

Red Cross At Home Tuesday Victoria Hotel 8.30 to 10.30

Store Opens Thursday at 9 a. m. Closes at 5 p. m.

# DOLLAR DAY

## Thursday and Friday, June 23 and 24 will be Charlottetown's Great Summer Bargain Chances a two day opportunity to buy at Wholesale Prices---

As a crowning day in the early summer selling, DOLLAR DAY has won a place for itself that is as wide as the whole Province—for every part of Prince Edward Island, and indeed from the mainland we have had people come for the shopping opportunity that DOLLAR DAY offers. This year, dollar day, with this store, will round out the greatest spring business that this store has ever known. In addition to our regular staff of nearly forty people, a large number of extra salespeople will be on hand for the days. You will be served promptly—you will find bargains of the sort that have made this store famous throughout the Maritime Provinces. In addition to the array of very special bargains—we offer you the privilege of shopping in all departments at WHOLESALE PRICES, the only exceptions being a few lines, at fixed prices, on which we cannot cut prices.

### Shop at Wholesale Double Dollar Days

In addition to the array of remarkable special values offered in this advertisement, this store will allow wholesale prices on all goods not otherwise specified.

Come in on either of the big Double Dollar Days, and buy in any department at wholesale prices.

Wholesale prices on:—

- Dress Goods.
- Silks.
- Wash Goods.
- Men's Clothing.
- Boys' Clothing.
- Men's Furnishings.
- Hats.
- Caps.
- Linens.
- Women's Suits.
- Women's Coats.
- Women's Dresses.
- Waists.
- Skirts.
- Millinery.
- Corsets.
- Underwear.
- Wall Paper.

In fact you may shop anywhere in any department throughout the store and receive these wholesale prices.



ENGLISH FLANNELETTE 15c yd.

English Flannelettes, good heavy weights, sturdy and durable, light and dark stripes, 28-32 inches wide, regular 35 cent value at 15c

PRINT 25c. At 20 cents a print that can't be beaten under 25 cents. This assortment includes light and dark stripes and florals, 35-36 inches wide, strong, close, even weaves, the kind that are regarded as very special values at 25 cents, for this occasion 20c

DRESS VOILE 50c yd.

Here is an assortment of attractive Summer dress fabrics that are easily worth up to 95 cents per yard. The patterns are all new, the colors are all tasteful and attractive. The fabrics are of American weave. We hardly think that you can equal these under 95 cents anywhere. Our special price on them 50c

IN THE LINEN SHOP GINGHAMS—20c a yd. Dress Gingham, assorted widths in large plaids and stripes, firm, strong, hard wearing as well as very attractive patterns offered at a surprising value 20c Cotton Roller Towelling 12c Linen Roller Towelling 25c 2 yds wide unbleached sheeting 40c Damask Table Cover 72 x 72 \$2.00 These last are "Irish Colleen" brand, fine heavy damask.

### Three Taffeta Silk Suits worth \$12.00 to 45.00 each Dollar Days for \$12.00

Here's a sensation for the early morning shopper—three taffeta silk suits, beautifully made, splendid silk, last season's models, but good attractive wearable styles, worth to \$45 each—two black, one navy. First three shoppers get these at 12.00

Voile Blouses 1.50 1.00 for Dollar Day for 1.00

A good line of Voile Blouses, some white, some with colored stripe, regular \$1.50, Double Dollar Day, 2 for 1.00

2.00 White Voile Blouses 1.00 es Dollar Day for each 1.00

\$2.00 White Voile Blouses, Dollar Day for each \$1.00 A good snappy line of embroidered and lace trimmed blouses, with long sleeves, regular \$2.00 each, Double Dollar Days offered at 1.00

Dollar Day Bargain 1.00 in Woved Smocks at 1.00

These of firm, closely woven middy twill, embroidered front, sash girdle, Special Offer for Double Dollar Days, 1.00

Smart Serge Suits 12.00 worth \$25.00

Good trim, well tailored suits, of firm, good weight serge in navy only, just 4 in the lot. Special for Double Dollar Days 12.00

### 3.50 House Dresses will be offered 1.00 for Double Dollar Days at

Now here's a bargain that will appeal to every visitor to Charlottetown on the two great dollar days. These dresses are made up in handsome, clean, washable gingham and percale, good styles, long sleeves, belted all round, regular \$3.50, DOUBLE DOLLAR DAYS THESE WILL BE OFFERED ONE DOLLAR AT, EACH

Black Slicker Raincoats' 4.00 For Dollar Day selling 4.00

This bargain lot includes a number of tweeds as well as slickers, and they are wonderful value for Double Dollar Days at only, each \$4.00

\$22.00 Leathette and 8.00 erdine Coats

Look 'em over. You will get a surprise party all right, all right! Good sporty styles, belted all round, leatherette and gaberdine, Double Dollar Days Special at each \$8.00



### Hats at \$1.00 each

Ladies' untrimmed hats, all newest shapes and shades. Special on \$ days \$1.00 Special in ladies' smart untrimmed in all newest styles in colors, blue, cherry, henna and pheasant, on \$ days only \$3.00 A very special line of misses' and children's hats in assorted shapes and colors, \$ day's price 69c 5 only ladies' all wool pullover sweaters, worth up to \$6.50, on \$ day \$3.00 7 only ladies' pullover sweaters color rose, blue, green, grey and American beauty, selling on \$ day for \$5.00



4 pair 30c Sox Dollar Day \$1.00

2 Pair 65c Lisle Sox for \$1.00

Two 75c Ties Dollar Day \$1.00

\$1.75 Shirts on Dollar Day \$1.50

Odd Underwear Dollar Day \$1.50

Boys Cotton Jerseys 2 for \$1.00



### Men's 3.00 Overalls Double Dollar Day \$1.50

\$3.50 Khaki Pants \$2.50

8 dozen Men's Overalls, in plain black, plain blue and blue stripe, in a good heavy weight denium, made with bib and braces. Sizes 34 to 46, smocks to match, worth to \$3.00, Dollar Day \$1.50 3 dozen Men's Khaki Pants, in medium and dark fawn shades, each pair made with belt loops and cuff bottoms, worth to \$3.50. Dollar Day \$2.50

\$40.00 Suits for Men \$25.00

90 Men's fine all-wool Tweed or Worsted Suits, in belted, plain form fitting, and double-breast models. They come in plain blues, browns, greys and dark mixed tweeds. These suits are all up to date styles and all good makes. You will find many 20th Century hand-tailored Suits in this lot. Sizes 35 to 42. Worth to \$40.00. Dollar Day Special \$25.00

\$20.00 Waterproofs \$12.95

25 Men's fine wool tweed and paramatta Waterproof Coats, all guaranteed to stand any rain, half or full belt models. They come in brown, grey and dark mixed tweeds. Sizes 36 to 42. Worth to \$20.00. Dollar Day Special \$12.95

\$3.75 Cotton Tweed Pants \$2.75

25 pairs Men's Cotton Tweed Trousers, in dark grey or brown, made from a good strong wearing material, well made, with five pockets. All sizes, worth \$3.75, Dollar Day \$2.75

\$6.50 Worsted Pants \$3.95

30 pairs Men's fine worsted Pants, in medium and dark greys, with small pin stripe. The real pant to wear with a blue or black coat. All sizes, worth to \$6.50. Dollar Day \$3.95

\$3.00 Bloomer Pants \$2.00

50 pairs Boys' Bloomer Pants in brown and dark mixed tweeds. All good strong wearing pants. All sizes, Worth to \$3.00. Dollar Day \$2.00

### Room Lots of Wall Paper Dollar Day \$1 and \$2.

No need to say much about the room lots of wall papers. Everybody knows what they were like on other Dollar Days. We will have a big pile of odd lots suitable for any and every room in the house at one, and two dollars per lot.

Odd rolls of borders at 10c per roll. 1/4 flannelette blankets, white or grey, Dollar Day \$2.10 pr. 1 2/4 flannelette blankets, largest size made, white or grey, Dollar Day \$2.75 pr. Feather pillows, size 18 x 25, 5 lbs. to the pair, Dollar Day price \$2.00 pr.

Fringed tapestry carpet mats, assorted colours, size 56 x 22 1/2. Dollar Day price \$2.25 ea Ivory or Ecor curtain scrim 5 yds. for \$1.00 A very special line of scrim curtains with a pretty lace insertion border, 2 1-3 yds. long goes on sale Dollar Day at \$1.75 per pr. Four pretty patterns of good strong cretonnes go on sale Dollar Day at per yd. \$1.40c

The whole Wall Paper and House Furnishing Department will be full of Dollar Day bargains. This is just a few mentioned taken at random here and there.

4 Undervests for \$1.00

Ladies' fine Jersey knit bloomers in pink, blue, white. Extra special \$3.9c ea. Ladies' white cotton slip-over nightgown trimmed with lace. Special for \$ day only \$1.79c

Ladies' nightgown made of strong white cotton, trimmed with embroidery. Regular \$2.00, selling \$ day for \$1.39 Ladies' corsets made in sizes up to 27. Selling \$ day only \$1.96c



## Wholesale Prices on Wall Paper

### Double Dollar Day Sale of \$1.50 yd. Lovely New Silks

This great bargain includes paillette de chines in black, navy, dark navy, brown, old rose, sapphire, all 36 inches wide; also BLACK AND NAVY CHIFFON TAFFETA, 38 inches wide, as well as 20 SHADES OF GEORGETTE CREPE Paillettes Taffetas, Georgettes,

All at 1.50 yd.

DRESS MATERIALS worth to \$2.00 yd. 50 inch Navy Gaberdine, \$2.00

Double Dollar Day \$1.00

This lot includes Serges, Lustres, Armures, in navy, black, copenhagen, grey, cardinal and brown \$1.00 54 inch all-wool Navy serge \$2.00

# MOORE & McLEOD Limited---Charlottetown