family.

Miss Melville Robins and Mrs. Gordon McLeod were in Morell on business.

Mr. Percy Myers was in Mt. Stewart recently. Despite the rainy weather the farmers are getting the grain harvested.

Mr. and Mrs. Earl Hayden were in Strathcona recently the guest of Mr. and Mrs. Ewen McLeod.

Miss Freda Douglas, Charlottetown, was in Lorne Valley recently.

Mr. Sterling A. McLeod, merchant New Perth, was in town Friday on business.—C.

for COUGHS Take half a teaspoonful of Minard's in molasses. Heat Minard's, inhale it. Also rub it well into your chest. You'll get relief!



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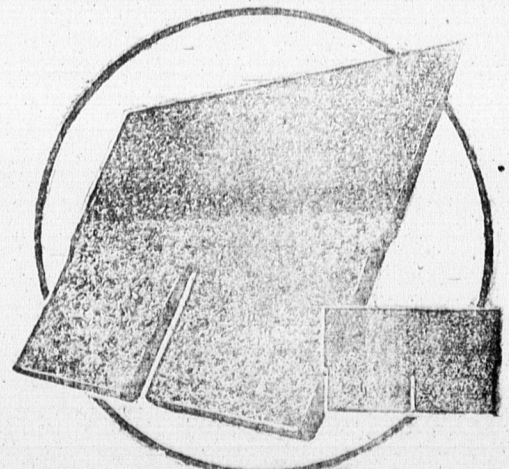
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