S. A. McDonald

The Island's Leading Clothing Store.

Interest Grows Strong In Our Splendid Prize Contest

Although just started our contest is giving ample proof of its popularity. Nominations are being received constantly and all contestants are expressing their delight at the prizes offered—and they are certainly worth working for. You have everything to win, and nothing to lose in this contest—you are given votes for purchasing actual necessities at regular prices. Nominate to day and start working for a prize.

FIRST PRIZE—Blue Bell Cream Separator, manufactured by the International Harvester Co. and purchased through their agents, Messrs. Richard Grant & Co.

SECOND PRIZE—Splendid driving sleigh, manufactured by the Canadian Carriage Co. and purchased through their agents, Messrs. A. Horne & Co.

THIRD PRIZE—If a lady wins, a mink muff. If a gentleman, a coon coat.

FOURTH PRIZE—If a lady wins, a $20 tailor-made suit. If a gentleman, a $20 suit or overcoat.

FIFTH PRIZE—A rubber coat for either lady or gentleman.

SPECIAL—The lady receiving the largest number of votes will be presented with a special prize of a $20.00 silk drop skirt.

The cream separator is on exhibition in our window today. The sleigh is ordered and when it arrives will be placed on exhibition in the showrooms of A. Horne & Co. The remaining prizes can be seen in our store at any time.

* * *

Every $1.00 will count as 100 votes, other amounts in the same proportion.

* * *

This contest will close Saturday, the 17th day of December. Read the following rules carefully:— ...

RULES GOVERNING THE CONTEST.

Any person can nominate a favorite friend or self by making a purchase of $1.00 or more and requesting that the votes be placed to the credit of the person desired.

* * *

Every person requesting votes must show the special prize coupon clipped from The Guardian.

* * *

Under no consideration will votes be transferred or given other than strictly in accordance with the rules set down.

* * *

Every person is eligible.

* * *

No member of the staff of S. A. McDonald's store will be allowed to participate or show partiality whatever.

* * *

Date of closing, December 17th.

* * *

Every dollar will count as 100 votes.

* * *

The Mocha glove that you will find here, sir, is a revelation of how good a glove can be sold for one dollar. All sizes—browns and tans, beautifully made. Moore & McLeod. 10—26dtf

"We have turned prices topsy turvy on every thing. It means money to the buyers. Come early. Simon Joseph, Queen St. 10—26dtf.

"56c A YARD THAT'S THE PRICE OF ANY ONE OF THE ELEVEN PIECES OF DRESS GOODS WE HAVE PUT ON OUR COUNTERS THIS MORNING. SOME OF THEM ARE WORTH 98 c PER YARD. NOT ANY WORTH LESS THAN 65c PER YARD. IF YOU WANT A CUT SEE THEM. THEY CAN'T LAST LONG. PATON'S. 10-21dtf

"Pure wool, unshrinkable underwear made in the best possible manner, in four different weights. $1.50, $2.00, $2.25, $2.50 per suit. at Bruce's. 10—15dtf.

"Wonder Shine is the latest and best silver cleaner sold today. Every sale we have made so far has given the very best results. Try it and see. Money refunded if not satisfactory. E. A. Foster, Central Drugstore, Sunnyside. 10—25d3i.

Wrapping Paper

One Car, 20,000 Pounds

Manilla, Kraft, Fibre, Grey, Brown, White Drug, in Rolls and Reams, All Sizes and weights.

Paper Bags

One Million (1 000,000)

The celebrated "S. O. S" kind, in sizes from 1-4 lb, up to 25 lbs.

Wrapping Twines

Nos. 1 and 2 Cotton. Sea Island, Hemp Twines, Linen Twines, all sizes in Balls and Cones.

Wholesale and Retail.

Lowest Prices

Carter & Company

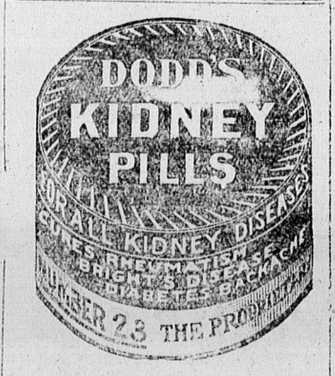
Limited

Phone 70

CHARLOTTETOWN MARKETS.

Corrected for every Wednesday and Saturday Issue.

Beef (quarter) per lb	7 to 9
Beef (small) per lb	8 to 10
Beets, per bunch	4 to 5
Butter	22 to 25
Calfskins, (free of heads)	11 to 12
Pelts, each	40 to 55
Chickens per pr.	11
Eggs, per dozen	22 to 24
Fowl, per lb	9 to 10
Hay	$8 to $8.50
Hides, per lb	8 to 9
Mutton per lb	8 to 8½
Pork	8½ to 9½
Lard, per lb	18 to 20
Mutton (small) per lb	9 to 12
Potatoes	30 to 35
Straw per ton	$5.50 to $6
Spring lamb per lb	12 to 14
Celery per bunch	5
Radishes, per 2 bunces	3 to 5
Lettuce per bunch	5
Gooseberries	7 to 12
White Oats	34
Black Oats	35



If The Empty Scuttle

could only talk now, it would warn you to observe care in purchasing your next supply of winter coal.

Ask us about the different kinds. We can advise which is best suited for your stove, furnace or range.

A. Pickard & Co

Phone 240

SUMMERSIDE MARKETS.

Corrected for every Wednesday and Saturday Issue.

Butter per lb	19 to 21
Beef (carcass) per lb	6 to 9
Potatoes	40
Eggs	23
White Oats	35
Black Oats	37 to 38
Pressed straw	$5
Hay loose	$6.50
Pork	8¾ to 9½
Hay pressed	$8.50

MONTAGUE MARKETS

Corrected for every Wednesday and Saturday Issue.

Herring, per bbl	$5.00 to $6.00
Flour Roller procured	$5
Cod, per quintal	$4 to $5
Oats	36
Blue potatoes	30
Red potatoes	25
Oatmeal, per cwt.	$3.25
Beef, per lb.	7 to 10
Eggs	21
Hay, per ton,	$8 to $10.00
Butter, per lb. (creamery)	22
Barley per bus	55

SHIPPING NEWS.

Entered, Oct. 24—Schrs. Flora, Leg, Louisburg; Petite, Packs, North Sydney; Beulah, Sangster, Sydney; E. B. Marvin, Murray, North Sydney; Archlight, Poole, North Sydney; Senora, Small, Pt. Hawkesbury; J. E. Garland, Ford, Sydney; W. Pernell O'Hara, McLean, Sydney; Iona W., Zwicker, Pictou; Arizona, Boudrot, Pt. Hastings; O.P. Silver, Lemon, Sydney; Albert P., Porrier, Sydney; Roseneath, McDonald, Orwell; Brilliant, Hubley, North Sydney; Edwin Grozier, McDougall, Pictou; Hector McG., Murray, Sydney; Sir Wilfrid, Cullen, Pictou; C.A. Chisholm, Carmichael, North Sydney; North Star, Finlayson, Pinette; Venture, Read, Pugwash. Stmr. Bonavista, Fraser, Montreal.

Cleared, Oct. 24—Stmr. Bonavista, Fraser, St. John's, Nfld. Schrs. North Star, Finlayson, Pictou; Edwin Grozier, McDougall, Pictou; W. Pernell O'Hara, McLean, Crapaud.

MARITIME MISSION FUNDS.

TORONTO, October 23—The Board of Missions of the Methodist church of Canada, which has been in annual session here for some days, brought business to a close last night, after adopting a resolution condemning the participation of Indians in spectacles and parades at fairs in the province of Alberta and elsewhere. The following along with other appropriations to parious conferences for the year were made: New Brunswick and Prince Edward Island, $13,487; Nova Scotia, $15,536; Newfoundland, $24,460.

Tanton's Watches

EVERY MINUTE of the day you can depend on them.

What is it to you that your watch has kept time for a whole year if at the end of that time it fails you on a critical occasion.

W. N. TANTON

Sunnyside.

Phone 192-L

A CHARLOTTETOWN BOY PROMOTED

H. H. Lord, the local manager of the Southern New England Telephone company has been promoted, to superintendent of the Winsted exchange and will begin his new duties on Monday. Mr Lord's promotion is a fitting recognition of his faithful service to the company while in charge of the New Canaan exchange, and his departure from here will be regretted by a large circle of friends. No definite plans have been made as to who will be Mr Lord's successor.—New Canaan, Con., Messenger.—(Mr Lord is a son of Artemas and Mrs Lord, Brighton, and has a host of Charlottetown friends who will learn with pride of his promotion.)

EARTHQUAKE SHOCKS.

CASTINE, Me., Oct. 21—A distinct earthquake shock was felt in the Eastern Penobscot Bay region this afternoon, about 4.40, a tremor with a loud rumbling like thunder lasting about ten seconds. The shock appears to have been most marked in the town of Penobscot, where according to authentic reports, windows were shaken and the people alarmed. Reports from Belfast, Searsport, Ellsworth, Bucksport and intervening points are to the effect that the shock was felt in those places, but less marked than in this section. The temperature for the hour following rose to an oppressive degree, then suddenly dropped with a sharp wind storm and heavy rain.

STEAMER 'REGULUS' ALL HANDS LOST.

HALIFAX, Oct. 25—The steamer Regulus, engaged in the ore carrying business between Newfoundland and Sydney, foundered off St. John's, on Sunday night, during a heavy storm. All hands are reported lost.

The Regulus left Sydney last week with coal for Wabana. She left there to return early on Saturday morning, loaded with iron ore for Cape Breton, when she went down. The steamer was commanded by Captain Watcham, and her crew numbered twenty-three persons.

The Regulus was owned by Harvey & Co., of St. John's, Nfld. She was 1367 gross tonnage.

HIRAM CARPENTER'S WONDERFUL CURE OF SKIN DISEASE

After 20 Years of Intense Suffering.

"I have been afflicted for twenty years with an obstinate skin disease, called by some M. D.'s. psoriasis, and others leprosy, commencing on my scalp; and in spite of all I could do, with the help of the most skilful doctors, it slowly but surely extended until a year ago this winter it covered my entire person in the form of dry scales. For the last three years I have been unable to do any labor, and suffering intensely all the time. Every morning there would be nearly a dustpanful of scales taken from the sheet on my bed, some of them half as large as the envelope containing this letter. In the latter part of winter my skin commenced cracking open. I tried everything, almost, that could be thought of, without any relief. The 12th of June I started West, in hopes I could reach the Hot Springs. I reached Detroit and was so low I thought I should have to go to the hospital, but finally got as far as Lansing, Mich., where I had a sister living. One Dr. —— treated me about two weeks, but did me no good. All thought I had but a short time to live. I earnestly prayed to die. Cracked through the skin all over my back across my ribs, arms, hands, limbs; feet badly swollen; toe-nails came off; finger-nails dead and hard as a bone; hair dead, dry and lifeless as old straw. O my God! how I did suffer.

"My sister, Mrs. E. H. Davis, had a small part of a box of Cuticura in the house. She wouldn't give up; said, 'We will try Cuticura.' Some was applied on one hard and sore arm. Eureka! there was relief; stopped the terrible burning sensation from the word go. They immediately got Cuticura Resolvent, Ointment and Soap. I commenced by taking one tablespoonful of Cuticura Resolvent three times a day after meals; had a bath once a day, water about blood heat; used Cuticura Soap freely; applied Cuticura Ointment morning and evening. Result: returned to my home in just six weeks from the time I left, and my skin as smooth as this sheet of paper. Hiram B. Carpenter, Henderson, N. Y."

"We hereby certify that we are acquainted with the aforesaid Hiram E. Carpenter, and know his condition to have been as stated. We believe his statement to be true in every particular." L. B. Simmons & Son, Merchants; G. A. Thompson, Merchant; A. A. Davis; Millard E. Joiner, Merchant; John Carpenter; A. M. Leffingwell, Attorney and Counselor-at-law, all of Henderson, N. Y.

The above remarkable testimonial was written January 19, 1880, and is republished because of the permanency of the cure. Under date of April 22, 1910, Mr. Carpenter wrote from his present home, 610 Walnut St., So., Lansing, Mich.: "I have never suffered a return of the psoriasis and although many years have passed I have not forgotten the terrible suffering I endured before using the Cuticura Remedies."

Since this cure was made by the Cuticura Remedies, they have made their way to every part of the civilized world. A 32-page booklet describing humors and affections of the skin will be mailed free to those desiring further information by the Potter Drug & Chemical Corporation, Boston, U. S. A.

Emulsion of Cod Liver Oil with Guaiacol

An old reliable remedy for Coughs, Colds and all Throat and Lung Troubles. It contains all the neutritive properties of the oil and combined with Guaiacol it is a powerful germ destroyer. We have been handling this preparation for the past ten years and have yet to hear of one case where it has been unsatisfactory—50c bottle.

E. A. Foster

Central Drugstore

Sunnyside

STANFIELD'S

The Kind That Is Comfortable

"Stanfield's" IS GOOD UNDERWEAR.

THE MEN WHO are willing to swear by Stanfield's should not delay in supplying their wants. We have Stanfield's in all weights—at all prices to suit all classes.

Stanfield's are just as necessary as the bite you eat. Its warmth-giving qualities are famous—its fine woolly texture is superbly adapted to the finest skin—the coldest climate and discriminating classes.

Even the smallest details are carefully attended to in its making. The buttons are firmly sewed on, the drawer straps are there to stay, they are made to living models and have the fit, appearance and finish of hand—tailored, made to measure underwear. For shape retaining, perfect fitting, comfortable, hygienic underwear Stanfield's will satisfy each and everyone.

Truro knit	$2.00
Red Label	$2.50
Blue Label	$2.75
Black Label	$3.85 up.
Finer qualities, lighter weight from	$2.00 up.

H. H. BROWN

KEEP YOUR EYE ON THE ARROW

THE YOUNG MEN'S MAN

ANOTHER LETTER TO MESSRS. PROWSE BROS

Messrs. Prowse Bros.,
Charlottetown.

Gentlemen,

I am glad to see that you are setting a noteworthy example to the tradesmen of Charlottetown. "One price to everybody" is an excellent innovation, for there is something mean in the custom, prevalent here, of haggling over a cent as if life depended on it. It is right, perhaps, in the market place, but surely any reputable tradesman would not countenance it. To give my own experience on landing in the Island, my first purchase was a pair of socks. For these I was charged forty-five cents. I thought this was an exorbitant price but as we are told in England that clothing is very dear in Canada I paid without demur. On showing the socks to a railway man he said, "I give 25 cents for socks like those. You are a stranger and they put up the price on you. You are expected to bargain it down." Now in the Old Country only the Jewish inhabitants do this, and if you were to try to haggle with any storekeeper of good standing you would almost be shown the door.

The method is bad in another respect; for the salesman who sells an inferior article for a superior price, is looked upon as smart, thus putting a premium on his dishonesty. The public will know this and will the more appreciate a system which deals fairly with them.

The credit system is equally bad. The man who buys on credit must pay interest upon his purchase, he must pay for the extra book-keeping involved, and he must contribute his share to the bad debts fund. How then, can he expect to get value for his money? And even worse is the moral effect upon his independence. The system has evidently come into vogue by the fact that "The crop in the fall must pay for all." (Good!)

But this forces the farmer to sell his produce at a time of glut, so getting a lower price for his land and labor. So he is hit both ways.

Well, well, Polonius's advice to Laertes is one of Shakespeare's memorable speeches:—

"Neither a borrower nor a lender be,
For loan oft loses both itself and friend;
And borrowing dulls the edge of husbandry."

I can respect the courage that puts this precept into practice.

I am,
Yours faithfully,

ANNOUNCEMENTS

**The Grand View Rifle Association will shoot at the range Saturday next, 29th. Shooting will begin at one o'clock sharp. All members are requested to be present. 10-26drli.

Do This To-day---

Instead of hauling out the wash tub, wrap your family washing in a bundle or basket. When that's done telephone us. We will come and take the whole labor of wash day away from you. We can do your washing far better and cheaper than you ever could, and are easy on the articles too. Phone 151 and our wagon will call.

Star Steam Laundry

A. F. Webster, Prop.

"For that uncomfortable, overfed feeling, after a very heavy meal, there's nothing quite so satisfactory as a dose of Gibson's Dyspepsia Remedy. It is a truly effective, safe and reliable treatment, being a powerful digestant tonic and stimulant combined. 50c a bottle. E. A. Foster, Central Drugstore, Sunnyside. 10—25d3i.

"We sell for cash which means no bad debts, which means lowest prices. Simon Joseph, Queen Street. 10-26dtf

"CARTER & CO Ltd, offer one CARLOAD WRAPPING PAPER, 20,000 lbs, ONE MILLION PAPER BAGS, 1000 lbs TWINES, TWINE HOLDERS, PAPER CUTTERS. WHOLESALE AND RETAIL at lowest prices. Write for samples and prices. 10—22d1w.

"A Splendid Tonic is Gibson's Hypophosphites. It is a food for brain and body containing all the elements necessary to repair the waste of the system. If you are run down, weak or nervous try a bottle. We are sure it will please you. Price $1. The MacKinnon Drug Co Druggist, Cor Gt Geo & Kt Strs. drtf.

"Beer & Weeks' word contest" is now in full swing. Prizes aggregaing $100.00 will be awarded in a short time now. Costs nothing to try. Send in your list. Beer & Weeks, Furniture Headquarters. 10-20drtf

The man who wants a good smart dogskin glove at a reasonable price will do well to look up that line we are showing at our furnishings counter—at one dollar. Moore & McLeod. 10 26dtf

"Let others experiment—you use Gibson's Laxative Cold Cure. It will cure your cold in 24 hours and there is no Quinine in it to make your head ring. 25c box. E. A. Foster, Central Drugstore, Sunnyside. 10—25d3i.

DRESS TWEEDS FROM 85c TO $1.75 PER YARD NOW ON SALE AT A REDUCED PRICE OF 69c A YARD. STANLEY BROS. 10-24d4i.

The Conflagration At Campbellton, N. B., Adds Proof Of The Fire Retardent Virtue Of Ruberoid Roofing.

On July 11th, 1910, this thriving town, situated on pictureque Chaleur Bay was almost wholly destroyed by fire, involving a loss of over five millions, the destruction of more than 1,000 buildings and rendering 5,000 people homeless.

The Only Warehouse Saved From The Flames Was Roofed With Ruberoid.

Warehouse of Messrs. Jones & Schofield Campbellton. N B. Roofed with 2 Ply Ruberoid Roofing

READ WHAT THE OWNERS SAY.

JONES & SCHOFIELD
WHOLESALE GROCERS
CAMPBELLTON, N. B., July 21st, 1910.

THE STANDARD PAINT COMPANY OF CANADA LIMITED, MONTREAL, QUE.

DEAR SIRS:—

We are pleased to inform you that your 2 ply RUBEROID ROOFING, laid on our warehouse some years ago, gave remarkable proof of its protection against fire in the recent calamity which practically destroyed this town and involved a loss of over five millions of dollars.

The fire occurred on the night of July 11th, and the heat in the vicinity of our warehouse was so intense that it was necessary to keep a stream of water playing on the ends and sides of the structure all night. The sparks and burning brands were very thick at times, but your RUBEROID showed its remarkable protection in such manner that we found it necessary only to play the hose on the lower part of the building, as the sparks falling on the RUBEROID did not ignite it and they simply died away.

We consider RUBEROID saved our warehouse, the only one by the way that remains standing in the town, and congratulate you on a product of such remarkable value as RUBEROID has undoubtedly proven itself to be.

Yours truly,
JONES & SCHOFIELD

The Rogers Hardware Co Ltd

AGENTS