

SATURDAY,

THE CHARLOTTETOWN GUARDIAN

# WEEK END SPECIALS

## IN OUR END OF July Clearance SALE

Men's Spring Suits. Regular Value to \$25.00. SALE PRICE **\$19.95**

Men's Spring Suits. Regular Value to \$19.00. SALE PRICE **\$14.95**

Boys' Spring Suits. Regular Value to \$11.00. SALE PRICE **\$7.95**

Boys' Spring Suits. Regular Value to \$9.50. SALE PRICE **\$6.95**

### LADIES' WEAR DEPT.

A Pack of Children's Dresses. SALE PRICE **\$1.00**

Ladies' Linen Suits. Clearing at SALE PRICE **\$1.95**

Ladies' Spotted Dimity Dresses, all sizes, shades, Blue, Wine and Pink. Clearing at **\$2.25**

Ladies' Bathing Suits. A special line. Sizes 32 to 28. Clearing at **\$1.79**

Other lines of Bathing Suits at Special Reduced Prices

Ladies' Knitted Slips in Pink, Peach and White. Special at **35c.**

See our Basket of Odd Pairs of Ladies' White Gloves. Clearing at **69c.**

### YARD GOODS DEPT.

36 in. Tweed effect Linen Suiting. Regular 45c. for per yard **35c.**

36 in. Plain Dress Linen. Colors, green, mauve, yellow and blue. Reg. 45c. Clearing at per yd. **35c.**

38 in. Dress Voiles (2 pieces only). Regular 25c. and 30c., for per yard **20c.**

### A Lot of Summer Dress Goods Clearing at HALF PRICE

Men's Polo Shirts in white, yellow and blue. Special, each **60c.**

Men's Fancy Cotton Hose. Sizes 10 to 11 1/2. Special, 5 pairs for **\$1.00**

Boys' Polo Shirts. Colors Royal Blue. Sizes 26 to 32. Price **49c.**

Boys' Balbriggan Combination Underwear. Sizes 26 to 34, for **39c.**

## SHOP AT PROWSE'S

### For Quality Goods, Right Prices and for Better Service

# PROWSE BROS., LTD.

THE BIG STORE

### Sandy McThrift Says: HERE'S WHY I ALWAYS BUY



## HICKEY'S BLACK TWIST CHEWING

It was popular when Harry Lauder sang his first song. It has not changed since and

is made from the same fine leaf in the same old way. It keeps its place in the public eye because of its un-fading quality.

10c Per Fig

Manufactured By

## Hickey & Nicholson

Charlottetown

## W. C. T. U. NOTES

### MYSELF

I have to live with myself, and so I want to be fit for myself to know;

I want to be able as days go by Always to look myself straight in the eye.

I don't want to keep on the closet shelf

A lot of secrets about myself. And fool myself as I come and go into thinking that nobody else will know

The kind of man I really am.

I don't want to dress up myself in sham;

I want to go out with my head erect—

I want to deserve all men's respect; But here in the struggle for fame and wealth

I want to be able to like myself. I don't want to stand at sea of sun.

And hate myself for the things I've done.

So whatever happens I must be Self-respecting and contented to see.

—SELECTED

### EDUCATION AND PUBLIC SENTIMENT

Slowly but surely thoughtful men and women are coming to the definite conviction that the social problem must be solved at once.

There is more than ordinary significance in the fact that the varieties of intensity of fundamental education on the alcohol problem during the past century are peculiarly reflected in the record of variations on that question in governmental policies and in the ebb and flow of the tides of public opinion.

In the 80's and 90's of the nineteenth century, the emphasis laid upon the teaching of scientific temperance in the public schools and in the Sunday schools resulted in profoundly impressing the youth of that period. The school children of those twenty years became voters during the first twenty years of the present century and emphatically left the impress of their convictions on social life, government and public opinion. Scientific temperance instruction in the public schools and in the schools of religious education during the twenty years preceding 1900 was very largely responsible for outlawing the liquor traffic in tens of thousands of local communities, two-thirds of all the states and finally in the nation as a whole during the twenty years following.

With this increasing emphasis on legislative and political temperance activity there began a decline of emphasis upon fundamental and scientific temperance education. Slowly but surely the effect of that decline in the first twenty years of the present century was reflected in the voters and the attitude of the youth of that period, who at the rate of two millions a year have been and are taking the places of the voters and the legislators, the legislators and the leaders of the older generation. The inevitable result followed, culminating in the stand of the voters and the legislators and the leaders of the older generation of the past few years.

This does not mean that there has been too much political legislation or government activity in the effort to eradicate the alcohol evil. It does mean that there has been too little of the type of fundamental scientific temperance education absolutely essential to constructive progress. Had fundamental education on the alcohol question kept pace with political temperance developments during the first quarter of the present century the temperance reform history of those years might have been different.

—Ernest H. Cherrington

### P. T. A. STRESSES PERIL OF LIQUOR AND MARIHUANA

Liquor and marihuana offer a far greater menace to youth than at any time in history, social and educational leaders contended at recent sessions in Richmond, Va., of the National Congress of Parents and Teachers.

More than 2,000 delegates, greatest attendance in the history of the organization, gathered to hear three speakers list the following as offering the greatest inducement for youths to use alcohol and narcotics.

1. The widespread legalized sale of liquor in restaurants, drug stores and other establishments.
2. The "pressure" and "smartness" of drinking.
3. Lack of scientific education on the effects of alcohol and narcotics.
4. Widespread and easy growth of marihuana and lack of a Federal law to stamp it out.

### SOCIAL PRESSURE IS GRAVE HAZARD

Mrs. Hamilton Wright, special representative of the U. S. Bureau of Narcotics, and Miss Nettie Allen Thomas, representative of Allied Youth Inc., Washington, D. C., also discussed the use and effect of alcohol. Mrs. Thomas said:

"Social pressure leads a large number of youths to drinking. Legally and socially liquor is recognized as a beverage. It is used in some of the best hotels, served in the best homes, advertised in the best magazines.

"It is not surprising that many young men and women answer the question, 'Shall I drink?' with at least a willingness to see for myself."

Pink said the P. T. A. planned a long-time education program which will seek to impress upon youth and parents the effect of alcohol.

### BRINGING UP FATHER



## New Funeral Home



### SPACIOUS CHAPEL

When respectful privacy is desired, the use of our spacious chapel is offered for your family.

### WOMEN ATTENDANTS

For all occasions, women trained to expertness in their profession are on hand to lend kindly aid.

### A. B. CUTCLIFFE

Funeral Director and Embalmer

Ambulance Services Day and Night

77 Fitzroy St. Phone 633

## in Memoriam

### COLIN ROLAND MacPHAIL

The death of Colin Roland MacPhail of Long Creek, took place at the P. E. I. Hospital on May 25th, and caused sincere regret to a large circle of friends and acquaintances. The deceased who was best medical adviser for his splendid health until within a short time of his demise when he was stricken with the illness which eventually proved fatal. He bore his sickness with a patient christian resignation in keeping with a life of devotion to others. He received the best medical treatment and the loving care and tenderness of those most dear to him, especially comforting was the visit of his splenetic wife (namely Myrtle Henderson) which he was a devoted adherent. He will be deeply missed not only in his immediate family circle but by a large group of neighbors to whom he had endeared himself by a life of service, not only in a business way but also in terms of sickness and sorrow; his practical common sense and charming personality brought relief and comfort to many a suffering fellow creature. The deceased was a son of the late Archibald MacPhail of St. Catharines where he spent the first part of his life engaged in farming. About twenty-five years ago he started a general store at Long Creek where by his genial disposition and obliging manner he built up one of the best country stores in the province. Besides a sorrowing wife (namely Myrtle Henderson) he leaves to mourn three sons: Lloyd of North Bay, Ont., and Lorne and Wilna at home; also one sister Mrs. Morrow, St. Catharines, who will ever cherish the memory of a loving husband, a kind father and brother. The largely attended services at home in the grave in MacLean, Colin MacEachern, Bruce MacLean and Daniel MacEwen. Floral tributes were received from the following:

Pillow—Family

Wreath—Long Creek Baptist Church

Wreath—Long Creek Y.P. Society

Wreath—Mr. and Mrs. Wm. Morrow

Wreath—Derry L. O. L.

Wreath—Mr. and Mrs. Lester Henderson, Seattle

Wreath—Mr. Dal MacEwen, Seattle

Wreath—Mr. and Mrs. Thos. Stewich, Long Creek

Spray—Mr. and Mrs. Heber MacLean.

## THANKS

Mrs. C. R. MacPhail and family wish to thank the neighbors and friends for their many acts of kindness during our recent sad bereavement, also to those who sent flowers and messages of sympathy.

### PROHIBITION WILL RETURN

Major-Gen. Smedley Butler, one-time commander of the United States Marine Corps, says that Prohibition came before the people were ready for it, but the next time it will come to stay forever. He says, "If we don't control liquor, the nation is finished." He thinks that the White House should lead the nation in the path towards total abstinence. At present the liquor trade is running things with high hand on this continent, but this is the shortest way to the return of Prohibition. There is no more effective argument against the sale of intoxicants than the

## Through The Looking Glass

(By E. O. LAIRD)

TREES

"I think that I shall never see Saug Jeter for the rest of my life." A poem lovely as a tree, that, indeed, in itself, was a lovely, living poem: perfect in line and symmetrical, exquisite in tone-color, since from its short, straight trunk it soared skyward, a great globe of red-gold fire intensified a thousand times by the late afternoon sun; faultless in subject matter, for, on closer inspection, I found the brittle, mineral-filled leaves whole and unspurred by either insect or injury. The tree stood alone in an open space of the woods. Truly the lovely poem of Nature, as a poem is the lovely thought of man.

Yet, trees, whether they appeal to us as poems or otherwise, have, from time immemorial, struck a responsive note in the hearts of men. They are entangled in human myth, legend, imagination, and human destiny. Odysseus as a child walks with his father through the orchard and chooses out some apple trees for "his very own." As a man, he walks in the dread groves of Persephone under "fall" poplar trees and willows that shed their fruit before their season." The Oak tree, according to the Greeks also, was the special worship of the late afternoon sun; strength by the Druids of early England. The arched vistas of their sacred groves were the pattern, later for the soaring nave of the early Christian churches.

That there is something mysteriously sacred in old trees is evident from the fact that old woodmen have an aversion to the cutting of trees. They are not so much concerned with the loss of the tree as with the loss of the spirit that dwells in it. They believe that beautiful spirits lodge within the trees and that the cutting of them is a crime. They laugh at their belief? Alas! This age of man-made machinery and gadgets has given us "eyes that do not see" and "ears that do not hear." What do we know of Silvanus, the god who watches over the forests? Pomona, the lovely goddess of orchards; Vertumnus and Priapus, in the form of old stumps and scarecrows, who protect our gardens? The satyrs, fauns, dryads, nymphs and all the lovely spirits who inhabit the deep woods, who dance their woodland dances to the sweet pipes of Pan? Nothing except the legend of them. Yet, blind and deaf as we are, we have an awareness of the glowing spirit in pines that whisper against a wintry sky; in the willows that hang lovingly over their water-courses; in the white cedars whose scarlet flame leaps gloriously from hill to hill in early autumn; in columned poplars that march a lane to the music clash of their cymbals; in the straight, white birches walking greenish slopes like shy, young maidens; in the red-gold maple tree, a living, lovely "poem."

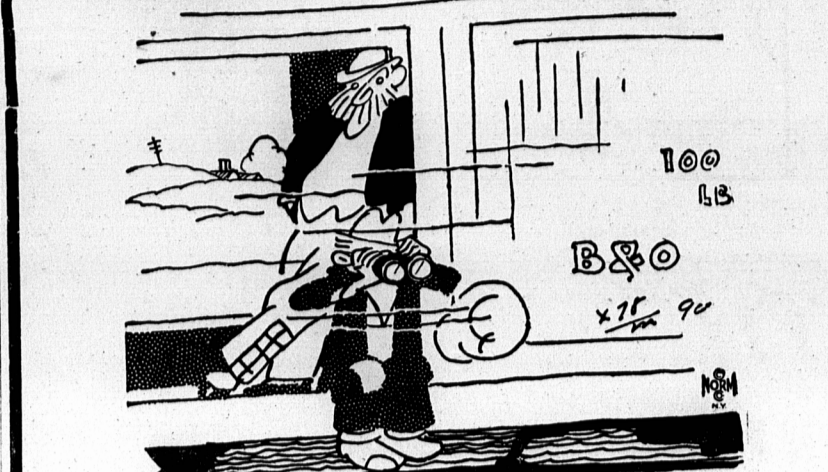
Surely there are times when they consent to own me of their kin, and condescend to me and call me cousin. Murmuring faint lullabies of eldest time. Forgotten, and yet dumbly felt with thrills moving the lips, though fruitless of the words."

Small wonder, that the human mind has so clothed the trees with myth legend, and imagination; for it has been written, "Every leaf of man, him that 'be shall be like a tree by the rivers of water'; that his eternal destiny is bounded by the arms of the knowledge of God and the fruit of whose tree he has already partaken; and the Tree of Life whose leaves are for the healing of the Nations.

Small wonder, that the human mind has so clothed the trees with myth legend, and imagination; for it has been written, "Every leaf of man, him that 'be shall be like a tree by the rivers of water'; that his eternal destiny is bounded by the arms of the knowledge of God and the fruit of whose tree he has already partaken; and the Tree of Life whose leaves are for the healing of the Nations.

## Do You Need Help?

If you require a man, boy or domestic help, a "Want Ad" in The Charlottetown Guardian will find you a reliable person. The rate is only 2c a word a day. Charlottetown Guardian "Want Ads" produce results.



## "EVERYBODY'S HURRYING, There must be more bargains in MOORE & McLEOD'S basement!"

### For the MEN

Men's Balbriggan Combinations. Short sleeve and Ankle length. Sizes 36 to 42 — **69c**

Men's Shirts and Shorts. small, medium and large. **29c**

Each **79c**

Men's Polo Shirts. Colors wine, blue, grey and canary **79c**

Men's Weatherized Felt Hats. Color brown, blue, grey and fawn **\$1.50**

Men's Broadcloth Shirts. Assorted patterns, sizes 14 1/2-17 **79c**

Men's Flannel Pants. Colors fawn, light and dark **\$2.25**

Men's Zip Work Shirts. Assorted patterns. Sizes 14 1/2 to 17 1/2 **\$1.19**

Men's Tweed Caps. Assorted patterns **49c**

Men's Light Weight Windbreakers. Colors navy and fawn. **\$1.98**

Sizes 36 to 42 **\$1.98**

Men's Red Back Dongaree Pants. Sizes 32 to 42 **\$1.00**

### For the BOYS

Boys' Balbriggan Combinations. Athletic style. Sizes 26 to 32 — **29c**

Boys' Polo Shirts. Colors white and canary. Sizes small, medium and large — **25c**

Boys' Drill Shorts, with Elastic waist band. Colors navy, grey and fawn. Sizes 24 to 30 — **39c**

Boys' Blue Chevot Shorts. Sizes 24 to 28 — **69c**

Boys' Tweed Caps. Assorted patterns — **39c**

Boys' Red Back Dongaree Pants. Sizes 26 to 36 — **85c**

Boys' Work Shirts. Color navy, sizes 12 to 14 — **50c**

Boys' Fancy Broadcloth Shirts. Assorted patterns. **69c**

Sizes 12 1/2 to 14 — **69c**

Boys' Grey Flannel Pants. **\$1.49**

Sizes 28 to 35 — **\$1.49**

Boys' Cotton Tweed Knickers. Colors dark grey and brown **79c**

Sizes 25 to 31 — **79c**

## And so many nice things For Ladies and Girls, Costing so little!

Ladies' lace dresses. Assorted styles. Colors white, green and yellow **79c**

Ladies' linen dresses. Assorted styles and colors. Sizes 14-44 — **\$1.00**

Ladies' white flannel skirts, in two different styles. **\$1.98**

Ladies' print cotton overalls. **98c**

Sizes 14-20 — **98c**

Ladies' voile pyjamas, in assorted color prints. Sizes small, med. and large — **98c**

Ladies' embroidered dressing gowns. Colors pink, Nile, black and peach **95c**

Ladies' taffeta Jigger Coats. Colors navy, wine and black. **\$1.98**

Sizes 32-38 — **\$1.98**

Ladies' blouses. Assorted styles and colors. **\$1.19**

Ladies' crash skirts. Assorted styles. **79c**

Sizes 14-20 — **79c**

Ladies' culottes with blouse and bandana. Sizes 14-20. **\$1.98**

Assorted colors Ladies' lace trimmed panties. Color tea rose. Sizes small, med. and large — **29c**

Ladies' cotton print aprons — **39c**

Ladies' sub-standard silk hose. All the new shades. Sizes 8 1/2-10 — **20c**



# "ON THE ISLAND IT'S MOORE & McLEOD LTD. FOR FASHION AUTHENTICITY"

--By George McManus

