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- FOX STAPLES,
- LACING WIRE,
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The Rogers Hardware Company, Limited

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FOX RANCHERS!

WE WILL BE PLEASED TO HAVE YOU CALL AT THE

Byng Silver Fox Company's Ranch
MT. EDWARD ROAD

If you are in the market to buy, we can offer Medium to Extra Pale stock from some of our best bred sires and dams.

"O.Z. 30-H" sired Champion Female Pup Amherst Show, and also produced pelt which sold at London Auctions for \$160.00, the highest priced pelt in 80,000.

This statement can be verified by communicating with the Secretary of the C.N.S.F.B. Association, Summerside, P. E. Island.

This strain may be seen all through our ranch. Our foxes are priced right.

E. S. COFFIN

COFFIN & CO. — GRAFTON STREET

Island Produced Fox Foods Assure Success

Imperial Fox Biscuits

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Peerless Fox Biscuits

— ARE —

Outstanding Fox Foods That Get Results

In well-developed, vigorous foxes. Highest quality pelts, fully furred, thick-skinned, diamond sheened.

Production of regular and large litters.

MANUFACTURERS

"IMPERIALS" "PEERLESS"

Imperial Biscuit P. E. I. Fox Biscuit

Company Ltd. Company Ltd.

MAGNIFICENT TROPHIES FOR SHOW WINNERS

The Trophies offered at the Silver Fox Show provide a great measure of attraction, interest, and stimulation. The array of silverware, which will be on display during the period of the Show is a magnificent one, and merits more than passing notice. The sincere thanks of the Fox Exhibitors' Association is extended to those whose generosity and interest in this fine encouragement and support is due.

The following is a list of Trophies to be offered this year

1. Silver Cup donated by **GEORGE R. McQUARRIE**, Summerside, for Champion Adult Male. Won in 1936 by Roy Woodside, Malpeque, P. E. I.

2. Silver Cup donated by **INTERNATIONAL FOX AND ANIMAL SUMMERSIDE**, for Champion Yearling Male. Won in 1936 by Stewart & Lewis, Summerside.

3. Silver Cup donated by **INTERNATIONAL FOX AND ANIMAL FOOD LIMITED**, Lowell, W. Hancock, Summerside, Representative for champion Adult Female. Won in 1936 by Ira D. Carr, Covehead.

4. Silver Cup donated by **DOMINION LIFE ASSURANCE COMPANY**, Charlottetown, for Champion Yearling Female. Won in 1936 by W. B. McArthur, Kensington.

5. Silver Cup donated by **CANADIAN NATIONAL SILVER FOX BREEDERS' ASSOCIATION**, for Champion Male Pup. Won in 1936 by H. G. Mutart, Summerside.

6. Silver Cup donated by **C. M. LAMPSON & CO.**, London, England, **ALFRED FRASER & CO. INC.**, N. Y., for Champion Female Pup. Won in 1936 by Stewart & Lewis, Summerside.

7. Silver Cup donated by **THE PRINCE EDWARD ISLAND FUR POOL**, Peter G. Clark, Representative, Summerside, for Champion Pup of Show. Won in 1936 by Stewart & Lewis, Summerside.

8. Silver Cup donated by **T. EATON COMPANY, LTD.**, Montreal, N. B., for champion Male of Show. Won in 1936 by Roy Woodside, Malpeque.

9. Silver Cup donated by **LEVIN FUR COMPANY**, B. R. Holman, Representative, Charlottetown, for Champion Female of Show. Won in 1936 by W. B. McArthur, Kensington.

10. Silver Cup donated by **GOVERNMENT OF NEW BRUNSWICK**, for Grand Champion Fox of Show. Won in 1936 by Roy Woodside, Malpeque.

11. Silver Cup donated by **HIS HONOR LIEUT. GOVERNOR GEORGE DESBRISAY DEBLOIS** for Sire and Three of his Get. Won in 1936 by Roy Woodside, Malpeque.

12. Silver Cup donated by **CITY OF CHARLOTTETOWN** for Best Senior Herd. Won in 1936 by W. B. McArthur, Kensington.

13. Silver Cup donated by **REV. ERE HOTEL**, Byron Brown, Proprietor, Charlottetown, for Champion Yearling Herd. Won in 1936 by W. B. McArthur, Kensington.

14. Silver Cup donated by **THOMAS HARPER** for best Junior Herd. Won in 1936 by Stewart & Lewis, Summerside.

15. Silver Cup donated by **DOMINION FUR SALES LTD.**, for Best Matched Adult Pair. Won in 1936 by W. B. McArthur, Kensington.

16. Silver Cup donated by **TIP TOP TAILORS**, W. P. Bruce, Charlottetown, Representative, for best Matched Pup Pair. Won in 1936 by S. R. Johnston, Fortune Bridge.

Silver Trophy donated by **CANADA PACKERS** to be awarded to the Exhibitor making the highest number of points in classes 1 to 6 inclusive. Award to be made on the following basis: First prize, 4 points;

Assured Demand For Good Skins

Silvery Pelts Still Selling At Premium Prices, Reports Mr. George Callbeck.

The following statement by Mr. George Callbeck on his fur prices will be read with general interest and appreciation.

"Though a decline has been taken place in the price of Silver Fox skins since 1934, Silver Fox is now in good demand and prices have been generally maintained since the London March Sales. Of the unprecedented numbers placed on the sales last year fewer than 17,000 skins remained to be offered on the London October Sales, in comparison with 25,000 skins a year ago; and of those only a few skins remain unsold.

"Silvery skins are still selling for higher average prices than those of other color calsses. Full Silvers on the October sales registered a slight price decline, while the half

silver skin was in good demand at prices fully equal to those of the Jung sales.

The demand for Silver Fox is being maintained, and barring further serious European complications firm prices are anticipated. "Silver Fox has enjoyed and is enjoying a popularity that goes on increasing year by year. Fashion will occasionally call for changes in the color phasing but the inimitable beauty of Silver Fox will always have an especial appeal to dressy women. I believe there will continue to be a profitable market for high class Silver Fox skins, and hence a permanent field for the keenly observant rancher who will properly apply himself to produce the kind of article required."

Registration And Marketing Foxes

In today's issue of this paper may be found two advertisements of the Canadian National Silver Fox Breeders' Association. The ad. on Canadian National Registration of foxes is one that deals with a subject deserving the consideration of Canadian Silver Fox breeders everywhere. If a business is worth operating at all it is worth operating well. At the present time when line-breeding for herd improvement is a recognized guide to suitable matings for the production of high class foxes—that the industry as a whole stands so much in need of—Registration, and that in a broad Canadian way, is a requirement for a breeders' intelligent and progressive operation.

Recent amendments to the Constitution of the Canadian National Silver Fox Breeders' Association have removed restrictions and have thus made Registration more acceptable to many silver fox breeders, for example the annulling of the section which prohibited the keeping of other than registered foxes. Another concession now enjoyed is that a rancher is not required to get certificates for the pups that he pelts nor for foxes to be sold to people who acknowledge in writing that they do not need certificates. Yet another privilege now obtains which is this year being embraced by breeders in various provinces of Canada. This is

2nd prize, 3 points; 3rd prize, 2 points. Other prizes as far as money is awarded one point each. Won in 1936 by A. L. Rogers, Kensington.

FOXES FOR SALE

Alaskan bred Silver Foxes, 100 or more to choose from before pelting.

J. M. ROOP
Ranch on Kensington Road

Advanced Registration which requires that foxes qualifying for this distinction be not only high class foxes—foxes show calibre—but also that they be producers of litters each containing at least four pups of high class quality.

For a comprehensive and systematic breed improvement a registration broadly Canadian is a necessity. Only foxes registered in the Canadian National Live Stock Records are recognized on such shows as the Charlottetown Fox Show, The Maritime Winter Fair, The Quebec Silver Fox Show and The Toronto Royal.

The Association's other advertisement deals with the co-operative marketing of Silver Fox furs. The Fur Marketing Department of the Association is truly a co-operative institution. Its handling charges are low, set not to make profits but to provide for necessities

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TIRE TROUBLE
TO US
OR
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909

We patch, repair, and vulcanize
ALL MAKES AND ALL SIZES OF TIRES and TUBES.

Free tire-changing service with all jobs inside city limits

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IF YOUR AIM IS GOOD PELTS, then you are not aiming to feed CHEAP, BUT to feed the BEST.

Sunglo. The Original Seasonal Fox Feed. Unique Coupon Selling Plan on all Sunglo Rations. Nothing but the Best Ingredients by test used. G-iving Ranchers more Service than any other Feed House. Longer Feeding Experiments Back of SUNGLO than any other Fox Feed. Only One Aim—To Manufacture THE BEST Feed possible with which to produce the required Results.

Write for SUNGLO SERVICE SLANTS for practical feeding and Ranching information. Published monthly, FREE to FOX & MINK Ranchers.

International Fox and Animal Foods Ltd.
Summerside, P. E. Island

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NOW is the time to have the ignition and cooling systems of your car thoroughly overhauled and put in A-1 condition.

We carry a complete stock of Exide and Prest-O-Lite Batteries, and are equipped to service and repair all makes of Storage Batteries.

Bring your car to us for Radiator Flushing and Repairs, Washing, Polishing, Greasing, Oil, Gas. Phone 980.

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QUALITY FOX MEATS

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FIRST common-sense, and now extensive research work reveals that sound meat is absolutely essential for the profitable raising of foxes in captivity.

WE SPECIALIZE IN
A FULL LINE OF FOX MEATS, CARRIED AT PROPER TEMPERATURES, ASSURING THE RANCHER Q"

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| HORSEMEAT | BEEF CHEEKS |
| HEARTS | BEEF LIVER |
| BONELESS BEEF | LIP MEAT |
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