

White Carnival Prices on Sheetings and Pillow Cottons



FORSEEING the great advance in cottons of every sort we placed our orders with the mills months ago for these fine fabrics we are selling today. Every advantage that cash buying in great lots can secure is yours for you—and in addition to that—for the great "WHITE CARNIVAL" we have made special cut prices that make your attention imperative—if you are the wise housewife that we think you.

72 inches wide 19c.
72 " " heavier 21c.
72 " " " 25c.
Special widths in unbleached sheetings
63 inch width 24c.
81 " " smoothly woven clean plain sheeting, of medium weight 25c.
81 inch sheetings of finer and heavier grade sells for 29c.

Bleached White Sheetings

Heavy white plain sheetings of English weave 72 inches wide 22c.
Something similar, softer and better weight 24c.
Another line, same width, finer weave 28c.
Fine sheetings, 72 inches wide, no dressing, smooth round thread 32c.
A line 80 inches wide, heavy plain 38c.
The next line in same width, but heavier 40c.
A special wide width, 95 inches 45c.

Fine Pillow Cottons

Open edge, moderately light weight, fine smooth cotton, 40 42 and 44 inches 16c, 18 1/2, 20c.
Circular pillow cotton of similar quality to the last mentioned 40 42 and 44 inch, 18c, 20, 22c.
Heavy circular, fine smooth thread
40 inch 20c.
42 " 22c.
44 " 23c.
46 " 25c.
"COOL SLEEP" Pillow cottons, heavy, smooth 42 and 44 inches 17c and 19c.

White Carnival Prices on White Victoria Lawns and Muslins

38 inch White Victoria Lawns 9 1/2c per yard.
38 " " " Better 12 1/2 15 1/2c 20c.
Organdies Price Cut
32 inch white organdie, fine sheer fabric 21c
32 " " " better grades and finer 24c 29c
33c.
Dimitry Price Cut
39 inch self print stripe dimitry 18c.
Perisian Lawns Price Cut
A line of goods that everyone wants now for a low embroidery value as well as for many other purposes.
32 inch, sheer fine fabric 23c.
32 " " finer and better 25c 30c.
Indian Linen Price Cut
This is a fine sheer cotton fabric, very popular for shirt waists especially price 1 at 22c and 26c.
Linen Lawns Price Cut
All of these are, of pure, fine linen and are certainly "swell stuff."
38 inches wide 12 1/2, 15c per yd.
In addition to these, we are offering, prices close cut on a lot of new fabrics, such as Satin Er c 1's, Plaines, Swiss Spot Mus lins, Satin Checked Muslins, W. lie Duck White Tucked l was and many other's.

Free Hemming at the White Carnival

This feature of our white sale has been so much appreciated in the past that we propose to continue it and even to a greater extent than ever before.
Any lady buyin
Sheetings,
Pillow Cottons,
Table Linens,
Napkins
can have the same hemmed free.
There is positively no charge for this at all, you can merely ask your clerk who fills your order to have the goods hemmed—it will be done, and sent to your house when ready as we have said.

Absolutely Free

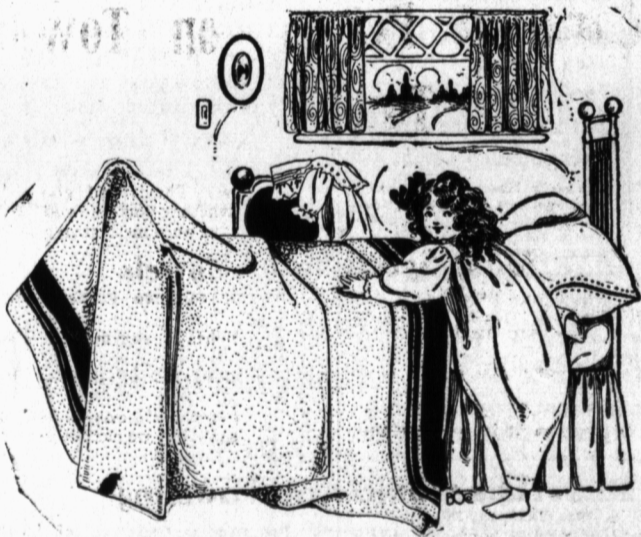
This applies to mail orders as well as to direct orders over the counter. In sending in your order by mail, please state whether you want goods hemmed or not.

White Carnival Prices on White Counterpanes

Mostly fine white American made counter panes, of best fabric and—finest finish— all of them especially price cut for the great sale.
72x81 white crochet quilt special at 75c
72x81 " " Heavier than the last 99c—this 99c range is, as small boys say "a corker".
72x82 White American Crochet quilt, fine and good weight and a very attractive appearing article 1.25,
72x82 White Crochet Quilt "The BREWSTER" softer and heavier than the last mentioned 1.39.
Other prices all specially cut for this sale, 1.60 1.80 2.00 2.25 2.35 2.75 and 3.00.
CRIB QUILTS—American Crochet 1.00 1.20.

Silence Cloth at the White Carnival

Two grades one is a heavy fleeced material, 54 inches wide 40c.
The other is quilted, very thick firm and special—89c.



Moore &

TO-DAY THE WHITE

All Good Points of Previous Sales are Emphasized
Sale are Introduced

NOTABLE always, our great display of whitewear—more show Here's the "how of it."

Before the recent heavy advance in the price of Cotton-turing company placed gigantic orders for cash to keep

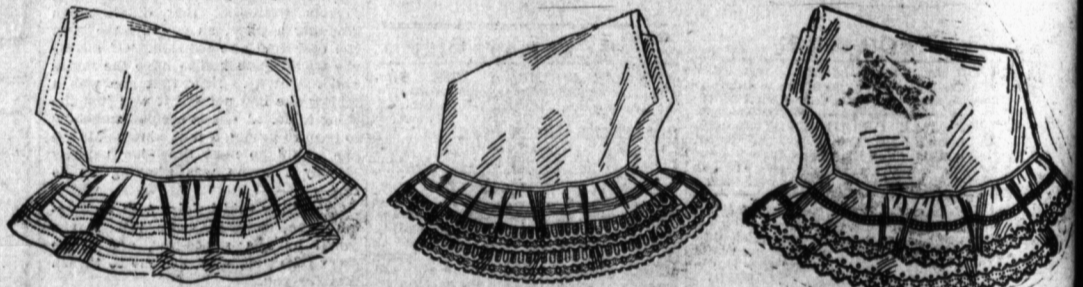
The garments produced were priced just to cover cost, chance, we lost no time in securing our share at

Prices Not Other

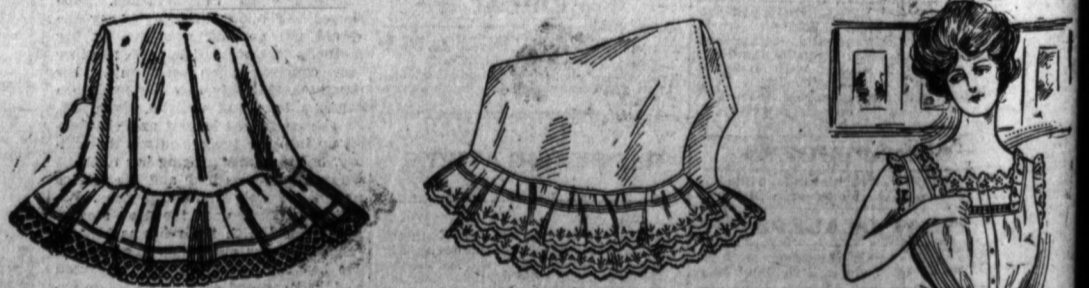
The quantity of each line is limited, so do not delay, but



No. 309.—CORSETS COVERS. Soft finished cotton, lace trimmed. Size, 32 to 40. Sale price..... **29c**
No. 465.—GOWN. Cotton, V yoke of tucks and rows of square yoke of Swiss insertion and tucks, embroidered torchod insertions, lace neck and and ribbon Sizes, 58 and 60. Sale price... **89c**
No. 765.—UNDERSKIRTS. Cotton, French bands, deep lawn flounce, wide torchon insertion and lace. Sizes, 38 and 60. Sale price..... **75c**
No. 484.—GOWN, Cotton high neck, alternate rows of Swiss and Val. insertion and ribbon trimmings. Sizes, 58 and 60. Sale price..... **\$1.00**
No. 455.—GOWNS. Cotton high neck of lace and fine tucks; lace and ribbon trimmings sleeves the same. Size 59 and 60. Sale price... **59c**



No. 605.—DRAWERS. Cotton wide, E. S. tucked umbrella frill, Size, 25; open and closed Sale price..... **25c**
No. 608.—DRAWERS. Cotton lawn, tucked frill, lace edge trimming, umbrella shape. Size, 25c open and closed. Sale price **30c**
No. 615.—DRAWERS. Cotton, umbrella shape, Swiss Embroidery and lace beading. Size, 25; open and closed. Sale price **50c**



No. 752.—UNDERSKIRT. Cotton, French bands, deep lawn tucked flounce, torchon lace. Sizes 38 and 40; 3 yards wide. Sale price **59c**
No. 613.—DRAWERS. Cotton umbrella shape, embroidery and tucks. Sizes, 25; open and closed. Sale price **39c**

