

The Business Bulletin

\$300.00 in Prizes. **\$10.00 in Prizes every week.**

Afraid of YOUR FLANNELS Shrinking?

They will also be correctly pressed; smart and soft as new.

The safest way is to let us clean them for you. Then you can be sure they will come back to you nice and white and you run little or no risk of shrinkage.

New METHOD CLEANERS Ltd.
Phone 983.

BUY FROM P. J.

The store where your dollar has more cents. If it runs, swims, or flies, if it is good to eat, we have it.

P. J. MacDONALD
PHONE 888

1. Gleaming Porcelain.
2. Fixing up the weak spots.
3. Enjoy every morsel.
4. Retain their depth.
5. Your personal comfort.
6. The corner store.
7. Will last much longer
8. Parts and service.

WILL YOUR LOVELY WAVE GO DOWN THE DRAIN?

Back of every wave there is one vital question—Will it continue to hold its beauty? When the test of the shampoo comes, will the waves retain their depth, the curls their enticing loveliness?

Certainly, waves given with inferior pads and lotions, camouflaged by shiny, perfumed oils, cannot.

Smart hairdressers use the NEW HALLI-WELL KERA-TONIC WAVE. With it they give better, more lasting, and more satisfying waves.



ELITE BEAUTY SALON

The Black and White Store where quality Groceries are sold at lowest prices and where prompt service awaits you. Phone 318.

MacPherson Bros.
155 Great George Street

WE SPECIALIZE

In supplying the public demand for out of season fruit and vegetables. If you want something really nice

Phone 1099

A. H. BURKE
Market Building

DRIVE THE NEW DeSOTO and DODGE

See for yourself these two outstanding values in 1934 Automobiles

T. G. IVES
219 Great George Street. Phone 1117.

EXPLANATION OF CONTEST

In each of the numbered panels above, there appears a sentence or phrase taken from eight of the advertisements appearing on this page. In making up your solution it is necessary to read the advertisements until you locate those from which the eight sentences or phrases have been taken. Write the name and address of the firm in whose advertisement you found the sentences, and then list the numbers of the "Bulletins" as given at the end of each panel in which they appear.

To make your solution eligible for a prize, attach a receipt showing that you have done business with one or more of "The Business Bulletin" advertisers during the current week. State also on your solution on which of the advertisements you wish your prize order drawn. Receipts must be to the value of at least twenty-five cents. The value of the attached receipt has no bearing on the awarding of prize orders.

From all correct replies received each week, four will be drawn and the prizes awarded in the order in which the drawings are made: 1st, \$4.00; 2nd, \$3.00; 3rd, \$2.00 and 4th, \$1.00. All prizes are awarded in the form of merchandise orders on the firms advertising on this page. Additional prizes totalling \$40.00 will also be awarded. These awards are: 1st, \$25.00; 2nd, \$10.00; 3rd, \$5.00 and will be won by the three persons who have sent in the most replies during the twenty six weeks this feature will appear. The first issue is January 13th and the final appearance will be July 7th.

All replies to this contest should be addressed to Editor, The Business Bulletin, The Guardian, Charlottetown, P. E. I. and should be in this office not later than Thursday noon each week.

GAMBOL If You Must

But don't gamble on a spring suit! Gambling on the green-sward is common these spring days, and a suit has to be pretty good to "take it." But if you've gambled on the suit—you're not only likely to look like a goat, but be one! You don't take any chances when you buy Tip Top.

The Tip Top Store

JACK S. CAMERON
Bruce Building

W. P. BRUCE

DROP IN

And see what we have to offer in a large display of native blankets and yarns. "Island Blankets from Island Wool for Islanders."

Wm. LANDRIGAN WOOLLEN MILLS
65 Queen Street

A. T. McKINNON

General Contractor

We undertake contracts for building on small and large scales.

PHONE 1437.

BEDSIDE LAMPS

Adjustable to any position and a real luxury of convenience.

See our display.

CHAPPEL & CO.
Grafton Street

DELICIOUS

Our genuine home baked bread, white and brown loaves.

You'll enjoy it's delicious flavor.

Order from your Grocer today.

Mrs. Kenny's Home Bakery
Phone 983-L. . . . Queen St.

BUSINESS BULLETIN PRIZE WINNERS, APRIL 28, 1934

1. Hollis Jay, 338 Euston Street.
2. Ernest McCabe, Charlottetown, R. R. 1.
3. Margaret Mutch, 185 Euston Street.
4. Gertrude A. Ferguson, Suffolk.

A GOOD MIXER!

Peerless Ginger Ale will form a delicious addition when mixing beverages. Order Peerless for your next Bridge.



SEEDS! SEEDS!

Drop in early and make your choice from a large variety of quality seeds. Our seeds grow!

CASH & CARRY STORES

W. R. DENNIS PROPRIETOR
187 Great George Street
Phone 1115

FOOD VALUES

Our prices are always as low as we can possibly make them, so you can be confident your dollar will purchase more here. For Groceries and Meats

Phone 913

FRANK N. KAYS
19 Hillsborough Street

VULCANIZING

We can save you many dollars through fixing up the weak spots in your tires. Drive in and allow us to check them over.

THE CENTRAL GARAGE

A. HORNE & CO.
128 Kent Street. Phone 538.

A GOOD BARBER SHOP

Efficient, modern service; clean surroundings—for men, women and children.

MAYNE BROS.
Great George Street

NEW FLANNEL SUITS \$16.50

Special value in new Flannel Suits at \$16.50. Shades Light Grey, Medium Grey and Fawn. Extra value for the money.

Come in and see them.

HENDERSON & CUDMORE
MEN'S WEAR

Coal—Coal—Coal

VICTORIA—SYDNEY—BRADORE

Wholesale and Retail

H. R. Large & Co.
Phone 1000

AUTOMOBILE

STARTING, LIGHTING AND IGNITION PARTS AND SERVICE.

CARBURETOR AND WINDSHIELD WIPERS BATTERIES AND RECHARGING

ALL PARTS AND WORK GUARANTEED.

PALMER AUTO ELECTRIC CO.

The Finest Pelts

In so many cases are secured from "Imperial" fed foxes. You'll see the difference.

Imperial Biscuit Co., Ltd.

BUTTER

Golden purity—rich nutrition—The Better Butter.

Perfection

MANUFACTURED BY CENTRAL CREAMERIES LTD. CHARLOTTETOWN—SUMMERSIDE—SOURIS

ICE CREAM

Use more in your home; pint and quart cartons available at your dealers.

CALL ON US

For anything or everything in our line of business, and we assure you of quality goods at honest prices.

C. C. HEESCHEN
"The Quality Drug Store."
183 Queen St. Phone 772.

HARDWOOD FLOORING

We have a complete equipment for the laying of hardwood floors and efficient workmen that you can depend on.

MacDOUGALL & MacAULAY
135 Grafton Street
Phone 511

FOR TED'S TAXI PHONE 1400

YOUR CHOICE

Of choice Dinners ranging in a price field of 25c, 40c and 50c. Bright, new surroundings.

WHITE'S Restaurant
Bruce Building

Our Milk Supply

Comes from the finest dairy herds—all inspected for purity and sanitation. You can be absolutely sure that GARDEN CITY MILK is all that extra good milk should be. Clarified and pasteurized for your protection.

The Pure Milk Co., Ltd.
Phone 584.

WHOLESONE

HORNBY'S BREAD is pure, wholesome and packed full of delicious nutrition. Order at your grocer or Phone 819-L.

Hornsby's Bakery
9 Upper Queen Street

Summer Cottages

Some cottages have electric facilities and others are not so fortunate. If you are fortunate, consult us about your electrical plans.

Brown Electric Co.
Kent Street. Phone 971.

DeForest Washing Machines

Rubber Cushioned Construction, over-size Wringer Rolls, Gleaming Porcelain on Steel Tub, a beautiful machine.

Regular \$35.00
Special Saturday and Monday \$70.00

Island Radio Co.
143 Great George Street
Phone 1428 for a Demonstration.

SEEDS

Farm and Garden Seeds—Government tested for Purity and Germination. A big variety and lower prices.

W. A. Johnstone
MONTAGUE, P. E. I.
Phone 6

RADIOTITIS

The craving for distance can not be satisfied until we thoroughly overhaul your Radio. Phone 1232.

V. C. Smallwood
RADIOTRICIAN
122 North River Road

FOOD VALUE

Bread contains more food value than many prepared foods of greater expense.

McINNIS' BREAD is tasty, pure and wholesome, and you'll enjoy every morsel. Order from your grocer today.

McINNIS' BAKERY

The Success Of Your Sunday Dinner

Is dependent upon whether or not you choose wisely in purchasing your Roast. Our extensive stock permits you a wide variety of choice and you will always find your favourite cut here.

ROOP'S LIMITED.
Grafton Street
Phones 389 or 390

BASEMENT BARGAINS

Boy's Overalls	59c
Men's Work Shirts	49c
Men's Fancy Hose	15c
Boy's Sweaters	59c-79c-98c
Ladies' Skirts	\$2.35
Men's Fine Shirts	69c
Boy's Knicker Pants	59c
Men's Cottonade Pants	98c

SINCLAIR & STEWART LTD
SUMMERSIDE

100 SHEETS and 100 ENVELOPES

Personal or business stationery to which you'll be proud to attach your signature.

ONLY \$2.50

GUARDIAN CENTRAL JOB PRINTERY

WE MANUFACTURE CANS

To meet all canning requirements. Bright or enamel lined, with English Charcoal Tintplate used exclusively. Highest quality materials and workmanship. Place your next order with us.

PATRONIZE HOME INDUSTRY.

Charlottetown Can Company, Ltd.
CHARLOTTETOWN, P. E. I.

Prompt Service

Our policy is to give every customer the finest possible service—prompt, efficient and money saving prices.

A. J. McCABE
201 Great George Street

PROMPTNESS

In serving customers and in delivering their orders is one of our strongest policies; and when you combine choice groceries and fresh, tender meats—you have

Websters Grocery & Meat Market
Euston St.
Phone 1366

Where DO YOU FIT In This Picture?

As a pair of loving parents? Yes! But that isn't enough. You owe him his education; funds to start him off right in life; his financial security before he is self-supporting.

Ask us for particulars.

Hyndman & Co.



When In A Hurry

For dinner or other meals slip down to the corner store. We can help you solve your meal problems with very little trouble.

S. N. KAYS
Groceries—Meats—Ice Cream
87 Pownall Street
Phone 65.

Fluffy Pastries

We enjoy a large business in Pastries, Cakes, Cookies, etc., and of course the reason is—they are so good.

Hynes' Bakery
203 Grafton Street
Phone 314

AN ANNIVERSARY? SEND FLOWERS

You may wire flowers through us to any part of the world with perfect assurance of punctual delivery.

MEMBER OF THE FLORIST TELEGRAPH DELIVERY ASSOCIATION.

JAMES TAIT
Phone 269

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To meet all canning requirements. Bright or enamel lined, with English Charcoal Tintplate used exclusively. Highest quality materials and workmanship. Place your next order with us.

PATRONIZE HOME INDUSTRY.

Charlottetown Can Company, Ltd.
CHARLOTTETOWN, P. E. I.

Picture Framing

Bring your unframed pictures to us; we have a large variety of frames in attractive designs. Preserve your pictures by having them framed.

Henry MacFarlane & Co.
167-169 Kent Street
Phone 1042

PLUMBING

Modern plumbing is designed to improve the beauty of your home, as well as to increase your personal comfort. Consult us as to plans and estimates for your home.

We are also equipped to serve you in plumbing repairs and assure you of prompt, efficient and economical service.

Bruce Stewart & Co., Ltd.
CHARLOTTETOWN, P. E. ISLAND

YOUR SUITS

Will last much longer if you keep them pressed. Call

HUGH MacKAY
Kent Street
For All Pressing & Cleaning

FARM TRACTORS

Modernize your farm and effect substantial savings by purchasing the new model McCORMICK—DEERING Tractor. Write for full information or call at our store, 134 Kent St.

SAMUEL KENNEDY