

**1¢ SALE ONLY 1¢**

One "Large-Size" Ivory Soap when you buy 2 "Large-Size" IVORY at regular price!

**YOU GET ONE CAKE... PRACTICALLY FREE**

**IVORY SOAP**  
Procter & Gamble  
MADE IN CANADA

**Try pure Ivory Soap for all your dishwashing! Help your hands stay smooth!**

**WHAT A SAVING!** One "Large-Size" Ivory Soap costs you only 1¢ when you buy 2 "Large-Size" Ivory Soap at regular price! You get three large cakes of pure, white Ivory Soap for practically the price of two!

**DON'T MISS THIS OPPORTUNITY.** These 3 huge cakes of white floating Ivory are enough to do all the dishwashing for the average family for over four weeks!!! Ivory costs so little that it doesn't pay to use strong

harsh soap in your dishpan. Truly economical!

**SO CHANGE TO IVORY FOR DISHES TODAY!** See how it helps your hands stay smooth. Ivory is so pure, so gentle that man's doctors advise it even for the sensitive skin of babies! Get this big Ivory bargain at your store today.

**BE KIND TO YOUR HANDS!** This 1¢ sale is a wonderful opportunity to change from strong soaps to gentle Ivory for washing dishes.

**I'M RUSHING TO GET THIS BARGAIN WHILE IT LASTS!**

**HURRY TO YOUR STORE TODAY! SUPPLY LIMITED!**

Daily War Survey

(By The Canadian Press)

The first important clash of British and Italian naval forces in the Mediterranean, long expected, resulted in a victory for the Royal Navy. The Italian ships, apparently were not looking for a fight. They immediately threw out a smoke screen when overhauled by the British and escaped after suffering losses.

Meantime the air warfare over Great Britain reached a degree of intensity hitherto unknown. A huge air battle was fought off the south coast and over the coastal area. A strong group of British fighting planes apparently broke up and repelled formations of German bombers and fighters numbering nearly 100 aircraft.

The enemy bombed ships in the Channel and dumped bomb loads inland but the attack of the fighters prevented them from reaching their targets and bombing with the deliberation required for accuracy.

German losses in aircraft in the operations against Great Britain have been heavy but scarcely heavy enough to eat very substantially into the Nazi reserves. Losses in flying personnel may be more serious because fighting airmen cannot be trained quickly.

CHARLETON WOMEN'S INSTITUTE

The June meeting of the Charlton Women's Institute was held at the home of Miss Hattie Ross on June 13th. The meeting opened with the singing of the Royal Ode after which the Creed was repeated in unison. Eight members responded to roll call by repeating a proverb. The minutes of the previous meeting were read and approved. The various committees gave their reports and new committees were appointed as follows: Sick—Mrs. Nathan Bell and Mrs. Gordon Ross. Program—Mrs. William Stevenson and Mrs. David Murphy. Lunch—Mrs. Murphy, Mrs. Nathan Bell and Mrs. Boyd Lowther.

It was moved and seconded that the Institute discontinue sending fruit to the sick during the duration of the war. It was decided to hold an ice-cream and cake sale to raise funds for Red Cross work. Four pounds of yarn were distributed among the members to knit for the Red Cross.

Mrs. Murphy and Mrs. Gordon Ross were appointed as delegates to the convention in Charlottetown. Mrs. Nathan Bell, the convenor for Canadian Industries, led a discussion on her Questionnaire, after which Mrs. Gordon Ross gave a paper "A battle against moths", which was listened to with

Grass Silage

From Wet Hay

NEW BRUNSWICK, N. J., July 10.—(CP)—That old maxim, "Make hay while the sun shines," isn't as all-important to the farmer now as it once was.

There was a time when he had to cut his hay with one eye on the sky in an effort to beat the oncoming storm and get it in the mow dry. Hay improperly cured and with too much moisture content got moldy and created a fire hazard.

The farmer doesn't have to wait on the weather altogether for his hay crop now. He can make "grass silage" from an uncured crop, whether it be timothy, alfalfa or oats. It is preserved in the silo with molasses—a minimum of 400 pounds a ton for cereals, 80 to 100 pounds for green material.

C. B. Becker, professor of dairy husbandry at the New Jersey College of Agriculture is conducting experiments to study the effect on the animal system of the grass silage and to determine the nutritive effects of the various acids formed in the process.

"Best quality of milk, from the standpoint of flavor and color, is produced by cows fed on grass silage," he said.

Greater use of grass silage will result, Becker believes, in fewer spontaneous combustion fires. Grass silage, because of its high water content, will not burn.

**SUGGESTS MEDAL**

LONDON.—(CP)—The News Chronicle suggests editorially that the men of the Dunkerque retreat be given a "1940 Star", similar to the Star of the soldiers who withstood the first German onslaught of the First Great War.

**JUST CHILD'S PLAY**

SWANSEA, Wales.—(CP)—Fifth column activities were suspected when someone was seen waving towards the sea from the steeple of St. Mary's Church here. It turned out to be a child waving to playmates below.

DOLLAR UNCHANGED

NEW YORK, July 10.—(CP)—Demand for the "free" British pound fell off today on the foreign exchange market and sterling closed four cents lower at \$3.74 in relation to the United States dollar.

The Canadian dollar ignored sterling's trend and closed unchanged at a discount of 1 1/2 per cent. Ottawa foreign exchange control board rate 90.9-91.1 per cent. discount.

The Swiss franc advanced .01 cent to 22.85 cents.

**FAILED IN DUTY TO HIS EVACUEE**

SWINDON, England, June 10.—(CP)—Failure to care for a 16-year-old evacuee to the best of his ability cost a Swindon man a £5 fine and 62 cows (£31.13) in police court. The prosecutor said the

What Is Quality In A Battery?

**POWER LONG LIFE CAPACITY**

The ability to give a quick start under the most adverse conditions. The characteristic of giving efficient service, mile after mile, month after month. More than an ample supply of current necessary to operate all accessories.



Full Stock of Automobile Accessories, Wholesale and Retail

**The Rogers Hardware Co. Ltd**

FREE CITY DELIVERY. PHONES 105-1308.

**YEO THEATRE**

SONJA TYRONE  
HENIE-POWER

Irving Berlin's  
**SECOND FIDDLE**

RUDY VALLEE

MONTAGUE, SAT. 13th  
MATINEE 3.00 P. M.  
SOURIS, MON. 15th

The Central Guardian

This column is reserved for news of local interest but advertising on a news basis will be accepted at 5 cents a word strictly payable in advance.

**CELEBRATE WEDDING ANNIVERSARY**—Mr. and Mrs. W. J. Brown, 129 Downal Street are celebrating their thirtieth (30th) wedding anniversary, Thursday, July 11.

**PRESENTATION**—A number of friends of John Hickox, R.C.N.V.R., gathered at the home of Mr. and Mrs. William Pound, Fredericton, recently, and presented him with a customary address and valuable present.

**NAVY CHAPLAIN APPOINTED**—The appointment of Rev. E. C. Salter of Kensington, P. E. Island, as chaplain in the Canadian Navy, was recently reported to the War Office. Mr. Salter is the first United Church minister to be appointed Navy Chaplain.

**PROTEST ENTERED**—Mr. Geo. E. Brown, president of the Temperance Federation, has entered a protest against the inclusion of the 64th article in the Bill on the ground that no provision was made for this in the Act, also that the Federation had no representative at the polling places where the vote was taken.

**RECRUITS FROM EAST**—Two cadets of the Royal Canadian Mounted Police came to the city yesterday to enlist in the C.A.S.F., making 70 up to date. This is a good showing for the town. Another contribution of young men to the navy and army.

**LAID TO REST**—The funeral of the late Francis Hogan was held Wednesday morning from his late residence South Shore, to St. Martha's Church, where Requiem High Mass was sung by Rev. Fr. E. J. O'Connell. The service was conducted by the Rev. Fr. E. J. O'Connell. The pallbearers were: Messrs. Allison McMillan, Edwin Handrahan, Joseph Dolron, William Sheehy, Bruce Smith, and Richard Griffin.

**ATTENDING WEDDING**—Guests attending the fashionable Paquet wedding at Souris this week included Mr. and Mrs. T. A. Campbell and family, Charlotteville, and Mr. and Mrs. J. E. Roper, Rustico, Miss Freda Pitre, Miss Bernadette Paquet and Billie Paquet, Rustico, Mr. and Mrs. Leonard McNeil, and two daughters, Charlotteville, Mr. Albert Paquet, and Miss Georgina LeClair, North Rustico, Miss Mary Paquet and Mr. Mitchell, Charlotteville, Mr. Austin Connolly, Charlotteville.

**BUILDINGS SOLD**—The dwelling houses and farm buildings at the farms of Messrs. Harold Gillespie and Fred E. Horne, recently taken over for the airport extension, were sold at public auction yesterday by Auctioneer J. P. Bradley. On the Gillespie farm, the house sold to Mr. Alfred Jay, of East Royalty for \$225. The barn sold to Mr. John B. Roper, Sherwood, for \$155, the garage to Mr. McIsaac for \$20 and the ice house to Mr. Roper for \$20. On the Horne farm, the house went to Mr. John B. Roper for \$100, and the barn and shed to Mr. Wilfred Holmes for \$30.

**TENDERED SHOWER**—The graduate nurses of the Prince Edward Island Hospital tendered a shower last week at the home of Mrs. Stewart Moore in honor of Mrs. Leslie Dignan, B. N., matron at the Falconwood Hospital, who was recently married. Lobengrin's Wedding March was played by Mrs. J. M. MacKenzie as the bride entering the nicely arranged living room, where her many friends showered her with good wishes, and many beautiful gifts, which were opened by Mrs. Harold Heavis and verses were read by Mrs. Ray Keenan. Mrs. Dignan then expressed in a few words her appreciation and thanks to her friends, after which a delicious lunch was served by the hostess, assisted by Mrs. Ray Seaman, Mrs. W. Dickson, Mrs. J. Montemery.

COMMITTEE APPOINTED

The following Committee has been appointed for the War Savings Certificates in Queens County: A. W. Hyndman, Chairman, J. H. McQuaid, A. L. McPherson, Neil D. McLean, Dr. J. H. Clark, Dr. J. T. Croteau.

**FUNERAL YESTERDAY**—The funeral of the late Frederick McIsaac was held Wednesday morning from his late residence 56 Weymouth Street to St. Dunstan's Basilica, where Requiem Mass was sung by Rev. G. McCormack, who also conducted the service at the grave. The pallbearers were: Messrs. Joseph Drane, Thomas Michael, William Bell, Joseph Murphy, T. L. Smith and Joseph Power.

**INSTITUTES HOLD TEA**—Beautiful weather favored the Institutes of Meadobank, North River and Cornwall York when they served tea in Beechwood Gardens, Cornwall, on Wednesday afternoon. Mrs. W. W. Crosby, Mrs. Charles McLean, Mrs. Spurgeon Warren and Mrs. David White poured tea. An orchestra composed of Miss Mary Bentley, pianist, Bill Moreside, trumpet, and Earl Hennessey, traps, provided music during the afternoon, which was much enjoyed by all. The ladies of the Institutes are very grateful to the orchestra. The sum of \$36 was made for the Red Cross.

PERSONALS

J. H. Morrissey and family left yesterday morning for the mainland.

Miss Mildred Simmons and Miss Coline Gallant of Montreal are spending their holidays with friends and relatives on P. E. I.

Pilot Walter Fowler, on the trans-Canada Airways, Moncton-Montreal run, has arrived with Mrs. Fowler and their young son to spend a vacation at their summer cottage at Inkerman.

The many friends of Mrs. Nell Ferguson, Bonshaw, will be glad to know that she is progressing favorably in the P. E. Island Hospital, after undergoing a serious operation on Saturday last.

Miss Kathleen Raynor and Mr. Ralph Raynor have returned home to Mount Herbert, after spending a very enjoyable holiday with their uncle Mr. Graydon W. Raynor and Mrs. Raynor, Campbellton, N.B.

The Eastern Guardian

This column is reserved for news of local interest but advertising of a newsy nature may be inserted at 2 cents a word strictly payable in advance.

**SUBSCRIPTIONS** to the Charlottetown Guardian may be handed to their Rept. Archie Hume.

**SPECIALS IN PERMANENTS**, Betty's Beauty Shoppe, Montague, from July 8th to July 22nd, 1-274-7-9-11-12-13.

PERSONALS

Mrs. Gordon McLaren, Mrs. Duncan McIntyre and Mr. Dan McLeod of Brookline, Mass., are visitors to Roseeneath—L.

Mr. Harry McGregor who has been visiting his old home in Montague left Monday on return to Westville, N.S., where he has a position—L.

Mrs. Charles Thompson is a visitor to Montague, and is the guest of Col. Thompson's mother, Mrs. G. A. Thompson—L.

Mr. and Mrs. Elliot Fraser and daughter, Miss Ardel of Englewood, Calif., have been visiting friends in Montague for the past three weeks. Mr. Fraser is a brother of Mr. J. E. and William Fraser of Montague—L.

CAUGHT WRONG ONE

NEWCASTLE, England.—(CP)—A motorist who set a spring gun in his gasoline tank "to catch someone" who had put dust in the tank, was sentenced to 18 months' imprisonment when the spring injured a 13-year-old boy.

**Why Fry?**

When the BOY'S SHOP Can Keep You Cool?

**BLAZERS**  
See our splendid range of boys' pure wool English flannel blazers—plain blues, greens wines and navy—sport back and white piped trim. — \$4.25  
Sizes 30 to 36 — \$4.25

**SUMMER SLAX**  
Tropical worsteds for summer sports wear. Light in weight, smart in fabric, fast colors and guaranteed preshrunk. Pleated front and leather belt. — \$2.50  
Pair — \$2.50

**TENNIS SHIRTS**  
You will want a few of these for hot weather comfort. Won't fade. Won't shrink. Won't sag. Never needs an iron  
50c 60c 75c \$1.15

**ANKLE SOCK**  
With self supporting knit tops. Cool wool also wool and cotton mixtures in 25c 30c and 39c all patterns. — \$50c 75c

**SPORT BELTS**  
A grand new array of belts in a wide choice of plain, perforated and fancy leathers — 50c 75c

**SHIRTS AND SHORTS**  
This popular sets features a built-in support.  
Shirts — 29c and 39c  
Jockey Shorts — 39c  
Pair — 39c

**Cool Off In THE MEN'S STORE Men's Polo Shirts**

Men's Polo Shirts, cool and comfortable in variety of color combinations — 69c—\$1.00

Broadcloth sport shirts, open neck and short sleeves, many colors — \$1.65—\$2.00 and patterns — \$1.65—\$2.00

Men's ankle sock in Rayon and Cashmere, plains and stripes, all colors, sizes to 11 1/2 — 50c 75c and \$1.00

Hot day hats, Palmroyals and smooth coconut weaves shades of grey, tan and greens, shower proof and \$1.95 \$2.50 and \$3.50 cleanable

Men's summer underwear in rayons, nainsook broadcloth and balbriggan, Shirts, Short and Combs. — 50c 75c \$1.25 \$1.50 \$1.75

**In the Basement WAFFLE COATS \$1.65**

Ladies' White Waffle Coats Swagger Style. Sizes 14-20 — \$1.65

Ladies' Flowered Linen Halters. All Sizes. Regular 35c to sell for — 29c

Ladies' Cotton House dresses. Guaranteed Fast colors. Sizes 14 — 44. Asst. Prints — 89c

Just arrived Ladies Crepe and Silk Dresses. Swing Skirts. Sizes 14—44. Asst. Colors—\$2.29

Ladies Striped and Flowered Purses—65c

Childrens' Linen and cotton Play Suits. Sizes 2-4-6 — 49c

Shopping Bags in rayon, weave light or dark shades. Only — 39c

Reduction on Childrens' Cotton Print Dresses. Sizes 2-14 from 29c to — 98c

Childrens' Silk and Satin Panties. All colors. Sizes 2-6 — 19c

Ladies' Silk and String Knit Sweaters. Sizes 14-20. All colors. Regular 98c to sell for — 79c

Ladies' "Scarlett O'Hara" Vests and Panties. White only with lace trim. — 50c ea.

**MOORE & McLEOD LTD**  
"ON THE ISLAND ITS" FOR FASHION AUTHENTICITY

**Let the Cool Basement Help**

Men's Rayon Sport Shirts. Sizes small, medium and large — 49c

Men's Polo Shirt. Color, White, Canary and Royal — 39c

Men's Cotton Tweed Work Pants. Large sizes only — 89c

Men's Balbriggan Combinations, Athletic style. Sizes 36 to 44 — 59c

Men's Cotton Work Shirts. Sizes 14 to 17 — 69c

Men's Sport Shirts, zipper and Short Sleeve. Color white and Cream — 98c

Men's Fancy Cotton Rayon Hose. Sizes 10 to 11 1/2 — 25c

Men's Peanut Straw Harvest Hats — 19c

Men's Shirt and Shorts Fancy and Plain Colors. Each — 29c

Men's Grey and Fawn Flannel Pants. Sizes 30 to 40 — \$1.69

**Cool Things for Boys**

Boys' Balbriggan Combinations athletic Style. Sizes 22 to 34 — 39c

Boys' Grey Flannel Shorts with Elastic Waist Band. Sizes 26 to 30 — 69c

Boys' Navy Duck Pants with Elastic Back and Cuff Buttons. Sizes 26 to 34 — 79c

Boys' Polo Shirts, assorted Patterns. Sizes 22 to 34 — 39c

Boys' Cotton Golf Hose with Elastic Tops — 25c

Boys' Khaki Overall Combinations with Drop Seat. Sizes 2 to 6 years — 59c

Boys' Fancy Cotton Zip Sweaters. Sizes 26 to 32 — 49c

Boys' Fancy Broadcloth Blouses. Sizes 6 to 12 years — 39c

Boys' Fancy Cotton Suit Coats and Pants Style. Sizes 24 to 30 — \$1.59

Boys' Cheviot and Dark Grey Tweed Suits. Sizes 23 to 30 — \$2.29

**MOORE & McLEOD LTD**  
"ON THE ISLAND ITS" FOR FASHION AUTHENTICITY