



Pull and Haul
—strain and stretch—it's all the same to Atlantic Underwear.

And men who work hard know that they get their full money's worth of warmth, wear and comfort, when they buy this famous brand.

ATLANTIC UNDERWEAR

is made of tough Nova Scotia wool, knitted in to perfect-fitting garments—elastic and unshrinkable—in the right weights to keep a man warm.

Ask for the Atlantic Underwear, and look for the Atlantic Trademark on every garment, it guarantees long wear.

ATLANTIC UNDERWEAR LIMITED
MONCTON, N.B.



Perfect for the Pipe
delicious, handy, economical, keeping its rich moisture and fragrance unimpaired for any length of time, and burning slowly but freely—these are the qualities which you will find in

Master Mason 20 cents

The Perfect Plug Smoking Tobacco
Slice a pipeful, fresh from the plug, just when you want it, fill your pipe not too tight, light up and you will enjoy a smoke of real satisfaction. Try it.

The Rock City Tobacco Co., Limited, Quebec, Que.

Prince Edward Island Hospital
To the Collectors

On behalf of the Trustees I wish to thank you for taking up this work. It means hard work and much sacrifice. However, it is work someone must do if the efficiency of the Hospital is to be maintained.

You will find it much better to commence not later than November 4th and to complete the work as quickly as possible and so get the benefit of the advertising campaign now being carried on.

We want you to ask the people for increased subscriptions in proportion to the increased cost of food, fuel and medicines as they were before the war and are now. We cannot use less food, medicine or fuel per patient than we ever did and we cannot raise our patient's fees enough to cover ten per cent of the increased cost of running the Hospital.

If this is carefully explained to the people you will find them ready and willing to meet you with largely increased subscriptions.
Wishing you splendid success.

W.K. ROGERS
CHAIRMAN BOARD OF TRUSTEES

The Central Guardian

IT PAYS to buy in this Province.

BOY WANTED for drugstore. See classified adv on page one. 2272

POLICE COURT.—One drunk was fined \$5 at the city police court yesterday.

YOU'LL NOT SECURE THAT better position without any effect. The classified advertisers are TRYING. Most of them WIN.

CASUALTIES.—In the Ottawa casualty list under date Nov. 2 are the following Islanders. Killed in action, R. Sullivan, Summerside. Died of wounds W. Thomas, Summerside. Wounded, D. McPhail, Cornwall.

VICTORY LOAN CANVASS.—As the canvassers in the city are all busy men, it is requested that householders if they possibly can should be prepared to give their application or at least tell the Canvasser what particular day to come again.

STEAMER ASHORE.—Capt. Taylor was notified yesterday morning that the steamer B. B. 56 was ashore at Cape Wolfe and asking that assistance be sent. A few hours later word came that she had floated off and proceeded on her voyage.

FORMER ISLAND LADY.—The death occurred at Omaha, Neb., on Oct. 6th of Miss Agnes McAusland. Many of the older residents of Charlottetown will remember Miss McAusland, she being a daughter of the late Alexander McAusland who built the Charlottetown Gas Works over fifty years ago and a sister of the late Mrs. Angus McDonald, West River.

A drugist can obtain an imitation of MINARD'S LINIMENT from a Toronto house at a very low price and have it labeled his own product. This greasy imitation is the poorest one we have yet seen of the many that every Tom, Dick and Harry has tried to introduce. Ask for MINARD'S and you will get the real thing.

REX ALL
NINETY-NINE
HAIR TONIC

is designed to assist nature to maintain and promote hair health by keeping the scalp clean and by aiding to eliminate and prevent the growth of these elements held responsible for local scalp and hair affections. Price 50c and \$1.00. Sold only at

THE MacKinnon Drug Co
The Best Drug Store

Buy Victory Bonds
Insist on Getting
BEER & GOFF'S
"Special Blend"
fresh ground Coffee

Only selected matured Coffee Beans which contain the true Aroma and Flavor are used for preparing and roasting this Coffee.

Every Pound Guaranteed

Beer & Goff
GROCERS

Dr. E. CHARRIS
Eye Specialist

Office Royal Bank Building, Charlottetown
Office Hours 9:30-12:30
2-1
Phone 68-7

Matinee--315
Night-7 & 845

PRINCE EDWARD

Thos. H. Ince
Presents
W. S. Hart
IN
"WOLVES OF THE RAIL"
5 GRIPPING ACTS 5

The best man turns good. Bill Hart, long known as the Cinema bad man, appears in a new roll



THE PATHE GAZETTE | HAROLD LLOYD-IN-
See in Motion Pictures what you read in the Papers | "The Piano Movers" A ROLLING COMEDY

HELP TO FINISH THE WAR QUICKLY
BUY VICTORY BOND

PERSONALS

Mr. H. H. Black of Montreal is in the city.

The many friends of Mr. Percy Turner will regret to hear that he is suffering from the prevailing cold.

The many friends of Sergt. Jack Crookill, M. C. will be pleased to hear that he has been recommended for a commission.

Premier Arsenault who went to Summerside to attend the funeral of the late Miss Pearl McNeill expects to return home today.

Mrs. R. A. MacKlin returned Monday night from her wedding tour. Lieut. MacKlin remained in Halifax intending to go overseas very shortly.

The many friends of Miss Minnie Walsh, city, will be glad to know she is improving after being seriously ill in the Charlottetown Hospital.

ALL CHILDREN LOVE
"SYRUP OF FIGS" FOR
LIVER AND BOWELS

Give it when feverish, cross, bilious, for bad breath or sour stomach

Look at the tongue, Mother! If coated it is a sure sign that your little one's stomach, liver and bowels need a gentle, thorough cleansing at once.

When peevish, cross, listless, pale, doesn't eat or act naturally, or is feverish, stomach sour, breath bad, has stomach-ache, sore throat, diarrhoea, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul, constipated waste, undigested food and sour bile gently moves out of its little bowels without griping, and you have a well, playful child again.

You needn't coax sick children to take this harmless "fruit laxative;" they love its delicious taste, and it always makes them feel splendid.

Ask your druggist for a bottle of "California Syrup of Figs," which has directions for babies, children of all ages and for grown ups plainly on the bottle. Beware of counterfeits sold here. To be sure you get the genuine ask to see that it is made by "California Fig Syrup Company." Refuse any other kind with contempt.

Strong, Forceful Men With Plenty of Iron in Their Blood

These Are the Ones With the Power and Energy to Win. It is estimated that over 3,000,000 people annually in this country alone TAKE



NUXATED IRON

For Red Blood, Strength and Endurance
Sold in this city by Geo. E. Hughes, Apothecaries Hall, E. A. Foster, Central Drugstore, H. J. Mabon, (Montague.)

Warms any room instantly

When unexpected guests arrive, you warm the spare room in a jiffy with a Perfection Oil Heater. You can quickly heat any room in the house, any time, with Perfection Oil Heaters without fuss or litter.

Perfection Oil Heaters make warmth that is economical, always available—ten hours of it from one gallon of clean, uniform Royalite Coal Oil.

Perfection Oil Heaters are easy to clean, fill and light, easy to re-wick, are handsome in appearance and made to wear for years. See them at hardware and general stores.

IMPERIAL OIL LIMITED
BRANCHES IN ALL CITIES

PERFECTION OIL HEATERS
SAVE THE DOMINION'S COAL

FOR SALE BY DEALERS EVERYWHERE