MAXIMS OF A MERCHANT

Better know how to apply what you already know than to seek new knowledge.

THE CHARLOTTETOWN GUARDIAN

The People's Paper Read by Everybody

Covers Prince Edward Island Like the Dew

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MAXIMS OF A MERCHANT

In the great game of business, advertising is trumps—and the trumps take the tricks.

REV. MR. HERMAN AND THE LIQUOR EVIL

In an Address in Prince Edward Theatre Rev Mr. Herman Dealt With Some of the Prohibition Problems and Makes Suggestions for Reform and Improvement.

In the Prince Edward Theatre last night Rev. E. A. Herman of the Central Christian Church delivered an address on the Prohibition question. He dealt with what he considered the weaknesses and inconsistences of the present Prohibition laws, and advocated in its place a lowering of the Federal duty, a reduction of the Prohibition Commission's profits, the wiping out of doctors scripts "and you will drive the bootleggers, the rum runners, and the hi-jackers" out of business.

Choosing for his text 2 Timothy 3:15. "But evil men and seducers shall wax worse and worse, deceiving and being deceived.", Rev Mr. Herman spoke as follows:

We all heard of the fellow who sued a neighbour for defamation of character. He grounded his charge on the fact that neighbour Brown called him a hippopotamus. Asked as to the time when Brown called him a hippopotamus he replied: "Five years ago, Then why did you wait all these years before preferring the charge? The plaintiff replied. "I never saw a hippopotamus till yesterday." A lot of us never got a good square look at this piece of legislation called The Prohibition Act. Some of us are just waking up and rubbing our eyes and wondering just where this law, as it is operated today, is going to land us. But it is better late than never.

Is The Government in The Rum Business?

When I say Government I don't mean Conservative any more than I do Liberal. When it comes to carrying out our, so-called, temperance legislation, the only difference between Conservative and Liberal is this—when one is in the other is out. Let us take the mask off of our activities in the field of temperance bluff and camouflage, and, as far as possible, look facts in the face.

What is the original cost of a gallon of forty overproof rum? The small sum of fifty cents. But trace that gallon of rum from its first cost to the price what the poor Prince Edward Island invalid must pay for the same from the hands of the vendor. Take your pencil and reckon it up for yourself. There is $14.00 for this federal tax. And $9.50 for Provincial government profits. Put on $6.00 for script charges. Add 50c as a first cost and what have you? You have fifty cents worth of rum, costing the customer the enormous sum of thirty dollars. There you have the bald naked fact. Look it well in the face. Fifty cents. under government supervision, grows into $30,00.

When I go to the vendor and find that I cannot buy less than a bottle of liquor; when I discover that I can procure a bottle containing twenty-four ounces of whiskey or rum for medicinal purposes; when I am told that if I live ten miles and further from the vendor's shop I can have twice as much rum or whiskey or ale as those living within ten miles of the vendor's place of business, I am mightily impressed with the fact that the government is in some other business than merely dispensing liquors to sick people. Twenty-four ounces of rum is some jag for an invalid.

And when you go into the vendors and find that you can select any one of nearly a dozen brands of whiskey somehow you feel that you are far removed from those old fashioned days of the bar room when you could pay your money and take your choice. I tell you the present system of government control of liquor is a beverage system. You can have Lawsons, Andersons, House of Lords, Haig and Haig, Haig's Dimple and White and Black, and if you keep close enough to White and Black you will soon be in a condition of mind where you won't know the difference between white and black.

We have been told considerable about mystery ships and mystery islands around this island of the Gulf. The veil has been lifted a little, and we are wondering what disclosures will further be made regarding the "Eddie James" and her one thousand cases of liquor and St. Peter's Island and its treasure of rum. These, and other mysteries may yet be solved. But there is no mystery about certain brands of confiscated liquor. If certain seized liquors are fit to drink, they may legally be taken to the bonded warehouse. These liquors, after the federal tax has been paid, may be sold by the legal vendor, sold as any other liquor bought by the government is sold. But when confiscated liquor is so manipulated and sold, at regular prices, to the sick folks of the community, the man in the street is forced to the conclusion that the government is in the bootlegging business and there is not after all, just such a mighty chasm between the rum runner and certain operations carried on under government control.

Rum got for nothing and sold for a profit to invalid men and women is no business for any reputable government whether Conservative or Liberal. Such a transaction constitutes, in my humble opinion one of the great farces of the age.

Is the government in the business? Look at the profits and see if they help to answer your question. It is affirmed that in 1923 the profits from the sales of liquors to our government amounted to $27,000.00. In 1924 they amounted to $42,000.00. In 1925 they climbed to $52.000.00. Now stop and think will you? While our population has declined our liquor profits have risen. The fewer people we have the more rum we drink and the larger our whiskey profits to the government. Now mark you this, these profits do not come out of the pockets of the well-to-do, these profits represent the hard-earned money of the working class.

The farce of the present system of government sale of liquor increase, as thinking people refuse to be bumcombed by the cackle of ignoramnses.

Doctors in The Big Game

The medical profession is one of the highest callings on earth. The doctor is trained to diagnosis and symptoms, and is versed and disciplined in the arts of remedies and cures. But look, if you will, at the place where the Prohibition Act. as we actually have it in its working form lands him. The patient becomes the physician. The patient tells the doctor what his trouble is; he prescribes for his ailment. And what is that prescription? A bottle of rum or a bottle of whiskey. The doctor is there not to make an examination of the physical condition of one who is supposed to be sick, but he is there to write out a prescription for twenty-four ounces of forty overproof rum or a large-sized bottle of White and Black.

There are three classes of doctors on this Island. First—Those who will not give a script to any one. I have known this class to lose patients and money because of their downright honesty and sincerity in their profession. And there are those who will give scripts, only rarely, and to those who are absolutely in need of the same.

And there is a third class—Those who will take your temperature and everything else they can lay their hands on. They love to quote that old scripture:—"Freely ye have received freely give."

What a farce this unrestricted script business. And this is what we call Prohibition. Call it anything else but call it not Prohibition.

(Continued on page 5)

Condensed Specials

RATE.—4c per word, net each insertion in this column.

*HOME MADE POTTED MEAT, Fresh sausages. Saunders, Newsom & Co., East End Market Bldg. tf

*TURNIPS — BUYING TABLE turnips, Hunter River, Monday.—Geo. E. Full & Son. 2408

*SPECIAL—BULK DATES, 3 LBS. 25c. Cudmore Bros. 362-29-31

*WHITE POTATOES — WANTED in car lots. W. Gordon Astle, Queen Hotel, 2402-1-11-3i

*JUST ARRIVED—BULK DATES. 3 lbs. 25c. Cudmore Bros. 2362-29-31

*IN MEMORIAM CARDS—SPLENdid selection to choose from. Guardian Job Printery. tf.

*JOB PRINTING OF EVERY description, cheaply and expeditiously executed. Guardian Central Job Printery. Phone 132 .

*YOU WANT GOOD ENVELOPES Prices 50 for 20c. 100 for 35c. 250 for 55c, 500 for $.100, 1000 for $1.95. Postpaid. Guardian Office.

*"IN MEMORY" VERSES SUITable for mother, father, wife, husband, daughter, son, sister brother, soldier or friend —250 verses— may be consulted at Guardian Office. tf

*CHICKENS, FOWL , GEESE, Ducks (dressed) wanted for Thanksgiving orders, will buy live and dressed chickens and fowl daily till end of Poultry season. Highest prices. F. J. Holman, Charlottetown. 2373-10-30-31

Death of Liberal M. P. For Sherbrooke

(Canadian Press)

SHERBROOKE, Que., Oct. 30.—Frank N. McCrea, veteran Liberal member for Sherbrooke County in the House of Commons, and one of the most prominent figures in the life of the city and the eastern townships passed away at his residence here shortly before noon today from heart trouble.

Floods Menacing Every Part Of Belgium

(Canadian Press)

BRUSSELS, Oct. 30. — Floods resulting from the heavy rains of the last few days, are menacing every part of Belgium and have caused devastation in the Charleroi region, necessitating the stoppage of many industries.

The authorities of Liege fear a repetition of the disaster of last winter, in which the city suffered heavily with more than 15,000 houses flooded.

Queen Marie Signs Register of Fort Garry Hotel

(Special to the Guardian)

WINNIPEG, Man., Oct. 31. — They are very proud today at the Fortgarry. Many distinguished guests have visited the delightful hotel, but yesterday for the first time a reigned queen graced it by her presence. When Queen Marie of Rumania entered the hotel she agreed that she must follow the precedure of other travellers so she signed her name on the register and Their Royal Highnesses followed the example of their royal mother. Marie in bold strong strokes heads the register. She is followed by Ileana in hardly less bold style suggesting some of her mother's traits, while Nicholas suggests a mind of his own. The register sheet was promptly withdrawn from service and hereafter framed will be one of the treasures of the Fort Garry.

The Late Mrs Benjamin Bremner

Citizens were greatly shocked and surprised yesterday morning on learning that Mrs Benjamin Bremner of this city had passed away suddenly about one o'clock. Mrs Bremner had been about in her usual health almost to within a few minutes of her death, the cause of which was heart failure. She was a lady of exceptionally fine character, a lovable disposition and a lover of the home life. She had many friends and it was always said of her that she had no ill to say of anyone and she was loved and respected accordingly.

The late Mrs Bremner was formerly Mary Jane Webster, of Marie, where the only surviving member of the family, her brother. Mr. Kimbal Webster, resides. There are left to mourn besides her husband, three daughters, Maud, wife of Col. John de Castilla, D. S. O., of Graaft Reinet. Cape Colony, South Africa; Louise, wife of Lt. Col. D. A. MacKinnon, D. S. O., and Hazel, wife of Mr. G. Burton Lord, Fitchburg, Mass., also two grand children Morris B. MacKinnon, a student in Bishop's University, Lennoxville, Quebec, and G. Burton Lord, Jr., Fitchburg, Mass.

The funeral will be private from her late residence, Greenfield Avenue. Brighton, at 9.30 tomorrow. Mrs. Lord left Boston last evening and will arrive in the city tonight.

To the bereaved husband and family The Guardian tenders sincere sympathy.

EPOCHAL DAY IN THE HISTORY OF CHARLOTTETOWN BAPTIST CHURCH

Ninetieth Anniversary Services Held Yesterday. Two Splendid Sermons Preach by Dr. J. A. Gordon, Former Pastor.

The ninetieth Anniversary of the Charlottetown Baptist Church was observed yesterday in an especial manner. On this historic occasion the church was honored and privileged to have as its preacher, Rev. Dr. J. A. Gordon, one of the pioneers of Baptist life in this city. Dr. ordon, who in spite of advanced years, still retains the faculty of remarkable oratorical powers and at both services yesterday delivered devotional and impressive sermons.

DR. J. A. GORDON

Who preached at the Ninetieth Anniversary Services at Baptist Church Yesterday

At the morning service, after the rendering of the anthem "O come, Let Us Worship" by the choir and a solo by Mr. Roy Quigley which was part of the anthem. Dr. Gordon delivered an excellent sermon taking as his subject "Record and Rehearse" and elaborating the Scriptural text "Jehova said unto Moses write this for a memorial in a book and rehearse it to the ears of Joshua." (Exodus 17.14).

Dr. Gordon in his prefatory said that to understand and appreciate the epoch making events of the past will qualify us to find and fill our place in the present. We commemorate and keep alive social, political and religious actors and actions by memorials, monuments, history and anniversary days. Jehova commissioned Moses to record and rehearse all the facts in connection with the battle of Rhephidhim as an example and inspiration to Joshua who was to be his successor.

As regards what to record, Dr. Gordin said that there is a truceless war waged in this world between right and wrong; that this world is the battle ground between the right and wrong of the universe. In this great war every human being is lined up on one side or the other. Of this Israel and Amalek were typical. They were irreconciliable. The cruel, cowardly and merciless treatment of the sick, aged and infirm by the Amalekites put them outside reconciliation with God.

"Jehova hath sworn that he will war with Amalekites from generation to generation (Exodus 17.16) "Write this in a book for a memorial," there is no let up no truce or compromise between the forces of right and wrong.

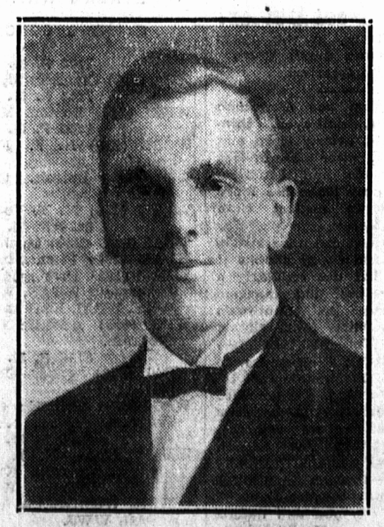
Furthermore, victory of the right over the wrong is not to be won by any single brilliant battle.

The Amalekites had often been defeated but they had returned again and again in the days of Moses, Saul and David. This, he said, is typical of our own experience in our struggle and warfare against the powers of evil. When the Devil did his utmost in tempting our Lord, he departed but only "for a season."

We must remember that we are still members of the church militant not of the church triumphant. We are still in the valley of Rhephidhim where the battle sways like a pendulum.

Dr. Gordon continued that victory can only be secured by the steadfast cooperation of all the forces. When Joshua and his army faced the enemy in the plain, it was only when the hands of Moses were held uplifted that the enemy were defeated but when they fell down Israel suffered reverses. The material forces are not sufficient for victory, the spiritual must be recognized.

"The law of the jungle is clear as the sky
The wolf that will keep it will win.
The wolf that will break it will die.
The strength of the wolf is the pack.
The strength of the pack is the wolf."



REV. ROSS C. EATON, B.A., B. D.
MINISTER.

Earth Shock Causes Heavy Damage

(Canadian Press)

NEW YORK, Oct. 30. —Recurrent earthquakes which had caused terror among the natives of Leninakin and numerous villages in Russian Armenia since the great earthquake of the week before last, culminated last night in a heavy quake that caused additional heavy damages, said cablegrams received today from Leninakin by the Near East Relief.

EIGHT KILLED

(Canadian Press)

WILKESBARRE, Pa., Oct. 30. — Eight anthracite mine workers were killed in a gas explosion at the number 7 colliery of the Susquehanna collieries Company at Nanticoke today.

Magician Dies

(Canadian Press)

DETROIT, Oct. 31. —Harry Houdini, the magician, died today.

Why must these things be "recorded and rehearsed in the ears of Joshua," asked Dr. Gordon, because in order that he and all succeeding Joshuas would keep in mind the value of spiritual forces in the warfare between right and wrong. The history of the world is strewn with the ruin of persons and enterprises that have left God out of consideration.

The righteous judgment of God does not always fall so promptly on those who will ignore Him, as it did upon Nebuchabnezzar who, while pronouncing his boastful words, heard a voice from Heaven say. "Thy kingdom has departed."

In the war between good and evil we should value silent forces. This is a difficult lesson to learn. In every church there have been the potent and silent forces. "The living epistles living and known by all men." Written in a more universal language than the Volpuke. From among those who have passed away Dr. Gordon mentioned several who were prominent in religious uplifting in the Baptist Church during his pastorate here. Among those named were: George Davis, Nathan Davis, James Desbrisay, John Scott and George Scantlebury.

In order that the history of the past may be the instruction and inspiration of the present we must not be ignorant of its defeats and victories.

He who is lacking in this knowledge of the past is incapable of appreciating his own position and possibilities in the present. Pessimism as to the ultimate issue of the kingdom of God cannot exist in the light of history and experience.

The Sunday afternoon service was held in the church auditorium at 2.30 taking the form of a special gathering of the officers, teachers and members of the Sabbath School.

The Junior Choir led in the singing of familiar hymns and also rendered two special selections. Superintendant George L. Simmons directed the service.

A special pamphlet had been prepared for the occasion by the minister dealing with the History of the Baptist Denomination and the Local Church. Historic Baptist Principles and Teachings, the Present Status and Power of the Denomination. This was taken as the basis for the lesson for the day, used instead of the regular appointed lesson.

After an interesting Study Period Mr. J. P. Gordon who superintended the school for 29 years and Mr. Simmons present leader gave brief addresses on the history of the school. Four superintendents had filled an 80 year period of the church's history. Now famous men and women in all walks and professons of life had passed through the school receiving impress of character and direction for life's work.

A hopeful note was sounded and a forward look was encouraged as we enter in upon the tasks of the years ahead.

The present plan of Sunday School gathering in conjunction with the morning service has been fruitful in notable results in attendance and interest.

Awards were presented in the form of silver pins to those who had attended schcool during the four summer months without fail.

At the evening service the choir rendered "The Sun Shall Be No More Thy Light," and "What are These;" Mr. Leigh Dingwell sang a solo "The Publican." At this service Dr. Gordon delivered an able sermon on "The Church of Jesus Christ an appeal and Challenge to the Noble and Heroic," taking as his text Eph. 1; 22-23" and He put all things in subjection under His feet and gave Him to be head over all things to the Church which is His body, the fullness of Him who filleth all in all."

The evening service was broadcast from Station CFCY, Charlottetown.

This evening at 7.30 Historical sketches and Reminiscences of the church will be given.

CANADA HAD FAVORABLE TRADE BALANCE LAST YEAR

Imports Totalled Nine Hundred and Eighty-three Millions and Exports One Billion, Three Hundred and Twenty Millions Leaving Balance of $337,000,000– Exports in Many Lines Show Increases– United Kingdom Better Customer Than United States.

OTTAWA, Oct. 30. —Canadian imports in the year ended last month were valued at $983,000,000, from which duties of more than $161,000,000 were collected, Canada's exports during the same period were $1.320,000,000, thus the commercial transaction of the Dominion for the twelve months leave a favorable trade balance of $337,000,000.

Trade with the United Kingdom and with the United States has increased. On the imports lost butter shows a sharp jump from 49,000 pounds in the 1925 period to $8,708,000 pounds in the last twelve months; anthracite coal dropped from $4,700,000 tons to $3,209,000 tons, but bituminous coal rose from 11,000,000 tons to 13,000,000 tons; imported alcoholic beverages rose from $21,000,000 worth to $26,000.000 worth; the value of imported metals rose from $198,000,000 to $262,000,000 and the number of passenger automobiles entering the country went from 12,739 to 25,830.

The Export Tables

On the export tables it is shown that 232,000 head of cattle were shipped in the 1925 period, and the 265,000 in the past twelve months; the value of butter exports dropped from $12,000,000 to $8,000,000, apple trade showed a very slight gain by exporting 1,432,000 barrels in the past year; wheat exportation rose from 159,000,000 bushels to 264,000,000 bushels; automobiles shipped from the Dominion increased from 4,000 to 76,00; the value of paper exports rose from $102,000.000 to $118,000,000; the value of tobacco exported more than doubled , going from $770,000 to $1,980,000.

Our Best Customers

Canada's two best customers continue to be the United Kingdom and the United States. The Dominion exports from the mother land were valued at $163,000,000 for the last twelve months ended September 1925.

Exports to the old country were valued at $467.000,000 for the past year and $433,000,000 for the preceding twelve months.

Imports from the republic to the south have increased during the two twelve-month periods from $552,000,000 to $652,000,000. At the same time Canada's exports to the United States rose from $449,000.000 to $468,000,000.

DICTATOR HAD NARROW ESCAPE ASSAILANT KILLED BY CROWD

(Canadian Press)

BOLOGNE, Italy, Oct. 31. —Mussolini was fired at while leaving the stadium here today. He was not injured. Mussolini's assailant was seized by the crowd and killed. He was not identified.

Mussolini, who was on his way to the station when a revolver was fired proceeded calmly and took the train for Forli. The attempt against the premier occurred about 5.40 p. m., while Mussolini was leaving the stadium where he had opened the congress for the advancement of science. His assailant was apparently about 1? years of age.

The premier proceeded to the station where he conversed with officials who gathered around him. He then departed for Forli. The bullet of Mussolini's assailant cut the sash of the grand cordon of the Order of St. Maurice and St. Lazarus, ripped a piece of cloth from the breast of the Duce's coat, then went through the sleeve of the coat of the Mayor of Bologne.

Western Horses Arrive In Russia

(Special to the Guardian)

REGINA, Oct. 30.—One thousand and fifty horses from Saskatchewan, Alberta, and British Columbia reached Leningrad, Russia, Wednesday, according to a cable received by Mrs. Jack Byers, of Val-Jean, Sask., whose husband left Moosejaw a month or so ago in charge of the shipment. The horses were shipped as a result of a contract between the dominion government and the Russian government. Following a trial shipment taken to Russia last fall by Byers, who is the representative in the west of the federal department of agriculture. The trial shipment was sufficiently satisfactory to the Russian authorities to cause them to enter into a contract with the federal government of Canada for a future shipment.

TORONTO, Nov. 1—Maritime, strong northwesterly winds, clearing and somewhat cooler.

Toronto, cloudy,	58—38
Montreal, clear,	53—40
Charlottetown, clear,	56—47
Quebec, cloudy,	52—36
Halifax, clear,	58—40
St. John, fair,	52—38
Boston, clear,	70—46
New York, cloudy,	64—56

High tide tonight at 11.18 and tomorrow morning at 8.29.

Sun sets this afternoon at 4.46 and rises tomorrow morning at 6.42.

New moon Friday Nov. 5th 10.10 p. m.

Summerside tide eighteen minutes later than Charlottetown.

Announcements, Coming Events, Meetings, Etc.

**Dance in Emerald Hall on Wednesday evening. Ladies please bring cake. 2401-11-1mw

**DANCE—A dance will be held in Millview Hall, Wednesday evening, November 3rd. 2413-1-2i

**An important meeting of the Ladies' Aid of the P. E. Island Hospital will be held in St. Paul's Parish Hall Tuesday, Nov. 2nd at 2.45 p. m. sharp. 2407-1-2i

**The Stanley Bridge Dairying Co., will be cutting cheese for patrons on Nov. 3rd and 4th. Cream will be received for butter making on Nov. 2nd. 2360-10 29 3i

**Coming to Prince Edward Theatre, November 16th, St. Margaret's Dramatic Club, presenting that beautiful drama "Colleen Bawn." 2357-10-29,3i

Robin Hood Rapid Cooking Oats for Quick Delicious Breakfast. Ask Your Grocer