

S. A. McDonald

The Island's Leading Clothing Store.



New Millinery Ideas shown at this store

Our milliners are as busy as busy can be designing, creating and originating in harmony with the dictates of fashion designers in the fashion centres. Special attention is given to designing of models to suit the individual tastes and ideas. Any lady looking for an exclusive, fashionable hat at a reasonable price should see our showing.

Our milliners are ready to offer you every assistance.

You'll Like Our Ladies' Smart Suits

Almost every week new shipments are received in ladies' smart stylish suits. Every lot brings something newer and more fashionable, and every shipment seems to excel all others. You'll appreciate the distinctive style and superior workmanship shown in these suits. The very cream of fashionable suits are included. Then the prices are bound to please you.

\$12, 13.50, 14 to 25.

The next best cloth to MONARCH is our own special at 1.50 and it is worth your while to see it. It is a fine, handsome, well made, beautifully draping cloth. No so good as MONARCH but certainly the nearest value to that great suiting cloth. Moore & McLeod. 10 7dtf

When you see our line of shirts, six hundred of them just in, selling at 57 and 75 cents, you will agree with us that we have never offered such value. Well finished shirts, in pretty patterns, fashionable and trappy looking. Prowse Bros, Ltd. 9-29dtf

Stove Cement for back of stoves and ranges that will out wear castings and only cost you 1-3 the price at Cameron's Hardware Store, London House. Price 4 cents lb. 9-22dtf.

New, Beautiful Artistic, Chinaware

Now opening, English, Austrian, French, German, Japanese. The largest and finest lines of CHINAWARE and GLASSWARE, we have ever shown. Bought for CASH and priced LOW.

Carter & Company Limited Wholesale and Retail.

WORN BY THE SMART WOMEN OF THIS COUNTRY. OUR HYGRADE BROADCLOTH. NO OTHER JUST AS GOOD. \$1.75 LESS CASH DISCOUNT. ONLY TO BE HAD AT THIS STORE.—TANTON'S. 10-14dtf.

A fresh shipment of hard and soft hats just received in shapes that are being sold for next season. They are the best shapes and felts we have ever had in the store. \$2.00, \$2.50 to \$3.25, at Bruce's. 10-15dtf.

Have you tried Wondershine? It's the best silver cleaner sold today. It's so easy to use, 25c pidge. E. A. Foster, Central Drugstore, Sunnyside. 10-14dtf.

Blue and green grapes only 35 cents for an 8 pound basket this week at Beer & Goff's. 10-15dtf.

Next time you are down town stop at the large front show case—and look over the wonderful dollar glove value that you will find there. Moore & McLeod. 10 7dtf.

Sterling value in iron beds at Paton's. 9-17dtf

Fall millinery as it is shown in the large fashion centres. Have you selected your hat yet? If not—we will be pleased to show you our elegant assortment of trimmed and untrimmed millinery to choose it from. Prowse Bros, Ltd. 9-29dtf.

Milk at 5c per Quart

Yielding to the request of a number of citizens we have decided to supply full cream milk at 5c per quart delivered to customers in any part of the city. We are prepared to offer the finest quality clean, fresh milk handled in the most cleanly manner and under absolutely sanitary conditions. All bottles being thoroughly cleansed and sterilized before being filled. Our teams will be ready for delivery the first of November. Parties wishing to become patrons are requested to send their names to Company or telephone as soon as possible giving particulars of requirements. THE CHARLOTTETOWN CONDENSED MILK CO., LIMITED. 10-11dtf

Get in early on that 89 cent blanket offering—ten quarter flannelette blankets—nice weight, cleanly—and properly made. 89c pr. Moore & McLeod. 10 7dtf

Our fur stock is just the one you want to see, prices to meet any in the province, goods to suit all tastes and pocket books. Prowse Bros Ltd. 9-29dtf

The weather for colds is here—Take every precaution we may some of us are bound to get a cold, Gibson's Laxa Cold Tablets will break up the worst cold going, and do it quickly too—only 25c a box. E. A. Foster, Central Drugstore, Sunnyside. 10-14dtf.

Many a young man and woman who took advantage of our night classes to improve themselves, are today holding good positions. Are you earning only a small salary? If so, join our night classes and get an education that will fit you for a good position—Union Commercial College, Wm Moran, Prin. 9-30dtf.

The dress goods department requires a few feet of room—and in order to get it a bargain results. About 15 pieces of handsome all wool Canadian Tweed Suits—in a wide variety of colourings and designs—worth from 1.20 to 1.75 on sale at 99c. These tweeds are all right in every way—but they occupy room that is wanted for something else—and the dress goods man has "called time" on them. Moore & McLeod. 10 7dtf

Tanton's Watches

EVERY MINUTE of the day you can depend on them. What is it to you that your watch has kept time for a whole year if at the end of that time it fails you on a critical occasion.

W. N. TANTON Sunnyside. Phone 192-L

MAKING IT CLEAR.

I like the tariff speeches, for The more I read of them the more I do not know, and thus I can Rely upon my Congressman.

He makes it very clear just how If I pay more than I do now For socks and gloves and baby's dress— While I pay more, they cost me less. And then he shows me where I lose By paying somewhat less for shoes. For, though I pay less than before, My shoes, they really cost me more.

He makes it very clear to me That what I lose I gain, you see; And on such things as clothes and shoes, I seem to gain, but really lose, Thus, if I buy my socks too low, they'll still be higher, don't you know; And shoes I thought were high last Fall, Were really low shoes after all.

You see, if I pay less for shoes Or hats, the maker has to lose, And if he loses, then, you see, He charges up the loss to me, Now, when I have to pay him more, He reckons profits to his score, And thus there is a share for me In all of this prosperity.

The speeches shed a radiant light Upon the theme and make it bright; I merely read them o'er and o'er, And find more's less, and less is more.

High's low, low's high, far's near, near's far, In buying hat or coat or vest, Dear's cheap, and cheap is dear at best; Light's dark, white's black—and there you are. —J. W. Foley, in the New York Times.

THE DISAPPEARING HANDKERCHIEF. By the slight-of-hand trick you can make a handkerchief apparently come from the air and then as mysteriously disappear. Lay upon the table a large sheet of paper at the same time telling your audience that you do this to cover any possible trapdoor or other hiding place in the table. At the edge of the sheet, however, there is a little pocket, and in this pocket rests a handkerchief of fine silk. As you lay the paper down insert a hand in the pocket. With the other hand wave an empty soupplate, finally putting it upside down upon the paper. By skillfully manoeuvring you can bring the handkerchief from the pocket and slide it under the plate. Remove the plate, showing the handkerchief.

A little cup (made from a pipe bowl for instance) is attached to a piece of elastic. The loose end of the elastic is pinned at the armpit and the cup run down your sleeve to the bottom of the sleeve, where the cup is held by a little hook. After you have displayed the handkerchief, roll it into a ball. Then, as you raise the plate, as though to place the handkerchief beneath it, contrive to loosen the cup, slip the handkerchief into it and permit the elastic to jerk cup and handkerchief up your sleeve. Now drop the edge of the plate and tell your audience that the handkerchief will disappear from under the plate. Make a few mysterious passes over the plate. Then raise it, proving that the handkerchief is gone.

\$100 REWARD, \$100. The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional ailment, requires a constitutional treatment. Hall's Catarrh Cure is taken internally acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting powers that they offer. One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. A. J. Cheney & Co., Toledo, Ohio. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

Barrettes—Hair Goods—turbans—side combs—etc etc, just opened at Prowse Bros, Ltd. 9-29dtf

Our underwear quality is always satisfactory. Try us. Paton's. 9-15dtf.

It will pay you to see our lines of underwear, and get our prices. We want your business; and we will make it worth your while to buy your underwear from us. MacLellan Bros. The Men's Store. 10-16dtf.

A new line of four in hand ties, just in by express the very newest in Paisley and Moray effect. 10-13dtf.

D. D. D.

is an invaluable remedy for Eczema in all its forms. Pimples Salt Rheum Hives Itching Piles Ring Worm Erysipelas Barber's Itch etc. It comes in two strengths—ordinary and extra strong—If you are troubled with any of the above diseases you would do well to use this remedy. It gives great results. \$1.00 Per Bottle

E. A. Foster Central Drugstore Sunnyside

THE Royalty HAT

"The Home of Good Hats"

Hats that Show Distinctive Style

Our new Fall and Winter Tress and Franklin styles just received from the manufacturers. Hundreds of the very newest styles and shapes—styles that breathe the spirit of distinction and convey to you the ideal of fashion originator.

\$2.00, \$2.50 \$3.00

The New Fall Caps

We are showing an exceptionally swell line of new Eastern and American caps in the largest and most exclusive exhibit to be seen in Charlottetown. If you want a fashionable cap you must see our showing of the season's leader in Eastern caps direct from the factory.

Prices 75c \$1.00 and \$1.50

THE GIRL AND WORK. "I'm going to keep my girls so busy between the ages of ten and nineteen that they will hardly know what is going on around them," said one of my neighbors the other day, with all the emphasis she could command. I probed a little to find the secret of this rather remarkable decree, and she went on at some length about the dangers that beset the mothers of the future between little girlhood and established womanhood. Her list of troubles was a rather long one. "Why," she exclaimed, "girls need to be learning—learning books, learning to work," not learning to be old society women."

Your chance to replenish your shirt needs cheaply, from our new and latest arrivals of shirts, priced 57 and 75 cents. See them. Prowse Bros. 9-29dtf

Your friends have been saving money on sample furs by purchasing from this store—you can do the same. Sample muffs and neckpieces from one of the biggest houses in the Business—bought one third under price—and offered for sale one third under price. Moore & McLeod. 10 7dtf

When I asked her what remedy she would use, she replied, "Of course a girl should have mother's care and attention, care that should never be relaxed, though it might be something like the hand of steel in a velvet glove," as the novelists say, she should have work by which she may learn to be a capable woman—cooking, housekeeping, account keeping, sewing of all kinds, sanitary laws. I would add some trade or means of earning a livelihood—photography, pyrography, telegraphy, stenography, house decoration, architecture, or she should have a little experience as a teacher. I'd have enough for her to do in vacations and during a year of vacation from school, before college, and so as to give the nonsense of these times a good 'stand off.' I'd have her learn to be industrious and capable."

"The line that pleases. Paton's line of furniture and house furnishings. 9-15dtf.

"Mac's Kisses—edible ones—are the purest, sweetest, most wholesome and best procurable. They are so delicious and are in such demand that we have to constantly re-order and thus have a fresh supply on hand at all times. Call in today and get your favorite flavor. The Two Macs. rtf.

Blanket buyers who have visited our blanket counter—and have been shown that wonderful English blanket tell us that it simply has no competitors. Three weights 6 00 6.50 7.00—See it...and if it is not the best blanket value in town we will not expect you to buy it at all. Moore & McLeod. 10 7dtf

"The Blue ribbon goes to Paton for quality, furniture and carpets. 9-15dtf.

"Give us a call for your Flavoring Essences. We make our own and you are certain to get a good article. Our Lemon and Vanilla are very fine and highly spoken of. E. A. Foster, Central Drugstore. 10-14dtf.

DUSTBANE

Why you should use **DUSTBANE**

It saves labor in sweeping
It saves one-half your dusting
It saves your carpets and rugs
It saves damage by moths
It saves taking up carpets
It saves your health
It saves your money

is a green colored powder, packed in tin cans ready for use. In sweeping a carpet, take one or two handfuls, according to the dust. Sprinkle where you are to begin (not all over the carpet) then sweep as you always do. The powder is swept ahead of the broom and falling on the carpet adsorbs the dust, leaving the carpet clean and bright. The dust is not thrown into the air to settle back on the carpet and furniture. DUSTBANE should be used in sweeping carpets, rugs, straw mattings and bare floors.

SANITARY POINTS
SICKNESS AND DISEASE are often contracted by breathing into the lungs germ-laden dust. DUSTBANE contains an antiseptic fluid which kills germs. The evaporation of this fluid while sweeping thoroughly disinfects the room. "An ounce of prevention is worth a pound of cure."

The Rogers Hardware Co Ltd

A. Pickard & Co
If The Empty Scuttle could only talk now, it would warn you to observe care in purchasing your next supply of winter coal. Ask us about the different kinds. We can advise which is best suited for your stove, furnace or range.

Phone 240