

NEWSON  
SELLS  
BEST  
FURNITURE.

# THE BEST XMAS GIFT - A NICE PIECE OF FURNITURE -

NFWSON  
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BEST  
FURNITURE.



WHAT to give your friends for Christmas gifts is always a puzzling question. No doubt you have already done a lot of hard thinking about it. THE PURPOSE OF THIS AD. is to help you to a decision. We ask you to look over this list of really useful things, gifts which would not only give pleasure when received, but would be a source of enjoyment for years to come. This would be a sensible gift-giving.



## Exclusive Designs in Rattan Goods

Rattan Chairs \$2.40, 4.20, 5.30, 6.75.  
Rattan Rockers, \$2.65, up to almost any price.  
Rattan and Reed Tables, beautiful designs at \$2.90, 4.85, 6.35 and 8.50.

## In Fancy Tables We have Ransacked

The offerings of the best makers in Canada, and we flatter ourselves we have made selections which will satisfy the most exacting. The PRICES as usual were an important factor—but quality has not been sacrificed in any case.

Solid Quartered Oak or Imitation Mahogany \$1.85.  
Solid Quartered Oak or Imitation Mahogany \$2.90.  
Two designs in Oak at \$3.70 beauties.  
Other styles at \$4.00, 4.25, 7.40, 7.85, 7.90, 8.75, 10.00, 10.60. In fact our line of tables is a most complete one—Sure to please.



## How Comfortable are those Cobbler Rockers

This is a chair, while ornamental is of real service. Suitable for almost any room in the house.  
In Oak \$2.90 to \$10.00.  
Mahogany finish \$3.45 to \$6.75.



## Perhaps the Housewife wants a new Hall Rack

Our Hall Racks are artistic in every sense of the word. An ornament to any hall. They start at \$4.25 and run up to \$20.00. We have one especially good at \$9.75.

## The Gentleman of the House

Wants a comfortable Smoking or reading chair. Our assortment in this line is very complete. Coverings are in Jutes, Tapestries, Velours, Leather, etc. Prices exceedingly low.

## High Chairs and Little Rockers for the Children

The little tots were not forgotten in making our selections. Every mother invited to call and see our line.

## Ladies' Desks or Secretaries

See the nice Desk we have at \$5.85 other fine designs in oak at \$7.50, 7.85, 11.60 and a beauty in Mahogany finished for \$11.85. Combination Desks \$14.75 up.

Wishing All A Merry Xmas,  
**JOHN NEWSON**

## Our Cosy Couches Banish that Tired Feeling

To have a comfortable couch does not necessarily mean a large outlay of money IF YOU BUY HERE We have them as low as \$6.25, others at \$6.90, 8.50, 11.85, 12.65, 14.50, and 19.50. All A 1 goods. Remember we buy no goods of doubtful reputation. Everything must be the best or we won't handle it.

## Don't forget the Macey Sectional Bookcase

This is one of the finest things we offer—They're in quartered oak and we can sell them at Macey's prices—But you save the duty by buying from us—Call in and see them.

## New Mantle Mirrors

We have a few fine British Plates, framed in nice wide ornamental mouldings—\$9.75, 11.85, 12.60, 16.50.

## What Gentleman would not appreciate a Morris Chair?

Get the man one. They are the essence of comfort. Guaranteed to keep him home at night—Try one. We have a nice variety, solid oak, \$7.40, 9.50. Quartered Oak \$9.90, \$12.00 and \$14.00.



## The Stanfield Undershirt

Made without seams at shoulders. Will not twist on the body, yields to every motion giving free play to muscular development. They fit like an additional skin, always comfortable. Water improves.

### Stanfield's Unshrinkable Underwear

Sold by first class dealers only. The name "Stanfield" is on every garment.

### Women and Genius.

Women are seldom born with genius. They achieve genius through an unhappy love. Therefore, a happy woman does not deliberately become a great author, a great artist, or a great actress. Happy women are never famous. And famous women are seldom happy. Fame is what women pay for an unachieved happiness. I wonder if men know that so few women that we might almost say no woman who is perfectly happy ever seeks a career? No happily married or rightly loved woman ever seeks a career. The desire for a career for a woman is an acknowledgment of heart failure. This is practically because we have so few homes in America. We have private hotels where each family eats and sleeps, but where family life and smooth housekeeping are unknown. If I were a woman seeking a career, I would go to some of my rich and prosperous friends and offer to turn the house into a home. I have only recently learned of the term "working housekeeper." I like it. There should be more of them. It is distinctly the career for an unmarried woman who loves love and home and children, and, above all, housekeeping. Housekeeping is the most fascinating occupation in the world. Something new is always appearing in somebody's house which would go so well in yours! What a delight to adopt it and, in the course of adoption, to improve on it. Little! Some new appliances for shading the light for tired eyes; some new luxury of head or book rest. The possibilities of housekeeping, the old-fashioned, comfortable sort, with the luxuries of modern invention, are never ending, and every ounce of effort and thought produces happiness and content.—"Harper's Bazar."

### He Didn't Learn Much.

"And what is your age, madam?" was the lawyer's question.  
"My own," she answered promptly.  
"I understand that, madam; but how old are you?"  
"I am not old, sir," with indignation.  
"I beg your pardon, madam; I mean how many years have you passed?"  
"None; the years have passed me."  
"How many of them have passed you?"  
"All; I never heard of them stopping."  
"Madam, you must answer my question. I want to know your age."  
"I don't know that the acquaintance is desired by the other side."  
"I don't see why you insist upon refusing to answer my question," said the lawyer coaxingly. "I'm sure I would tell how old I was if I were asked."  
"But nobody would ask you, for everybody knows you are old enough to know better than to be asking a woman her age, so there?"  
"And the lawyer passed on to the next question."  
"Blue! Well, I should say I am. The rich uncle, to whose property I was sole heir, has just—"  
"Has just what?"  
"Been converted to Mormonism."

WANTED—A case of headache that KUMFORT Powders will not cure! from ten to twenty minutes.

## ISSUE OF \$1,000,000, 7 per cent Preferred Shares of \$100 each, at par.

### CANADIAN STEEL & COAL COMPANY, LIMITED, INCORPORATED.

#### Preference Stock.

The stock is preferred both as to Capital and Dividends. The shares are entitled to cumulative preferential dividends, from the net earnings of the Company, at the rate of 7 per cent, per annum, payable half-yearly on the first days of April and October.

The total issue of Preferred Stock is only \$1,000,000.00, the whole of which is now offered and one half of which is already underwritten.

Subscriptions for 10,000 Shares of \$100 each of the 7 per cent. Preferred Stock of the CANADIAN STEEL AND COAL COMPANY, Limited, will now be received at par, that is, \$100 for each share as follows:—

- \$ 5.00 on application,
- \$15.00 on allotment.
- \$20.00 on first July, 1903.
- \$20.00 on first Feb'y, 1903.
- \$20.00 on first March, 1903.
- \$20.00 on first April, 1903.

The whole of the instalments remaining unpaid at any time may be prepaid in full. A discount of per cent will be allowed upon the par of each share if prepaid at time of allotment.

Forms of application and copies of Prospectus may be obtained on request. Notice of allotment will be sent promptly by ordinary letter.

It is intended to apply to the Stock Exchanges in New York, Boston, Montreal and Toronto for the listing of the Stock of the Company.

THE CANADIAN STEEL AND COAL COMPANY Limited, was organized to mine and manufacture iron and coal, coke and steel in Canada, at Atlantic tide water.

The raw materials for these manufacturers are:—

1. COAL.
2. IRON.
3. LIMESTONE.

All these materials we have at hand.

The Company has acquired by purchase, immense iron deposits on the North Shore of the Gulf of St. Lawrence, about 350 miles from Sydney. The deposits are estimated to contain 20,000,000 tons of ore above sea level with probably as much more below that line. The iron can be handled for \$1.00 per ton or less. Quantities of this ore have been shipped to Great Britain and United States where it has given great satisfaction, and we can sell large quantities f. o. b. at the properties, netting us a profit of \$2.00 per ton. This ore makes the finest steel.

When in full operation the output is expected to be about as follows:

1. IRON.—200,000 tons iron ore shipped direct from property, showing net profit of \$2.00 per ton, total \$400,000 00
- 200,000 tons fine iron ore shipped in briquettes, showing net profit of \$4.00 per ton, total \$800,000 00
- 100,000 tons steel blooms showing net profit of \$3.00 per ton, total \$300,000 00
3. COAL.—600,000 tons coal, showing net profit, at least, \$1.00 per ton, total \$600,000 00
3. AIDS.—Government bounties (averaged) added to above per year for 6 years \$100,000 00

Total yearly revenue \$2,200,000 00

Net Revenue. \$200,000 00

Less Fixed Charges: \$37,500 00

5 per cent interest on bonds 70,000 00

on preferred stock 67,500 00

Sinking Fund 25,000 00

Incidentals 200,000 00

Net yearly profits 2,000,000 00

Equivalent to yearly dividends of 30 per cent., or 15 per cent, half-yearly on total capitalization.

If the capitalization was increased to this estimate would still show a dividend-earning capacity of 10 per cent, per annum. \$20,000,000 00

The capitalization of the Dominion Coal Co., is earning fully 12 per cent., and is paying 8 per cent, guaranteed dividends on this enormous sum. \$28,000,000 00

The capitalization of the Dominion Iron and Steel Company is on which it is believed 6 per cent dividends will be earned. \$6,000,000 00

The capitalization of the Canadian Steel and Coal Company is only \$6,000,000 00

in it, it is believed, equally valuable properties, and it is reasonable to expect much larger dividends.

Within the last few months Dominion Coal shares common rose in market value from \$40 to \$144 per share. and Dominion Iron and Steel Company's shares common rose over \$30 per share in market value.

With such low capitalization The Canadian Steel and Coal Co's shares would show tremendous profits; and it is confidently believed they will.

Address all communications originating in United States, to the

**Canadian Steel and Coal Company,**  
63-65 Wall Street, New York City.

And all communications originating in Canada or elsewhere, to the

**Canadian Steel and Coal Company**  
351-2-3-4 Temple Building Montreal  
Canada  
P. O. Box 1014.

## A GOOD CARPENTER

Doesn't quarrel with his tools if they come from us. A full line of Mechanics' Tools and Hardware at lowest prices.

**Stanley, Shaw & Peardon.**

## "WHY IS IT"

THAT OGILVIE'S FLOUR COMMANDS THE HIGHEST PRICE IN ALL THE LEADING MARKETS.

## "WHY IS IT"

THAT OTHERS RECOMMEND THEIR FLOUR AS GOOD AS OGILVIE'S.

The answer is easy. **"QUALITY."**

Everybody knows, Insist on getting OGILVIE'S.