

# Charlottetown Guardian's AUTO CHRISTMAS PRIZE CAMPAIGN

**\$2100 ——— IN PRIZES ——— \$2100**

**TO BE GIVEN AWAY! EVERYBODY WINS!**

Anyone May Participate

Here Are Some of the Prizes to be Awarded

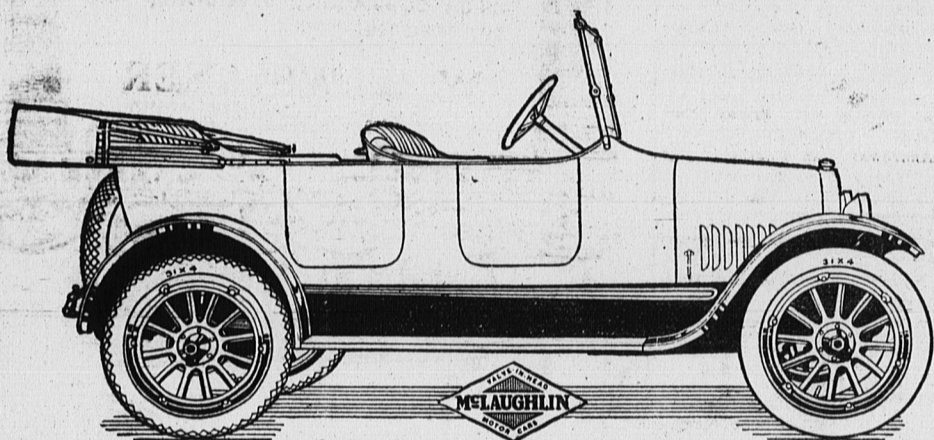
## FOUR GRAND PRIZES

**1st GRAND PRIZE  
\$1135.00 McLaughlin Touring Car**

—The Dealers for This Car Are—

**R. T. HOLMAN, LIMITED**  
SUMMERSIDE

**J. STANLEY WEDLOCK,**  
CHARLOTTETOWN

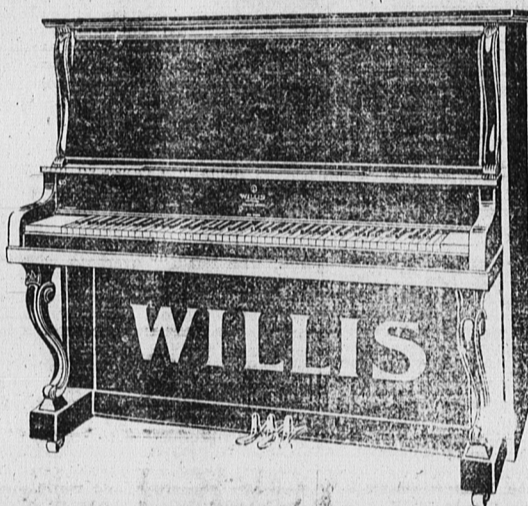


**2nd GRAND PRIZE  
\$400.00 Willis Louis XV.**

**Piano**

SUPPLIED BY

**A. E. TOOMBS**

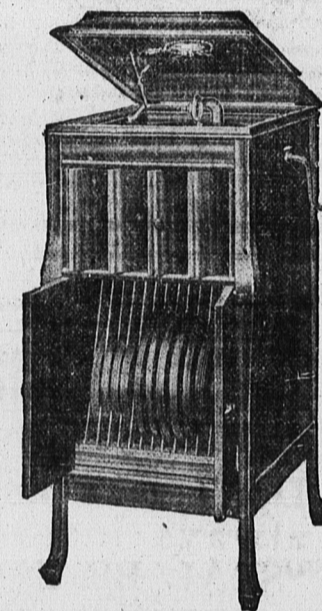


**3rd GRAND PRIZE  
\$255.00 VICTROLA XVI.**

The Greatest  
of all Musical  
Instruments

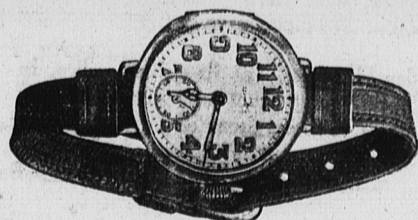
All Metal Parts  
Silver  
Plated

SUPPLIED BY  
**R. T. Holman,**  
Limited,  
SUMMERSIDE



### DISTRICT PRIZES

After the Winners of the Four Grand Prizes are eliminated the First District Prizes will be given to the highest Candidate in each of the Three Districts in the order of their vote standing. The Highest will receive the \$100 Diamond Ring. The next highest will receive the \$75. Diamond Ring and the next highest will receive the \$50. Diamond Ring.



The Second District Prizes will be Three Handsome Wrist Watches and will be given to the Second Highest in each District after the Grand Prize Winners have been eliminated.

All Jewelry Prizes are on display at the Store of **W. W. WELLNER, Charlottetown P. E. I.**

Every contestant who is active until the end of the Campaign and does not win a prize will be paid a commission of ten per cent. on all subscription money they secure during the Campaign. In this way every candidate is assured of a prize. There WILL BE NO LOSERS.

### DISTRICTS

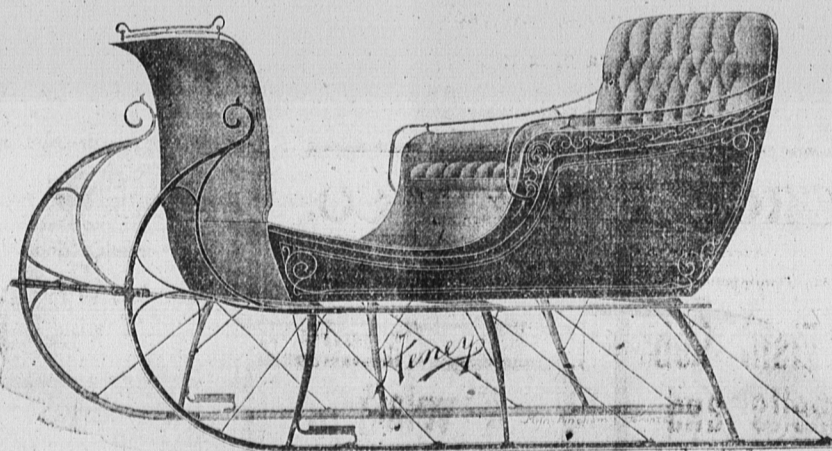
**DISTRICT NO. 1.**—City of Charlottetown and Summerside.

**DISTRICT NO. 2.**—All territory in and around Tignish, Alberton, Kensington, Montague, Georgetown and Souris.

**DISTRICT NO. 3.**—Will comprise all villages and Post Offices in Prince, Queen's and King's Counties, not included in Districts 1 and 2.

### 4th GRAND PRIZE

**\$135.00 Sleigh, Harness and Robe**  
Purchased from **GRANT & KENNEDY**



### RATE OF SUBSCRIPTION AND SCHEDULE OF VOTES

Daily (Morning ed.)	1st Period. Oct. 15 to Nov. 10		2nd Period. Nov. 11 to Dec. 1		3rd Period. Dec. 2 to Dec. 8	
	Old	New	Old	New	Old	New
6 mths. by carrier \$1.75	135	270	120	240	105	210
6 mths. by mail, \$1.25						
1 year, by carrier, \$3.50	315	630	285	570	255	510
1 year by mail... 2.50						
2 years by carrier, 7.00	825	1650	740	1480	665	1330
2 years by mail... 5.00						
3 years by carrier 10.50	1325	2650	1190	2380	1070	2140
3 years by mail... 7.50						
Daily (Noon ed.)						
1 year .....	2.00	175	350	155	310	140
2 years .....	4.00	425	850	380	760	340
3 years .....	6.00	725	1450	650	1300	580

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**THE CHARLOTTETOWN GUARDIAN**  
**Automobile Christmas Prize Campaign**  
**Information Blank**  
 I am a resident of .....  
 and wish information regarding THE GUARDIAN'S AUTOMOBILE  
 CHRISTMAS PRIZE CAMPAIGN.  
 NAME ..... STREET .....  
 CITY OR TOWN ..... Business Address .....  
 DATE ..... PHONE .....

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**THE CHARLOTTETOWN GUARDIAN**  
**Automobile Christmas Prize Campaign**  
**Nomination Blank**  
 Campaign Department, The Charlottetown Guardian, Charlottetown,  
 P. E. I.  
 I respectfully nominate Miss .....  
 Mrs. ....  
 Mr. ....  
 Residence .....  
 Business Address ..... Phone .....  
 District No. .... as a candidate to enter The Guardian's Auto-  
 mobile Christmas Prize Campaign.  
 Yours very truly,  
 Name ..... Address .....  
 Date .....

**\$25.00 IN GOLD**  
 To the person first nominating the  
 winner of the first prize

For Particulars Apply to **CAMPAIGN MANAGER, CHARLOTTETOWN GUARDIAN, PHONE 132-2**