

# The NEW "FOTO-BLOX CONTEST"

## An Interesting Profit-Sharing Pastime For ALL Our Readers

### READ THESE ADVERTISEMENTS—ENTER THIS CONTEST—DEAL WITH THESE FIRMS

**\$180.00—IN PRIZES—\$180.00**

- 1st Prize ----- \$3.00
- 2nd Prize ----- \$1.50
- 3rd Prize ----- \$1.00
- 4th Prize ----- .50

**Garden Tools**  
Lawn Mowers  
Spraying  
Materials

**THE ROGERS HARDWARE CO., LTD.**

**NOSTROLINE**  
An English Remedy for Head  
Colds and kindred ailments.  
Per large tube 50 cents.  
Sold exclusively by  
**H. L. WORTHY**  
Queen Street. Phone 271

See our attractive new Bridge  
Lamps, Table Lamps, Chester-  
field and Parlor Lamps at  
Bargain Prices.

**TOOMBS**  
**MUSIC STORE**  
Dealers for the Famous  
Emison Mazda Lamps

You can not afford to miss  
seeing our new display of  
choice

**DIAMOND and WEDDING RINGS**  
Chester A. Campbell  
Jeweler  
Queen Street.

Try us for  
**QUICK SERVICE**  
Phone your orders for all vari-  
eties of

**FRESH AND CURED  
MEAT AND FISH**  
**QUEEN STREET  
MEAT MARKET**  
H. PETERS, Mgr. Phone 1301

**WE FIX  
FLATS**

ANYWHERE—ANY TIME  
Prompt, courteous service at  
all hours.

**WHITLOCK  
TIRE SERVICE**  
AND ACCESSORIES  
162 Kent Street Phone 908.

We sell dependable Wagon  
tires—Made for long reliable  
service.  
Our guarantee backs each  
Watch sold. Our prices should  
please you.

**W. N. TANTON**  
Jeweler  
180 Kent St.

### Books-Art-Music

(Continued from page 8)

by abbreviated report:—  
"The London County Council  
does a number of very admirable  
things—along with a few not to  
be described, perhaps. One of  
the most admirable of its minor  
activities is the publication of the  
Survey of London, of which the  
eighteenth volume has just been  
issued. It deals with the Strand,  
and it is a most attractive volume  
... the book doesn't deal with all  
of the Strand, but merely with the  
part of the historic thoroughfare  
that lies in the old parish of St.  
Martin-in-the-Fields. Which gives  
some idea of the immense amount  
of material the story of the Strand  
contains. And well it might, for  
the story goes back nearly a thou-  
sand years, back beyond the Nor-  
man Conquest, when it already was  
the link between the City and  
Westminster and old even then.  
"Probably the road along the  
west side of the river—which is what  
the Strand really means—was  
originally made by the padding feet  
of hairy aborigines, who other-  
wise were nothing much but a coat  
of light blue paint. As to that,  
however, we haven't any record, for  
the lady who wore the wood didn't

**ROYAL VICTORIA COLLEGE**  
(FOUNDED AND ENDOWED BY THE LATE REV. MONSIEUR  
BARON STRATTON AND MOUNT ROYAL)

**MCGILL UNIVERSITY  
MONTREAL**

Applications should  
be made early.  
For all information  
apply to  
**THE WARDEN**

Recently enlarged fireproof building, thoroughly modern  
equipment. For women students, resident and non-  
resident, preparing for degree in the Faculty of Arts  
(B.A., B.Sc., B.Com.) and in the Faculty of Music  
A limited number of Scholarships and Bursaries.

### PRIZE WINNERS LAST WEEK

1. Mrs. E. J Saunders,  
North Wiltshire.
2. Gerald F. Hooper,  
Milton Corner.
3. Mrs. Harold Acorn,  
Pownal.
4. Mrs. Emmons Newson,  
Brackley.

The new FOTO BLOX Contest is entirely different from any contest  
previously featured in this province, and will be found very interesting  
and amusing to both young and old.

Through the co-operation of the sponsors, whose advertisements appear  
in connection with the contest, The Charlottetown Guardian will  
publish the Foto Blox Contest for thirty consecutive weeks, and prizes  
will be awarded each week as listed above, in the form of service or mer-  
chandise orders.

### CONTEST RULES

Any reader of the Charlottetown Guardian may participate. (Excepting  
employees of the Guardian Publishing Co., and members of their  
families.)

It is important that each reply shall be accompanied by a receipt  
from one of the firms whose announcement appears in the contest.

It is also important that you state on your entry which of these firms  
you wish to draw your prize on.

### EXPLANATION OF CONTEST

Scattered throughout this contest section you see several pieces of a  
photograph. When properly placed together these pieces form the picture  
of the business premises of one of the sponsors of this contest.

Contestants are simply required to state the name of the firm, the  
name of the manager, the kind of business, and the street on which is  
located the business, premises shown in the picture.

### HOW TO ENTER

Read the ads thoroughly—in one or more of them you may find a  
clue to the solution. Clip the sections of the picture and assemble them  
so as to recognize the business premises. YOU DO NOT HAVE TO  
SEND THE PICTURE WITH YOUR REPLY.

Write your entry on one side of a sheet of paper giving the particu-  
lars as follows:

Firm—City Industries  
Manager—John Smith  
Business—Manufacturers  
Location—Corner Queen and York Streets

Then attach to your reply a receipt from any one of the sponsors of  
this contest showing that business has been transacted with at least one  
of them.

Also be sure to state the name of the firm from which you wish to  
receive your prize.

All correct replies have equal chances of winning. The winning entries  
are drawn for and the prizes will be awarded in the order in which they  
are drawn.

All prizes are awarded in the form of orders on the advertisers indicat-  
ed in the replies and are not transferable.

All replies must reach the office not later than noon on Thursday.  
Send in as many replies as you wish but be sure to attach an entry  
slip to each reply.

Address all entries to the

EDITOR  
"FOTO-BLOX" CONTEST.

THE CHARLOTTETOWN GUARDIAN

### SOLUTION TO LAST WEEK'S CONTEST

Firm—The Rogers Hardware Co., Ltd  
Manager—Benjamin Rogers, Presid ent.  
Business—All Hardware Lines.  
Location—Cor. Queen & Grafton Sts.

**ECONOMY SPECIALS**

- Clarks Soups, Assorted  
3 tins for 25c.
- Kellogg's Corn Flakes  
12 oz. size, 2 for 25c.
- Nugget Shoe Polish  
2 tins for 25c.

**Economy Grocery**  
Kent & Hillsboro, Phone 1210

Visit our Conservatory at any  
time and make your selec-  
tions Fresh Cut Flowers, Pot-  
ted Plants, Special Designs.

**JAMES  
TAIT**  
FLORIST

37 Villa Avenue. Phone 269.

**DRESSES**  
White Crepe, Pink and Pastels  
\$2.95

**New White Hats**  
in felt and straw with large  
and small brims.  
\$1.95 and \$2.95

**White Purses**  
Newest shapes, each  
\$1.00

**R. P. SIMPSON**  
99 Queen Street. Phone 236

**CHICK FEEDERS**  
WATERERS  
DISINFECTANTS  
BROODERS  
FLOUR FEEDS  
CHICK FEEDS  
LAYING MASH

all at co-operative prices  
**P. E. I.**  
**CO-OPERATIVE**  
Egg and Poultry Association  
201 Weymouth St. Phone 575

**QUALITY PORTRAITS**  
GROUP PHOTOGRAPHS  
OUTDOOR PHOTOGRAPHY  
AMATEUR FINISHING

**CRASWELL  
STUDIO**  
Great George St. Phone 272-L

**Trans-Atlantic Air  
Service Discussed**

(By The Canadian Press)  
MONTREAL, June 9—Command-  
er G. Powell, Imperial Airways sky  
skipper in charge of the flying boat  
Cambria on experimental flights  
across the Atlantic last summer,  
conferred with Trans-Canada Air-  
lines officials here today relative to  
establishment of a regular service.  
The British flying man refused to  
be interviewed, but it was learned  
Dominion Department of  
Transport officials also conferred  
with him.

**SEE  
OUR  
NEW  
DISPLAY  
OF FINE  
DIAMONDS and  
WEDDING RINGS**

**C. W. Patterson**  
Jeweler Phone 394-J.  
130 Great George Street

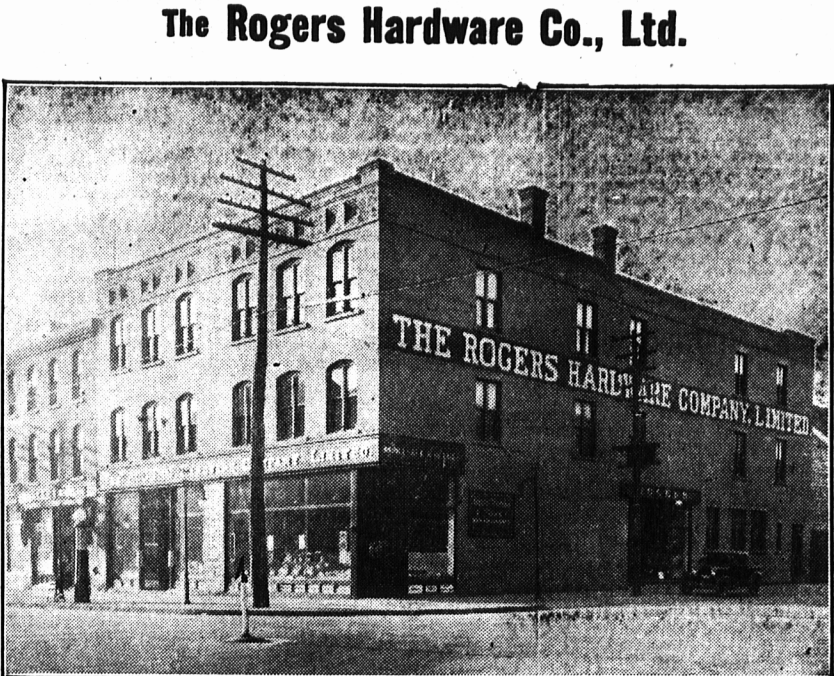
**GIFTS  
For the June Bride**

You'll find that Holman's  
China Department is com-  
pletely filled with gifts you'll  
enjoy giving. Gifts the  
newspapers will truly appre-  
ciate. Why not start them off  
right with a set of beautiful  
English Dinnerware? Choose  
from the world's leading makers  
—Spode, Aynsley, Royal  
Albert, Royal Winton and  
many others in dozens of ex-  
quisite patterns. Come in  
soon — you'll enjoy shopping  
at The Gift Store.

**HOLMAN'S**  
SUMMERSIDE AND  
CHARLOTTETOWN

**Annual Hay Crops**  
(Experimental Farms Note)

Oats alone, oats and peas, and  
oats, peas and vetch have all av-  
eraged over three tons hay per acre  
the last four years at the Frederic-  
ton Experimental Station, states  
J. M. P. McKenzie, Assistant Sup-  
erintendent. Oats hay cost less per



The Rogers Hardware Co., Ltd.

"IF IT'S HARDWARE, WE HAVE IT"

In the year 1857 this store was  
opened under the joint partnership  
of the late Thomas W. Dodd and  
the late Benjamin Rogers, and was  
known as Dodd and Rogers until  
1904 when the name was changed  
to its present one; The Rogers  
Hardware Co., Ltd.

Almost ten years ago the firm  
came under the present manage-  
ment which consists of the follow-  
ing officers:

Mr. Benjamin Rogers, President;  
Mr. P. P. Rossiter, Vice President;  
Mr. F. A. Vandierstine, Secretary;  
and Mr. William T. Rogers, Direc-  
tor.

A staff over twenty are employ-  
ed in the office and salesforce, and  
are well known for their compe-  
tence and obliging manner in  
serving the public.

The Rogers Hardware, as it is  
popularly called is headquarters  
for the famous Jap-a-Lac line of  
paints and Varnishes, Yale locks  
and hardware, Big Ben Clocks,  
Curtis Perch, Tires, Ever Ready  
Batteries and Flashlights, Red Dia-  
mond Pipe, and Community Silver-  
ware, as well as all Building and  
Shell hardware, Fox Netting, and  
Supplies, Cement, Roofing, Garden  
Tools, Auto Accessories, and gen-  
eral houseware.

All lines are stocked for the  
wholesale as well as the retail  
trade, thus allowing this firm to

sell at the lowest possible prices.

The slogan of this progressive  
firm is: "If its Hardware, we have  
it," and this has come to mean a  
great deal to the buying public.  
The Rogers Hardware is always  
ready to supply you with any item  
of hardware, and you will always  
find the latest and best in each  
line on display here.

The success of this firm is large-  
ly due to this fact, and also to the  
fact that they render their custom-  
ers a fine service through ad-  
vertising their wares systemat-  
ically. Readers of the Guardian are  
always informed of new shipments,  
or new types of goods as soon as  
they arrive and are thus enabled  
to procure the latest and best in  
all lines without delay.

Strong supporters of the service  
to the public, the Rogers Hardware  
Co., Ltd. is among the sponsors of  
the Foto Blox Contest, and all  
customers are supplied with entry  
slips and an invitation to draw  
their prizes on this store.

An efficient delivery system is  
conducted by the Rogers Hardware  
and you may Phone your orders to  
105. Purchases may also be made  
by mail with utmost confidence.

A great many of the articles sold  
here are backed by the manufac-  
turer's guarantee, and all lines  
carry the Rogers guarantee of ser-  
vice and satisfaction.

**IN MEMORIAM**

**MR. COLIN MACDOUGALL**

Nine Mile Creek and surrounding  
districts were deeply shocked by  
the sudden passing of one of its  
most beloved and respected resi-  
dents in the person of Mr. Colin  
MacDougall whose death took  
place on May 5th, at the age of  
62 years.

The late Mr. MacDougall was  
born at Nine Mile Creek and with  
the exception of twelve years which  
he spent in the United States lived  
his whole life there. His Christian  
attitude toward all things that  
were done for the betterment of  
the community endeared him to all  
with whom he came in contact.  
He was a valued member of the  
Church of Scotland and could al-

**MARITIME SUMMER SCHOOL**  
Mount Allison University  
SACKVILLE, N. B.  
JULY 6TH TO AUGUST 18TH 1938

**Community Leaders**  
A special two weeks course  
with board, room and tuition  
—\$20.00. Courses in Adult  
Education, Community Leader-  
ship, Applied Economics, Music,  
Handicrafts, Folk Dancing,  
etc., with personal consultation  
privileges with leading educa-  
tionists.

**Leading Educationists**  
Among the outstanding educa-  
tionists who will conduct  
courses will be: K. S. Bern-  
hardt, Ph.D., Asst. Prof. of  
Psychology, University of Tor-  
onto; C. A. Lapp, M. A., Prin-  
cipal of Devonshire School, Miss  
Florence Jamieson, teacher of  
Folk Dancing, Ottawa Public  
Schools.

**Regular Courses**  
In the Arts and the Sciences.  
Matriculation subjects given as  
well as courses leading to de-  
grees. Complete your matricu-  
lation, work for your B. A.,  
B. Sc., or M. A. at the Maritime  
Summer School.

Write for descriptive bulletin to the Director, Maritime Summer School, Sackville, N. B.

**RIX'S SPECIALS**

- Wilder's Grapejuice,  
10 1/2 Oz. Tins  
2 for 25c.
- Fish Cakes, 10 Oz. Tins  
2 for 25c.
- Wild's Pure Lard  
2 lbs. 27c.
- Grape Nut Flakes  
4 pkgs. 39c.
- Tid Top Marmalade  
4 lb. tin 45c.
- Pride of the Valley  
White Corn 3 tins 27c.

**RIX'S GROCERY**  
BOTH STORES  
38 Lombard Avenue  
Phone 1021 and 1022.  
Cor. Queen and Kent Streets  
Phone 1601 and 1602.

**SPECIAL**

USED PIANOS  
AT BARGAIN  
PRICES FROM  
\$60.00 UP.

**Miller Bros., Ltd.**

**EMPERESS  
BEAUTY  
TREATMENTS  
ARE NOT  
CONSPICUOUS**

They are  
Strikingly  
NATURAL

Phone for your appointment.  
**EMPERESS  
Beauty Parlor**  
29 King Square. Phone 1604.

**FINER FURS**

will be the result of feeding  
**IMPERIAL BISCOITS**  
"From Pup to Pelt"

Experienced ranchers feed  
Imperial the year round for  
best results.

**IMPERIAL BISCOIT  
COMPANY, LIMITED.**

**WINDOW BOXES, FANCY  
GATES, SCREEN FRAM-  
INGS, ARCH-WAYS,  
TRELLIS**

For all repair, remodeling  
and new work, simply call

**BORDEN T. MYERS**  
Carpenter—Contractor  
St. Avards Charlottetown

**BEAUTY NOTE:**

To have that refreshing look,  
Drink "Garden City"

**PASTEURIZED MILK**

It puts nature's rouge on your  
cheeks and gives you that clear,  
glowing complexion.

**Garden City Milk guards  
YOUR HEALTH.**

**WATERVALE SCHOOL**

Honor Roll for May:  
Grade VIII—1. Chester Quinn.  
Grade VII—1. Mary Quinn.  
Grade IV—1. Frederick McLeod.  
2. Gladys Quinn; 3. Mary Mc-  
Leod.  
Grade III—1. Teresa Curley; 2.  
Muriel Quinn.  
Grade II—1. Melvin Curley; 2.  
Lillian Quinn.  
Grade I—1. Joseph Curley.  
Highest Average—Frederick Mc-  
Leod.  
Perfect Attendance—Gladys  
Quinn, Muriel Quinn; Melvin Cur-  
ley, Lillian Quinn.  
Teacher, Warren McQuirk.

**Books-Art-Music**

slowly passing over the twinkling  
stars that seem set an immeasur-  
able distance in space. In the cen-  
tre, invisibly supported, a great  
fifteen foot globe of the earth re-  
volves slowly, one side lit faintly  
by an unseen sun. From the in-  
side of the globe a faint light fil-  
ters through the transparent blue  
of the oceans and adds a glow to  
the ruby red of Britain's far flung  
empire.

"There are no posters, no ex-  
planatory captions, the turning  
earth and subdued rich colors tell  
their own story. The chattering  
public reach the chromium railings,  
pause, look, stand silent, then turn  
away and walk out the great door-  
ways without a word, awed by their  
own possessions."

The British Council of London  
has announced its scholarship to  
enable foreign music students to  
work in that city. The prize  
amounts to two hundred and fifty  
pounds a year and entitles the win-  
ner to free musical training and  
maintenance in England for three  
years. The successful candidate,  
whose travelling expenses to Eng-  
land will be paid by the council,  
will study at one of the Royal  
Schools of Music in London. The  
first of the annual competitions  
was held this May with judges, Dr.  
Stanley Marchant, Dr. George  
Dyson, Dr. Thälben Ball, Dr. H. C.  
Colles, Evelyn Howard-Jones, and  
Ernest Makower.

**Use Minard's Liniment for bites.**