# PATON'S

JAS. PATON & CO.

CHARLOTTETOWN

## Read the Following List and note the Discounts offered :

## ONE QUARTER, ONE THIRD, AND ONE HALF OFF.

Furniture and Carpets ¼ ⅓.
Ready Made Clothing ¼ ⅓ and Halfprice. Dress Goods ¼ and ⅓ specified.
Millinery, Ready trimmmed Hats and untrimmed Hats ½ price; Millinery trimmings ⅓ and ¼.
Furs and Fur Lined Coats ⅓ off.
All Ready made Garments for Ladies in the mantle room.
Coats, Skirts, Misses' Jackets, Rain proof Coats ⅓ and half price.
Staple Department, Household Cottons and Linens, ¼ off.
Corset and Hosiery Department, also Ladies' Underwear, ¼ ⅓ specified.
Coatings, Striped Broadcloths, Beavers, Cheviots, Friezes, etc., for Ladies Suitings at ⅓ off.
A big lot of Ladies' Suitings comprising Checks and light color Tweeds, Harris Homespun, ½ price.
Men's Furnishing Department, ¼ off. Special Lines specified, ⅓ off and half price.
Ladies' Ready to wear Department, Waists, Silk and Wool. Wrappers, Wool Jackets, etc., 1-3 and ⅓ off
Ladies' White Underwear ⅓ off.
All our Ostrich Bias and Ostrich Feathers 1-3 off.
Silks, Satins, Ribbons and Velvets 1-3 off.
Kid Gloves, Silk Scarves, Wool Scarves, 1-3 off.
Stanfield's Underwear, all new stock, heavy medium and fine makes, ¼ off.
Watson's Underwear, and Pen Angle, ¼ off.
All English Underwear, half price.
Worsteds, Scotch Tweeds and Serges, Oxford and Hewson Tweeds, ¼ off.
All Smallwares, Combs and Hair Accessories, 1-3 off.
Stockingnette and Overalls, ¼ off.
All our Men's Fur Coats, ⅓ off.
All Boys Overcoats, 1-3 off.
Blankets, all ¼ off
Eiderdown Quilts, ¼ off
Dress Ruching half price white cream and black.
Colored and Black Satin, 1-3 off.
Dress Linings, etc., ¼ off.
Braids and Gimps, 1-3 and ½ off.
Appliques, 1-3 off.
Evening wear, 1-3 off,—comprising Eolienne, Crape de Chene, Marquisettes, Voiles, Crepoliennes, etc.

**BLACK DRESS GOODS ¼ off**—comprising strips, Fancies, and plain in the following: Cashmeres, Poplins, Voiles, Serges, Whalecords, Broadcloths, Venetians, Lustres, Cheviots, Traicots Armures, Eolienne, Batistes, Taffetas, Cloths, etc., **all at 1-4 off Paton's one, low plain-figured price.**

**Colored Dress Goods all 1-3 off.** In stripes and plain comprising Stripes and Plains and Checks in the following: Venetians, Broadcloths, Serges, Nun's Veilings, Chevrons, Taffetas, Cloths, Poplins, Panamas, Glorias, Crepoliennes, Satin Cloths, etc., etc.,—the largest variety ever offered at a Clearance sale and all at 1-3 off regular prices.

**Hundreds upon Hundreds of Remnants of Coatings, Suitings, Dress Goods and Linings at half price.**

Beltings, Dress Goods, Dress Shields, Skirt Bindings, Featherbone, Collar bone, Collar forms and ends, Skirt Gloria, Hooks and eyes, Dress Fasteners, etc., etc.,— ¼ off every dollar's worth.
Opera Scarfs Wool Squares, Automobile Scarfs, Ice wool, Scarfs, etc., etc., ¼ off every dollar.
Lot of Wool Fascinators colored and white and Wool Scarfs, half price.
Laces,—Torchons, Valenciennes, Allover Laces, also Laces of all description—¼ off the dollar.
Ladies' Umbrellas, Gloria and Silk ¼ off the Dollar.

## Boys' and Men's Readymade Clothing, Fur Coats, Etc.

### Discounted One-Quarter, One Third and half Price

38 Boys' Reefers, blues, browns, fawns and greys, sizes from 23 to 25, in Beavers, Naps and Meltons, prices from $2.50 to $5.50. Your choice $1 and $2.

8 Boys' Reefers, 25 to 30, sizes 5 years to 12, Friezes only, dark grey. values $4.50, 3.50; ¼ off.

9 Youths' Reefers, 34 and 35 only. sold regularly at $3.50 your choice for $2.75.

16 English Reefers, Boys' Ulsters fit lads from 8 years to 15. Just the Coat for school—Cloths, Serges and Naps; sold at $1.25 to 2.50. Yours at $1.

12 Engineers Coats, suitable for mechanics or farmers, made from best English Serge, sizes, 36 and 38 $1.85 to 2.95; sale price 75c.

50 pairs of heavy Tweed and Homespun Pants, all sizes, ranging from $2 to $2.75; sale price $1.25.

30 pairs of Etoffe Pants, worth $2.25; sale price $1.25.

300 pairs Hair Cord Pants, greys, drabs, stripes, etc., $3 to 4.50; all at sale ¼ off.

18 pairs grey striped medium weight Pants sold at $3.25 sale price $1.65

A lot of Men's Pants, special at 75c a pair; $1, 1.50 and 1.75.

36 Boys' Vests, 32, 33, 34 worth 75 to 1.50. Sale price 25c.

40 men's vests sizes 36, 38, 39 only, sold at $1.25 to 2.50; sale price 95c.

Duck Reefers, brown only, wind and rain proof, serviceable coat for farmers $4.25—¼ off, $2.85.

8 Grey Duck Reefers, same as above but not so good, sells at $2.65; sale price $1.75.

6 Grey, better grade Reefers, $3 for $2.

Duck Ulsters for teamsters and farmers, size 37 only, sold at $7.50; sale price $5.00.

Sheepskin Reefers, good warm garments $5.00 and 7.00; sale price $4.00 and 5.50.

Boys' odd pants. 400 pairs Short Pants. 50c, 75c 85c $1, $1.25; all at a 1-4 off.

36 Men's Serge Suits, 36 to 44 in blue only, $6.50, 8.50, 10.00, and 12.00. During Sale all go at half price.

18 Youths' Serge Suits. blue and black, 33, 34, 35. Priced $6.75 to 9.00; half price.

Men's Ulsters, 7 only, brown Frieze, all small sizes $8.50 to 10.00. The colors are not very saleable, but they are good wearers. Sale price $2.50.

6 only Grey Frieze Ulsters, all sizes; sold at $6.00 for 4.00.

Job Line of Cravenettes. 15 coats in all, suitable for wearing under fur coats, all sizes, $11.00, $12.00, and 15.00; Sale price half price; $11.00 for 5.59; $12.00 for $6.00; $14.00 for 7.00. This line is extra good value. James Paton & Co,

Cravenette Coats. shower proof; all others in stock ¼ off, all sizes 35 to 44.

All Men's Tweed Suits. Over 100 suits, all good patterns and A1 goods. $8.00, 10 00, 12.00, 14.00 to 16.00; your choice, 1-4 off.

Youths' Tweed Suits, 33, 34, 35, 36, $7 00, to 12.50; sale price ¼ off.

Topper overcoats in Cravenette, short spring style at 1-3 off, sized from 36 to 42.

Odd Jackets for men, all sizes in Tweeds, Worsted and Serge, many large sizes Worth from $4.00 to 8.00; sale price $2 50 to $3.98.

All blue and black Worsted Suits for Men; $15.00 kind for $10.00. This is the best offer we have ever made in men's suits.

Men's Tweed Overcoats, all sizes 36 to 44. Prices run from $8.00 to 20.00. About 100 coats to choose from, made by the very best makers in the Dominion. This is a chance you ought not to miss. $8.00 coats for 6.00; 10.00 coats for 7 50; 12 00 coats for 9.00, and so on.

Furlined Coats, with Otter Collars at 25 per cent off.

Storm Coats with Fur Collars, $19.50 and 28.00, also 1-4 off. Made from good Beaver and Cheviots.

All men's fur coats at half price not including coons.

All men's cloths, Worsteds Serges and Scotch Tweeds, also Hewson's and Oxford Tweeds at 25 per cent off.

**The greatest offer ever made in Boys' 3-piece Suits.** All half price. Sizes 28, 29, to 36. Fit lads 10 to 13 years. Materials are tweeds, Serges, and Worsteds, all good serviceable suits. Prices from $5.00, 6.00, 8.00 9.50; sale price, half price.

80 Boys' 3 piece suits sizes 30, 31, 32, 33, 34, and 35. Good school suits in tweeds, Serges, and fine black Worsteds. Priced from $6.00 up to 12.00; sale price 1-3 off the dollar. Thus $8.00 suits for 5.35.

225 Boys' 2-piece suits ranging in price from $1.75 comprising Tweeds, Serges and Worsteds, plain strips and checks, sizes from 22 to 33, will fit lads from 4 to 15 years of age. Your choice for 1-4 off the dollar.

Boys' Overcoats. One lot of 24, 25, 26, 27, 28, 29, 30, 31, and 32. Tweeds, Grey Freizes etc., all at 1-3 off.

Youths Overcoats, 33, 34, 35, mixed lot comprising Tweeds, $8.50, 10.50 12.50 to 15.50; all during the sale 1-4 off.

Men's black beaver Overcoats, 6 00, 8.00, 10.00, 12.00, 14.00 16.00, 18.50 and 20.00. Your choice at 25c of every dollar. All sizes from 36 to 44.

# THE GREATES

## At Such prices

**IT ONLY TAKES PLACE EVERY FIFTH OR TENTH YEAR; they cannot afford to share their profits every year.**

**No matter who has a sale on its Paton's way not to have one oftener than every five years.**

**Everybody remembers Paton's last two BIG CLEARANCE SALES.**

**They were a success, they were unique, they were in a class by themselves.**

**Why?**

BECAUSE THEIR CUSTOMERS KNEW THAT WHAT PATON & Co. ADVERTISED WAS TRUE; BECAUSE THEIR PRICES WERE NOT TAMPERED WITH; BECAUSE NOTHING WAS RESERVED, EVERYTHING IN THE BIG STORE WAS REDUCED FROM THE REGULAR SELLING PRICE AND WAS SOLD AT THE DISCOUNTS ADVERTISED.

Thus a $1 article advertised at 25 per cent. off was sold at 75c, a $1 article adver at 33⅓ off was made 66⅔c, a $1 article offered at 50 per cent. off meant 50c.

No humbug, no marking up for sale purposes; everything fair and square.

## A REGULAR, CUSTOMERS' PROFIT SHARING SA

**This sale will be continued for working days-- no more no less. Th expect to sell $25,000.00 worth of D GOODS and HOUSEFURNISHINGS.**

## SALE BEGINS THIS MORNING AT 9 O'CLOCK

**The Books will be closed. Sale will be for Cash o**

## READ, MARK AND INWARDLY DIGES

## SPECIAL BARGAINS

### The Stock Will Sell Rapidly

**Hurry in Don't Delay. An Opportunity Like This Comes Only Once In A Time. Be Sure You Come To Victoria Row. You Will Save The Price Of Your way Fare Several Times Over If You Attend This Grand Sale.**

### Paton's Grand Clearance Sale the talk of Town and Country

**Why! Because It Only Takes Place Every 5th Or 10th Year Not A Yearly Berause You'll Attend If You Value Money, During This Great Clearance.**

## Your Opportunity----Discounts from jac and Skirt Department

### At One-Quarter, one-third and half off

35 Ladies and 18 Misses Skirts at half price.
They are made from good Tweed plain cloth, serges Cheviots, Vicunas, and Broadcloths, with waistbands (38 to 42) (23 to 28) lengths. Prices range from 2.75 to $6.50; Misses from $2.00 to $4.75. Discounts range from 1-3 to half price.

All last summer's Shirtwaists at half price; Black and White and colored, 5.50 to 11.50. Prices; 2.75; 11.50 for 5.75. As trade incentives these Special Prices are ideal.

Fur Linings, also Collars and Lapels. All choice skins, same as we put into special Fur-lined Coats all at 1-3 off.

Linings come at 15.00, 20.00, and 30.00; Collars and Lapels 10.00 and 15.00—one 1-3 off of every dollar.

### Here Is Some Ammunition For A Rousing Jacket Sale at Half Price.

To effect quick clearance in our jacket Department we have marked all garments at half price.

20 Colored Coats 50 inch length. All our Ladies Colored Coats in Navy, Green, Drab, Fawn, Brown etc., etc., all sizes $21.50 to 22.50. Sale prices $10.75 and 11 25. About 20 Coats, all told. Every one at the sale price of the cloth only for the making. They are made from Broadcloths.

Ladies' Tweed Coats, 50 inches long in mixed Grays, Drabs, and Browns, Blues, and Greens, mixed and natural Greys. Prices $13.50 to 23, all at half price,

| | | |
|---|---|---|
| $13.50 | Coats for | $6.75. |
| 15.00 | " " | 7.50. |
| 18.00 | " " | 9.00. |
| 20.00 | " " | 10.00. |
| 23.00 | " " | 11.50. |

47 Ladies' Good Black Jackets, 50 inches long, all made from good Beaver Cloths and this seasons 1-3 off every dollar. Prices from $8.50 to $21.00

| | | |
|---|---|---|
| 8.50 | Coats for | 5.70. |
| 12.00 | " " | 8.00. |
| 16.00 | " " | 11.50. |
| 20.00 | " " | 13.50. |
| 23.00 | " " | 15.25. |

### Misses' Jackets and Ree fers

We are not a stock carrying house, and therefo these coats out at a price to get quick acti on—narr price.

30 Misses' Coats fit girls from 10, 12, to 1 . Pric from $6.60 to $9.50. The $6.50 ones goes at $3.5 ones at $4, and the $9.60 ones go at $4.80.

41 Girls' Ulsters, Jackets and Reefers, many of akind—fit girls from 4 years to 10. Priced $9, at 1-3 off every dollar.

LADIES' RAINPROOF COATS all at half full length.

15 Tweed ones in 3 colorings, 50 and 52 inc stylish garments and new this season. $5 $2.50. These garments will also make good slu

18 Extra good Cravenette Coats, ¾ and ful and $12, all half price $4, $5, $6.

The last of our Fur Jackets half price an Seal Coats for $15; $25 00 elsewhere.