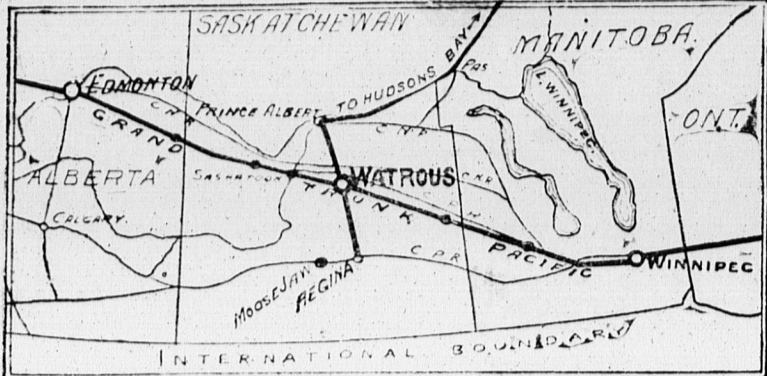


# First Offering of Lots in GRAND TRUNK PACIFIC Subdivision to Original Townsite of

# WATROUS

The Central and Principal Divisional Point on the Grand Trunk Pacific Railway.

The Central and Principal Divisional Point on the Grand Trunk Pacific Railway.



What Moose Jaw is to the Canadian Pacific Railway, Watrous will be to the Grand Trunk Pacific. Of the Great Western Provinces, Moose Jaw is the central divisional point on the Canadian Pacific Railway. Watrous is the central divisional point on the Grand Trunk Pacific. Moose Jaw now has 15,000 population, and is growing rapidly. Lots which sold in Moose Jaw a few years ago at \$100 each are to-day worth from \$1,000 to \$3,000. You can buy lots in Watrous at \$100 to \$175, and in five years they should be worth as much as the same kind of lots in Moose Jaw to-day.

The strategic location of Watrous is such that it is certain to become an important city in Western Canada. Located on the great transcontinental line of the Grand Trunk Pacific, which is to extend from the Atlantic to the Pacific, from Halifax, N. S., to Prince Rupert, B. C. Watrous is the terminus of the branch line of the Grand Trunk Pacific to Prince Albert. In the centre of the finest farming section in all Saskatchewan. In direct line between Regina and Prince Albert. The great central shops of the Grand Trunk Pacific are almost certain to be located at Watrous, it being the central divisional point, with

immense roundhouse and unequalled trackage facilities already located here, and being midway between Winnipeg and Edmonton, where the present shops are located. With the location of these shops at Watrous, giving employment to 300 or more men, it will mean an immediate increase in population of at least 1,500. Watrous being the central divisional point, it is from here that the different Branch Lines to the important cities of Saskatchewan and Alberta will radiate. Upon the completion of the large sanatorium, thousands of transcontinental tourists, attracted by the lure of Little Manitou Lake, will stop off at Watrous on their way from Coast to Coast.

## LITTLE MANITOU LAKE "The Carlsbad of Canada"

Located two and a half miles from Watrous is Little Manitou Lake, one of the most remarkable mineral water lakes in the world. It has been proven that the waters of this lake are little short of marvellous in their power to cure rheumatism and skin diseases, and afford speedy and positive results in biliousness, sick headache, etc.

The following analysis of the water from Little Manitou Lake has been made by Prof. Milton Hersey, of McGill University, Montreal, Que.:

Grains per gallon	
Filica	0.69
Oxide of Iron and Aluminium	0.28
Calcium Sulphate	134.66
Magnesium Bicarbonate	93.42
Magnesium Sulphate	238.88
Potassium Sulphate	115.62
Sodium Sulphate	50.92
Sodium Chloride	1495.60

Herbert Quick, Editor of the "Farm and Fireside," one of the best agricultural papers in the United States, visited Little Manitou Lake and writes of it as follows:

"Little Manitou Lake, full to the brim of water like that of the Humber, Jamo, and as still and deserted by fish and fowl as the Dead Sea. The germs of legends already stir in the social soil. One may hear of Indians smitten with leprosy, who came across the prairie ages ago, led by the Manitou, or

Great Spirit, to bathe in these waters and be healed. It is so set in its devotion to the salvation of life that it refuses to drown any one. Try to sink in it, and it spurns you forth and ejects you. Go to Little Manitou Lake with suicidal intent, and it will hold your head out of the water while it purges you of your disease."

The entire American continent will soon realize the importance of Little Manitou Lake, and large profits will be made by those far-sighted investors who buy property in Watrous. In another year Watrous and Little Manitou Lake will be visited by thousands daily instead of scores as now; and yet even now the fame of Little Manitou Lake is spreading to such an extent that on last Sunday, July 2nd, not less than 1,500 visitors were at Little Manitou Lake.

At other noted health resorts there are only mineral water springs—at Watrous there is a mineral water lake three-quarters of a mile wide and twelve miles long, with water so clear that the sandy bottom can be seen distinctly at a depth of six feet, and the water is so buoyant that a human being floats on the surface like a fishing cork. Little Manitou Lake is ideal for boating and bathing.

Property at Watrous should command even higher prices than at other well-known health resorts, because this is the only resort of its kind on the American continent. There is but one Little Manitou Lake, and therefore there can be but one Watrous.

### Three Sanatorium to be Erected.

Contract has been let for the erection of Manitou Lake Sanatorium which, when completed, will cost \$50,000. Work upon the building is to begin at once, and is to be pushed as rapidly as possible.

Another large sanatorium of fifty rooms is to be built at once by a Company which has been organized with a capital of \$60,000, the principal stockholders being a number of physicians of Saskatchewan.

The Provincial Government of Saskatchewan, recognizing the curative values of the waters of Little Manitou Lake, has reserved for sanatorium purposes a mile of frontage on the lake, and it is understood that a large sanatorium is to be built on this tract in the immediate future.

### Bottling and Shipping Water From Little Manitou Lake.

Anticipating the enormous demand for the mineral water of this lake as soon as its great curative powers are made known, a Company with strong financial backing has been incorporated (Manitou Mineral Water Company, Ltd., Winnipeg, Man.), and is now bottling and shipping the mineral water to all parts of the American continent. There are also two other companies being organized to bottle and ship the wonderful water from Little Manitou Lake. These water companies will be of great advertising value to Watrous, and will make this beautiful little city known throughout the American continent.



BATHING IN LITTLE MANITOU LAKE

The water is so buoyant that a human being floats on its surface like a fishing cork. Note that some of the bathers are contentedly lying in the water smoking cigars, others floating on the surface with arms crossed and feet sticking out of the water. The specific gravity of Little Manitou water is 1.06.

### Watrous Surrounded by Rich Agricultural Territory

The territory surrounding Watrous is fertile, being a deep loam with clay sub-soil. The major portion of the land in the vicinity is under cultivation. Wheat averages about twenty-five bushels to the acre, oats from fifty to sixty bushels.

Watrous will increase rapidly in population. A movement to organize a 10,000 club for Watrous has been started, and it is confidently expected that the Board of Trade will take the matter up on Monday evening. Such a movement is looked upon by the residents as a step in the right direction. From Watrous Signal.

That Watrous will soon be a thriving city of 10,000 population is unquestioned. The rapidity of growth of cities in the Western Provinces of Canada can best be judged by noting the figures which follow, showing the population of the cities named in 1901, and also as shown by the local census taken May 1, 1910.

Town	1901	1910
Calgary	4,091	29,000
Edmonton	4,626	25,000
Moose Jaw	1,558	15,000
Regina	2,249	15,000
Saskatoon	113	11,000

In the light of these figures can any one doubt that Watrous, with a present population of 1,200, will have 10,000 population in five years from now?

Lots similar to those which are being sold to-day in Watrous for \$100 to \$175, are worth \$500 to \$20,000 in Western Canadian cities of 10,000 population and upwards such as Saskatoon, Regina, Moose Jaw and Edmonton.

### Real Estate Values in Watrous Will Increase Rapidly

The co-operative spirit in Watrous is highly developed. The enthusiasm which prevails is one of the finest and best assets of the town. Watrous desires new industries, new enterprises, new citizens. The Grand Trunk Pacific Railway will co-operate in every way possible with those who wish to engage in manufacturing or any form of industrial undertaking in Watrous. Building operations are such that five lumber yards in the city doing a thriving business. Three large grain elevators are located in Watrous to take care of the splendid crops produced in this locality.

The value of lots in Watrous is rapidly increasing. \$7,000 was recently offered for the 25 feet at the corner of Second and Main streets, but was refused. This lot originally sold for \$250.

## The More Lots You Buy in Watrous the More Money You Will Make

The amount of money you make in Watrous practically depends on the number of lots you purchase. Buy now while lots are selling at the ground floor price, and hold them, and you are certain to make money. Buy half a dozen or more lots and ride with the wave of advancing values. Ten dollars for every dollar you invest is common in live towns in Western Canada.

If you failed to get in on the big money that was made in other Grand Trunk Pacific cities—such as Fort Arthur, Fort William, Saskatoon, Prince Albert, Edmonton, Prince Rupert, or many others which might be named—here is your chance now to get in right in Watrous. The same spirit of co-operation which has been extended by the Grand Trunk Pacific to these other cities which have made good will be extended to Watrous. Watrous is destined to become the inland Prince Rupert of the Grand Trunk Pacific.

You can buy lots in Watrous on payment of one-tenth down, and one-tenth each month. Lots in Watrous will sell rapidly. The public is quick to grasp the situation and appreciate a good thing.

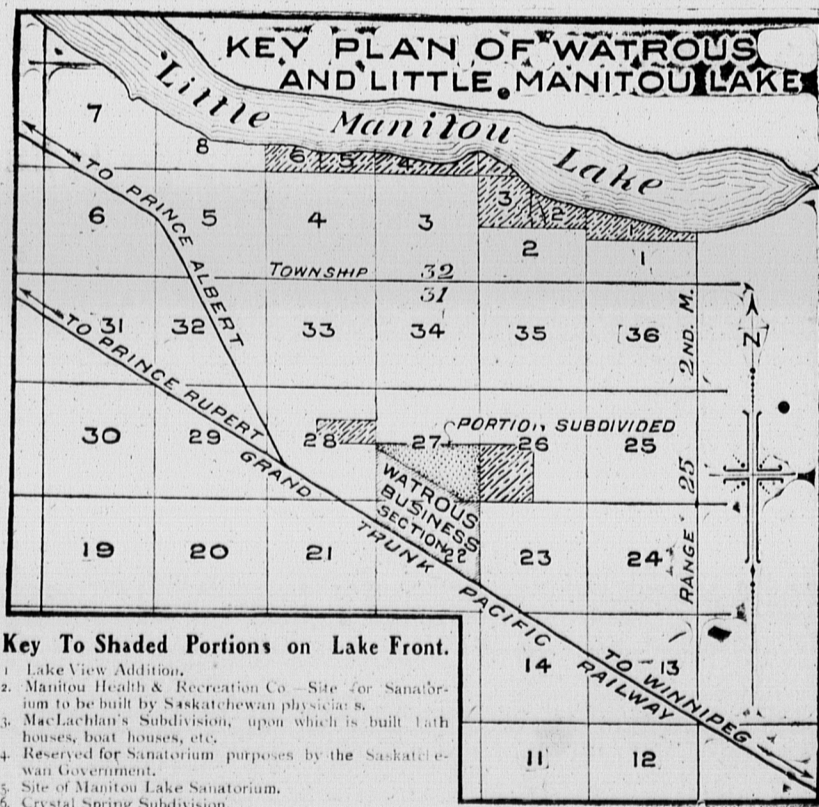
If you desire, we will have our representative select for you what he regards as the best lots remaining unsold at the price which you desire to pay. Lots fronting on Main Street are 25 x 130 feet. All other lots are large, double size 50 x 140 ft., which can be divided into two 25 foot lots if purchaser so desires. Choice lots can be obtained for \$100. Corner lots \$125. The price of lots fronting on Main Street is \$150, and corner lots fronting on Main Street \$175. All streets are 60 feet wide, excepting Main Street, which is 80 feet in width.

No interest will be charged for deferred payments, and no taxes until the year 1912. A discount of 5 per cent will be given for cash in full with order.

To insure securing choice lots, we advise that you order direct from this advertisement, using the coupon in lower right-hand corner, making remittance payable to Land Commissioner, Grand Trunk Pacific Railway Company, Winnipeg, Man. If, however, you desire further information before purchasing, then use the coupon in lower-left hand corner, mailing direct to the selling agent, International Securities Co., 649 Somerset Building, Winnipeg, Man., and you will be furnished with full particulars, maps, plats, etc. But we again repeat, our advice is to make your purchase at once.

If the selection of lots made for you by our representative is not satisfactory, all you need do is to notify us to that effect and the money which you have paid to the Grand Trunk Pacific will be refunded to you.

So safeguard your interest by using the Purchase coupon and mailing remittance today.



### Key To Shaded Portions on Lake Front.

1. Lake View Addition.
2. Manitou Health & Recreation Co.—Site for Sanatorium to be built by Saskatchewan physicians.
3. MacLachlan's Subdivision, upon which is built bath houses, boat houses, etc.
4. Reserved for Sanatorium purposes by the Saskatchewan Government.
5. Site of Manitou Lake Sanatorium.
6. Crystal Spring Subdivision.

## Grand Trunk Pacific Subdivision Shown by Dotted Portion Immediately North of "Watrous Business Section."

Applications for purchase of town lots in Watrous are to be mailed direct and remittance made payable to

LAND COMMISSIONER

GRAND TRUNK PACIFIC RAILWAY CO.

Somerset Building, Winnipeg, Man.

All inquiries and requests for particulars in regard to Watrous lots are to be mailed direct to the Sales Agents,

INTERNATIONAL SECURITIES COMPANY

649 Somerset Building, Winnipeg, Man.

In case you desire further particulars, maps, etc., before selecting lots, use coupon below:

INFORMATION COUPON

International Securities Co.,  
649 Somerset Building, Winnipeg, Man.  
Please forward to me by return mail full particulars regarding the sale of town lots in the subdivision to the original townsite of Watrous, which is just being placed on the market.

NAME .....

ADDRESS .....

APPLICATION COUPON FOR PURCHASE OF LOTS.

Land Commissioner, Grand Trunk Pacific Railway Company,  
Somerset Building, Winnipeg, Man.

I hereby make application to purchase ..... lots at the price of \$..... each and enclose herewith remittance of \$..... being one-tenth of the total purchase price. I agree to remit the same amount each month for nine consecutive months.

I desire your representative to select for me, out of the subdivision which you have just placed on the market to the original town site of Watrous what he regards as the best lots remaining unsold at this price. Title to lots to be clear and indefeasible. No interest to be charged on deferred payments, and no taxes until the year 1912. Please make out and forward to me your formal "Application to Purchase Town Lots" which I will sign and return.

NAME .....

ADDRESS .....

We have some Choice Lots for Sale Fronting on Little Manitou Lake. Write to INTERNATIONAL SECURITIES COMPANY, 649 Somerset Building, Winnipeg, Man., for Full Particulars.