

Do You Ever Borrow A Recipe, Madam

Of course, you know, a borrowed receipt gives you only the quantities.

The Quality of your material depends on yourself.

Show that you are well-informed, that you know good flour by always using FIVE ROSES.

Don't chance failure where your friends have succeeded.



Just the ordinary kind of flour is surely not "good enough" for you.

If you are tired of working fruitlessly, tired of a poor table—poor

bread, poor pastries—here's relief, Madam:

Let FIVE ROSES flour second your hidden abilities.

You take no chance with FIVE ROSES—you'll know at last what it is to be a good cook.

But be sure to get FIVE ROSES.

FIVE ROSES FLOUR

Adds the Success Element

HIS SIDE LINE.

For many years he labored to learn the druggist's trade, And was at last rewarded for the efforts he had made And sciences were mastered, and filled him to the brim, And every art and article was easy meat to him. A lawful druggist now was he, from Aloes through to Zinc, So he framed his new diploma and settled downtown think How he should draw the public to patronize his store. A showy soda fountain must be close inside the door, With sundry kegs of other stuff and tonics cold galore, Ice-cream and college ices, tobacco and cigars, With photographs of actresses and comic opera stars, A nickel-counter feature, and penny candies plenty; And (strictly for dispensing) some Spiritus Frumentii; With postal cards and slot-machines of many different sorts, And fancy nobby furnishings to meet the needs of sports; Some envelopes and postage stamps, paints and brushes too, And fiddle-strings and guessing bouts, cameras and glue, A waiting-room and magazines, a public telephone, And blanks for money-orders and the latest books to loan, Directory of the city and tickets to the show. An agency for the tailors and the Borax Laundry Co. "That ought to draw them thither, but it isn't any more Than what is always requisite to stock a druggist's store. But, Great Unguentum Zinc! With that diploma tucked under my arm I ought to have some, the back room I might spare, I do just hate a side line, but," and here his shoulders shrug, "It might be just as well, perhaps to have a line of drugs!" —Thomas Fardon, in Puck.

A Widow Wordalogue

By Helen Rowland.

"Come with me," said the Widow mysteriously, leading the Bachelor to ward the waiting hansom, "and I'll show you the greatest invention of the age." "What is it?" demanded the Bachelor, halting suspiciously. "The latest triumph of whalebone and steel," responded the Widow, waving her violet parasol dramatically as she gently pushed him toward the hansom. "The newest things in figures and fashions. I'm going to the dress-makers' convention." "But I don't want to be shocked," complained the Bachelor, squirming in his side of the hansom. "And I'm not interested in inquiries, nor instruments of torture, nor human suffering, nor monomania, nor—" "In what, Mr. Travers?" "In the ridiculous fashions of women," explained the Bachelor, bluntly. "It's the ridiculous taste of men that inspires them," retorted the Widow, tartly. "Nonsense!" protested the Bachelor. "No man admires a human work of art, nor a forest of false hair, nor a figure that works on springs, nor—" "Of course you don't," put the Widow, sympathetically, "on principle. Theoretically, you don't approve of rouge, nor dyed hair, nor peek-a-boo waists, nor sheath gowns, nor—nor beloms; but when it comes to practice it's always the girl with the pink chin and the butter-colored hair and the openwork stockings and the head-made figure that you turn around in the street to stare after." "I don't!" declared the Bachelor. "And the woman who rustles like a windstorm and leaves a path of patch-oull behind her to whom you are pinning for an introduction." "It's false!" cried the Bachelor, indignantly. "Of course it's false," acquiesced the Widow, quite unruffled, "but it's feminine. Ruffles and curls and lace and perfumes are the insignia of femininity, and it's a woman's femininity, not her strength of mind and breadth of character, that attracts a man. Theoretically you admire flat heels and physical culture and sweet simplicity and beauties of the soul, and dote on a girl with high ideals and principles, but that isn't the kind a woman hesitates to introduce her husband to; it's the kind with high heels and a straight front figure and Paquin gowns." "And yet," sighed the Bachelor, "I don't know a \$40 hat from a four dollar one, nor chiffon from calico print." "No man does," agreed the Widow, soothingly. "No man knows what a woman has on any more than he knows what an artist has put into a painting, but he can tell a well-dressed woman from a frump as quickly as he can tell a real picture from a fraud. Do you fancy women powder their noses and peroxide their hair merely for the pleasure of dabbling in chemicals? Do you imagine they wear tight corsets and French heels merely because they are pining for indigestion and a pain in the side? Do you suppose—" "I hadn't supposed anything about it," broke in the Bachelor, desperately. "But if you make early Christmas martyrs of yourselves in order to fascinate us, you are wasting your time. A man doesn't respect nor admire a woman that is gotten up like the third act of a comic opera chorus." "Who wants to be respected and admired and left at home?" demanded the Widow, scornfully. "Who wants to be a modest violet, when all the men are around the corner chasing chrysanthemums and orchids? If women are frivolous and artificial and useless, it's men who have made them so. No woman is going to spend her days in the pursuit of virtue and economy and the cook book while you are spending yours in the pursuit of some foolish little thing you don't know a broom from an egg-beater and wouldn't know what to do with a scruple if she had one, but who knows how to wear her hats and—" "Oh, well," broke in the Bachelor, desperately: "If we men are that kind, why do you care—" "You're the only kind there is," sighed the Widow. "And—here we are!" "Where are they?" demanded the Bachelor, glancing eagerly around, as the Widow led him into a room full of wire mannikins draped in imported gowns. "Where are what, Mr. Travers?" "The—the inventions?" "I don't know what you are talking about." "The triumphs in whalebone and steel." The Widow wrinkled her brows questioningly. "The models," explained the Bachelor. "The live ones." "Billy Travers!" exclaimed the Widow. "Did you think I would bring you here when there was a demonstration going on? Did you think you were going to see live models?" "I knew I was going to be shocked," grumbled the Bachelor, bitterly, "but didn't know it would be such a shock—" "A shock?" inquired the Widow. "Of disappointment," sighed the Bachelor, as he disentangled himself from the folds of a mauve gown on a wire mannikin and tripped over a white lace train in his endeavor to escape. Largest Refracting Telescope. The largest refracting telescope ever constructed was presented to the University of Chicago by Mr. Yerkes. It has a 40-inch object glass, and

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