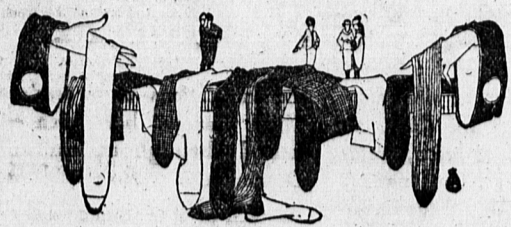


End of April Sale, Saturday 30th offers a wonderful array of savings for all



ROUND OUT A RECORD BREAKING APRIL SALES, WITH A GREAT DAYS' BUSINESS, and to prepare for the heavy payment which we have to make in the fourth of May, we are offering our friends this wonderful array of bargains for Saturday—all day and evening

Every department contributes one or more bargains that are most emphatic. All are good, many are values which completely break all records. All we ask is a visit—if you see the values offered—you will be delighted.



All Silk Stockings the Kind You've Paid \$2.50 For \$1.59

This is one of the biggest bargains, if not the very biggest that we will offer for this great Saturday Sale.

It is all silk. The silk is fine, closely woven, beautifully smooth, and is **KNEE HEIGHT**. The tops are soft, firm, elastic knit cotton. The colors are black, white, smoke, grey and rail. These are the popular and splendidly reliable **RADIUM** make, and the lines offered are just the kinds that you have paid \$2.50 per pair for. Saturday they will sell at\$1.59

Children's Black Cotton Ribbed Stockings 25c

These are stockings that include values up to 60 cents per pair. They are wonderfully cheap at this great sale—get some at, per pair25c

A Rarely Smart and Jaunty Line of Trimmed Hats Offered at \$5.00 Only

Our Millinery workroom has gone out to break a record in value for this sale.

Miss MacLellan and her staff in preparing for this offering, have made a successful effort to show the utmost that can be put into a hat for \$5.00. The result, as we've said is a rarely smart, and jaunty, rarely tasteful and lovely line of ready trimmed hats, for\$5.00

You have paid \$7.00 and indeed \$8.00 for hats no better.

Special ladies' untrimmed hats, all newest shades and styles. Prices ranging from \$2.25 to \$4.25.

White Togo hats in nine different styles, 98c, with fancy bands, \$1.98.

Special line summer flowers in all colors49c

Black, Brown or Navy Serge \$1.50

Black, Brown and Navy Serge, all wool 42 inches wide. \$1.50 per yd.

DRESS GOODS HALF PRICE

Lot dress materials comprising serges, cashmeres, panamas repps, etc. Colors black, brown, Copenhagen, red, fawn, navy. Priced at from \$1.35 up to \$4.25. All at Half Price.

36 Inch Black Silk at \$1.49

100 yds. black silk at \$1.49 per yard. This is a Swiss paillette de chine, all silk, 36 inches wide and is worth \$2.25 per yd.

\$1.50 Blouses Selling At 98c

Twenty dozen white voile blouses in eighteen different styles, embroidered and pin tucked. Long sleeves square and V necks. Sizes 36 to 44. Extra special Saturday, 98c.

\$1.50 Heatherbloom Petticoat 98c

An extra good line of heatherbloom undershirts, elastic waistband. Flounce is pin-tucked, knife-pleated. This under skirt comes in black, navy blue, purple, paddy, copen and rose. Regular, \$1.50. Saturday special98c.

\$2.25 Heatherbloom Petticoat \$1.50

Another very serviceable heatherbloom undershirt with elastic waistband. Flounce is pin-tucked, knife-pleated and trimmed with colored band in pretty floral design. Regular \$2.25. Saturday Special\$1.50

Notable Sale of House Dresses at Only \$1.39

Striped percale slip-over housedress made in neat practical style, very moderately priced. The trimmings are of plain percale in color to harmonize. One patch pocket, adjustable belt. Colors blue and white, brown, pink and white and floral design. Saturday special\$1.39

Women's Summer Undervests 4 for \$1.00

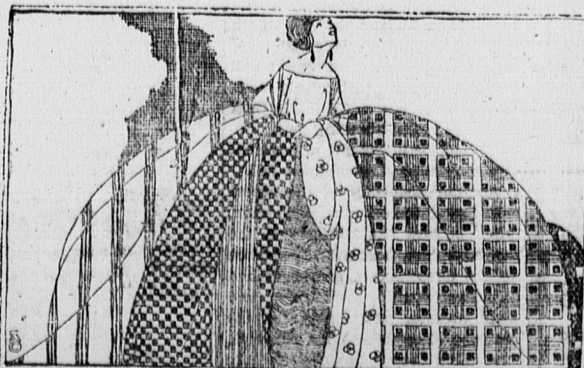
Ladies fine knitted undervests made with no sleeves, and short sleeves. Special, 4 for\$1.00

Ladies fine ribbed undervests made in comfy cut, Opera, no sleeves and short sleeves. Regular 75c and 85c for58c

Ladies' white cotton gown, round neck and short sleeves, lace trimmed. Sizes 56, 58-60. Regular \$1.25 for89c

Ladies' allover aprons made of strong print cotton, assorted colors and sizes. Big Special89c

Ladies Jersey knit bloomer, in pink only, all sizes. Extra Special59c



\$25.00 Suits For Men \$15. and Young Men at \$15.

25 only men's fancy tweed suits in dark browns and fancy grey tweeds in plain and sripe effects. These suits are made of a soft finished firmly-woven cotton and wool tweed. The coat is cut in the single breasted style, two or three-button model. Trousers can be furnished with or without cuffs. Sizes 36 to 42. Worth up to \$25.00. Special\$15.95

Men's Waterpoofts Worth to \$36.00 for \$15.00

25 only men's fancy tweed waterproof coats. These coats are made of firmly woven dark Browns, Greys and Green wool tweed made in single breasted style, plain, half and full-belt models some come in extra heavy weights good for Spring wear, all seams are strongly sewn, cemented and taped, average length 46 inches. Sizes 36 to 40. Worth up to \$36.00. Special \$15.00

Overalls Worth to \$3 \$1.75

Will Sell Saturday 3 dozen men's plain blue, black and stripe overalls made from a good heavy weight denim. They are all cut full and roomy with bib or pant style. Sizes 34 to 46. Worth to \$3.00. Special\$1.75

Spring Overcoats of \$19.50 Value to \$38. Saturday

15 only men's fancy Spring overcoats. These coats are made of a soft finished wool tweed, single breasted model with long roll lapels, and half-belt, also some plain, form-fitting. They come in fancy browns, greys and green mixtures. Sizes 36 to 40. Worth to \$38.00. Special \$19.50

\$5.00 and \$6.00 Hats \$3.75

4 dozen men's soft Fedora Hats, colors grey, brown, fawn light and dark green, English and Canadian makes. Regular price, \$5.00, and \$6.00 for\$3.75

\$2.00 and \$2.50 Caps \$1.50

5 dozen men's caps all good shapes, colours, grey, fawn, light and dark mixtures. Regular prices, \$2.00 and \$2.50. for \$1.50

Springweight underwear, each 85c



Men's Fancy Shirts, in all the newest and nicest stripes, these shirts are full size, coat style, with French cuffs. All sizes from 14 to 16 1-2. Be smart or you'll lose the opportunity at our Special Price, \$1.59 each.

Men's Work Shirts, in a variety of stripes and plain shades. Sizes from 14 to 16 1-2. They are all large and roomy, even for a big man. These shirts afford you an exceptional opportunity to stock up in this line for your summer needs. They are well worth the regular price, \$2.00. Secure yours at our special price, \$1.50 each.

Men's Underwear, in cotton merino, light grey in color. Just a little bit heavier than midsummer weight, which makes it just right for the present season. We have shirts and drawers all sizes, from 36 to 44. These are good value at \$1.00 per garment. You cannot afford to overlook this line at our special price, 85c per garment.

Men's four in hand ties, in nice new patterns and stripes. Also the narrow string ties that are so popular for this season. Really a wonderful variety. Special at \$1.00 each.

End of April Sale of Wash Goods

Printed Percale, 36 inches wide, worth 35c, for 25c.

Plaid and striped dress gingham, 35c, for 25c.

Heavy Duck and Gingham Shirting, worth 45c for 35c.

Cotton Turkish and Linen Crash Roller Towing worth to 45c for 25c.

Half Price

Runners and Bureau Scarvs some linen centres lace trimmed, colored chintz centres lace trimmed, some hem stitched, white linen from 65c to \$3.50. All at Half price.

Half Price

MOORE & McLEOD LIMITED

119-121 QUEEN STREET

CHARLOTTETOWN