

SHOULDER, ARMS

If you have a pain in your
Back, Shoulder, Arms,
or any of your limbs use
E. R. O.
It will relieve you as no other external medicine will.
Ask your Druggist or Dealer for
E. R. O.

Ethiopian Rheumatic Oil
(Formerly Egyptian.)
31 d w r r.

What's the Matter

With Baden Powell? He's all right so are the

Baden Powell Cigars

The best 5c smoke.
We have them all strength at

THE MEDICAL HALL J. G. Jamieson.

The
Perfect
Preserves and
Marmalades
at last
**CANADIAN
TOO**
The PURE
GOLD kind
Prove it by a
fair trial.
If you can't get
them it will pay
you to write us.
Pure Gold Co.
Toronto.

THE
MARITIME WINTER FAIR
AT
AMHERST
ON
December 17th, 18th and 19th.

Great Educational Live Stock
Convention.

With Addresses by leading Canadian Authorities, illustrated by Living Animals and Carcasses.

Over 100 Head of Prime Beefers Will be on Exhibition.

RAILWAY RATES—The P.E.I. Railway and the I. O. Railway will sell single tickets for the round trip on the certificate plan.

The Charlottetown Steam Navigation Co. will charge one fare going, and take the names of all passengers travelling to the Fair. Persons so named will be returned free on these boats—ice and weather permitting. Application has been to the Department of Marine for the same terms, should the government steamers be on the route.

Address for programmes
W. H. HUBBARD,
Halifax, N. S.

NOTE—In buying tickets standard certificates must in every case be secured from the ticket agent, and these certificates must be presented at the Secretary's Office, in the Fair Building, where they will be stamped, and will then be good to secure a free ticket for the return journey.
12, 12 td.

THE MORNING GUARDIAN

TUESDAY, DECEMBER 17, 1901.

THE FOURTH ESTATE.

THE recent overthrow of the power of Tammany in New York has been claimed by the victorious party to be mainly due to the press. One after another of those ejected from civic office in New York have joined in this admission and Mr. Croker himself, who used to sneer at newspaper influence, now says, "I give full credit for the result of the election to the newspapers."

Thus upon occasion when the strength of a united press is put forth on behalf of reform it proves a great and powerful factor for good, and shows itself worthy of the title bestowed by Lord Macaulay when newspapers were yet in their infancy—"The Fourth Estate" in public affairs. Burke once used similar words when addressing the House of Commons. Pointing to the reporters' gallery he said, "Yonder sits the Fourth Estate, more important than them all." Jefferson who wrote the famous Declaration of Independence in one of his public speeches said "I would rather have newspapers without government than government without newspapers." And Benjamin Constant, eminent statesman of France, has left on our record this saying, "The press is the mistress of intelligence, and intelligence is the mistress of the world."

The high encomiums of Burke and Macaulay will still apply to the great newspapers of the British Isles, for there no leading newspaper ever becomes the hide-bound thick and thin supporter of any man or party. Outside the British Isles, in the United States, in France and to a large measure in Canada, this is the one great weakness of the newspapers of the time. In all other matters excepting the politics of the country, the press of the better class generally conducts a noble and helpful mission in Canada, but in political affairs there is still a want of that independence and fairness which are always necessary to produce the best and most wholesome educative effect upon the public mind. It would be a good thing for Canada, we think, if our political journals could be induced to frame their editorial utterances more in accordance with the best British models.

But we must not lose sight of the fact that in our own Dominion, where nine-tenths of the secular journals of the day are party-political, their influence upon the public mind is informing and useful. There are in this country few newspapers worthy of the name that do not inculcate and uphold a reverence for religion and for things sacred, as well as a regard for the constituted civil authority. Love of country is upheld, and there is always a good word for the generous deed, the act of charity, for manly courage, for justice, honor and truth. This is of vast consequence in an age when the newspaper is perused by almost every one old and young, and when the humblest newspaper man ministers to a number of readers many times in excess of the largest church congregation.

There are in every country base exceptions to what we have said of the general character of the newspaper press, but in Canada these exceptions are few. No greater calamity could befall our country than to have the great power of the press wholly perverted to unworthy uses, but we cannot imagine that this is a thing possible to occur. On the other hand what has recently happened in New York—the union of the political press of all parties to effect a great reform and to defeat the combined influences of evil and corruption, is all too rare. Here in Canada and in Prince Edward Island we see corruption rampant in parliamentary elections, while the party press unfortunately takes note only of the wrong-doing of the opposing party and covers up the corrupt

doings of its own party. And yet an united and fearless exposure by the entire press of the Island of every corrupt act by whomsoever done, would speedily effect a great and much needed reform. There is nothing the politician so much fears as honest exposure and publicity.

Is it not possible to bring this about? Newspapers catering to the public are largely responsive to public opinion. They do much to form public sentiment but they also to a large extent reflect the views of those who read and support them. Would it not be well for the honest, upright, order-loving readers of the party press to bring their influence to bear upon the journals they subscribe for and read, that the party journals may act as a check upon their respective parties and strive to work a reform from within? We believe that such influence could be brought to bear in this way as would be greatly to the benefit of both the press and the country, until by a growing spirit of independence, a general denunciation of improper methods and an honest and fearless exposure of wrong doing in high life or low, a more healthful condition of public affairs could be brought about. It is sadly needed. An united independent press could purge our politics, create a more healthful public sentiment, build up respect for law and order, give us more honest and economical administration of affairs, perfect the management of our public institutions and effect untold good in many other ways.

We invite our contemporaries to join with us to this end. The independent field, the broad field of journalism on the best British model, is large enough for all. The high plane on which the British press has long been conducted has done very much to maintain the standard of public affairs in the Mother Land, the highest that is known to the world today. Bring the Canadian press up to the same high plane of fearless, honest independence, eliminating the base spirit that condones gross wrongs for party's sake and a moral revolution will be brought about whose good effect will be felt and enjoyed for generations to come.

That Gold Spoon.

There are some men who seem to be favorites of fortune. They are industrious, cheerful workers, full of overflowing energy of splendid health, and success seems fairly to drop into their hands. It is of such as these that



the less hardy and less successful man says emphatically, "That fellow was born with a gold spoon in his mouth." And yet, on analysis, it will be found that this success is largely due to splendid health, the endowment of a healthy mother.

Dr. Pierce's Favorite Prescription gives the mother health to give her child. It cures nervousness, nausea and sleeplessness. It makes the body comfortable and the mind content. It gives physical vigor and muscular elasticity so that the baby's advent is practically painless.

"I will endeavor to tell you of the many benefits I have derived from taking Dr. Pierce's Favorite Prescription," writes Mrs. J. E. Robertson, of Medicine Lodge, Barber Co., Kans. "In the fall of 1899 I was expecting to become a mother and suffered terribly with pains in the back of head; in fact I ached all over. Suffered with awful bearing-down pains; I was threatened for weeks with miscarriage. A lady friend told me to use Dr. Pierce's medicine. She had taken them and felt like a new woman. I began using the 'Favorite Prescription' and took four bottles before my baby came, and two afterwards. I suffered almost death with my other two children, but hardly realized that I was sick when this baby was born and she weighed twelve and one-quarter pounds. She is now eleven months old and has never known an hour's sickness; at present she weighs thirty-seven pounds. I owe it all to Dr. Pierce's Favorite Prescription."

"Favorite Prescription" makes weak women strong, and sick women well. Accept no substitute for the medicine which works wonders for weak women. Dr. Pierce's Pleasant Pellets are the most desirable laxative for delicate women.

Rubbers

Men's 75c.
Woman's 45c.

Store open evenings
till eight o'clock.

MORRIS & SMITH
Cor. Queen and Richmond Sts.

Just Received

60 Kegs Grapes wholesale and retail.
W. A. HUTCHESON.

Have you seen the doll city?

There's a little doll city in our doll-baby bazaar, inhabited by midgets of people from all parts of the doll world.
Do you remember the giant whom Jack killed who had a scrolling face on one side of his head and laughter and dimples on the other? Well, there's a dollie here just like that.



IS ALWAYS IN THE LEAD.

The Darkies are among the funniest. You'd think they had lived Africa all their lives, they look so much like Blacks. Throw them all around the room and they would never think of falling to pieces.
Then there are Elsie dolls, looking as lovely as Cinderella when her fairy godmother dressed her. Their costumes are in the tiptop of fashion, and so pretty you'd imagine some doll-baby Worth had made their frocks.
Then there is the dear old RAG DOLL dressed with the old fashioned three cornered shawl made from Grandmothers Old Bed Quilt, the Red and Black squares.

JAMES PATON & CO.

Opposite the Market. **ELLIS** Successor to Watson.
The Bargain Druggist.

- Perfumes, (the latest odors)
- Travelling Sets,
- Toilet Sets,
- Military Brushes,
- Hand Mirror,
- Fancy Atomizers,
- Puffs,
- Puff Boxes,
- Smokers' Supplies,
- Such as Cigar Holders,
- Cigar Cases,
- Cigarette Holders,
- Fancy Tobacco Pouches,
- Fancy Tobacco Jars,
- Pipes
- Tobaccoes,
- Cigars by the Box &c. &c.

IN those lines this store has always been the Head-quarters. This season our Christmas Display beats all that have gone before.
Come to our store if you want bargains in

Christmas Presents.
We will smash all previous records in

Quantity,
Quality,
and Prices.

H.A. Ellis,
The Bargain Druggist.

Opposite the Market. **ELLIS** Successor to Watson.
The Bargain Druggist.

Here We Are..

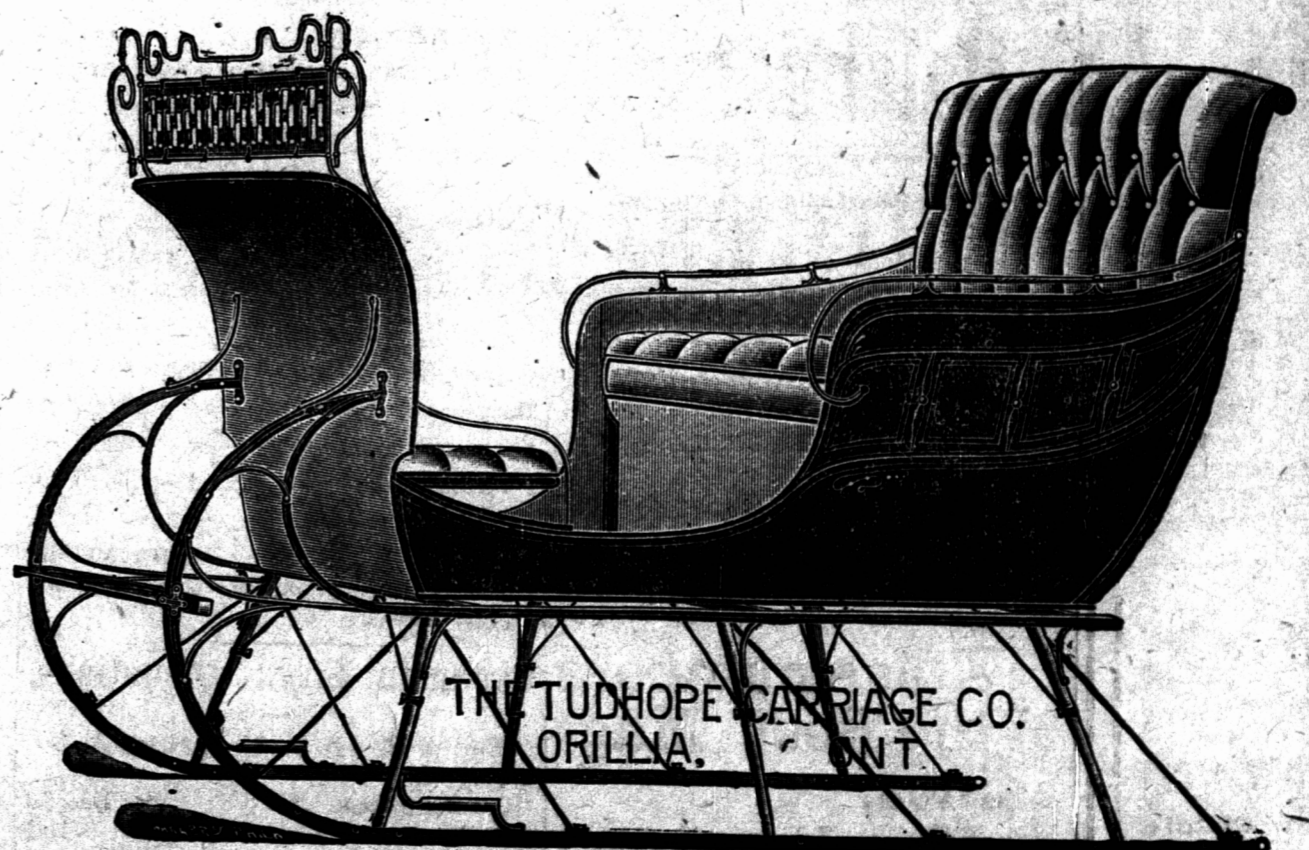
with a splendid assortment of

**Fancy
Chinaware,
Glassware,
Crockery-
ware, for
XMAS..**

Hundreds of pieces to choose from.
Satisfaction to all.

W.P. Colwill,
Sunnyside

TUDHOPE SLEIGHS



THE TUDHOPE CARRIAGE CO.
ORILLIA, ONT.

**ARE FAVORITES
QUALITY AND COMFORT**

Are whatcount with a sleigh buyer and Tudhope sleighs combine these with skill Design and Workmanship. In Finish and Style they are unexcelled. Order now as we have only a limited Stock. Be sure you have one ready for the first sleighing.
Also—Grey, Brown and Black. Robs and Fancy Driving Harness—Selling Low.
Call or write us for catalogue and prices.

A. HORNE & CO.