



The Demand For Coal

is bound to be great the first cold snap that strikes us. If you have not ordered your winter's supply—don't be caught in the rush, but order now.

We are receiving good clean coal everyday now.

A. Pickard & Co

Phone 240.

New Photo Studio

Mr. A. E. Lyon, Photographer, for the past 13 years operator for the G. H. Cook Studio, will open his new photo studio at 107 Queen St., next to Post Card Shop, on Monday, November 11th and by the production of the very finest photography—from the smallest to life size hand finished portraits, hopes to merit a share of public patronage.

Baby's Picture

Mr. Lyon's phenomenal success with children, well known over a large part of the Island, will endeavor to make this studio the favourite one for baby's picture.

Xmas Photos

We are showing a magnificent line of the very newest mounts, special for the Christmas trade. Work unexcelled, prices moderate. We respectfully solicit a trial sitting.

11-12M113

"That Sounds Awful"

That cough of yours, You need a bottle of the remedy that has cured so many coughs.

Hughes' Cough Mixture

It not only relieves instantly; it cures the trouble and puts the system in better shape to resist future attacks.

Large bottle 25c. at

G. E. Hughes

CHARLOTTETOWN AND ELSEWHERE

PERSONAL

A. C. Cox, Souris, was a visitor to Charlottetown yesterday.

W. Robinson, Charlottetown, was a passenger west yesterday afternoon.

D. R. and Mrs. McKenzie, Melville, leaves this morning for Boston.

M. Bradley, Charlottetown, leaves this morning for Calgary.

Dr. Alley, Charlottetown, leaves this morning for New York via Montreal.

Miss May McCallum, Charlottetown, leaves this morning for Chicago.

M. M. McLeod, Halifax, who has been visiting in Charlottetown, left yesterday for Dorchester.

Wm. Louson, Charlottetown, was a passenger to Kensington yesterday afternoon.

Vonclure and Mrs. Gay, Charlottetown, leave this morning on a visit to Portland, Oregon and other coast cities.

E. Crosby, Station Agent, Cape Traverse, was a passenger from Charlottetown to his home yesterday afternoon.

Miss Jenetta MacPhail of Orwell, P. E. I., and sister of Dr. Macphail of Montreal, who is well known here, is the guest of J. G. and Mrs. MacPhail.—Ottawa Journal.

(From Yesterday's Evening Guardian)

W. S. Louson, Charlottetown, was a passenger to Summerside this morning.

FUNERAL SERVICES.—The funeral of the late Millicent Cornelia, youngest daughter of Francis and Barbara Koughan, whose demise took place Tuesday, will be held to-day, November 28th, at 8.45 a. m. from her father's residence, Malpeque Road, to St. Dunstan's Cathedral thence to R. C. Cemetery.

THE NORTHUMBERLAND.—Yesterday the Northumberland arrived in Picton from Charlottetown at 11.10 a. m. She left again about 3.15 p. m., with passengers, express, mail and freight and arrived at 6.50 p. m. She leaves today at 7.30 a. m.

Cub's magnate seemed about as optimistic an individual as one could find in a day's travel. "You may assure the people," Greg, said, "that New Glasgow is going to be on deck with a good, strong team. Frank Morrison and myself will act as managers, and we are sure of lots of backing." "Will you play yourself?" Gregory was asked. "Yes," was the rejoinder. "I will play at cover." "We have already signed Wilkie of last season's Socials, and thus have, with Cooke, four to base a team on. We have strings on several good men in upper Canada. It might be remarked in passing, that in securing two such men as Gregory and Morrison to fill the shoes of player-managers, the backers of the Cubs have chosen wisely and well. The entire conduct of affairs will be left solely with them. There will be no one to "butt in" and "spill the beans." What these boys say will go; and that in itself is the one big asset to ward successful management. Mr. Gregory is a native of Charlottetown and with the above item in the Halifax Herald appears a splendid photograph of Chester.)

CLUB OFFER.—Subscribers to the Morning and Evening Guardian are reminded to take advantage of the club offer before November 30th, as there is no guarantee that the offer will be open after that date. Up to this writing hundreds and hundreds of subscribers have taken advantage of it, and testimonials are flooding the subscription office, expressing their appreciation of the handsome premium picture of King George V. in uniform and the newsy and instructive weekly farm magazine, "The Canadian Countryman. Never in the history of newspaper offers in this province has this one been excelled. Upon request a sample copy of the Canadian Countryman will be mailed to anyone. This weekly farm paper is anxious to secure a limited number of subscriptions in Prince Edward Island and when the desired number is reached the offer will be "called off." Attend to the renewal today—Why delay?

Free—Rexall Orderlies.—We have 8,000 sample packages of the famous Rexall Orderlies here and one package will be given to every customer absolutely free. Rexall Orderlies is a superior preparation for curing constipation and kindred disorders. Every package is guaranteed. Return back, if dissatisfied. The McKinnon Drug Co., Corner Great George and Kent Sts. Metf.

Pies With A "Moreish" Taste

There's a purity and wholesome deliciousness to our pies that cannot be found in the common kind. That's because we use only the purest creamery butter, fresh, unskimmed milk and choice pastry flour. There's quality to every crumb of our pies—fine flavor from crust to core.

Peach—muscadine—apple—cream—lemon.....12c.

Stewart's Bakery

165 Kent Street

SOCIETY REORGANIZED.

The Wheatley River Literary Debating society has been reorganized with the following officers:—Pres.—Robert Wares; Vice Pres.—J. L. Stevenson; Secty.—Joseph J. Desroche; Treasurer.—Norman Ling. The night of meeting is Thursday.

TO BOOM THE MARITIME PROVINCES.—An evidence of the interest now being manifested in the maritime provinces is shown in the fact that the Montreal Star is now carrying on a special campaign to boom these provinces, using its weekly, The Family Herald, which now devotes a full page a week to this purpose. P. St. O. Hamilton of the editorial staff is now going through the provinces, consulting leading men in the different communities as to the best means of demonstrating the opportunities for investment and settlement. He reports that all through New Brunswick and so far in Nova Scotia, there is a feeling of confidence and hope such as was never felt before. The people realize that the east can easily meet the west as a comfortable and well-paying field for settlement. Mr. Hamilton leaves tomorrow for the south shore and the Annapolis valley before proceeding to the east and Prince Edward Island.—Exc.

SUNDAY SERVICES.—The Orwell Head Church, which has been closed for repairs, will be re-opened next Sabbath Dec. 1st with services at 11 a. m., 3 p. m., and 7 p. m. The pastor, Rev. D. B. McLeod will preach in the morning. The preacher for the afternoon will be Rev. F. P. P. Brown, pastor of the Baptist Church, Eldon. Rev. Henry Angus Brown, pastor of the Methodist Church, Vernon River, will preach in the evening. Mrs. Brown, the popular soloist will sing at the evening service.

SUDDEN DEATH.—Daniel McWilliams, Mount Stewart, received the sad news by telephone Tuesday of the sudden death of his brother, William McWilliams of Eldon, Belfast. Mr. McWilliams left for there yesterday. The deceased it appears had been in the usual health up to Saturday evening when he was taken very ill with inflammation, which terminated his life yesterday forenoon despite all that could be done. He was a well-known farmer, highly respected. He was about 75 years of age and leaves besides the brother, mentioned another, Charles at Eldon, also a wife and one son. The funeral takes place today at 2 o'clock.—Exc.

IN SPORTING CIRCLES.—While the two Halifax teams, Socials and Crescents, together with Moncton Victorias, are making big bids toward a season of Triple X hockey, lovers of the game in these provinces must not overlook New Glasgow in the shuffle. The Cubs are going to be there when the opening toot comes, "seven ways from from Sunday," if capable management and a do-or-die spirit can make for a first class hockey array. Chester Gregory and Frank Morrison will guide the destinies of New Glasgow's pride this season; and such a dual management—men who know the game from both sides of the player as well as the side of the team-runner—our friends to the east of us may be banked on to come thru with a team of which they may well stand proud, a team that will take a whack of beating. The Sporting Editor of The Herald and Mail had a chat with Gregory over long-distance 'phone yesterday afternoon; and the

Talking about Rubber Goods

Rubber is either good or it isn't. The difficulty with rubber goods found in ordinary stores is that you cannot tell how long the article is going to last, by just looking at it—appearances are so deceiving. There is scarcely anything you have to take more on faith than an article made of rubber. A good syringe or hot-water bottle is an extremely valuable article to have around the house—but when they leak— We have just received a fresh stock of rubber goods of all kinds and all prices—No "fancy" prices either. You get a full return in QUALITY for every penny spent—far in excess of what you might expect for the money.

All Rubber Goods Guaranteed See our Prince Street window, for assortment and prices.

Johnson & Johnson

The Quality Drug Store.

ZODENTA FOR THE TEETH

Here is the dentifrice that cleans the teeth, sweetens the breath, prevents decay, cures acid mouth, destroys all oral bacteria and keeps the mouth and throat clean and healthy. Large size, sanitary tube with patented top.....25c

The 2 Mac

BLACK TWIST chewing tobacco. None better.

Hickey & Nicholson Tobacco Co. Ltd.

Phone 345, Charlottetown. Manufacturers.

See Our Great Window Display of Special Corsets



Order Corsets by Mail, we will pay Postage this week

Great Demonstration and Sale of D & A Corsets

400 pairs new model D & A Corsets offered at very special Introductory Discount Prices--See them



636 D & A CORSETS

IN ORDER TO GET THE GREATEST POSSIBLE NUMBER of people acquainted with the merits of the D & A Corsets—the manufacturers have given us a big price concession on 4 splendid new models. This means that we are able to offer you a saving of 20 per cent to one third. And EVERY CORSET offered in this great sale is ABSOLUTELY NEW. We ask you, with confidence to see this great sale of splendid new models, we invite you to save by taking advantage of the special prices we are now able to offer.

75c D & A Corset 59c \$1 D & A Corset 79c

Good corsets of very fair grade white coutil, low bust cut very deep over the hip, double steel at hip, medium lengths 4 hose supporters so constructed as to make it almost impossible to break

model, offered for..... 59c

YOU know that this store has a reputation all over P.E.I. for its dollar corsets. In this offer we will give you a corset at 79c equal to any previous dollar value. Extra long corset, medium high bust, cut short at front centre, 4 hose supporters demonstration price. 79c



456 D & A CORSETS

\$1.35 D & A Corsets \$1

This Beautiful Corset is made of a splendid quality of French Coutil, low bust, cut very deep over the hip, heavy clasps, hook below clasps to keep corsets from spreading, extra high grade steels, top is plainly but tastefully finished with silk embroidered bias binding, and has draw string to insure that there will be no bulging through the gown at the top. We have never offered a corset at 1.35 any better SPECIAL DEMONSTRATION PRICE..... \$1.00



This is the special at 50c each

\$2 D & A Corsets \$1.59

THIS IS THE QUEEN VALUE in the whole great sale and demonstration. The fabric is the finest French Coutil, the steels are finest quality, modern shape, low bust, double thickness over front lower portion of corset, in addition to clasps there is a hook to prevent spreading, this corset is particularly good for ladies who like to have a pretty good weight corset SPECIAL DEMONSTRATION PRICE.... \$1.9

Out of Town Customers--Order by Mail--Use Coupon



MOORE & McLEOD Charlottetown, P. E. I. Herewith find \$.....for which send me.....pr of your specially advertised corsets atper pair. My size is.....inches. It is understood that if I am not perfectly satisfied my money will be refunded on return of the corsets. NAME..... ADDRESS.....

"There are so many pretty novelties in handkerchiefs and so many pretty patterns and fine quality at our handkerchief sale let us suggest that you make your Christmas purchases now for the lines are all complete. Visit the sale today. Patons. 11-27M31.

"Buy a 1.00 Corset for 79c at the great demonstration and sale of Corsets. Just see this wonderful value. Moore & McLeod 11-28M31

"Those 2.00 D & A Corsets that we are selling at 1.59 are a little the finest values we have ever offered you—Moore & McLeod 11-28M31.

"Diana Bon-Bons are the most delicious sweet-meats one could desire. We have just received a large quantity of this choice confectionery in all the flavors 50c. lb. E. A. Foster, General Druggstore, Sunnyside. 11-27M31.

"Those who are run down, weak, nervous and anaemic need Rexall Blood Tablets. They build up the body by purifying the blood and strengthening the nervous system. As a general tonic they cannot be excelled. Rexall Blood Tablets are sold in 5,000 stores and guaranteed by every dealer who sells them. Large box 50c., 3 boxes for \$1.25. The McKinnon Drug Co., Corner Great George and Kent Sts. 11-27M31.

"You cannot buy your holiday handkerchiefs too early. You are going to buy them here—that is if you carefully consider our high qualities at the low prices we ask today. Patons. 11-27M31.

"Some special 3 for 25c at Patons 11-27M31.

"The finest showing of corsets ever seen in the city is the display in the windows of Messrs Moore & McLeod two large windows are used for this wonderful showing—which includes a great variety of the newest models made by famous house, the Dominion Corset Manufacturing Co makers of the renowned D & A Corsets. 11-28M31.

"Save on corsets—buy at the great Demonstration and Sale now going on at this store. Mail your order if you live outside of the city. Moore & McLeod 11-28M31

"Patons' specials for this week are handkerchiefs, dress goods, blanketing and rubbers at mill prices. 11-28M31.

"Handkerchiefs, flutter at Patons. 11-27M31.

Fire Insurance

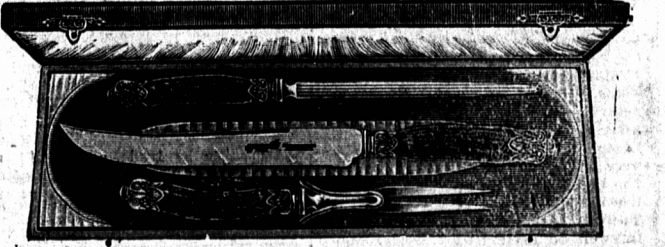
in good strong Stock Companies at reasonable rates. Promptness in payment of all claims; a strong feature.

E. R. BROW Office Sunnyside Charlottetown

Let us congratulate you

If you are smoking a pipeful of our Bright Cut smoking tobacco we know you are in a mood when invitations are acceptable. It is the coolest and most agreeable smoke on the market. Burns freely and cleanly, and NOT THE TONGUE. Try our

BLACK TWIST chewing tobacco. None better. Hickey & Nicholson Tobacco Co. Ltd. Phone 345, Charlottetown. Manufacturers.



Sheffield Steel Carving Set, in Plush Lined Case, \$9

This carving set is unusually high grade, made of best quality Sheffield steel, finely tempered with best quality horn handles and nickel-plated ferrules, 3 piece set in handsome plush lined wood case \$9 Other carving sets 3 to 6 pieces, fine leather and hardwood cases \$5 to \$15 Gillette Razor, the no stopping, no honing, always-ready-for-use kind. The Gillette is recognized by all shavers as the best safety razor in the world—no other razor can beat it at the price. Set includes 5 blades, German silver holder in handsome plush and silk lined case. \$5 Roger's Special Razor, somewhat similar to the Gillette—uses Gillette style blade. Outfit includes holder and dozen blades, two grades 75c and \$1.25 Autostrop, a self-sharpening razor, a prime favorite with all particular shavers, complete set \$5 Old style razors, ranging in grade and quality from 50c..... \$5

The Rogers Hardware Co LIMITED.