

YOUNG MOTHERS should know

THOUSANDS of vital questions concerning your baby's care are bound to arise. Baby's Welfare tells you the answers.

THE BORDEN CO., LIMITED 140 St. Paul W., Montreal Send me, free, "Baby's Welfare", also "The Best Baby" record book.

THE WIFE-SHIP WOMAN

He reasoned that just now he could help me none by accompanying me to Biloxi. More than likely such an association with the White Indian—as I was called because of my forest-running—would place him under suspicion.

"My friend," he softly called as his light canoe moved off a few rods toward the St. Jean shore. "If you find the path rough I shall know it. The river is all ears and a great gossip. My ear is to the ground. I shall hear. If the worst comes the river path to the north shall be opened, and we will follow it and find plenty of room to live our lives in the good God's country up there. You are runaway English. I will kiss my wife goodby and be runaway French. Bon jour et bon voyage."

Bineville had vision. He knew the importance of a river port. He had fretted much because the government had ignored his preference for New Orleans. It was the one spot on the river in close proximity to the gulf that would answer for a permanent settlement. I think he would have won his point if not for a rise in the river inundating the little settlement; and Biloxi was again chosen. Like a shuttle-cock the heat of government had shifted back and forth between Biloxi and Mobile.

If any one could seal the Mississippi valley for France it would be Bineville with his bulldog determination and his commonsense. Even though working under the tremendous burden of trash for colonists and the company's frantic orders for the discovery of mines, or anything else which could be immediately realized upon as an asset, he believed he could win out if permitted to develop New Orleans and other river ports. To control the destiny of the valley from the gulf was impractical. One might as well try to govern it from Pensacola as from Mobile or Biloxi. And I was determined to complete my journey and meet this cool-headed, sagacious executive with but one card to play against his belief that I was something more than a renegade Englishman.

For the rest of the trip across the lake I saw no one except a Choctaw hunter after birds, and was opposite the mouth of the River of Pearls, when two Frenchmen in a clumsy sailing packet came along and went into the wind, and gaped at me in amazement.

"The White Indian!" one of them exclaimed, while the sail flapped impatiently against the stub of a mast. "I was beginning to think you had lost your tongues," I replied. "I am bound for Biloxi. Can you give me a tow?"

They exchanged quick glances, and the elder of the two bowed most graciously and insisted:

"Better than that, monsieur. The pirogue will annoy you. Make it fast for a tow, then come aboard and take your pleasure decently."

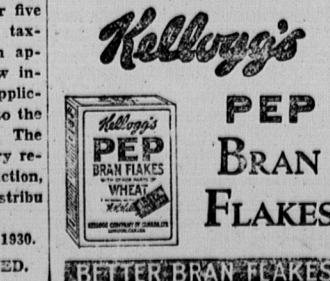
The play of their eyes had not escaped me; nor did I doubt they had been ordered to watch for my coming. It mattered nothing, however, so long as I wished to make Biloxi. The boat would be more comfortable, and if they were secretly delighted to serve their master, I too, could rejoice at being relieved from the exertion of paddling the heavy pirogue the full distance.

So we set off, contented and gay, the two of them singing snatches of chansons which invariably reflected some amorous sentiment. Between these bits of sentiment they asked me polite questions about the upper river. It was plain that word had

KELLOGG MAKES THEM BETTER

EAT the latest in bran flakes. A marvelous blend of the nourishing elements of the wheat with just enough bran to be mildly laxative. And above all the famous flavor of PEP, Crisp, ready-to-eat with milk or cream.

Sold only in the red-and-green package. Made by Kellogg in London, Ontario.



Large advertisement for DeForest Crosley radios featuring the word 'Now' in a large script font and four radio models: The Aria (\$190.00), The Melody (\$150.00), The Troubador (\$280.00), and The Minstrel (\$395.00). Each model is shown in a circular frame with a description of its features.

DE FOREST CROSLLEY YOUR RADIO FOR YEARS TO COME ISLAND RADIO CO., CFCY

Only \$10.00 to BOSTON from Saint John, N.B. via the only ALL WATER ROUTE FOUR ROUND TRIPS EACH WEEK By Steamers "CALVIN AUSTIN" "GOVERNOR DINGLEY"

STEAMER leaves St. John every Wednesday at 9 A.M. Atlantic Time; Eastport, Me., 1:00 P.M. Eastern Time; Lubec 2:30 P.M. Eastern Time, arriving in Boston 10 A.M. Daylight Time, following morning.

Every Monday, Friday, and Saturday steamer sails direct from St. John to Boston, leaving St. John 7 P.M. Atlantic Time, due in Boston on following days 2 P.M. Daylight Time.

Connections at Boston with direct steamer to New York. Reduced rates for automobiles accompanied by passengers.

Tickets and information at any Canadian National Rys. ticket office, or apply to A. C. Carme, Agent, Reid's Bldg., Wharf, St. John, N.B.

EASTERN steamship lines

FOR SALE AT DUNSFENAGE Fox Ranch and farm of 40 acres with good dwelling house and out buildings.

John D. Hume, 1915-8-19-31.

CANADIAN NATIONAL RAILWAYS TORONTO EXHIBITION Aug. 22nd—Sept. 6th

Special Fares in Effect. For Further Particulars Apply W. K. ROGERS, City Ticket Agent. L. P. RITCHIE, Ticket Agent, Station. P. W. CLARKIN, District Pas. Agent

Special Tickets For Exhibition

The new season ticket for the Exhibition of 1930 is now ready and can be obtained at all Drug Stores. The price is \$3.00 each and this ticket admits one person morning, afternoon and evening to the Grounds. Not only can you see everything connected with the Exhibition, but also the four days horse racing and vaudeville. It is equal to \$6.00 worth of admission all for the price of \$3.00. 5751-8-11-11.

TENDERS FOR ERECTION OF BRACE BLOCK

Tenders addressed to Donald McKinnon, Royal Bank Building, Charlottetown, will be received up to twelve o'clock noon on Monday, the 25th day of August instant for the erection and completion of Brace Block to be erected of brick and stone on the east side of Queen Street, Charlottetown, according to plans and specifications which may be seen at the office of Messrs. Chappell & Hunter, Architects, Charlottetown. The lowest or any tender not necessarily accepted.

By Order—Trustees, Brace Block. 5889-8-16-31

AUCTION SALE

Of Mill and Property at Millville, on Monday, August 25th, at one o'clock sharp. Property known as Bradley's Mills, consisting of 23 acres. Good buildings, Carding and sawing mills. A beautiful site. One of the best and only Scotch cards on Prince Edward Island. In perfect condition. One rotary sawing outfit complete. All household effects, including parlour, dining room, bedroom and kitchen furniture. One range, one furnace, new. Dishes, oil cloths, carpets and mats. One cow. Two wagons. One harrow. One sleigh and all other articles on and about premises. Sale positive. Terms at sale. Estate late

J. A. MacDONALD, Auctioneer. 5932-8-19-1930

PUBLIC NOTICE

Public notice is hereby given that National Candy Limited has applied to the City Council of the City of Charlottetown for exemption for five years including 1930 from civic taxation on all the assets of such applicant pertaining to the new industry at the time of such application intended to be brought into the City and not then in existence. The particular nature of the industry referred to is the factory production, manufacture, packaging and distribution of candies and confections. Charlottetown, August 11th, 1930. NATIONAL CANDY LIMITED, Applicant.

been passed along the river to watch for and report my presence. Joe Labrador had said the very huts at New Orleans were ready to "gobble" me up. The nearer I drew to Biloxi the more sharp set would I find this disposition to be. "What is the latest news, my friends?" I finally managed to ask as their chattering queries slowed down. "A wife-ship comes to Biloxi. We hurry home," said the younger man with a snicker. "Silence, Basile," sternly rebuked the other. "Monsieur, the White Indian, we are Jules and Basile Mattor, father and son. What the boy says is true; a wife-ship comes. It is bad for a man to live alone." And he fetched a deep sigh. "The Company of the Indies has returned to his excellency's advice and will send no more wantons across the ocean," bubbled the young man. "Silence, child!" commanded the father. "Yes, monsieur, the White—" "Monsieur Mattor, I am William Brampton," I broke in. "Monsieur Brampton, I am more glad to meet you than you can know. As the boy says, this wife-ship will be filled with honest women. Women one can love and cherish, and take pride to show to one's friends. Good cocks, good—" "But what of the news?" I interrupted. Mattor pere drew a long face and mournfully replied: "The last trade law goes bad with us. As for that all our trade laws are bad. To get supplies we must go to Mobile, Pensacola or Massacre Island (the old name for Dauphin Island, so called from the mounds of human bones found here). For delivery at la Nouvelle Orleans we must pay five per cent extra, twice that if delivered at Natchez, and 13 per cent—ah, mon Dieu! How that extra premium does climb up—at the Yazoo."

LOCAL CONVENTIONS OF THE Prince Edward Island Teachers Federation

WILL BE HELD AT Hunter River, Aug. 25. Charlottetown, Aug. 26. Mt. Stewart, Aug. 27. Uigg, Aug. 28. Souris, Aug. 29. Summerside, Sept. 2. O'Leary, Sept. 3. Tignish, Sept. 4. Persons interested in education are invited to attend. 5595-8-21-30

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FOR SALE

Rotary threshing crusher and other small belts. Also rubber and leather traces all at half price. CLINTON MORRISON, Fredericton, P. E. I.

CITY SCHOOLS & VACCINATION The City Public Schools will be open at 9 o'clock Tuesday morning the 2nd September. No pupil will be admitted to the schools unless they can present a certificate of successful vaccination from a Medical Doctor. NOW IS THE TIME TO BE VACCINATED New pupils will be taken direct to the Principal of the School they are to attend together with their vaccination certificate.

Professional Cards

AUDITORS Accounts Audited. Income Tax Returns Prepared. A. E. MacNeill & Co. 127 Grafton Street 3134-4-17-11m.

McLeod & Bentley J. A. BENTLEY W. E. BENTLEY, LL. B. Barrister and Attorney-at-Law Office: 180 Richmond Street MONEY TO LOAN Charlottetown, P. E. I.

McDonald & McPhee B. A. J. A. McDONALD, H. F. MCPHEE BARRISTERS, ATTORNEYS, ETC. MONEY TO LOAN

BELL & MATHIESON B. R. BELL D. L. MATHIESON, LL. B. Barristers, Solicitors, Etc. Money to Loan. Offices—Charlottetown and Montserrat

Stewart & Lowther J. D. STEWART, K. C. N. W. LOWTHER BARRISTERS, SOLICITORS, ETC. At Great George Street MONEY TO LOAN

Advertisement for the 'Round the World CRUISE' by the 'Empress of Australia'. It describes a 157-day cruise visiting the world's most fascinating spots, including Christmas in the Holy Land, New Year's Eve at Cairo, India in cool January, and a cruise-ship luxury and world-famed service. Rates are \$2,000 up. Mediterranean cruise details are also provided.