

ALL GOING WITHOUT AN EFFORT---\$2500---IN BIG PRIZES

THE Grand Prize Contest of The Guardian is very popular with the people of P. E. Island. Still candidates do not seem to realize the value of the many valuable prizes. Subscriptions are easy to secure---one subscription today is equal in votes to five the last of Contest. Those who expect will have to work from early until late and have every single vote in reserve May 23rd possible.

16---Handsome Prizes The Most Energetic---16

What Subscriptions Count This week

Six Months	25,000 Votes
Twelve Months	50,000 "
Twenty-four Months	130,000 "

This is five times as many votes that will be given on subscriptions the last of the contest---Better make every moment count these days and secure a big reserve vote. Better have a million too many votes than one vote too less.



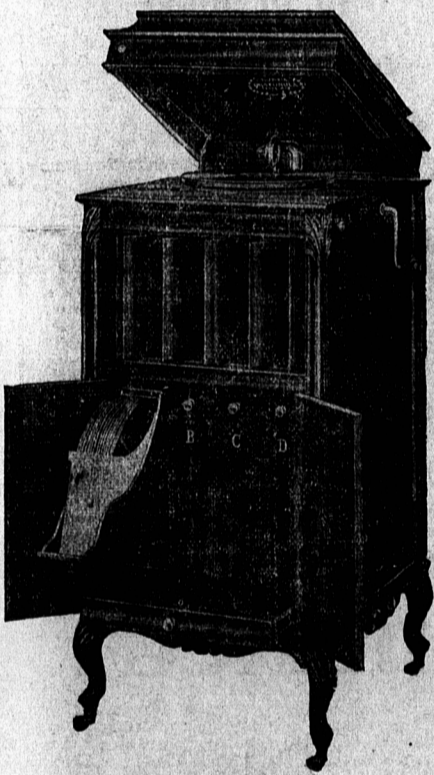
GRAND PRIZE



8 p. m., May 23rd, 1914

The big vote offer termed Booster Period, will end on the minute at 8 o'clock next Saturday evening. Candidates will have to turn in their subscriptions to the Contest Department and secure voting certificates if they expect to have the big vote value. Those living outside the city may mail their subscriptions by 8 p. m. May 23rd and they will receive the Booster Period votes. But remember they must bear the postmark of not later than 8 p. m. May 23rd in order to have them count.

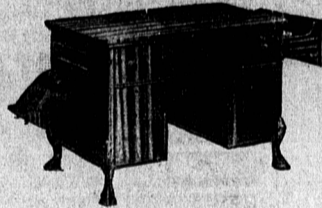
3---Beautiful Grafanolas From Toombs' Music House---3



These three beautiful instruments may be seen at the Guardian Office within the next few days---A great deal of care was taken by the management of The Guardian before it was decided to use this famous make of instrument. All three instruments are different and candidates will have their choice in selecting these according to vote standing the last night of Contest.



Come and bring your friends and see these wonderful instruments



We will have the very latest records---Call at the office any time and hear your favorite sing for you

One Single Subscription May Mean \$800 for You

What would you think if when the votes were counted you found you could have won the Grand Prize \$800.00 with one single yearly subscription? Note the difference in the value of a \$800.00 Cash Prize and a yearly subscription. If you impress it upon the minds of your friends they are very likely to help you with one or more years. Try it candidates. Any candidate has enough friends to make them the winner of the Grand Prize if they could secure their subscriptions for one or more years. Impress upon every one the importance and help their subscription will give you. Make up your mind you are going to win. Confidence is half in a battle of votes like this. Don't get discouraged. Be confident, energetic, enthusiastic, and success will crown your efforts.

Three Beautiful Diamond Rings



High Speed Required to Win This Week

The Contest Department The Guardian
Charlottetown, P. E. I.

Your Past The Proof of Progress

Open This Evening

Telephone 133-R2